customer_churn_project_english

It is necessary to predict whether the client will leave the bank in the near future or not. We have been provided with historical data on customer behavior and termination of agreements with the bank.

Let us construct a model with an extremely large F1-measure. To pass the project successfully, you need to bring the metric to 0.59. Check the F1-measure on the test set.

Additionally, we measure AUC-ROC, compare its value with F1-measure.

Data source: https://www.kaggle.com/barelydedicated/bank-customer-churn-modeling

Data preparation

Import libraries

```
In [1]: import pandas as pd
        import numpy as np
        import seaborn as sns
        import matplotlib.pyplot as plt
        import re as re
        from sklearn.model selection import train test split, GridSearchCV, RandomizedSearchCV
        from sklearn.preprocessing import StandardScaler
        from sklearn.linear model import LogisticRegression
        from sklearn.tree import DecisionTreeClassifier
        from sklearn.ensemble import RandomForestClassifier
        from sklearn.metrics import fl score, roc auc score, roc curve, precision score, recall score, precision recall curve, accuracy score
        from sklearn.utils import shuffle
        from catboost import CatBoostClassifier
        from catboost import Pool, cv
        from imblearn.over sampling import SMOTE
        from imblearn.under sampling import RandomUnderSampler
        import warnings
        warnings.filterwarnings("ignore")
In [2]: #data = pd.read csv("/workspaces/Data-Science/Dataset/Churn Modelling.csv")
        data = pd.read csv('/media/aleksey/A6B828A60EB3956D/Data science/Dataset/Churn Modelling.csv')
        data.head(10)
```

Out[2]:		RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
	0	1	15634602	Hargrave	619	France	Female	42	2	0.00	1	1	1	101348.88	1
	1	2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
	2	3	15619304	Onio	502	France	Female	42	8	159660.80	3	1	0	113931.57	1
	3	4	15701354	Boni	699	France	Female	39	1	0.00	2	0	0	93826.63	0
	4	5	15737888	Mitchell	850	Spain	Female	43	2	125510.82	1	1	1	79084.10	0
	5	6	15574012	Chu	645	Spain	Male	44	8	113755.78	2	1	0	149756.71	1
	6	7	15592531	Bartlett	822	France	Male	50	7	0.00	2	1	1	10062.80	0
	7	8	15656148	Obinna	376	Germany	Female	29	4	115046.74	4	1	0	119346.88	1
	8	9	15792365	Не	501	France	Male	44	4	142051.07	2	0	1	74940.50	0
	9	10	15592389	H?	684	France	Male	27	2	134603.88	1	1	1	71725.73	0

In [3]: data.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 14 columns):
                     Non-Null Count Dtype
    Column
                     -----
    RowNumber
                     10000 non-null int64
    CustomerId
                     10000 non-null int64
                     10000 non-null
    Surname
    CreditScore
                     10000 non-null int64
                     10000 non-null
    Geography
                                    object
    Gender
                     10000 non-null
                                    object
    Age
                     10000 non-null
                                    int64
 7
    Tenure
                     10000 non-null int64
                     10000 non-null
                                    float64
    Balance
    NumOfProducts
                     10000 non-null int64
 10
    HasCrCard
                     10000 non-null int64
 11 IsActiveMember
                     10000 non-null int64
 12 EstimatedSalary 10000 non-null float64
13 Exited
                     10000 non-null int64
dtypes: float64(2), int64(9), object(3)
memory usage: 1.1+ MB
```

Data exploration Churn_Modelling.csv

In [4]: data.head()

Out[4]:	Rowl	Number	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	EstimatedSalary	Exited
	0	1	15634602	Hargrave	619	France	Female	42	2	0.00	1	1	1	101348.88	1
	1	2	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0	1	112542.58	0
	2	3	15619304	Onio	502	France	Female	42	8	159660.80	3	1	0	113931.57	1
	3	4	15701354	Boni	699	France	Female	39	1	0.00	2	0	0	93826.63	0
	4	5	15737888	Mitchell	850	Spain	Female	43	2	125510.82	1	1	1	79084.10	0

Features:

RowNumber - the index of the row in the data

CustomerId - unique customer identifier

Surname - surname

CreditScore - credit rating

Geography - country of residence

Gender - gender

Age - age

Tenure - how many years a person has been a client of the bank

Balance - account balance

NumOfProducts - the number of bank products used by the client

HasCrCard - availability of a credit card

IsActiveMember - client activity

EstimatedSalary - estimated salary

Target column:

Exited - the fact of the client's departure

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 14 columns):
    Column
                     Non-Null Count Dtype
                     -----
    row_number
                     10000 non-null int64
    customer id
                     10000 non-null int64
 1
    surname
                     10000 non-null object
    credit score
                     10000 non-null int64
                     10000 non-null object
    geography
                     10000 non-null object
 5
    gender
                     10000 non-null int64
    age
                     10000 non-null int64
 7
    tenure
    balance
                     10000 non-null float64
    num of products 10000 non-null int64
 10 has cr card
                     10000 non-null int64
 11 is_active_member 10000 non-null int64
 12 estimated salary 10000 non-null float64
13 exited
                      10000 non-null int64
dtypes: float64(2), int64(9), object(3)
memory usage: 1.1+ MB
```

Consider the presence of rare and outliers by analyzing through the method .describe()

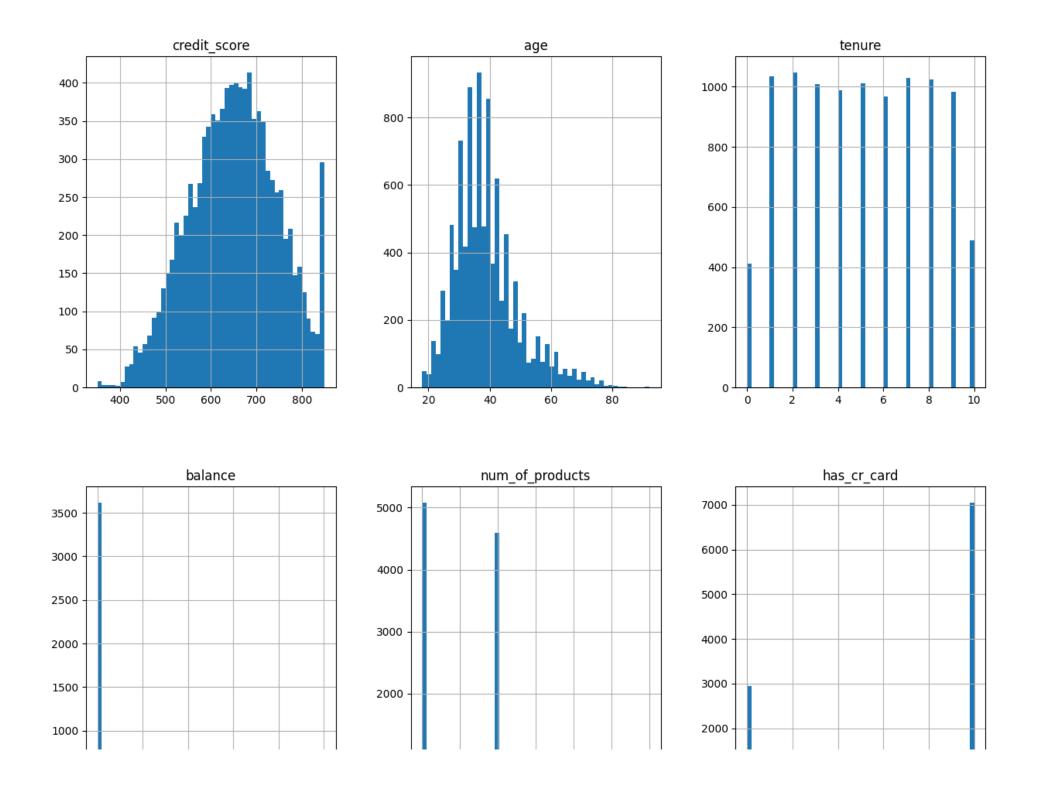
In [8]:	<pre>data.describe(include='all')</pre>													
Out[8]:		row_number	customer_id	surname	credit_score	geography	gender	age	tenure	balance	num_of_products	has_cr_card	is_active_member	estimated_sala
	count	10000.00000	1.000000e+04	10000	10000.000000	10000	10000	10000.000000	10000.000000	10000.000000	10000.000000	10000.00000	10000.000000	10000.0000
	unique	NaN	NaN	2932	NaN	3	2	NaN	NaN	NaN	NaN	NaN	NaN	Na
	top	NaN	NaN	Smith	NaN	France	Male	NaN	NaN	NaN	NaN	NaN	NaN	Nε
	freq	NaN	NaN	32	NaN	5014	5457	NaN	NaN	NaN	NaN	NaN	NaN	Na
	mean	5000.50000	1.569094e+07	NaN	650.528800	NaN	NaN	38.921800	5.012800	76485.889288	1.530200	0.70550	0.515100	100090.2398
	std	2886.89568	7.193619e+04	NaN	96.653299	NaN	NaN	10.487806	2.892174	62397.405202	0.581654	0.45584	0.499797	57510.4928
	min	1.00000	1.556570e+07	NaN	350.000000	NaN	NaN	18.000000	0.000000	0.000000	1.000000	0.00000	0.000000	11.5800
	25%	2500.75000	1.562853e+07	NaN	584.000000	NaN	NaN	32.000000	3.000000	0.000000	1.000000	0.00000	0.000000	51002.1100
	50%	5000.50000	1.569074e+07	NaN	652.000000	NaN	NaN	37.000000	5.000000	97198.540000	1.000000	1.00000	1.000000	100193.9150
	75%	7500.25000	1.575323e+07	NaN	718.000000	NaN	NaN	44.000000	7.000000	127644.240000	2.000000	1.00000	1.000000	149388.2475
	max	10000.00000	1.581569e+07	NaN	850.000000	NaN	NaN	92.000000	10.000000	250898.090000	4.000000	1.00000	1.000000	199992.4800

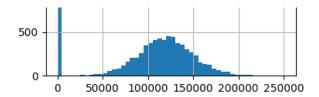
No anomalies

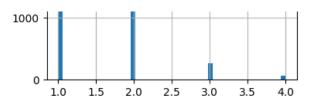
In [9]: data.groupby('exited')['customer_id'].count()# consider the target feature. One in four leaves the bank

