

Gift Cards

User Guide



by

WERTEX
SOFTWARE

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By purchasing the Software the Client is asserting with the below-stated Terms and Conditions of the present Agreement, and agrees to use the Software in compliance with this Agreement. The Agreement comes into legal force at the moment when the Client orders Vendor's Software from Vendor's website or receives it through email or on any storage device.

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The Vendor reserves the right to publish a selected list of users of Vendor's Software. The Vendor will not be liable for any damages (including any loss of profits/savings, or incidental or consequential) affected the Client, Client's information or business arising out of the use or inability to use the Software, purchased from the Vendor. The Vendor is not liable for any prosecutions arising from use of the Software against law or for any illegal use.

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Software Support Policy

The Vendor shall provide the Client with customer support and Software updates free of charge. The Client is entitled to report any errors and bugs he experiences while using the Software.

Return Policy

The Client may request a full refund for Software, purchased from the Vendor, within a 30-day period from the day of purchase. Within 5 days after the Vendor sends the refund to the Client, the Client is legally obliged to uninstall and remove the Software. Following services are non-refundable: Magento installation services, design services, search engine optimization services, Magento customization services.

Extension Description

Gift Cards functionality is something that every merchant needs, no matter if running an online or offline business. But with e-commerce, gift cards are becoming even more popular because now nor gift buyer, nor gift recipient need to leave home or make any extra efforts to get the advantage of gift cards feature.

Our tool will let your customers buy gift cards on your store in a seamless and effective way. Also at the back-end you will have a full control over all bought gift cards.

Features

- ✧ Robust and sophisticated software implementation
- ✧ Ability to use gift cards by guests
- ✧ Email, Print-out, Send by Post Offices gift card types available
- ✧ Ability to specify the price for the gift card
- ✧ Ability to specify Delivery date for Email Gift Cards
- ✧ Full backend control: ability to create/edit gift cards through backend, resend them immediately, change status, etc.
- ✧ Ability to generate gift cards in bulk through backend
- ✧ Ability to specify the possible price range for the gift card
- ✧ Ability to specify dropdown with predefined prices
- ✧ Ability to choose email templates for gift card emails
- ✧ Ability to preview gift card before buying
- ✧ Ability to set shipping fees for "Send by Post Offices gift card"
- ✧ Ability to apply multi gift cards
- ✧ Ability to change gift card code after creating gift cards
- ✧ Supports multi currencies
- ✧ Supports multi stores
- ✧ A lot of cool ideas that we're going to implement soon in future updates (btw all updates on all our extensions are always free)

Extension Installation and Configuration

1. Unpack and copy all extension files to the Magento root folder.
2. In Magento Admin Panel navigate to *System→Cache Management*. Select and refresh all cache types.
3. Log out of Admin Panel and then log back in.
4. Navigate to *System→Configuration→Webtex→Info* section. There you should find Gift Cards extension in the list of installed extensions.

5. If you want to display gift card codes which were used in the specific order in the Order View in admin panel then insert line `<?php echo Mage::helper('giftcards')->getUsedGiftCards($_order->getId())?>` after line 47 in the file

`app/design/default/default/template/sales/order/view/tab/info.phtml`

6. Check Shopping Cart page on the front-end. If the Gift Card Block isn't appeared, you should insert it manually. In order to do it you should find the file `cart.phtml` here
`app/design/frontend/default/<your design>/template/checkout/cart.phtml`

Find the line with `"<?php echo $this->getChildHtml('coupon') ?>` and below it insert this code `<?php echo $this->getChildHtml('giftcards') ?>`


7. This is it! Extension has successfully been installed.

Working with the Extension



1. Creating a Gift Card Product

To create a gift card product you need to go through a standard procedure of product creation through the back-end, one of the few differences is that when asked to specify a Product Type, you need to choose 'Gift Card' from the dropdown.

