

Performance Report for: <https://www.ford.com/>

Report generated: Sat, Oct 29, 2022 2:26 PM -0700
 Test Server Location: San Antonio, TX, USA
 Using: Chrome (Desktop) 103.0.5060.134, Lighthouse 9.6.4

D	Performance 57%	Structure 79%	L. Contentful Paint 2.7s	T. Blocking Time 276ms	C. Layout Shift 0.01
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Top Issues

IMPACT	AUDIT	
Med-High	Avoid an excessive DOM size TBT	5,190 elements
Med-High	Eliminate render-blocking resources FCP LCP	Potential savings of 559ms
Med	Avoid unload event listeners	5 listeners found
Med	Serve static assets with an efficient cache policy	Potential savings of 1.09MB
Med-Low	Reduce JavaScript execution time TBT	2.5s spent executing JavaScript

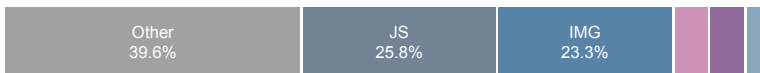
Page Details



Total Page Size - 2.09MB



Total Page Requests - 159



■ HTML
 ■ JS
 ■ CSS
 ■ IMG
 ■ Video
 ■ Font
 ■ Other

How does this affect me?

Today's web user expects a fast and seamless website experience. Delivering that fast experience can result in increased visits, conversions and overall happiness.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

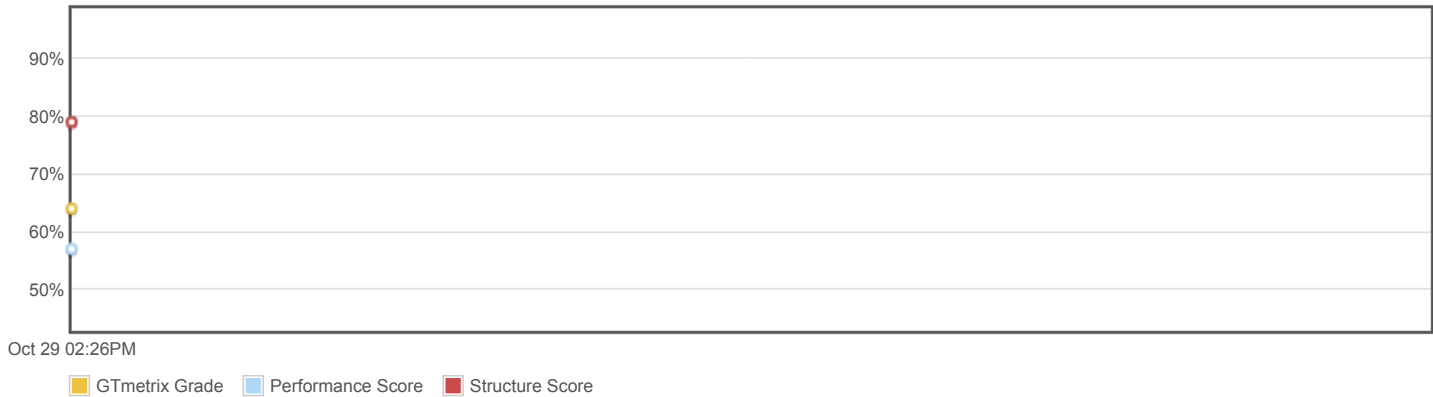
About GTmetrix

CARBON60
THE MANAGED CLOUD COMPANY

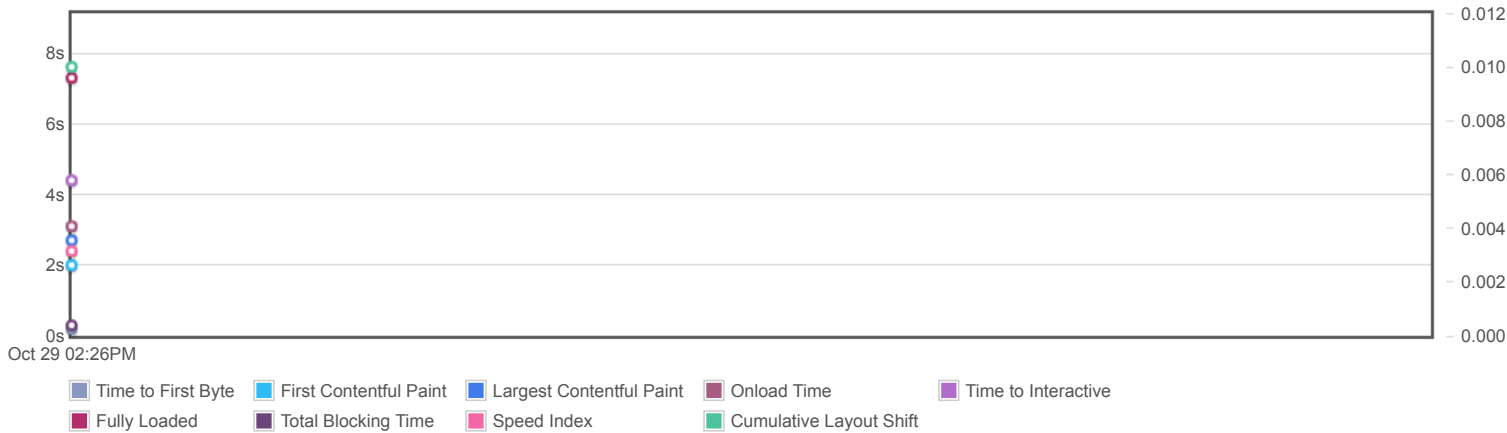
GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 26 years experience in web technology.

