

About the design.

Ramona FC was originally an intramural team at Cal Poly, but they became so big and popular they were eligible to join the USL. Ramona is a street in San Luis Obispo, and those who live on it have an inseperate bond together. It is those bonds that make San Luis Obispo the wonderful town it is. The



Butterfly featured on the logo was chosen

because of how it represents growth and happiness.

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Welcome to Ramona FC

Bringing
Soccer to the
central coast

Ramona Football Club is the the latest soccer team to join America's United Soccer League, commonly abbreviated as the USL. The team is based in San Luis Obispo, CA, and 2022 will be the teams first year in the competition. Their home stadium holds approximately 5,000 people and the organization has 40 employees, making it relatively small compared to other soccer clubs in the United States. Being a sporting organization, their primary product is the games themselves, that will take place at their stadium in San Luis Obispo. Apart from that, the organization also has a full apparel line from big ticket items like team jerseys and jackets to smaller items like hats and scarves. These items can be found at the team shop or on the team website. The mission of the club is to celebrate the community of SLO and to be a place for people of all ages to celebrate the city.

Take a look at the
highly anticipated
2022 season
schedule