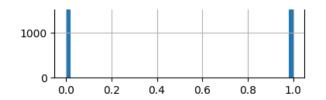
```
exited
 Out[9]:
              7963
              2037
         Name: customer id, dtype: int64
In [10]: data[data['balance']==0].groupby('exited')['customer_id'].count()# Every sixth client with a zero balance leaves the bank
         exited
Out[10]:
              3117
               500
         Name: customer id, dtype: int64
         Check for duplicates
In [11]: data.duplicated().sum()
Out[11]:
         Remove non-informative columns not needed for the model row_number, customer_id, surname
         data = data.drop(['row number', 'customer id', 'surname'], axis=1).copy()
          data.head()
            credit_score geography gender age tenure
Out[12]:
                                                    balance num_of_products has_cr_card is_active_member estimated_salary exited
                   619
                                                      0.00
                                                                                                         101348.88
                          France Female
                   608
                           Spain Female
                                                1 83807.86
                                                                                                          112542.58
         2
                   502
                                                8 159660.80
                                                                       3
                                                                                                  0
                                                                                                          113931.57
                          France Female
                                                                                                  0
                   699
                                                      0.00
                                                                                                          93826.63
                                                                                                                      0
                          France Female
                   850
                           Spain Female 43
                                                2 125510.82
                                                                                                  1
                                                                                                          79084.10
                                                                                                                      0
        data.hist(bins=50, figsize=(15, 20))#built a common histogram for all numeric columns
```

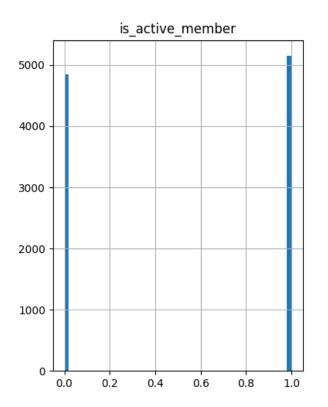
plt.show()

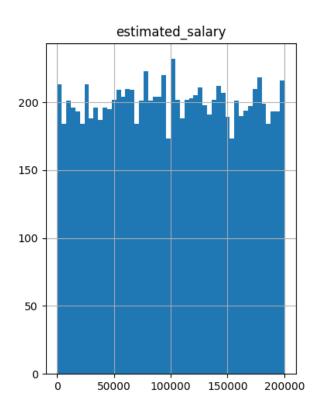


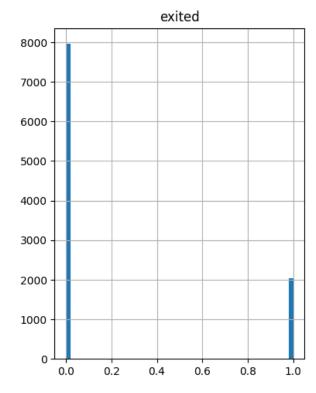












Findings

- 1. Out of 10,000 customers, 2,037 customers left the bank.
- 2. Column names are changed to snake and lowercase
- 3. Anomalies were not detected
- 4. There is an imbalance of classes. The number of customer exits is approximately four times less than the remaining
- 5. People with zero balances are more likely to leave the bank

Problem research

Clients started leaving the bank. A little, but noticeable. Banking marketers figured it was cheaper to keep current customers than to attract new ones. It is necessary to predict whether the client will leave the bank in the near future or not.

- 1. Let us construct a model with an extremely large value of the F1-measure. Let's check the F1-measure on the test sample.
- 2. Additionally, we measure the AUC-ROC, compare its value with the F1-measure.
- 3. We have an imbalance of classes, correctness (accuracy) does not suit us. To solve this problem, I propose to use the algorithms of Logistic Regression, Random Forest and Decision Tree, Catboost

One-hot Encoding

```
In [14]: def unique_values(data):
    for column in data :
        if data[column].dtypes == 'object':
            print(f'{column}:{data[column].unique()}:{len(data[column].unique())}')
    unique_values(data)

geography:['France' 'Spain' 'Germany']:3
gender:['Female' 'Male']:2
```

Converting categorical features to numerical will help the direct coding technique, or One-Hot Encoding display. The OHE technique converts categorical features into numerical features in two stages:

- 1. A new column is created for each characteristic value;
- 2. If the category is suitable for the object, 1 is assigned, if not, 0. The new features are called dummy variables, or dummy features. For direct encoding, the pandas library has the pd.get_dummies() function. Let's convert the categorical features of the gender and geography columns with the One-hot Encoding method into numerical ones.

```
data.groupby('gender')['estimated salary'].count()# consider the target feature
In [15]:
         gender
Out[15]:
                   4543
         Female
                   5457
         Male
         Name: estimated salary, dtype: int64
In [16]: data.groupby('geography')['estimated salary'].count()#consider the target feature
         geography
Out[16]:
         France
                    5014
         Germany
                    2509
                    2477
         Spain
         Name: estimated salary, dtype: int64
         data['gender'] = pd.get dummies(data["gender"], drop first=True)
         pd.get dummies(data["geography"], drop first=True)
```

)ut[18]:		Germany	Spain
	0	0	0
	1	0	1
	2	0	0
	3	0	0
	4	0	1
	9995	0	0
	9996	0	0
	9997	0	0
	9998	1	0
	9999	0	0

10000 rows × 2 columns

```
In [19]: data_ohe = pd.get_dummies(data["geography"], drop_first=True)
```

Out[20]:		credit_score	geography	gender	age	tenure	balance	num_of_products	has_cr_card	is_active_member	estimated_salary	exited	Germany	Spain
	0	619	France	0	42	2	0.00	1	1	1	101348.88	1	0	0
	1	608	Spain	0	41	1	83807.86	1	0	1	112542.58	0	0	1
	2	502	France	0	42	8	159660.80	3	1	0	113931.57	1	0	0
	3	699	France	0	39	1	0.00	2	0	0	93826.63	0	0	0
	4	850	Snain	0	43	2	125510.82	1	1	1	79084 10	0	0	1

In [21]: data = data.drop(['geography'], axis=1).copy()#remove the geography column
data.head()

Out[21]:		credit_score	gender	age	tenure	balance	num_of_products	has_cr_card	is_active_member	estimated_salary	exited	Germany	Spain
	0	619	0	42	2	0.00	1	1	1	101348.88	1	0	0
	1	608	0	41	1	83807.86	1	0	1	112542.58	0	0	1
	2	502	0	42	8	159660.80	3	1	0	113931.57	1	0	0
	3	699	0	39	1	0.00	2	0	0	93826.63	0	0	0
	4	850	0	43	2	125510.82	1	1	1	79084.10	0	0	1

Divide the data into samples

8178

0.567351

0 0.685430 0.676673 0.813110

```
In [22]: # separate 20% of the data for the test sample of the sample (for model validation)
In [23]: target = data['exited']
          features = data.drop(['exited'] , axis=1)
          features other, features test, target other, target test = train test split(
              features, target, test size=0.2, random state=12345)
In [24]: # separate 25% of the data (from other) to split into training and validation sets
In [25]: features train, features valid, target train, target valid = train test split(
              features other, target other, test size=0.25, random state=12345)
In [26]: print('Training sample size', len(features train))
          print('Validation sample size', len(features valid))
          print('Test sample size', len(features test))
          Training sample size 6000
          Validation sample size 2000
          Test sample size 2000
          Feature scaling
          If the data contains quantitative features with different ranges of values, then the algorithm may decide that features with large values and ranges are more important. To avoid this traps,
          signs are scaled - brought to the same scale.
         numeric = ['credit score', 'age', 'tenure', 'balance', 'num of products', 'estimated salary']
          scaler = StandardScaler()
          scaler.fit(features train[numeric])
          features train[numeric] = scaler.transform(features train[numeric])
          features train.head()
               credit_score gender
                                                     balance num of products has cr card is active member estimated salary Germany Spain
Out[27]:
                                       age
           492
                 -0.134048
                               0 -0.078068 -0.357205 0.076163
                                                                    0.816929
                                                                                      0
                                                                                                               0.331571
                                                                                                                              0
                                                                                                                                    0
                 -1.010798
                               1 0.494555 0.676673 0.136391
                                                                    -0.896909
                                                                                                              -0.727858
          4287
                  0.639554
                               1 1.353490 -1.391083 0.358435
                                                                    -0.896909
                                                                                                              -0.477006
                                                                                                                                    0
            42
                  -0.990168
                               0 2.116987 -1.046457 0.651725
                                                                    -0.896909
                                                                                                              -0.100232
                                                                                                                             0
                                                                                                                                    0
```

```
In [28]: features_valid[numeric] = scaler.transform(features_valid[numeric])
features_valid.head()
```

0.801922

0

0

0.816929

```
credit_score gender
                                                        balance num_of_products has_cr_card is_active_member estimated_salary Germany Spain
                                                tenure
          2358
                   0.175393
                                 1 0.399118 -1.391083
                                                       1.385698
                                                                        -0.896909
                                                                                          0
                                                                                                                    -1.466761
                                                                                                                                    0
                                                                                                                                           0
           8463
                   -1.299609
                                 1 0.971741 -1.046457 -1.232442
                                                                        -0.896909
                                                                                                           0
                                                                                                                     0.254415
           163
                   0.711757
                                 0 -0.268942 -1.046457 -1.232442
                                                                        0.816929
                                                                                                           1
                                                                                                                     0.122863
                                                                                                                                    0
           3074
                   -0.391916
                                 0 0.494555 0.332047 0.672529
                                                                        -0.896909
                                                                                                           0
                                                                                                                     0.585847
           5989
                   0.165078
                                 0 1.353490 1.710552 0.536522
                                                                        -0.896909
                                                                                          0
                                                                                                           0
                                                                                                                     1.462457
                                                                                                                                    0
                                                                                                                                           0
          features test[numeric] = scaler.transform(features test[numeric])
           features test.head()
                                                         balance num_of_products has_cr_card is_active_member estimated_salary Germany Spain
Out[29]:
                credit_score gender
                                                tenure
          7867
                   -0.123733
                                 0 0.685430
                                             -0.701831 -1.232442
                                                                        -0.896909
                                                                                                                     0.980212
                                                                                                                                    0
                                                                                                           0
          1402
                   1.083087
                                 1 -0.937002 1.021300
                                                       0.858518
                                                                        -0.896909
                                                                                                                    -0.390486
                                                                                                                                           0
          8606
                   1.598822
                                 1 0.303681 -0.012579 -1.232442
                                                                                                                    -0.435169
                                                                        0.816929
                                                                                                           1
                                                                                                                                    0
                                                                                                                                           1
                                                                                                           1
          8885
                   0.165078
                                 1 0.589993 -0.357205
                                                       0.412100
                                                                        0.816929
                                                                                                                     1.017079
          6494
                   0.484834
                                                                        0.816929
                                                                                                           1
                                                                                                                    -1.343558
                                                                                                                                    0
                                                                                                                                           0
                                 1 -1.032439 0.676673 -1.232442
          Examining models without imbalance
In [30]: | #for the convenience of output in the future - we will collect the indicators in lists
           tabl model = []
           tabl prec = []
           tabl not = []
          tabl roc auc = []
          Logistic Regression Model
```

```
tabl_model.append('LogisticRegression')
tabl_not.append('without_imbalance')
```