<https://carbon60.com/>

Page scores



Page metrics

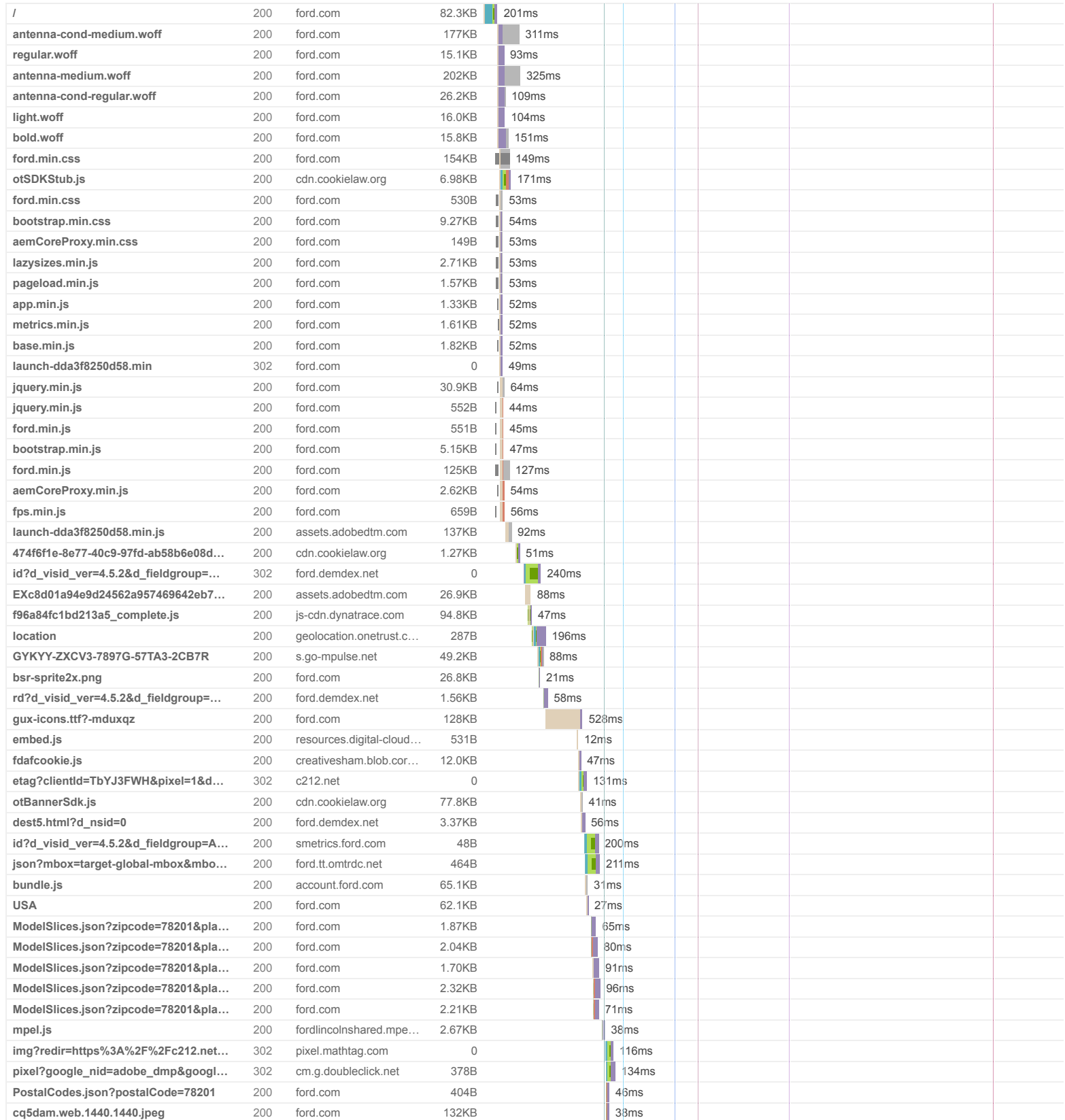


Page sizes and request counts



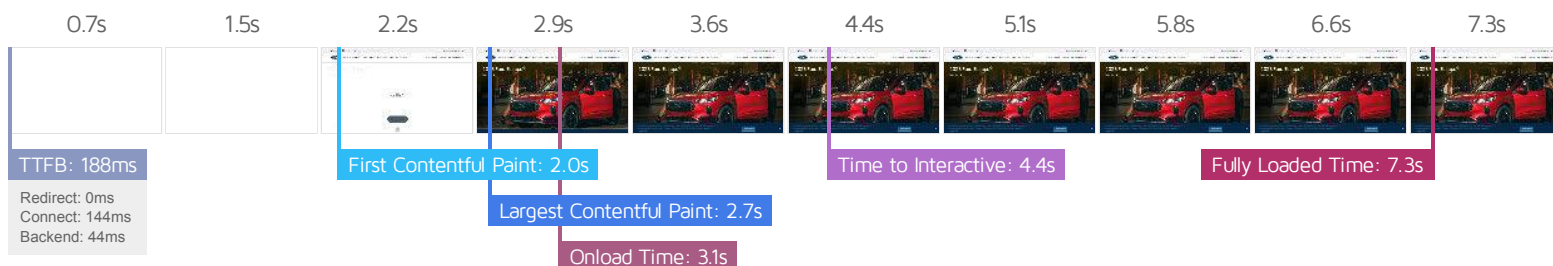
The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

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RCb392ba8206a34ac9a443ba61f9f4ce...	200	assets.adobedtm.com	438B		26ms			
RCda26fbbb7091477aad750fd7bde78...	200	assets.adobedtm.com	195B		24ms			
generic?ttid_pid=aam&gdpr=0&gdpr_...	302	match.adsrvr.org	241B		139ms			
AppMeasurement_Module_Audience...	200	assets.adobedtm.com	8.56KB		23ms			
pixel?google_nid=adobe_dmp&googl...	302	cm.g.doubleclick.net	314B		29ms			
Dealers.json?make=Ford&radius=50...	200	ford.com	1.41KB		19ms			
en.json	200	cdn.cookieclaw.org	14.8KB		26ms			
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POST get?uid=db90b900-1bae-4ea2-8...	200	fps-prod-na-frontdoor...	203B		218ms			
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OPTIONS get?uid=db90b900-1bae-4e...	200	fps-prod-na-frontdoor...	0		104ms			
mpel_ssd.js	200	fordlincolnshared.mpe...	1.82KB		38ms			
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getdns.txt?c=pzumwfwxe	302	trial-eum-clienttons-s...	0					72ms		
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results.txt	200	40-74-243-176_s-23-2...	312B					178ms		
POST /	204	17de4c12.akstat.io	200B					140ms		
POST bf?type=js3&sn=v_4_srv_10_s...	200	bf12394bze.bf.dynatra...	208B					39ms		
POST bf?type=js3&sn=v_4_srv_10_s...	200	bf12394bze.bf.dynatra...	208B							40ms
159 Requests 2.05MB (7.98MB Uncompressed) Fully Loaded 7.3s (Onload 3.1s)										



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Much longer than recommended 2.0s	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Longer than recommended 4.4s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Much longer than recommended 2.4s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Longer than recommended 276ms