1.1 Choosing Gift Card Type

 **Gift Cards for Magento (Default)** Back Reset Delete

General

Name *	<input type="text" value="Gift Cards for Magento"/>
SKU *	<input type="text" value="gift-cards"/>
Status *	<input type="text" value="Enabled"/>
Tax Class *	<input type="text" value="Taxable Goods"/>
URL Key	<input type="text" value="gift-cards-for-magento"/> <input checked="" type="checkbox"/> Create Permanent Redirect for old URL
Visibility *	<input type="text" value="Catalog, Search"/>
Set Product as New from Date	<input type="text"/> 
Set Product as New to Date	<input type="text"/> 
Gift Card Type *	<input type="text" value="email"/>

1.2 Setting Prices

- fixed price

Prices

Price *	<input type="text" value="100.00"/> [USD]
---------	--

- set price as 0 and users will be able to enter their own amount for gift card

Prices	
Price *	<input type="text" value="0"/> [USD]

- predefined prices

Prices	
Price *	<input type="text" value="0"/> [USD]
Predefined Prices	<input type="text" value="100;200;300"/> <small>▲ List here possible gift card prices to be selected from the dropdown on the frontend. Separate them by semicolon.</small>

2. Gift Card Product on the Front-end

Below are three examples of a gift card product – the first for Email Gift Card, the second for Print Gift Card: and the third for Send by post office.

And you can see examples of price setting here too:

Email Gift Card - fixed price

Print Gift Card – price range

Offline Gift Card – predefined prices



Double click on above image to view full picture

– | +

MORE VIEWS



Email Gift Cart

[Email to a Friend](#)

[Be the first to review this product](#)

\$100.00

From Name:

To Name:

To E-mail*:

Message:

Mail Delivery Date

[Preview my gift card.](#)

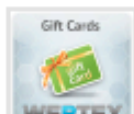
Qty: **Add to Cart** OR [Add to Wishlist](#)
[Add to Compare](#)



Double click on above image to view full picture



MORE VIEWS



Print Gift Cart

[Email to a Friend](#)

[Be the first to review this product](#)

Amount*:

(\$0.00 - \$0.00)

From Name:

To Name:

Message:

Qty:

Add to Cart

OR

[Add to Wishlist](#)

[Add to Compare](#)



Double click on above image to view full picture



MORE VIEWS



Offline Gift Cart

[Email to a Friend](#)

[Be the first to review this product](#)

Select amount*:

From Name:

To Name:

Message:

Qty:

Add to Cart

OR

[Add to Wishlist](#)

[Add to Compare](#)



Using Gift Cards

When someone need to redeem his Gift Card, he has two options:

1) To redeem and use it the cart, right before the checkout:


Shopping Cart

Proceed to Checkout


	Product Name		Move to Wishlist	Unit Price	Qty	Subtotal	
	Coalesce: Functioning On Impatience T-Shirt Size Small	Edit	Move	\$15.00	1	\$15.00	

Continue Shopping

Update Shopping Cart

 **DISCOUNT CODES**
 Enter your coupon code if you have one.

Apply Coupon

 **GIFT GARDS**
 Redeem and use your Gift Card now:

Activate

\$16.26 applied from Gift Card *****H452.
 Remaining card balance: \$83.74. [\(Remove\)](#)

Subtotal \$15.00
 Discount (Gift Card) \$16.26
 Tax \$1.26
Grand Total \$0.00

Proceed to Checkout

[Checkout with Multiple Addresses](#)

To use his Gift Card the user will simply need enter gift card code and click Activate and the gift card amount will be automatically deducted from the cart total (see the screenshot above).

2) To use it directly in the Checkout in the tab “Payment methods”

4 Payment Information

☒ Gift Card

Redeem and use your Gift Card now:

Apply
\$20 applied from Gift Card ***H452.**

Remaining card balance: \$60. ([Remove](#))

☐ Credit Card (saved)

☐ Check / Money order

☐ No Payment Information Required

3. Managing Gift Cards in the Back-end

3.1 To see a list of all gift cards in Admin Panel go to **Customers->Gift Cards->Gift Cards List**

Magento Admin Panel

Logged in as admin | Tuesday, September 20, 2011 | [Try Magento Go for Free](#) | [Log Out](#)

[Dashboard](#)
[Sales](#)
[Catalog](#)
[Mobile](#)
[Customers](#)
[Promotions](#)
[Newsletter](#)
[CMS](#)
[Reports](#)
[System](#)
[Get help for this page](#)

Manage Gift Cards
[Add New Gift Card](#)

Page of 1 pages | View per page | Total 4 records found
[Reset Filter](#)
[Search](#)

