



To Supply Leftover Food to Poor

1. Project Overview

"Food Connect" is a Salesforce-powered platform designed to connect food donors (e.g., restaurants, events, individuals) with non-profit organizations and volunteers. The goal is to efficiently redistribute surplus food to those in need, reducing food waste and addressing hunger.

2. Objectives

- Reduce Food Waste: Ensure surplus food is redirected to those in need instead of being discarded.
- **Ease of Access:** Provide an intuitive platform for donors and volunteers to coordinate food distribution.
- Real-Time Tracking: Enable real-time monitoring of donations and deliveries to ensure transparency.
- **Data-Driven Decisions:** Use reports and analytics to identify high-demand areas and optimize operations.

3. Key Features

Donor Portal

- Register donations with details like food type, quantity, and pickup time.
- View donation history and impact metrics.

Non-Profit Portal

- Request food based on availability and needs.
- Manage recipient records and distribution.

Volunteer Management

- Allow volunteers to sign up for food pickups and deliveries.
- Track volunteer contributions and schedules.

Real-Time Updates

- Notifications for new donations, pickup reminders, and delivery status.
- Integration with Google Maps for route optimization.

Analytics Dashboard

• Insights into donation trends, volunteer performance, and demand-supply gaps.

Mobile App





• Simplified interface for donors and volunteers to manage tasks on the go.

4. User Roles

Admin

- Manage user accounts, roles, and permissions.
- Oversee all activities on the platform.

Donor

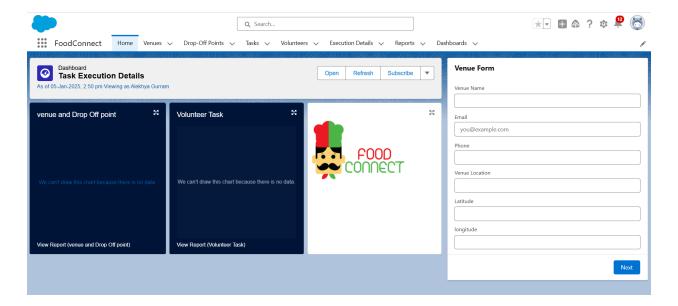
• Register food donations and view donation impact.

Non-Profit Organization (NPO)

- Receive and distribute food donations.
- Update inventory and recipient records.

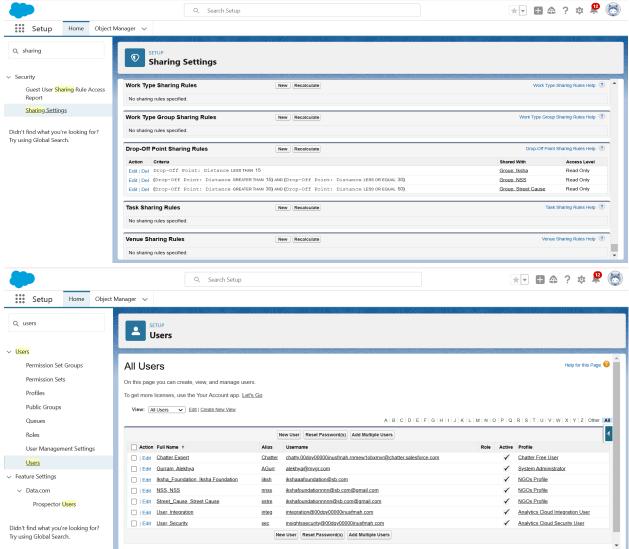
Volunteer

- Handle food pickups and deliveries.
- Update delivery status.