Small value F1. We will select parameters and disassemble with an imbalance later

Decision tree model

```
In [33]: %time
         1 + 1
         best model = None
         best result = 0
         for depth in range(1, 15):
                 model = DecisionTreeClassifier(max depth=depth) # train the model with a given tree depth
                 model.fit(features train, target train)
                 predicted valid = model.predict(features valid)
                 result = f1 score(target valid, predicted valid)
                 if result > best result:
                         best model = model
                         best result = result
         print("F1 best model:", best result)
         print("max depth best model:", best model)
         probabilities valid = best model.predict proba(features valid)[:, 1]
         auc roc = roc auc score(target valid, probabilities valid)
         print("AUC ROC = {:.3f}\n".format(auc roc))
         F1 best model: 0.5543307086614172
         max depth best model: DecisionTreeClassifier(max depth=7)
         AUC ROC = 0.827
         CPU times: user 332 ms, sys: 76 ms, total: 408 ms
         Wall time: 274 ms
In [34]: tabl_prec.append(round((best_result), 2))
         tabl roc auc.append(round(auc roc, 2))
         tabl model.append('DecisionTreeClassifier')
         tabl not.append('without imbalance')
```

Much better, but consider other models

Random forest model

```
predicted valid = model.predict(features valid)
                      result = f1_score(target_valid, predicted valid)
                     if result > best result:
                          best model = model
                          best result = result
         CPU times: user 7min 18s, sys: 760 ms, total: 7min 19s
         Wall time: 7min 20s
In [36]: best model
Out[36]: 🔻
                                       RandomForestClassifier
         RandomForestClassifier(max_depth=17, min_samples_split=12, n estimators=30,
                                  random state=12345)
In [37]: best result
         0.5819935691318328
Out[37]:
In [38]: print("F1:", best result)
         tabl prec.append(round(best result, 2))
         probabilities valid = best model.predict proba(features valid)[:, 1]
         auc roc = roc auc score(target valid, probabilities valid)
         print("AUC ROC = {:.3f}\n".format(auc roc))
         tabl roc auc.append(round(auc roc, 2))
         tabl model.append('RandomForestClassifier')
         tabl not.append('without imbalance')
         F1: 0.5819935691318328
         AUC ROC = 0.843
         This RandomForestClassifier model has the best result so far
         CatBoostClassifier
        model = CatBoostClassifier(verbose=100, random state=12345)
         model.fit(features train, target train)
         predicted valid = model.predict(features valid)
         print("F1:", f1 score(target valid, predicted valid))
         probabilities valid = model.predict proba(features valid)[:, 1]
```

auc_roc = roc_auc_score(target_valid, probabilities_valid)

print("AUC ROC = {:.3f}\n".format(auc roc))

```
Learning rate set to 0.022141
                  learn: 0.6754999
                                           total: 57.8ms
                                                            remaining: 57.7s
         100:
                  learn: 0.3343972
                                           total: 234ms
                                                             remaining: 2.08s
         200:
                  learn: 0.3110064
                                           total: 455ms
                                                            remaining: 1.81s
         300:
                  learn: 0.2963858
                                           total: 670ms
                                                            remaining: 1.56s
         400:
                  learn: 0.2844886
                                           total: 831ms
                                                            remaining: 1.24s
         500:
                  learn: 0.2741070
                                           total: 1.07s
                                                            remaining: 1.06s
         600:
                  learn: 0.2646223
                                           total: 1.25s
                                                            remaining: 827ms
         700:
                  learn: 0.2550124
                                           total: 1.42s
                                                            remaining: 604ms
         800:
                                                            remaining: 391ms
                  learn: 0.2456157
                                           total: 1.57s
         900:
                  learn: 0.2361567
                                           total: 1.72s
                                                             remaining: 189ms
         999:
                  learn: 0.2277176
                                           total: 1.86s
                                                            remaining: Ous
         F1: 0.596875
         AUC ROC = 0.864
         tabl prec.append(round(f1 score(target valid, predicted valid), 2))
In [40]:
          tabl roc auc.append(round(auc roc, 2))
          tabl model.append('CatBoostClassifier')
          tabl not.append('without imbalance')
          F1 measure is larger than in all other models
         table models = (pd.DataFrame({'Model':tabl model, 'F1 score':tabl prec, 'ROC-AUC':tabl roc auc, 'Notice': tabl not}).sort values(by='F1 score', ascendi
                             reset index(drop=True))
          table models
                         Model F1 score ROC-AUC
                                                         Notice
Out[41]:
          0
                 CatBoostClassifier
                                   0.60
                                            0.86 without_imbalance
          1 RandomForestClassifier
                                   0.58
                                            0.84 without_imbalance
             DecisionTreeClassifier
                                   0.55
                                            0.83 without_imbalance
                LogisticRegression
                                   0.30
                                            0.77 without imbalance
```

Findings

- 1. Transformed categorical features into numerical ones using direct coding technique, or One-Hot Encoding mapping.
- 2. Divided the data into samples in the ratio 60-20-20
- 3. Brought signs to a single scale to avoid the trap
- 4. We studied the models without taking into account the imbalance. The models CatBoostClassifier, RandomForestClassifier performed best
- 5. Compared parameters f1 and ROC-AUC models

Struggling with imbalance

```
Out[42]: exited
0 7963
1 2037
Name: exited, dtype: int64
```

class_weight='balanced'

Logistic Regression Model

Decision tree model

```
In [45]: %time
         1 + 1
         best model = None
         best_result = 0
         for depth in range(1, 15):
                 model = DecisionTreeClassifier(max depth=depth, random state=12345, class weight='balanced')
                 model.fit(features train, target train)
                 predicted valid = model.predict(features valid)
                 result = f1 score(target valid, predicted valid)
                 if result > best result:
                         best model = model
                         best_result = result
         print("F1 best model:", best result)
         print("max depth best model:", best model)
         probabilities valid = best model.predict proba(features valid)[:, 1]
         auc roc = roc auc score(target valid, probabilities valid)
         print("AUC ROC = {:.3f}\n".format(auc roc))
```

```
F1 best model: 0.5572441742654509
max_depth best model: DecisionTreeClassifier(class_weight='balanced', max_depth=6, random_state=12345)
AUC_ROC = 0.807

CPU times: user 420 ms, sys: 96 ms, total: 516 ms
Wall time: 297 ms

In [46]: tabl_prec.append(round((best_result), 2))
tabl_roc_auc.append(round(auc_roc,2))
tabl_model.append('DecisionTreeClassifier')
tabl_not.append('class_weight')
```

Random forest model

```
In [47]: %time
         1 + 1
         model = RandomForestClassifier(class weight='balanced', max depth=17, min samples leaf=2, min samples split=12,
                                n estimators=30, random state=12345)
         model.fit(features train, target train)
         predicted valid = model.predict(features valid)
         print("F1:", f1 score(target_valid, predicted_valid))
         probabilities valid = best model.predict proba(features valid)[:, 1]
         auc roc = roc auc score(target valid, probabilities valid)
         print("AUC ROC = {:.3f}\n".format(auc roc))
         F1: 0.583547557840617
         AUC ROC = 0.807
         CPU times: user 184 ms, sys: 0 ns, total: 184 ms
         Wall time: 184 ms
In [48]: tabl prec.append(round(f1 score(target valid, predicted valid), 2))
         tabl roc auc.append(round(auc roc,2))
         tabl_model.append('RandomForestClassifier')
         tabl not.append('class weight')
```

By adding the class_weight='balanced' parameter, a rare class will have more weight.

49]:		Model	F1 score	ROC-AUC	Notice
	0	CatBoostClassifier	0.60	0.86	without_imbalance
	1	RandomForestClassifier	0.58	0.84	without_imbalance
	2	RandomForestClassifier	0.58	0.81	class_weight
	3	DecisionTreeClassifier	0.56	0.81	class_weight
	4	DecisionTreeClassifier	0.55	0.83	without_imbalance
	5	LogisticRegression	0.48	0.77	class_weight
	6	LogisticRegression	0.30	0.77	without imbalance

Comparison:

Outſ

Two models (DecisionTreeClassifier, LogisticRegression) increased the F1 measure and the ROC-AUC indicator using the class_weight='balanced' parameter

upsampling.

Decision tree model

```
In [50]: oversample = SMOTE(random_state=12345)
In [51]: | features_upsampled, target_upsampled = oversample.fit_resample(features_train, target_train)
In [52]: print('Upsampled validation sample size', len(features_upsampled))
         Upsampled validation sample size 9562
         Logistic Regression Model
        model = LogisticRegression(solver='liblinear', random_state=12345)
         model.fit(features_upsampled, target_upsampled)
         predicted valid = model.predict(features valid)
         print("F1:", f1 score(target valid, predicted valid))
         probabilities_valid = model.predict_proba(features_valid)[:, 1]
         auc_roc = roc_auc_score(target_valid, probabilities_valid)
         print("AUC_ROC = {:.3f}\n".format(auc_roc))
         F1: 0.479108635097493
         AUC ROC = 0.765
        tabl_prec.append(round(f1_score(target_valid, predicted_valid), 2))
         tabl_roc_auc.append(round(auc_roc,2))
         tabl_model.append('LogisticRegression')
         tabl not.append('upsampling')
```

```
In [55]: %time
         1 + 1
         best model = None
         best result = 0
         for depth in range(1, 15):
                 model = DecisionTreeClassifier(max depth=depth)
                 model.fit(features upsampled, target upsampled)
                 predicted valid = model.predict(features valid)
                 result = f1 score(target valid, predicted valid)
                 if result > best result:
                         best model = model
                         best result = result
         print("F1 best model:", best result)
         print("max depth лучшей модели:", best model)
         probabilities valid = best model.predict proba(features valid)[:, 1]
         auc roc = roc auc score(target valid, probabilities valid)
         print("AUC ROC = {:.3f}\n".format(auc roc))
         F1 best model: 0.5567226890756302
         max depth лучшей модели: DecisionTreeClassifier(max depth=5)
         AUC ROC = 0.821
         CPU times: user 612 ms, sys: 104 ms, total: 716 ms
         Wall time: 459 ms
In [56]: tabl prec.append(round((best result), 2))
         tabl roc auc.append(round(auc roc,2))
         tabl model.append('DecisionTreeClassifier')
         tabl not.append('upsampling')
```