Largest Contentful Paint How long it takes for the largest element of content (e.g. a hero image) to be painted on your page. A good user experience is 1.2s or less.	Much longer than recommended 2.7s	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0.01

Browser Timings

Redirect	0ms	Connect	144ms	Backend	44ms
TTFB	188ms	DOM Int.	1.5s	DOM Loaded	1.7s
First Paint	2.0s	Onload	3.1s	Fully Loaded	7.3s

IMPACT	AUDIT	
Med-High	Avoid an excessive DOM size TBT	5,190 elements
Med-High	Eliminate render-blocking resources FCP LCP	Potential savings of 559ms
Med	Avoid unload event listeners	5 listeners found
Med	Serve static assets with an efficient cache policy	Potential savings of 1.09MB
Med-Low	Reduce JavaScript execution time TBT	2.5s spent executing JavaScript
Med-Low	Use a Content Delivery Network (CDN)	19 resources found
Med-Low	Avoid document.write()	1 instance found
Med-Low	Avoid long main-thread tasks TBT	13 long tasks found
Low	Use passive listeners to improve scrolling performance	1 event listener not passive
Low	Ensure text remains visible during webfont load FCP LCP	7 fonts found
Low	Avoid enormous network payloads LCP	Total size was 2.09MB
Low	Reduce unused JavaScript LCP	Potential savings of 308KB
Low	Enable text compression FCP LCP	Potential savings of 11.0KB
Low	Properly size images	Potential savings of 25.8KB
Low	Reduce unused CSS FCP LCP	Potential savings of 151KB
Low	Reduce initial server response time FCP LCP	Root document took 43ms
Low	Avoid serving legacy JavaScript to modern browsers TBT	Potential savings of 10.4KB
Low	Defer offscreen images	Potential savings of 2.34KB
Low	Avoid non-composited animations CLS	1 animated element found
Low	Minify JavaScript FCP LCP	Potential savings of 28.5KB
Low	Avoid chaining critical requests FCP LCP	18 chains found
N/A	Largest Contentful Paint element LCP	1 element found
N/A	Avoid large layout shifts CLS	1 element found

N/A	Minimize main-thread work TBT	Main-thread busy for 5.1s
N/A	Reduce the impact of third-party code TBT	Third-party code blocked the main thread for 55ms
N/A	User Timing marks and measures	