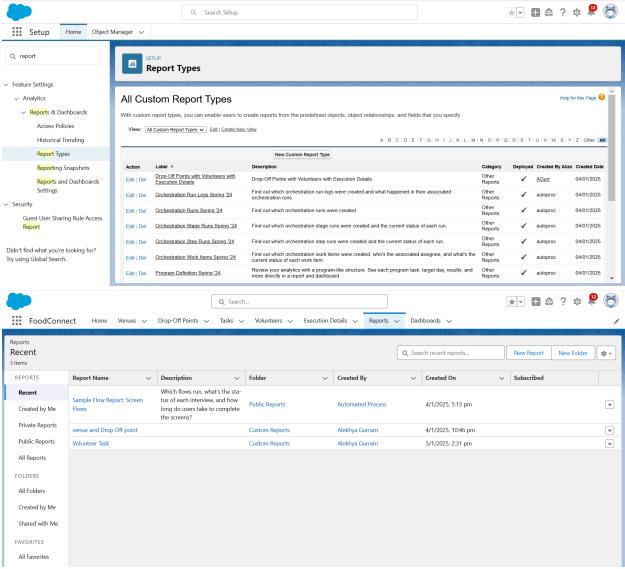














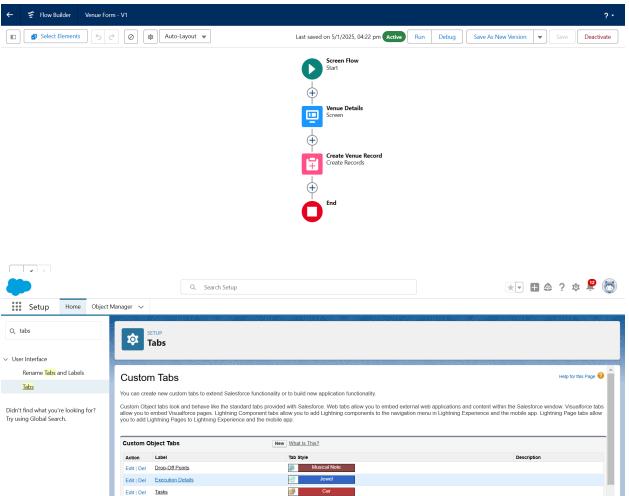
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Web Tabs

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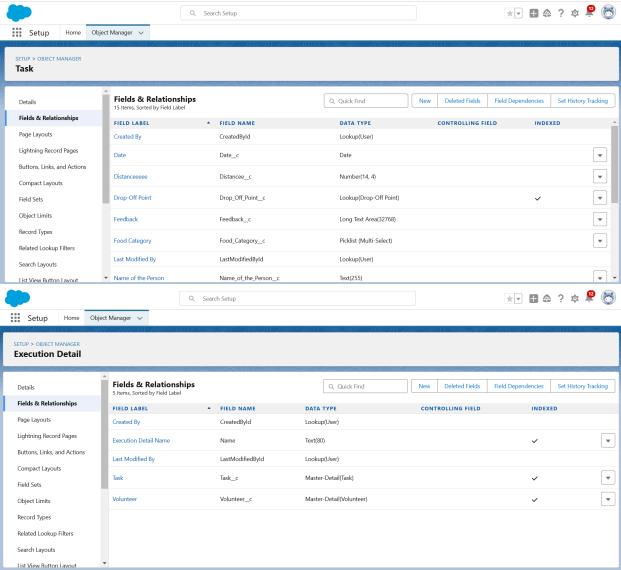




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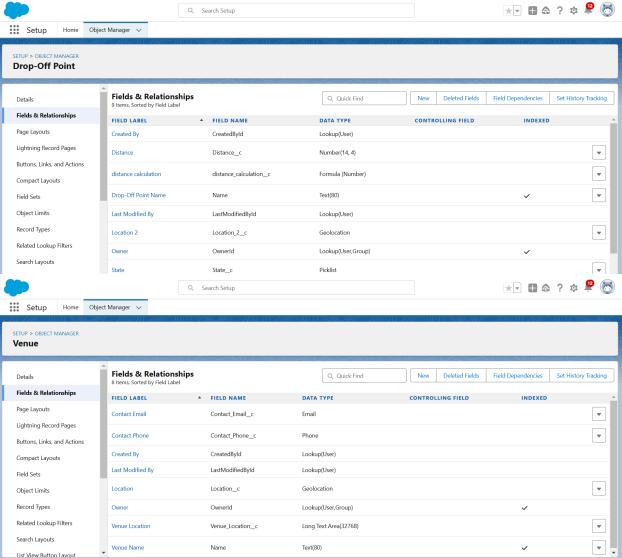