Random forest model.

```
tabl_roc_auc.append(round(auc_roc,2))
tabl_model.append('RandomForestClassifier')
tabl_not.append('upsampling')
```

CatBoostClassifier

```
model = CatBoostClassifier(verbose=100, random state=12345)
         model.fit(features_upsampled, target_upsampled)
         predicted valid = model.predict(features valid)
         print("F1:", f1 score(target valid, predicted valid))
         auc roc = roc auc score(target valid, predicted valid)
         print('ROC-AUC:', auc roc)
         Learning rate set to 0.027016
                learn: 0.6778800
                                         total: 2.94ms
                                                        remaining: 2.94s
         100:
                learn: 0.3859493
                                         total: 318ms
                                                        remaining: 2.83s
                learn: 0.3243032
                                                        remaining: 2.36s
         200:
                                         total: 595ms
         300:
                learn: 0.2843332
                                         total: 821ms
                                                        remaining: 1.91s
         400:
               learn: 0.2568472
                                        total: 1.03s
                                                        remaining: 1.53s
         500:
               learn: 0.2364721
                                        total: 1.24s
                                                        remaining: 1.23s
               learn: 0.2198285
                                        total: 1.45s
                                                        remaining: 963ms
         600:
         700:
                learn: 0.2067733
                                         total: 1.66s
                                                        remaining: 709ms
         800:
               learn: 0.1963333
                                         total: 1.87s
                                                        remaining: 464ms
         900:
               learn: 0.1869532
                                         total: 2.13s
                                                        remaining: 234ms
               learn: 0.1778376
                                         total: 2.43s
                                                        remaining: Ous
         F1: 0.60227272727274
         ROC-AUC: 0.7397137902368233
        tabl prec.append(round(f1 score(target valid, predicted valid), 2))
         tabl roc auc.append(round(auc roc,2))
         tabl model.append('CatBoostClassifier')
         tabl_not.append('upsampling')
        table models = (pd.DataFrame({'Model':tabl model, 'F1 score':tabl prec, 'ROC-AUC':tabl roc auc, 'Notice': tabl not}).sort values(by='F1 score', ascendi
In [61]:
                           reset index(drop=True))
         table models
```

ut[61]:		Model	F1 score	ROC-AUC	Notice
	0	CatBoostClassifier	0.60	0.86	without_imbalance
	1	CatBoostClassifier	0.60	0.74	upsampling
	2	RandomForestClassifier	0.58	0.84	without_imbalance
	3	RandomForestClassifier	0.58	0.81	class_weight
	4	RandomForestClassifier	0.58	0.84	upsampling
	5	DecisionTreeClassifier	0.56	0.81	class_weight
	6	DecisionTreeClassifier	0.56	0.82	upsampling
	7	DecisionTreeClassifier	0.55	0.83	without_imbalance
	8	LogisticRegression	0.48	0.77	class_weight
	9	LogisticRegression	0.48	0.77	upsampling
	10	LogisticRegression	0.30	0.77	without_imbalance

Comparison:

By increasing the sample, we improved the LogisticRegression, DecisionTreeClassifier model. For CatBoostClassifier and RandomForestClassifier models, values are worse than before debalancing

downsampling. Sample reduction

```
In [66]: tabl_prec.append(round(f1_score(target_valid, predicted_valid), 2))
   tabl_roc_auc.append(round(auc_roc,2))
   tabl_model.append('LogisticRegression')
   tabl_not.append('downsampled')
```

Decision tree model

```
In [67]: %time
         1 + 1
         best model = None
         best result = 0
         for depth in range(1, 15):
                 model = DecisionTreeClassifier(max depth=depth)
                 model.fit(features downsampled, target downsampled)
                 predicted valid = model.predict(features valid)
                 result = f1 score(target valid, predicted valid)
                 if result > best result:
                         best model = model
                         best result = result
         print("F1 best model:", best result)
         print("max depth best model:", best model)
         probabilities valid = best model.predict proba(features valid)[:, 1]
         auc roc = roc auc_score(target_valid, probabilities_valid)
         print("AUC ROC = {:.3f}\n".format(auc roc))
         F1 best model: 0.549718574108818
         max depth best model: DecisionTreeClassifier(max depth=6)
         AUC ROC = 0.813
         CPU times: user 228 ms, sys: 28 ms, total: 256 ms
         Wall time: 210 ms
In [68]: tabl prec.append(round((best result), 2))
         tabl roc auc.append(round(auc roc,2))
         tabl model.append('DecisionTreeClassifier')
         tabl not.append('downsampled')
```

Random forest model

```
AUC ROC = 0.838
         CPU times: user 128 ms, sys: 0 ns, total: 128 ms
         Wall time: 125 ms
In [70]: tabl prec.append(round(f1 score(target valid, predicted valid), 2))
         tabl roc auc.append(round(auc roc,2))
         tabl model.append('RandomForestClassifier')
         tabl not.append('downsampled')
         CatBoostClassifier
In [71]: model = CatBoostClassifier(verbose=100, random state=12345)
         model.fit(features downsampled, target downsampled)
         predicted valid = model.predict(features valid)
         print("F1:", f1 score(target valid, predicted valid))
         probabilities valid = model.predict proba(features valid)[:, 1]
         auc roc = roc auc score(target valid, probabilities valid)
         print("AUC ROC = {:.3f}\n".format(auc roc))
         Learning rate set to 0.015073
                learn: 0.6858003
                                         total: 2.1ms
                                                         remaining: 2.1s
                                                        remaining: 891ms
         100:
                learn: 0.4611947
                                         total: 100ms
                learn: 0.4195959
                                         total: 203ms
                                                        remaining: 806ms
                learn: 0.3960656
                                                        remaining: 794ms
         300:
                                         total: 342ms
                learn: 0.3775319
                                         total: 492ms
                                                        remaining: 735ms
                                         total: 623ms
                                                        remaining: 620ms
         500:
                learn: 0.3599686
                                         total: 721ms
                                                        remaining: 479ms
         600:
                learn: 0.3440070
         700:
               learn: 0.3277725
                                         total: 819ms
                                                        remaining: 349ms
         800:
               learn: 0.3132693
                                         total: 960ms
                                                        remaining: 238ms
                                                        remaining: 123ms
         900:
               learn: 0.2992471
                                         total: 1.12s
         999:
               learn: 0.2868099
                                         total: 1.23s
                                                        remaining: Ous
         F1: 0.5731108930323846
         AUC ROC = 0.853
        tabl prec.append(round(f1 score(target valid, predicted valid), 2))
         tabl roc auc.append(round(auc roc,2))
         tabl model.append('CatBoostClassifier')
         tabl not.append('downsampled')
        table_models = (pd.DataFrame({'Model':tabl_model, 'F1 score':tabl_prec, 'ROC-AUC':tabl_roc_auc, 'Notice': tabl_not}).sort_values(by='F1 score', ascendi
                           reset index(drop=True))
         table models
```

F1: 0.5436893203883495

Out[73]:		Model	F1 score	ROC-AUC	Notice
	0	CatBoostClassifier	0.60	0.86	without_imbalance
	1	CatBoostClassifier	0.60	0.74	upsampling
	2	RandomForestClassifier	0.58	0.84	without_imbalance
	3	RandomForestClassifier	0.58	0.81	class_weight
	4	RandomForestClassifier	0.58	0.84	upsampling
	5	CatBoostClassifier	0.57	0.85	downsampled
	6	DecisionTreeClassifier	0.56	0.81	class_weight
	7	DecisionTreeClassifier	0.56	0.82	upsampling
	8	DecisionTreeClassifier	0.55	0.83	without_imbalance
	9	DecisionTreeClassifier	0.55	0.81	downsampled
	10	RandomForestClassifier	0.54	0.84	downsampled
	11	LogisticRegression	0.48	0.77	class_weight
	12	LogisticRegression	0.48	0.77	upsampling
	13	LogisticRegression	0.48	0.77	downsampled
	14	LogisticRegression	0.30	0.77	without_imbalance

Comparison:

Significantly worse performance for all models except LogisticRegression.

Changing the qualification threshold

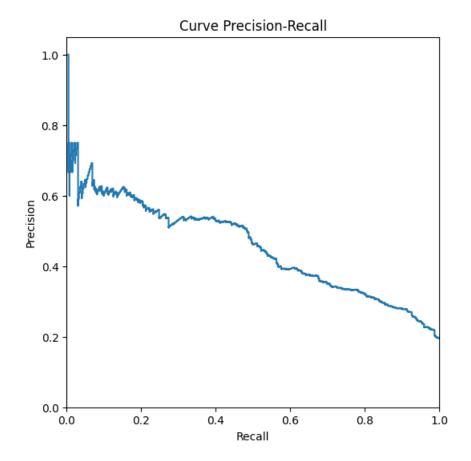
The boundary where the negative class ends and the positive class begins is called the threshold. By default it is 0.5, but you can change it.

Logistic Regression Model

```
In [74]: model = LogisticRegression(random_state=12345, solver='liblinear')
model.fit(features_train, target_train)
probabilities_valid = model.predict_proba(features_valid)[:, 1]

best_f1 = 0
for threshold in np.arange(0, 0.95, 0.05):
    predicted_valid = probabilities_valid > threshold
    precision = precision_score(target_valid, predicted_valid)
    recall = recall_score(target_valid, predicted_valid)
    F1 = f1_score(target_valid, predicted_valid)
    print("threshold = {:.2f} | precision = {:.3f}, recall = {:.3f}, F1 = {:.3f}".format(threshold, precision, recall, F1))
    if F1>best_f1 = F1
```

```
auc roc = roc auc score(target valid, probabilities valid)
         print("ROC-AUC = {:.3f}".format(auc roc))
         print("F1-mepa = {:.3f}".format(best f1))
         threshold = 0.00
                            precision = 0.196, recall = 1.000, F1 = 0.327
         threshold = 0.05 I
                            precision = 0.218, recall = 0.987, F1 = 0.357
         threshold = 0.10 |
                            precision = 0.265, recall = 0.926, F1 = 0.412
         threshold = 0.15
                            precision = 0.314, recall = 0.813, F1 = 0.453
         threshold = 0.20 |
                            precision = 0.356, recall = 0.696, F1 = 0.471
         threshold = 0.25 |
                            precision = 0.397, recall = 0.575, F1 = 0.470
         threshold = 0.30 |
                            precision = 0.458, recall = 0.514, F1 = 0.484
         threshold = 0.35 | precision = 0.518, recall = 0.442, F1 = 0.477
         threshold = 0.40 |
                            precision = 0.537, recall = 0.368, F1 = 0.437
                            precision = 0.512, recall = 0.274, F1 = 0.357
         threshold = 0.45 |
                            precision = 0.570, recall = 0.207, F1 = 0.304
         threshold = 0.50 |
         threshold = 0.55 |
                            precision = 0.616, recall = 0.156, F1 = 0.249
         threshold = 0.60
                            precision = 0.618, recall = 0.107, F1 = 0.183
                            precision = 0.684, recall = 0.066, F1 = 0.121
         threshold = 0.65 |
         threshold = 0.70
                            precision = 0.609, recall = 0.036, F1 = 0.068
         threshold = 0.75 |
                            precision = 0.727, recall = 0.020, F1 = 0.040
                            precision = 0.750, recall = 0.008, F1 = 0.015
         threshold = 0.80
         threshold = 0.85 |
                            precision = 1.000, recall = 0.005, F1 = 0.010
         threshold = 0.90 | precision = 1.000, recall = 0.003, F1 = 0.005
         ROC-AUC = 0.770
         F1-Mepa = 0.484
In [75]: probabilities_valid = model.predict proba(features valid)
         precision, recall, thresholds = precision recall curve(target valid, probabilities valid[:, 1])
         plt.figure(figsize=(6, 6))
         plt.step(recall, precision, where='post')
         plt.xlabel('Recall')
         plt.ylabel('Precision')
         plt.ylim([0.0, 1.05])
         plt.xlim([0.0, 1.0])
         plt.title('Curve Precision-Recall')
         plt.show()
```



