

Alejandro Londono

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EDUCATION

State University of New York at New Paltz

Bachelor of Science in Business Analytics, Minor in Computer Science — GPA: 3.5

New Paltz, NY

Expected May 2026

EXPERIENCE

Student Data Analyst / Project Lead

Jan. 2025 – Present

Rocking Horse Ranch Resort

Highland, NY

- Lead the ongoing analytics partnership between the Business Analytics Club and Turk Hospitality Group.
- Supervise a team of 5+ students, managing task assignments, deadlines, and deliverables across semesters.
- Serve as the point of contact for stakeholders and coordinate future dashboard development and implementation.

Resident Advisor

Aug. 2024 – Present

State University of New York at New Paltz

New Paltz, NY

- Organize and execute events to enhance community engagement and personal development for approximately 200 residents, while managing the individual needs of 31 residents in my wing.
- Collaborated with professional staff and fellow RAs to organize campus-wide initiatives supporting diversity, mental health, and academic success.
- Oversee hall budget allocation, manage disbursement orders, and ensure efficient use of funds for events, office supplies, resident programs, and other hall needs.

Co-Head of Sports Program

Jun. 2024 – Jul. 2024

French-American School of New York International and Bilingual School

Larchmont, NY

- Assisted in coordinating daily activities for 70 campers, enhancing engagement through diverse activities and exposure to French culture.
- Followed a detailed sports schedule that managed group rotations, ensured smooth and timely execution of activities.
- Communicated effectively in a bilingual setting, bridging language gaps between staff and campers to ensure clarity and inclusion during activities.

Sports Program Assistant

Jun. 2023 – Jul. 2023

French-American School of New York International and Bilingual School

Larchmont, NY

- Supported daily implementation of athletic activities for diverse camper groups, fostering teamwork, participation, and skill development.
- Played a key role in organizing daily programming for 70 campers, fostering a fun and secure environment that led to a 70% camper return rate.
- Assisted bilingual staff in coordinating schedules and activities, contributing to a collaborative and inclusive environment for all participants.

PROJECTS

Business Intelligence Consulting Project | Looker Studio, Python, Excel

Mar. 2025 – May. 2025

- Developed a multi-page Looker Studio dashboard to visualize payroll and revenue metrics, improving transparency across departments.
- Created tailored KPIs (e.g., Payroll per Revenue Dollar, Revenue per Man-Hour) to help leadership evaluate labor efficiency and benchmark performance.
- Worked directly with the CEO and Senior Accountant to iterate on design and ensure the dashboard met operational decision-making needs.

SKILLS

Languages: Java, MySQL, R, Python

Applications: Microsoft Office, Google Workspace, Tableau, Looker Studio

Developer Tools: IntelliJ, VS Code, RStudio, MySQL Workbench

Extracurriculars: Business Analytics Club - President, SUNY New Paltz Men's Varsity Soccer, Senior Resident Advisor, Athletic Center Desk Monitor

Other: Bilingual (English/Spanish)