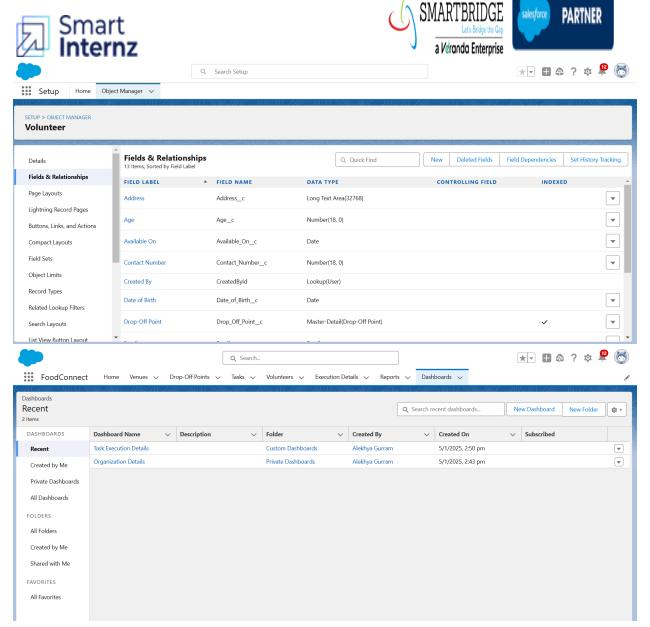












5. Technical Specifications

Platform: Salesforce

- Cloud: Salesforce Nonprofit Cloud
- Customizations: Apex Classes, Triggers, Lightning Components, and Flows
- Integrations: Google Maps API, SMS/Email Notifications (Twilio or SendGrid)

Data Model

- Objects:
 - **Donations**: Tracks food donations with attributes like type, quantity, expiration date, and pickup time.
 - Organizations: Stores details of registered non-profits.
 - Volunteers: Tracks volunteer availability and activities.





■ **Deliveries**: Manages delivery status and routes.

Security

- Role-based access control.
- Data encryption for sensitive information.

6. Implementation Steps

Phase 1: Requirement Gathering

- Understand donor, volunteer, and NPO requirements.
- Map workflows for donations, pickups, and deliveries.

Phase 2: System Design

- Define data model and relationships in Salesforce.
- Create wireframes for user interfaces.

Phase 3: Development

- Set up Salesforce Nonprofit Cloud.
- Develop custom objects, flows, and automation using Apex and Lightning.
- Integrate third-party APIs for notifications and mapping.

Phase 4: Testing

- Conduct unit testing for all customizations.
- Perform user acceptance testing (UAT) with pilot users.

Phase 5: Deployment

- Migrate configurations to the production environment.
- Train end-users and distribute user guides.

Phase 6: Post-Launch Support

- Monitor system performance and user feedback.
- Implement updates based on feedback and analytics.

7. Challenges and Solutions

- **Challenge:** Timely pickup of perishable food.
 - **Solution:** Real-time volunteer notifications and route optimization.
- Challenge: Ensuring food safety compliance.
 - **Solution:** Include fields for food expiration and safety checks in the workflow.

8. Benefits

- Efficient redistribution of surplus food to those in need.
- Reduction in food waste and environmental impact.
- Enhanced collaboration among donors, non-profits, and volunteers.
- Improved transparency and accountability in food distribution.

9. Future Enhancements





- Al-based demand prediction to prioritize high-need areas.
- Expand integrations to include delivery services like Uber or DoorDash.
- Gamification to encourage donor and volunteer participation.

10. Conclusion

The "Food Connect" project leverages Salesforce's robust platform to address two critical societal challenges: food waste and hunger. By creating a streamlined, user-friendly system for donors, non-profits, and volunteers, the platform fosters collaboration and ensures that surplus food reaches those in need efficiently and safely.

Through its real-time tracking, analytics, and automation capabilities, "Food Connect" not only enhances transparency but also enables data-driven decision-making to optimize operations. The project promotes environmental sustainability by reducing food waste while making a meaningful impact on the lives of underserved communities.

Looking ahead, "Food Connect" has the potential to scale further by incorporating advanced technologies such as AI and expanding partnerships with logistics providers. This initiative serves as a testament to how technology can be a powerful enabler of social good, bridging the gap between surplus and scarcity in a world that needs innovative solutions to pressing challenges.