For a threshold of 0.30, the highest F1 and ROC-AUC

```
In [76]: tabl_prec.append(round(best_f1, 2))
    tabl_roc_auc.append(round(auc_roc,2))
    tabl_model.append('LogisticRegression')
    tabl_not.append('threshold=0.3')

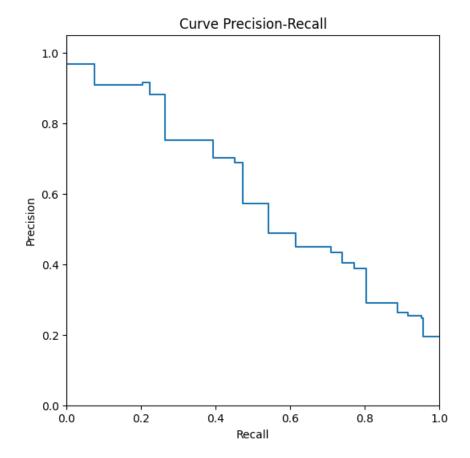
In [77]: table_models = (pd.DataFrame({'Model':tabl_model, 'F1 score':tabl_prec, 'ROC-AUC':tabl_roc_auc, 'Notice': tabl_not}).sort_values(by='F1 score', ascending table_models)
```

Out[77]:		Model	F1 score	ROC-AUC	Notice
	0	CatBoostClassifier	0.60	0.86	without_imbalance
	1	CatBoostClassifier	0.60	0.74	upsampling
	2	RandomForestClassifier	0.58	0.84	without_imbalance
	3	RandomForestClassifier	0.58	0.81	class_weight
	4	RandomForestClassifier	0.58	0.84	upsampling
	5	CatBoostClassifier	0.57	0.85	downsampled
	6	DecisionTreeClassifier	0.56	0.81	class_weight
	7	DecisionTreeClassifier	0.56	0.82	upsampling
	8	DecisionTreeClassifier	0.55	0.83	without_imbalance
	9	DecisionTreeClassifier	0.55	0.81	downsampled
	10	RandomForestClassifier	0.54	0.84	downsampled
	11	LogisticRegression	0.48	0.77	class_weight
	12	LogisticRegression	0.48	0.77	upsampling
	13	LogisticRegression	0.48	0.77	downsampled
	14	LogisticRegression	0.48	0.77	threshold=0.3
	15	LogisticRegression	0.30	0.77	without_imbalance

Decision tree model

```
In [78]: %time
         1 + 1
         model = DecisionTreeClassifier(max_depth=5)
         model.fit(features_train, target_train)
         probabilities valid = model.predict proba(features valid)[:, 1]
         best f1 = 0
         for threshold in np.arange(0, 0.95, 0.05):
              predicted valid = probabilities valid > threshold
             precision = precision score(target valid, predicted valid)
             recall = recall_score(target_valid, predicted_valid)
              F1 = f1 score(target valid, predicted valid)
             print("threshold = {:.2f} | precision = {:.3f}, recall = {:.3f}, F1 = {:.3f}".format(threshold, precision, recall, F1))
              if F1>best f1:
                 best f\overline{1} = F1
         auc_roc = roc_auc_score(target_valid, probabilities_valid)
         print("ROC-AUC = {:.3f}".format(auc roc))
         print("F1-mepa = {:.3f}".format(best f1))
```

```
precision = 0.194, recall = 0.992, F1 = 0.325
         threshold = 0.00
         threshold = 0.05 |
                            precision = 0.248, recall = 0.957, F1 = 0.393
                            precision = 0.389, recall = 0.803, F1 = 0.524
         threshold = 0.10
         threshold = 0.15 |
                            precision = 0.389, recall = 0.803, F1 = 0.524
                            precision = 0.434, recall = 0.724, F1 = 0.543
         threshold = 0.20
         threshold = 0.25 |
                            precision = 0.573, recall = 0.542, F1 = 0.557
         threshold = 0.30
                            precision = 0.573, recall = 0.542, F1 = 0.557
                            precision = 0.573, recall = 0.542, F1 = 0.557
         threshold = 0.35
         threshold = 0.40
                            precision = 0.688, recall = 0.473, F1 = 0.561
         threshold = 0.45 |
                            precision = 0.688, recall = 0.473, F1 = 0.561
                            precision = 0.701, recall = 0.450, F1 = 0.548
         threshold = 0.50 |
                            precision = 0.751, recall = 0.394, F1 = 0.517
         threshold = 0.55
                            precision = 0.873, recall = 0.263, F1 = 0.405
         threshold = 0.60
         threshold = 0.65 |
                            precision = 0.873, recall = 0.263, F1 = 0.405
         threshold = 0.70 |
                            precision = 0.880, recall = 0.263, F1 = 0.406
                            precision = 0.880, recall = 0.263, F1 = 0.406
         threshold = 0.75
         threshold = 0.80 |
                            precision = 0.880, recall = 0.263, F1 = 0.406
                            precision = 0.916, recall = 0.223, F1 = 0.358
         threshold = 0.85 |
         threshold = 0.90 | precision = 0.908, recall = 0.202, F1 = 0.331
         ROC-AUC = 0.821
         F1-Mepa = 0.561
         CPU times: user 96 ms, sys: 0 ns, total: 96 ms
         Wall time: 96.8 ms
In [79]: probabilities valid = model.predict proba(features valid)
         precision, recall, thresholds = precision recall curve(target valid, probabilities valid[:, 1])
         plt.figure(figsize=(6, 6))
         plt.step(recall, precision, where='post')
         plt.xlabel('Recall')
         plt.ylabel('Precision')
         plt.ylim([0.0, 1.05])
         plt.xlim([0.0, 1.0])
         plt.title('Curve Precision-Recall')
         plt.show()
```



For a threshold of 0.4, the highest F1

```
In [80]: tabl_prec.append(round(best_f1, 2))
    tabl_roc_auc.append(round(auc_roc,2))
    tabl_model.append('DecisionTreeClassifier')
    tabl_not.append('threshold=0.4')

In [81]: table_models = (pd.DataFrame({'Model':tabl_model, 'F1 score':tabl_prec, 'ROC-AUC':tabl_roc_auc, 'Notice': tabl_not}).sort_values(by='F1 score', ascending table_models)
```

Out[81]:		Model	F1 score	ROC-AUC	Notice
	0	CatBoostClassifier	0.60	0.86	without_imbalance
	1	CatBoostClassifier	0.60	0.74	upsampling
	2	RandomForestClassifier	0.58	0.84	upsampling
	3	RandomForestClassifier	0.58	0.84	without_imbalance
	4	RandomForestClassifier	0.58	0.81	class_weight
	5	CatBoostClassifier	0.57	0.85	downsampled
	6	DecisionTreeClassifier	0.56	0.82	upsampling
	7	DecisionTreeClassifier	0.56	0.82	threshold=0.4
	8	DecisionTreeClassifier	0.56	0.81	class_weight
	9	DecisionTreeClassifier	0.55	0.83	without_imbalance
	10	DecisionTreeClassifier	0.55	0.81	downsampled
	11	RandomForestClassifier	0.54	0.84	downsampled
	12	LogisticRegression	0.48	0.77	upsampling
	13	LogisticRegression	0.48	0.77	downsampled
	14	LogisticRegression	0.48	0.77	class_weight
	15	LogisticRegression	0.48	0.77	threshold=0.3
	16	LogisticRegression	0.30	0.77	without_imbalance

Random forest model

```
In [82]: %time
         1 + 1
         model = RandomForestClassifier(max_depth=17, min_samples_leaf=2, min_samples_split=12,
                                 n estimators=30, random state=12345)
         model.fit(features train, target train)
         probabilities_valid = model.predict_proba(features_valid)[:, 1]
         best f1 = 0
         for threshold in np.arange(0, 0.95, 0.05):
             predicted valid = probabilities valid > threshold
             precision = precision score(target valid, predicted valid)
             recall = recall_score(target_valid, predicted_valid)
             F1 = f1_score(target_valid, predicted_valid)
             print("threshold = {:.2f} | precision = {:.3f}, recall = {:.3f}, F1 = {:.3f}".format(threshold, precision, recall, F1))
             if F1>best f1:
                 best \overline{f1} = F1
         auc_roc = roc_auc_score(target_valid, probabilities_valid)
```

```
print("ROC-AUC = {:.3f}".format(auc roc))
         print("F1-mepa = {:.3f}".format(best f1))
         threshold = 0.00 | precision = 0.198, recall = 0.997, F1 = 0.331
         threshold = 0.05
                            precision = 0.251, recall = 0.959, F1 = 0.398
         threshold = 0.10
                            precision = 0.313, recall = 0.908, F1 = 0.465
         threshold = 0.15
                            precision = 0.360, recall = 0.829, F1 = 0.502
         threshold = 0.20 |
                            precision = 0.422, recall = 0.770, F1 = 0.545
         threshold = 0.25 |
                            precision = 0.479, recall = 0.698, F1 = 0.568
         threshold = 0.30 |
                            precision = 0.543, recall = 0.642, F1 = 0.589
         threshold = 0.35
                            precision = 0.628, recall = 0.596, F1 = 0.612
         threshold = 0.40 | precision = 0.683, recall = 0.540, F1 = 0.603
                            precision = 0.706, recall = 0.478, F1 = 0.570
         threshold = 0.45 |
                            precision = 0.760, recall = 0.430, F1 = 0.549
         threshold = 0.50
         threshold = 0.55 |
                            precision = 0.784, recall = 0.389, F1 = 0.520
                            precision = 0.822, recall = 0.355, F1 = 0.496
         threshold = 0.60 |
         threshold = 0.65 |
                            precision = 0.866, recall = 0.315, F1 = 0.462
                            precision = 0.886, recall = 0.279, F1 = 0.424
         threshold = 0.70 |
         threshold = 0.75
                            precision = 0.941, recall = 0.243, F1 = 0.386
         threshold = 0.80
                            precision = 0.944, recall = 0.171, F1 = 0.290
         threshold = 0.85 | precision = 0.951, recall = 0.100, F1 = 0.181
         threshold = 0.90 | precision = 0.941, recall = 0.041, F1 = 0.078
         ROC-AUC = 0.843
         F1-Mepa = 0.612
         CPU times: user 276 ms, sys: 0 ns, total: 276 ms
         Wall time: 279 ms
        probabilities valid = model.predict proba(features valid)
In [83]:
         precision, recall, thresholds = precision recall curve(target valid, probabilities valid[:, 1])
         plt.figure(figsize=(6, 6))
         plt.step(recall, precision, where='post')
         plt.xlabel('Recall')
         plt.ylabel('Precision')
         plt.ylim([0.0, 1.05])
         plt.xlim([0.0, 1.0])
         plt.title('Curve Precision-Recall')
         plt.show()
```