[Select All](#) | [Unselect All](#) | [Select Visible](#) | [Unselect Visible](#) | 0 items selected
Actions [Submit](#)

	Card ID	Card Code	Card Value	Order	Date Created	Status	Card Type
Any	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	From: <input type="text"/> To: <input type="text"/>		From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	4	14VS-75RH-57JU	\$666.00	100000004	Sep 19, 2011 12:33:33 AM	Active	E-mail
<input type="checkbox"/>	3	DLD4-K8ON-QUKC	\$500.00	100000003	Sep 19, 2011 12:13:41 AM	Inactive	E-mail
<input type="checkbox"/>	2	OA4Y-7KNW-BDPV	\$1,000.00	100000002	Sep 18, 2011 11:56:44 PM	Active	E-mail
<input type="checkbox"/>	1	42LK-NKP1-TV0V	\$50.00	100000001	Sep 16, 2011 1:21:11 PM	Inactive	E-mail

3.2 Click on a row to see and edit any gift card info:

Manage Gift Cards

Gift Card Information

Gift Card Statistic

Edit Gift Card '86YCA-B08ZI-SH452'

[Back](#) [Reset](#)

Gift Card Info

Generate Card Code	<input checked="" type="checkbox"/>
Enter Card Code *	<input type="text" value="86YCA-B08ZI-SH452"/>
Initial Value	<input type="text" value="100.0000"/>
Current Balance	<input type="text" value="100.00"/>
Status	<input type="text" value="Active"/>
Gift Card Type	<input type="text" value="Print"/>

Recipient Info

To Name	<input type="text"/>
To Email	<input type="text"/>
From Name	<input type="text"/>
Message	<input type="text"/>

If you want to change gift card code just uncheck “Generate Card Code” and enter your own code into “Enter Card Code”.

3.3 Gift Card Statistic

Manage Gift Cards

Gift Card Information

Gift Card Statistic

Gift Card Statistic

Edit Gift Card '86YCA-B08ZI-SH452'

[Back](#) [Reset](#) [Delete Gift Card](#) [Save Gift Card](#) [R](#)Page of 1 pages | View per page | Total 1 records found[Reset](#)

Order N	Used Amount	Balance	Created A
From: <input type="text"/>	<input type="text"/>	From: <input type="text"/>	From: <input type="text"/>
To: <input type="text"/>		To: <input type="text"/>	To: <input type="text"/>
100000014	20.0000	80	Feb 14, 20

3.4 Generate Gift Cards in bulk

Create Gift Cards

Create Gift Cards	
Path to export Cards Code *	<input type="text" value="/var/backups/cardslist14-02-2013-095006.csv"/>
Count of Gift Cards *	<input type="text" value="1"/>
Gift Cards Amount *	<input type="text" value="100"/>

4. Managing Gift Card Settings

To edit such settings as min and max values of Gift Cards, and also templates for emails, in Admin Panel go to *System->Configuration->Webtex->Gift Cards*:

Gift Cards

Defaults		
Min Gift Card Value	<input type="text"/>	[STORE VIEW]
Max Gift Card Value	<input type="text"/>	[STORE VIEW]
Show As Payment Method	<input type="text" value="Yes"/>	[STORE VIEW]
Show In Shopping Cart Page	<input type="text" value="Yes"/>	[STORE VIEW]

Email Options		
Use default GiftCard picture for Email	<input type="text" value="No"/> <small>▲ Set "No" for use product picture</small>	[STORE VIEW]
Template for confirmation	<input type="text" value="Gift Card Confirm (Default Template from Local)"/>	[STORE VIEW]
Template for offline	<input type="text" value="Gift Card Offline (Default Template from Local)"/>	[STORE VIEW]
Template for print	<input type="text" value="Gift Card Print (Default Template from Local)"/>	[STORE VIEW]
Template for e-mail	<input type="text" value="Gift Card E-mail (Default Template from Local)"/>	[STORE VIEW]