0.8 - 0.6 - 0.4 - 0.4 -

0.4

Recall

0.6

0.8

For a threshold of 0.35, the highest F1

0.2

0.2

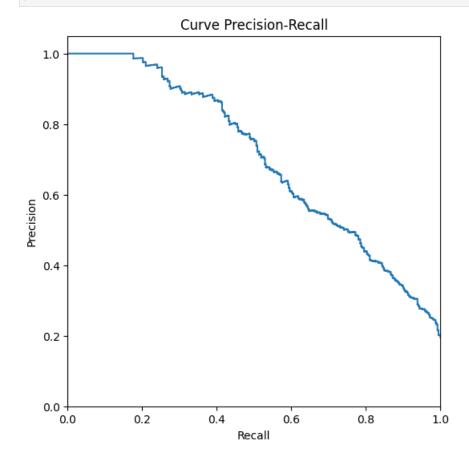
0.0 -

0.0

1.0

```
recall = recall score(target valid, predicted valid)
             F1 = f1 score(target valid, predicted valid)
             print("threshold = {:.2f} | precision = {:.3f}, recall = {:.3f}, F1 = {:.3f}".format(threshold, precision, recall, F1))
             if F1>best f1:
                 best f1 = F1
         auc roc = roc auc score(target valid, probabilities valid)
         print("ROC-AUC = {:.3f}".format(auc roc))
         print("F1-mepa = {:.3f}".format(best f1))
         Learning rate set to 0.022141
                 learn: 0.6754999
                                         total: 5.13ms
                                                         remaining: 5.12s
         100:
                 learn: 0.3343972
                                         total: 193ms
                                                         remaining: 1.72s
                 learn: 0.3110064
         200:
                                         total: 335ms
                                                         remaining: 1.33s
         300:
                 learn: 0.2963858
                                         total: 533ms
                                                         remaining: 1.24s
         400:
                 learn: 0.2844886
                                         total: 757ms
                                                         remaining: 1.13s
         500:
                 learn: 0.2741070
                                         total: 902ms
                                                         remaining: 898ms
         600:
                 learn: 0.2646223
                                         total: 1.1s
                                                         remaining: 733ms
         700:
                 learn: 0.2550124
                                         total: 1.3s
                                                         remaining: 556ms
         800:
                 learn: 0.2456157
                                                         remaining: 359ms
                                         total: 1.45s
         900:
                 learn: 0.2361567
                                         total: 1.66s
                                                         remaining: 182ms
         999:
                 learn: 0.2277176
                                         total: 1.87s
                                                         remaining: Ous
         threshold = 0.00
                            precision = 0.196, recall = 1.000, F1 = 0.327
         threshold = 0.05 |
                            precision = 0.281, recall = 0.944, F1 = 0.433
         threshold = 0.10 |
                            precision = 0.364, recall = 0.877, F1 = 0.515
         threshold = 0.15 |
                            precision = 0.433, recall = 0.803, F1 = 0.562
         threshold = 0.20
                            precision = 0.501, recall = 0.752, F1 = 0.601
                            precision = 0.542, recall = 0.696, F1 = 0.609
         threshold = 0.25 |
         threshold = 0.30
                            precision = 0.588, recall = 0.621, F1 = 0.604
                            precision = 0.634, recall = 0.575, F1 = 0.603
         threshold = 0.35 |
         threshold = 0.40 |
                            precision = 0.672, recall = 0.545, F1 = 0.602
         threshold = 0.45
                            precision = 0.723, recall = 0.514, F1 = 0.601
                            precision = 0.767, recall = 0.488, F1 = 0.597
         threshold = 0.50
         threshold = 0.55 |
                            precision = 0.801, recall = 0.453, F1 = 0.578
                            precision = 0.821, recall = 0.422, F1 = 0.557
         threshold = 0.60
         threshold = 0.65
                            precision = 0.867, recall = 0.402, F1 = 0.549
         threshold = 0.70
                            precision = 0.878, recall = 0.368, F1 = 0.519
         threshold = 0.75
                            precision = 0.887, recall = 0.320, F1 = 0.470
                            precision = 0.902, recall = 0.284, F1 = 0.432
         threshold = 0.80 |
         threshold = 0.85
                            precision = 0.960, recall = 0.246, F1 = 0.391
         threshold = 0.90 | precision = 0.987, recall = 0.199, F1 = 0.332
         ROC-AUC = 0.864
         F1-Mepa = 0.609
         CPU times: user 5.09 s, sys: 452 ms, total: 5.54 s
         Wall time: 2.04 s
In [86]: probabilities valid = model.predict proba(features valid)
         precision, recall, thresholds = precision recall curve(target valid, probabilities valid[:, 1])
         plt.figure(figsize=(6, 6))
         plt.step(recall, precision, where='post')
         plt.xlabel('Recall')
         plt.ylabel('Precision')
         plt.ylim([0.0, 1.05])
         plt.xlim([0.0, 1.0])
```

```
plt.title('Curve Precision-Recall')
plt.show()
```



The highest score with a threshold of 0.25

```
In [87]: tabl_prec.append(round(best_f1, 2))
    tabl_roc_auc.append(round(auc_roc,2))
    tabl_model.append('CatBoostClassifier')
    tabl_not.append('threshold=0.25')

In [88]: table_models = (pd.DataFrame({'Model':tabl_model, 'F1 score':tabl_prec, 'ROC-AUC':tabl_roc_auc, 'Notice': tabl_not}).sort_values(by='F1 score', ascending reset_index(drop=True))
    table_models
```

Out[88]:		Model	F1 score	ROC-AUC	Notice
	0	CatBoostClassifier	0.61	0.86	threshold=0.25
	1	RandomForestClassifier	0.61	0.84	threshold=0.35
	2	CatBoostClassifier	0.60	0.86	without_imbalance
	3	CatBoostClassifier	0.60	0.74	upsampling
	4	RandomForestClassifier	0.58	0.81	class_weight
	5	RandomForestClassifier	0.58	0.84	upsampling
	6	RandomForestClassifier	0.58	0.84	without_imbalance
	7	CatBoostClassifier	0.57	0.85	downsampled
	8	DecisionTreeClassifier	0.56	0.81	class_weight
	9	DecisionTreeClassifier	0.56	0.82	upsampling
	10	DecisionTreeClassifier	0.56	0.82	threshold=0.4
	11	DecisionTreeClassifier	0.55	0.83	without_imbalance
	12	DecisionTreeClassifier	0.55	0.81	downsampled
	13	RandomForestClassifier	0.54	0.84	downsampled
	14	LogisticRegression	0.48	0.77	upsampling
	15	LogisticRegression	0.48	0.77	class_weight
	16	LogisticRegression	0.48	0.77	downsampled

Comparison:

LogisticRegression

LogisticRegression

17

18

Changing the qualification threshold was able to significantly improve the models.

0.30

threshold=0.3

0.77 without_imbalance

Conclusion

We have determined the two most successful models - CatBoostClassifier with the best F1-measure and ROC-AUC measure obtained with threshold=0.25 and RandomForestClassifier with threshold 0.3. Let's try to find the optimal hyperparameters for it. 1. In addition, we found that if there is an imbalance for our task, the best option is to change the threshold for RandomForestClassifier and a little for CatBoostClassifier. 2. The increase in the sample proved to be better than its decrease. But not suitable for CatBoostClassifier and RandomForestClassifier

Hyperparameter optimization for random forest model

Stage 1. RandomizedSearchCV

You can start with the RandomizedSearchCV algorithm, which allows you to pretty roughly explore wide ranges of values. We will check on the sample (other), with the class_weight = {1:3.5} parameter using cross-validation. We get the base model, we will check it by the F1-measure.

```
In [89]: %%time
         1 + 1
          n estimators = [int(x) for x in np.linspace(start = 2, stop = 100, num = 25)]
          max_features = ['log2', 'sqrt']
          max depth = [int(x) for x in np.linspace(start = 1, stop = 20, num = 20)]
          min samples split = [int(x) \text{ for } x \text{ in np.linspace(start} = 2, \text{ stop} = 50, \text{ num} = 25)]
          min samples leaf = [int(x) for x in np.linspace(start = 2, stop = 50, num = 25)]
          bootstrap = [True, False]
          class weight = [\{1:3.5\}, \{1:3.6\}, \{1:3.4\},]
          #As we work, we generate a param dist entity containing, for each hyperparameter, the range of values to be tested
          param dist = {'n estimators': n estimators,
                          'max features': max features,
                          'max depth': max depth,
                          'min samples split': min samples split,
                          'min samples leaf': min samples leaf,
                          'bootstrap': bootstrap,
                        'class weight': class weight}
          model = RandomizedSearchCV(RandomForestClassifier(),
                                   param dist,
                                  n_{iter} = 100,
                                   cv = 5,
                                   verbose = 1,
                                   n jobs=-1,
                                   random state=12345,
                                   scoring = 'f1')
          model.fit(features other, target other)
         Fitting 5 folds for each of 100 candidates, totalling 500 fits
         CPU times: user 1.4 s, sys: 184 ms, total: 1.58 s
         Wall time: 57.4 s
                    RandomizedSearchCV
Out[89]: >
           ▶ estimator: RandomForestClassifier
                 ▶ RandomForestClassifier
```

- With parameter values n_iter = 100 and cv = 5, we created 500 RF models by randomly selecting combinations of the above hyperparameters
- In order to find out in what range of values it is worth continuing the search, we can easily get a dataframe containing the results of the RandomizedSearchCV algorithm.

```
'params',
                          'split0 test score',
                          'split1 test score',
                          'split2 test score',
                          'std test score'],
                          axis=1)
           rs df
Out[90]:
               param_n_estimators param_min_samples_split param_min_samples_leaf param_max_features param_max_depth param_class_weight param_bootstrap split3_test_score split4_test_score
            0
                               91
                                                        34
                                                                                                    log2
                                                                                                                         8
                                                                                                                                        {1: 3.4}
                                                                                                                                                            True
                                                                                                                                                                         0.619760
                                                                                                                                                                                          0.640118
                               83
                                                                                  8
                                                                                                                        19
                                                        34
                                                                                                    log2
                                                                                                                                        {1: 3.4}
                                                                                                                                                            True
                                                                                                                                                                         0.633484
                                                                                                                                                                                          0.635015
            1
            2
                               83
                                                        30
                                                                                  8
                                                                                                    log2
                                                                                                                        10
                                                                                                                                        {1: 3.6}
                                                                                                                                                           False
                                                                                                                                                                         0.628492
                                                                                                                                                                                          0.647383
                               55
                                                                                                    log2
                                                                                                                        11
                                                                                                                                        {1: 3.6}
                                                                                                                                                           False
                                                                                                                                                                         0.622807
                                                                                                                                                                                          0.640580
            4
                               42
                                                        36
                                                                                  2
                                                                                                    sqrt
                                                                                                                        15
                                                                                                                                        {1: 3.5}
                                                                                                                                                            True
                                                                                                                                                                         0.626687
                                                                                                                                                                                          0.640580
           95
                               91
                                                        50
                                                                                 34
                                                                                                                         1
                                                                                                                                                                         0.568012
                                                                                                                                                                                          0.526718
                                                                                                                                        {1: 3.6}
                                                                                                                                                            True
                                                                                                    sqrt
           96
                               42
                                                        50
                                                                                 16
                                                                                                    log2
                                                                                                                         1
                                                                                                                                        {1: 3.5}
                                                                                                                                                           False
                                                                                                                                                                         0.515235
                                                                                                                                                                                          0.567119
                                2
           97
                                                        24
                                                                                  4
                                                                                                                        17
                                                                                                                                                            True
                                                                                                                                                                         0.519774
                                                                                                                                                                                          0.543011
                                                                                                    log2
                                                                                                                                        {1: 3.6}
           98
                               59
                                                        40
                                                                                 28
                                                                                                    sqrt
                                                                                                                         1
                                                                                                                                        {1: 3.4}
                                                                                                                                                           False
                                                                                                                                                                         0.558870
                                                                                                                                                                                          0.526316
           99
                               22
                                                        28
                                                                                 34
                                                                                                    log2
                                                                                                                         1
                                                                                                                                        {1: 3.5}
                                                                                                                                                           False
                                                                                                                                                                         0.488372
                                                                                                                                                                                          0.528160
          100 rows × 11 columns
```

Now let's create bar graphs, on which, along the x-axis, the values of hyperparameters are located, and along the y-axis, the average values shown by the models. This will allow you to understand which hyperparameter values, on average, perform best.

```
In [91]: fig, axs = plt.subplots(ncols=3, nrows=2)
    sns.set(style="whitegrid", color_codes=True, font_scale = 2)
    fig.set_size_inches(40,20)
    sns.barplot(x='param_n_estimators', y='mean_test_score', data=rs_df, ax=axs[0,0], color='lightgrey')
    axs[0,0].set_ylim([.5,.62])
    axs[0,0].set_title('n_estimators')

sns.barplot(x='param_min_samples_split', y='mean_test_score', data=rs_df, ax=axs[0,1], color='coral')
    axs[0,1].set_ylim([.59,.62])
    axs[0,1].set_title('min_samples_split')

sns.barplot(x='param_min_samples_leaf', y='mean_test_score', data=rs_df, ax=axs[0,2], color='lightgreen')
    axs[0,2].set_ylim([.59,.62])
    axs[0,2].set_title('min_samples_leaf')

sns.barplot(x='param_max_features', y='mean_test_score', data=rs_df, ax=axs[1,0], color='wheat')
    axs[1,0].set_ylim([.57,.62])
    axs[1,0].set_ylim([.57,.62])
    axs[1,0].set_title('max_features')
```

```
sns.barplot(x='param_max_depth', y='mean_test_score', data=rs_df, ax=axs[1,1], color='lightpink')
axs[1,1].set_ylim([.57,.62])
axs[1,1].set title('max depth')
sns.barplot(x='param bootstrap',y='mean test score', data=rs df, ax=axs[1,2], color='skyblue')
axs[1,2].set_ylim([.57,.62])
axs[1,2].set_title('bootstrap')
plt.show()
                      n_estimators
                                                                              min_samples_split
                                                                                                                                         min_samples_leaf
0.52
                     max features
                                                                                 max depth
                                                                                                                                            bootstrap
0.61
0.58
                                                                                                                      0.58
                       param_max_features
                                                                                                                                             param_bootstrap
```

Analyzing the graphs, you can see some patterns:

- 1. n_estimators choose the best parameters 55, 67, 83
- 2. min_samples_split choose the best parameters 12, 16, 36
- 3. min_samples_leaf choose the best parameters 4, 8, 12.

- 4. max_features variant of log2 and sqrt
- 5. max_depth choose the best parameters 10, 15, 18
- 6. bootstrap True and False option

Stage 2. Hyperparameter optimization. GridSearchCV

```
In [92]: %time
         1 + 1
         n estimators = [55, 67, 83]
         max features = ['log2', 'sqrt']
         \max \ depth = [10, 15, 18]
         min samples split = [12, 16, 36]
         min samples leaf = [4, 8, 12]
         bootstrap = [True, False]
          class weight = [\{1:3.5\}, \{1:3.6\}, \{1:3.4\},]
          param dist = {'n estimators': n estimators,
                         'max features': max features,
                         'max depth': max depth,
                         'min samples split': min samples split,
                         'min samples leaf': min samples leaf,
                         'bootstrap': bootstrap,
                       'class weight': class weight}
          model = GridSearchCV(RandomForestClassifier(),
                               param dist.
                               cv = 3.
                               verbose = 1,
                               n jobs=-1
         model.fit(features other, target other)
         Fitting 3 folds for each of 972 candidates, totalling 2916 fits
         CPU times: user 5.89 s, sys: 548 ms, total: 6.44 s
         Wall time: 6min 29s
                       GridSearchCV
Out[92]: | >
          ▶ estimator: RandomForestClassifier
                 ▶ RandomForestClassifier
```

The best model is stored in the bestestimator attribute

gsearch.bestestimator The score of the best model obtained through cross-validation is stored in the bestscore attribute

gsearch.bestscore The parameters of the best model are stored in the attribute bestparams

gsearch.bestparams Thus, having once trained the GridSearchCV object, we immediately get both the best model and the best hyperparameters and the model score obtained using cross-validation. And there is no need for additional training of the model and determination of metrics for the selected validation set.

```
In [93]: model.best_estimator_
```

```
Out[93]: 
RandomForestClassifier

RandomForestClassifier(class_weight={1: 3.4}, max_depth=18, max_features='log2', min_samples_leaf=4, min_samples_split=12, n_estimators=67)
```

```
In [94]: model.best_score_
Out[94]: 0.8513761830033811
```

Above the threshold of 0.59 on the validation set and the test set. Let's try on a test sample and see how the model behaves on unfamiliar data

Hyperparameter optimization for the CatBoostClassifier model

Let's try to set up Catboost using cross-validation. We get the base model, we will check it by the F1-measure.

```
model cat = CatBoostClassifier(custom loss=['F1'], random seed=12345, logging level='Silent')
In [95]:
         model_cat.fit(features_train, target_train, eval_set=(features_valid, target_valid))
         <catboost.core.CatBoostClassifier at 0x7fb367d264f0>
Out[96]:
         Let's cross-validate using the built-in Pool function
        cv params = model cat.get params()
In [97]:
          cv params.update({'loss function': 'Logloss'})
          cv data = cv(Pool(features train, target train),cv params)
In [98]: cv_params
         {'random_seed': 12345,
           'logging_level': 'Silent',
           'custom loss': ['F1'],
           'loss function': 'Logloss'}
In [99]: print('F1-mepa: {}'.format(np.max(cv data['test-F1-mean'])))
         F1-mepa: 0.5978681578885929
In [100... probabilities valid = model cat.predict proba(features valid)[:, 1]
         auc roc = roc auc score (target valid, probabilities valid)
         print("AUC:", auc_roc)
         AUC: 0.867969334895306
```

Above the threshold of 0.59 on the validation set and the test set. Good readings of the ROC-AUC metric Let's try it on a test set and see how the model behaves on unfamiliar data

Conclusion

We selected optimal hyperparameters with the best F1-measure for RandomForestClassifier(class_weight='balanced', max_depth=19, min_samples_leaf=2, min_samples_split=10,n_estimators=30, random_state=12345)