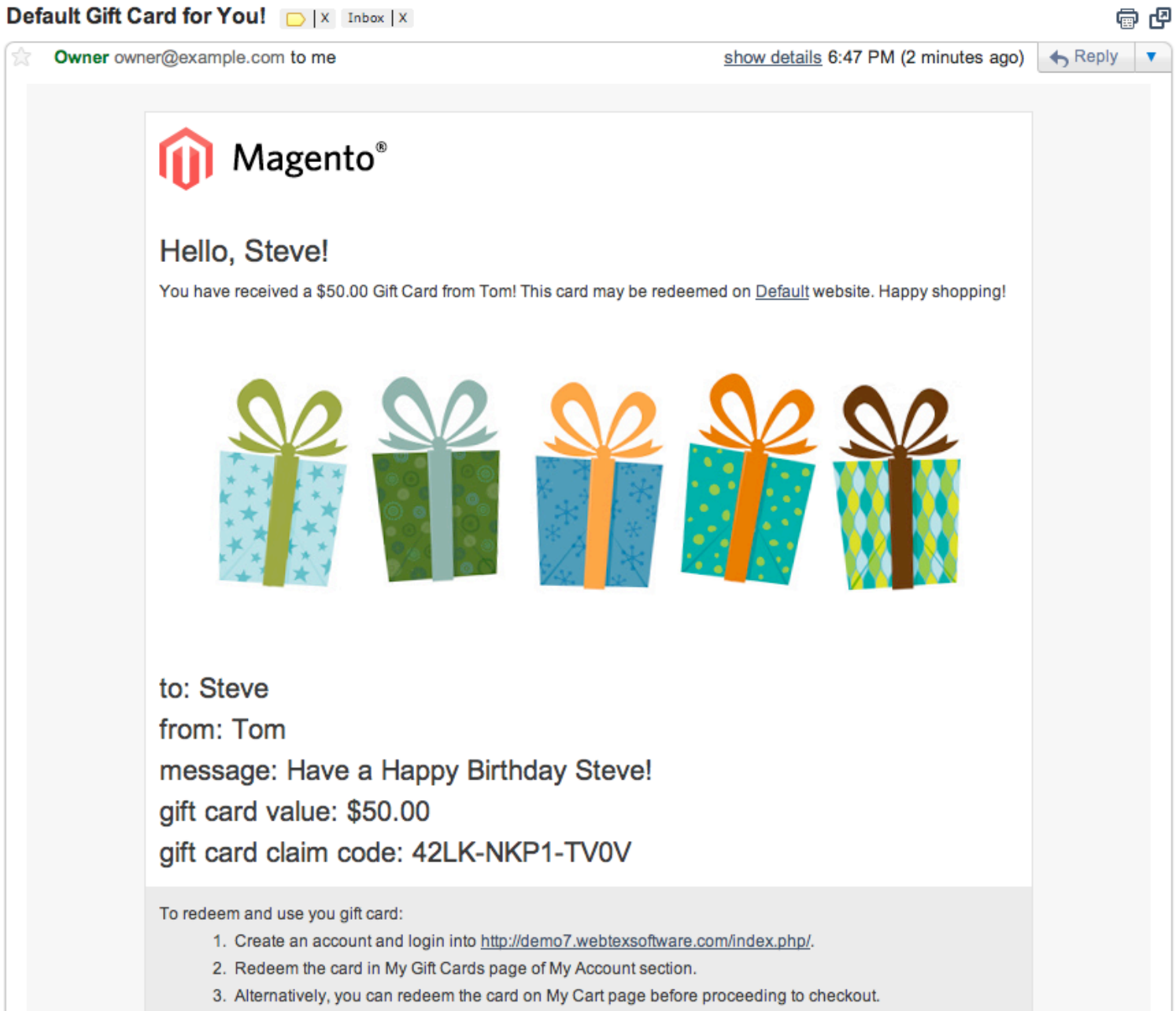
Min/Max Gift Card Value – you can enter price range for gift cards for the case when users are able to enter their own amount for gift card.