Model testing

RandomForestClassifier

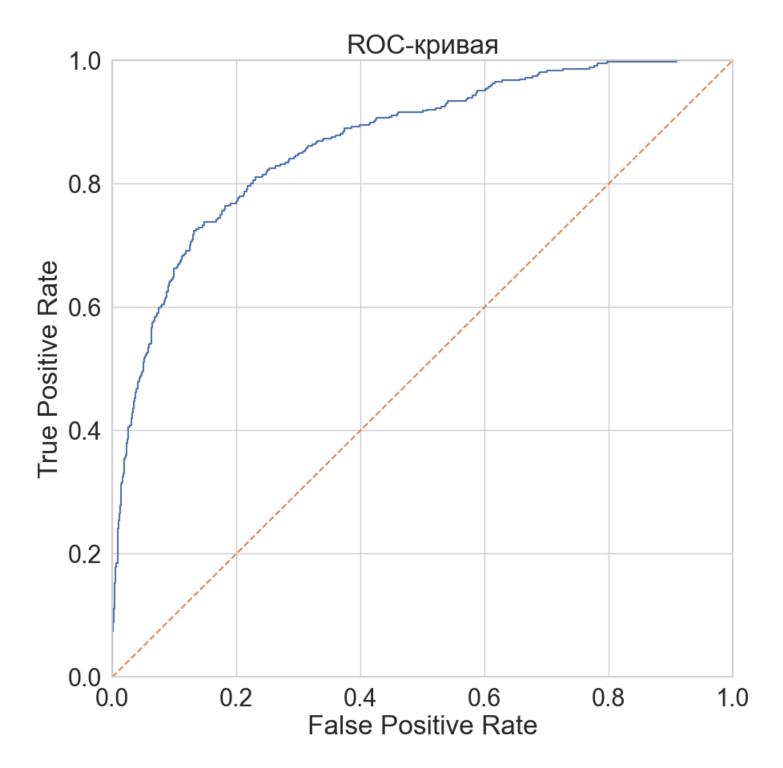
```
In [101... model = RandomForestClassifier(class weight={1: 3.4}, max depth=18, min samples leaf=4,
                                min_samples_split=12, n_estimators=83,
                                random state=12345)
         model_rfc1 = model.fit(features_train, target_train)
         predicted test = model rfc1.predict(features test)
         print("F1= {:.3f}\n".format(f1 score(target test, predicted test)))
         probabilities test = model.predict proba(features test)[:, 1]
         auc roc = roc auc score(target test, probabilities test)
         print("AUC_ROC = {:.3f}\n".format(auc_roc))
         print("Accuracy = {:.3f}\n".format(accuracy score(target test, predicted test)))
         print("Recall = {:.3f}\n".format(recall score(target test, predicted test)))
         print("Precision= {:.3f}\n".format(precision score(target test, predicted test)))
         F1 = 0.636
         AUC ROC = 0.868
         Accuracy = 0.851
         Recall = 0.611
         Precision= 0.662
```

To find out how much our model differs from the random one, let's calculate the area under the ROC curve - AUCZROC (Area Under Curve ROC). This is a new quality metric that ranges from 0 to 1. The AUCZROC of a random model is 0.5.

```
In [102... fpr, thresholds = roc_curve(target_test, probabilities_test)

plt.figure(figsize=(10, 10))
plt.plot(fpr, tpr, linestyle='-')
plt.plot([0, 1], [0, 1], linestyle='--')
plt.xlim([0.0, 1.0])
plt.ylim([0.0, 1.0])
plt.xlabel('False Positive Rate')
```

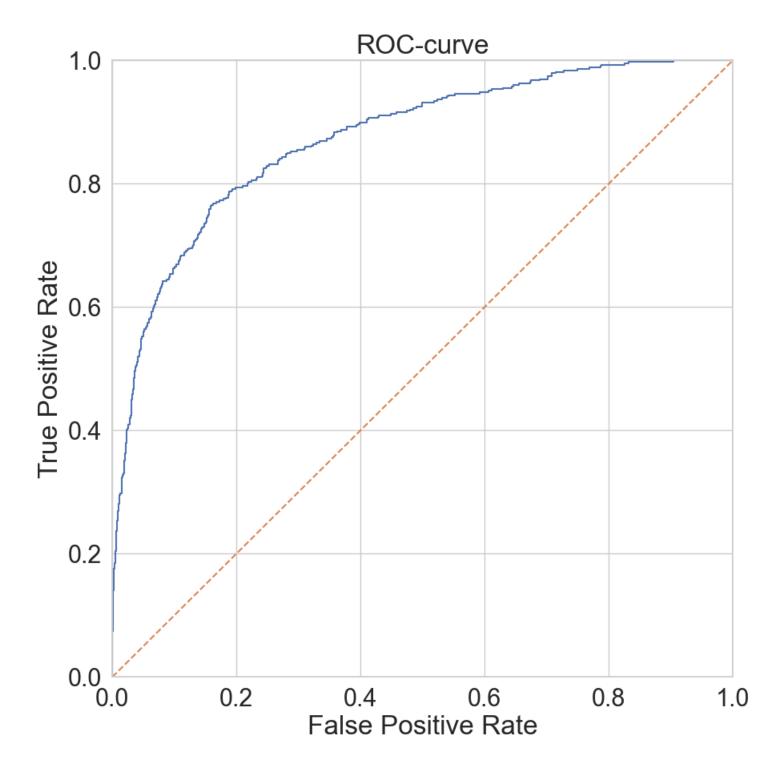
```
plt.ylabel('True Positive Rate')
plt.title('ROC-кривая')
plt.show()
auc_roc = roc_auc_score(target_test, probabilities_test)
print("AUC:", auc_roc)
```



```
In [103... tabl_prec.append(round(f1_score(target_test, predicted_test), 2))
    tabl_roc_auc.append(round(auc_roc,2))
    tabl_model.append('RandomForestClassifier')
    tabl_not.append('test')
```

CatBoostClassifier

```
In [104... model cat = CatBoostClassifier(random seed=42,logging level= 'Silent',custom loss= ['F1'], loss function= 'Logloss')
         model cat = model cat.fit(features train, target train)
         predicted test = model cat.predict(features test)
         print("F1= {:.3f}\n".format(f1 score(target test, predicted test)))
         probabilities_test = model_cat.predict_proba(features_test)[:, 1]
         auc roc = roc auc score(target test, probabilities test)
         print("AUC ROC = {:.3f}\n".format(auc roc))
         print("Accuracy = {:.3f}\n".format(accuracy score(target test, predicted test)))
         print("Recall = {:.3f}\n".format(recall score(target test, predicted test)))
         print("Precision= {:.3f}\n".format(precision score(target test, predicted test)))
         F1 = 0.591
         AUC ROC = 0.873
         Accuracy = 0.860
         Recall = 0.473
         Precision= 0.786
In [105... fpr, tpr, thresholds = roc curve(target test, probabilities test)
         plt.figure(figsize=(10, 10))
         plt.plot(fpr, tpr, linestyle='-')
         plt.plot([0, 1], [0, 1], linestyle='--')
         plt.xlim([0.0, 1.0])
         plt.ylim([0.0, 1.0])
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.title('ROC-curve')
         plt.show()
         auc roc = roc auc score(target test, probabilities test)
         print("AUC:", auc roc)
```



```
In [106... tabl prec.append(round(f1 score(target test, predicted test), 2))
           tabl roc auc.append(round(auc roc,2))
           tabl model.append('CatBoostClassifier')
           tabl not.append('test')
          table_models = (pd.DataFrame({'Model':tabl_model, 'F1 score':tabl_prec, 'ROC-AUC':tabl_roc_auc, 'Notice': tabl_not}).sort_values(by='F1 score', ascendi
In [107...
                                reset index(drop=True))
           table models
                               Model F1 score ROC-AUC
                                                                   Notice
Out[107]:
             0 RandomForestClassifier
                                         0.64
                                                   0.87
                                                                      test
            1 RandomForestClassifier
                                         0.61
                                                   0.84
                                                            threshold=0.35
            2
                    CatBoostClassifier
                                         0.61
                                                   0.86
                                                            threshold=0.25
            3
                    CatBoostClassifier
                                         0.60
                                                   0.74
                                                               upsampling
             4
                    CatBoostClassifier
                                                         without_imbalance
                                         0.60
             5
                                                   0.87
                    CatBoostClassifier
                                         0.59
                                                                      test
             6 RandomForestClassifier
                                         0.58
                                                   0.81
                                                              class_weight
                                                   0.84
            7 RandomForestClassifier
                                         0.58
                                                               upsampling
             8 RandomForestClassifier
                                         0.58
                                                   0.84 without_imbalance
            9
                    CatBoostClassifier
                                         0.57
                                                   0.85
                                                             downsampled
                 DecisionTreeClassifier
                                         0.56
                                                   0.82
                                                               upsampling
                 DecisionTreeClassifier
                                         0.56
                                                   0.82
                                                             threshold=0.4
                 DecisionTreeClassifier
                                         0.56
                                                   0.81
                                                              class_weight
                 DecisionTreeClassifier
                                         0.55
                                                   0.83 without_imbalance
                                                   0.81
                 DecisionTreeClassifier
                                         0.55
                                                             downsampled
            15 RandomForestClassifier
                                         0.54
                                                   0.84
                                                             downsampled
            16
                   LogisticRegression
                                         0.48
                                                   0.77
                                                               upsampling
            17
                    LogisticRegression
                                         0.48
                                                   0.77
                                                             downsampled
            18
                                                   0.77
                                                             threshold=0.3
                   LogisticRegression
                                         0.48
            19
                    LogisticRegression
                                         0.48
                                                   0.77
                                                              class_weight
            20
                   LogisticRegression
                                         0.30
                                                         without imbalance
          model_cat.feature_importances_
In [108...
           array([11.41660844, 3.05358441, 18.84085193, 7.43120884, 13.65095016,
Out[108]:
                   18.49680806, 1.12665484, 6.98735623, 10.81494697, 6.24856825,
                     1.93246187])
```

```
In [109... model_rfc1.feature_importances_
          array([0.09894422, 0.02281794, 0.30112186, 0.05756063, 0.13047728,
Out[109]:
                 0.16040435, 0.01282303, 0.05518014, 0.10138008, 0.04774879,
                 0.01154167])
In [110... features_test.columns
          Index(['credit_score', 'gender', 'age', 'tenure', 'balance', 'num_of_products',
Out[110]:
                  'Spain'],
                dtype='object')
In [111... | f1 table = pd.DataFrame({'name':features test.columns,'f1 table':model rfc1.feature importances ,'f2 table':model cat.feature importances })
         f1 table.sort values('f1 table',ascending=False)
                       name f1_table
                                     f2_table
Out[111]:
           2
                        age 0.301122 18.840852
           5 num of products 0.160404 18.496808
                     balance 0.130477 13.650950
              estimated_salary 0.101380 10.814947
           0
                  credit_score 0.098944 11.416608
           3
                      tenure 0.057561 7.431209
           7 is_active_member 0.055180
                                     6.987356
           9
                    Germany 0.047749
                                     6.248568
           1
                      gender 0.022818
                                     3.053584
           6
                  has_cr_card 0.012823
                                     1.126655
          10
                       Spain 0.011542 1.932462
```

Conclusion

The most important signs that bank marketers should pay attention to:

- 1. customer age
- 2. the number of bank products used by the client
- 3. account balance
- 4. estimated salary
- 5. credit score

To predict churn, you can use a model based on the Random Forest algorithm with the parameters RandomForestClassifier(class_weight={1: 3.4}, max_depth=18, min_samples_leaf=4,min_samples_split=12, n_estimators=83) and the CatBoostClassifier model(random_seed=42,logging_level= 'Silent',custom_loss= ['F1'], loss_function= 'Logloss')