Show as Payment method – if you want to allow to use gift cards in the Checkout – set as “yes”

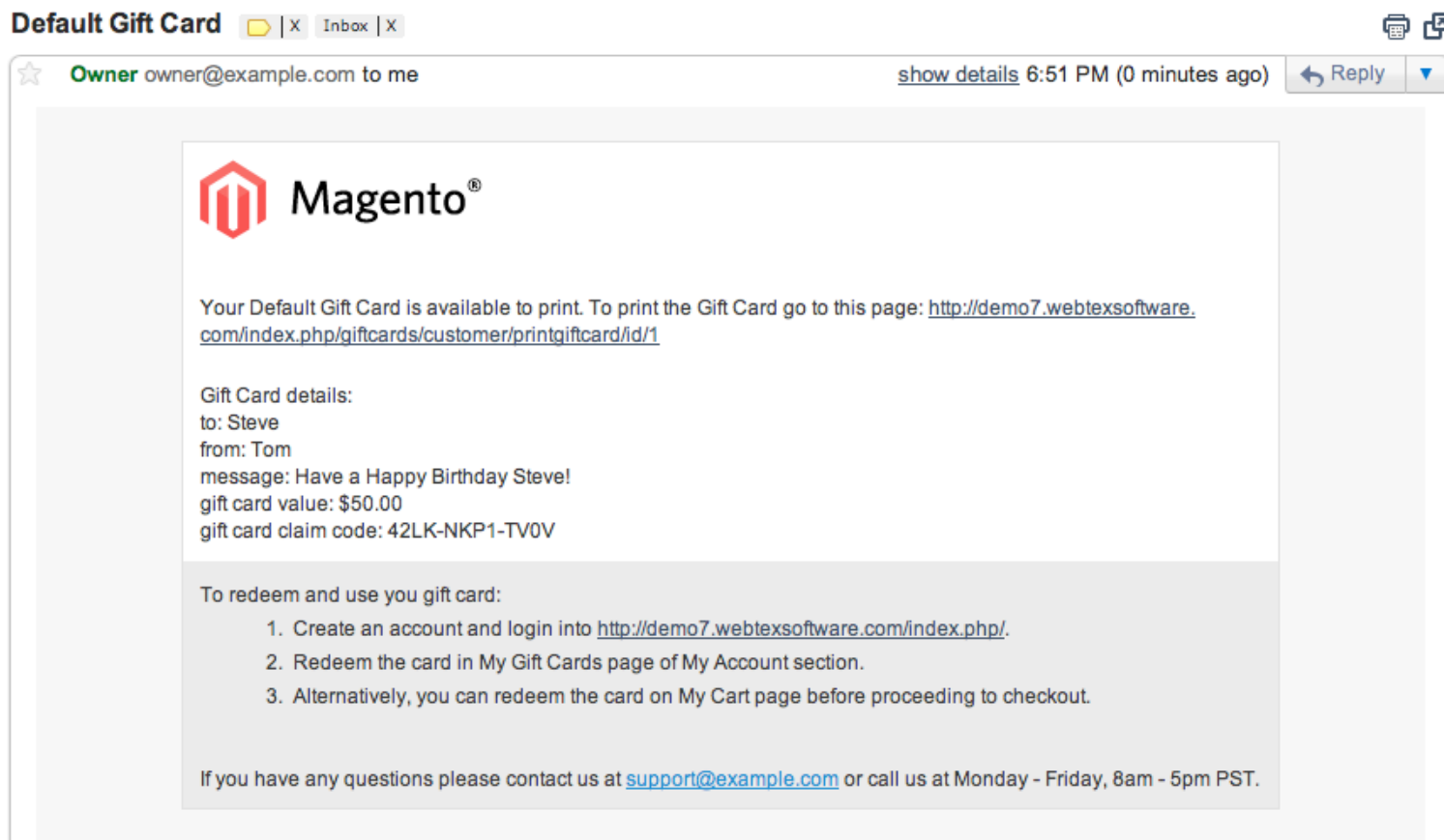
Show on the Shopping Cart Page – set “yes” if you want to allow users to apply gift cards in the shopping cart

5. Gift Card Email Templates

When someone is sent an Email Gift Card, he will receive an email similar to the following:



When a Print Gift Cards is purchased, the customer will receive an email similar to this one:



On the Print page the customer will see a Gift Card template very similar to the Email Gift Card template above.

Getting Help and Support

All our extensions come with free customer support and future extension updates.

If you've stumbled upon any issues during work with our extension, feel free to send us a message through our contact form: <http://www.webtexsoftware.com/contacts>, or by email: support@webtexsoftware.com.

If you need some special functionality to be created, please let us know at sales@webtexsoftware.com. We'll do our best to help you!