

Insight Toy Report

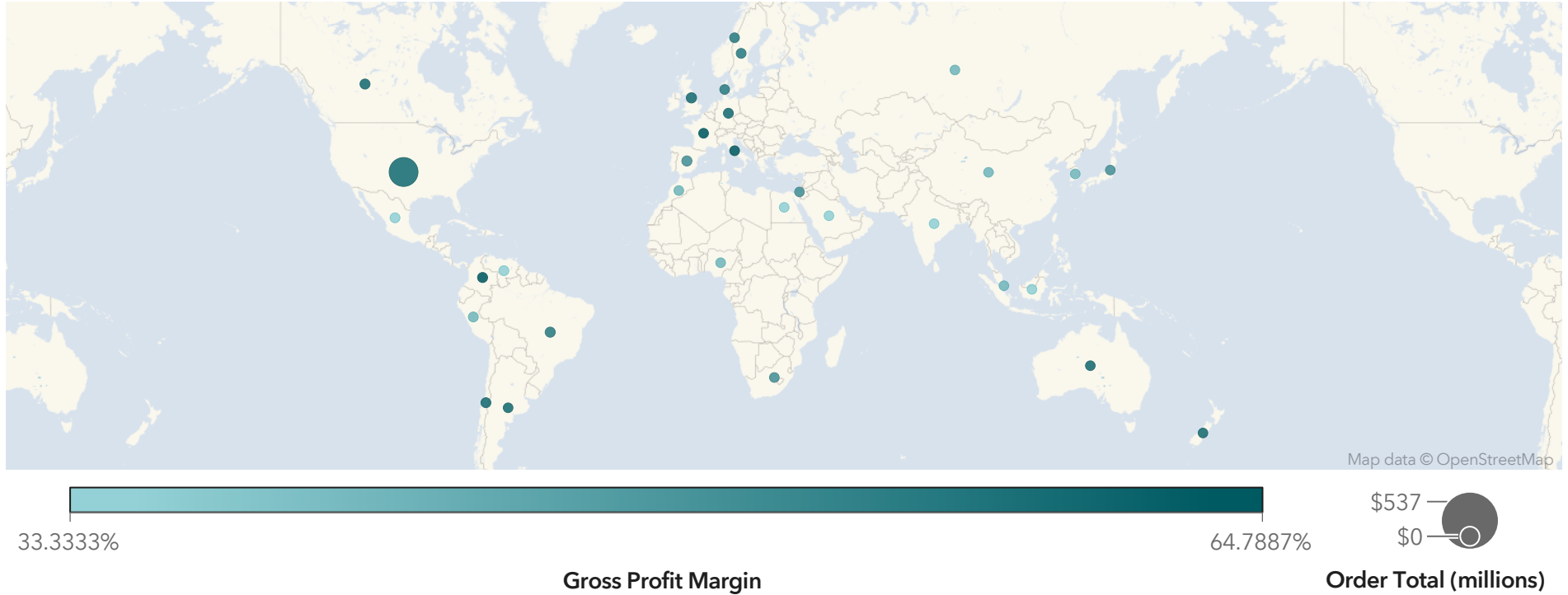
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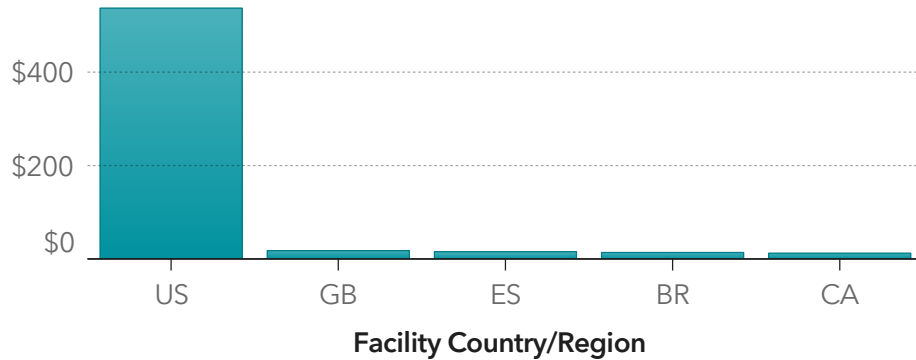
Sites Analysis

Order Total by Country Hierarchy sized by Gross Profit Margin



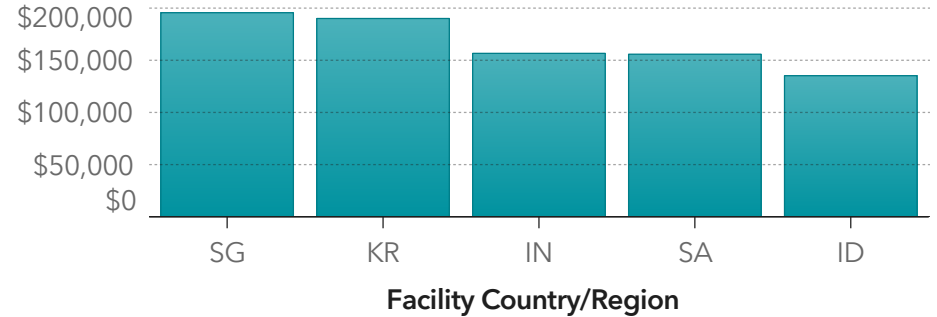
Top 5 Countries by Order Total

Order Total (millions)



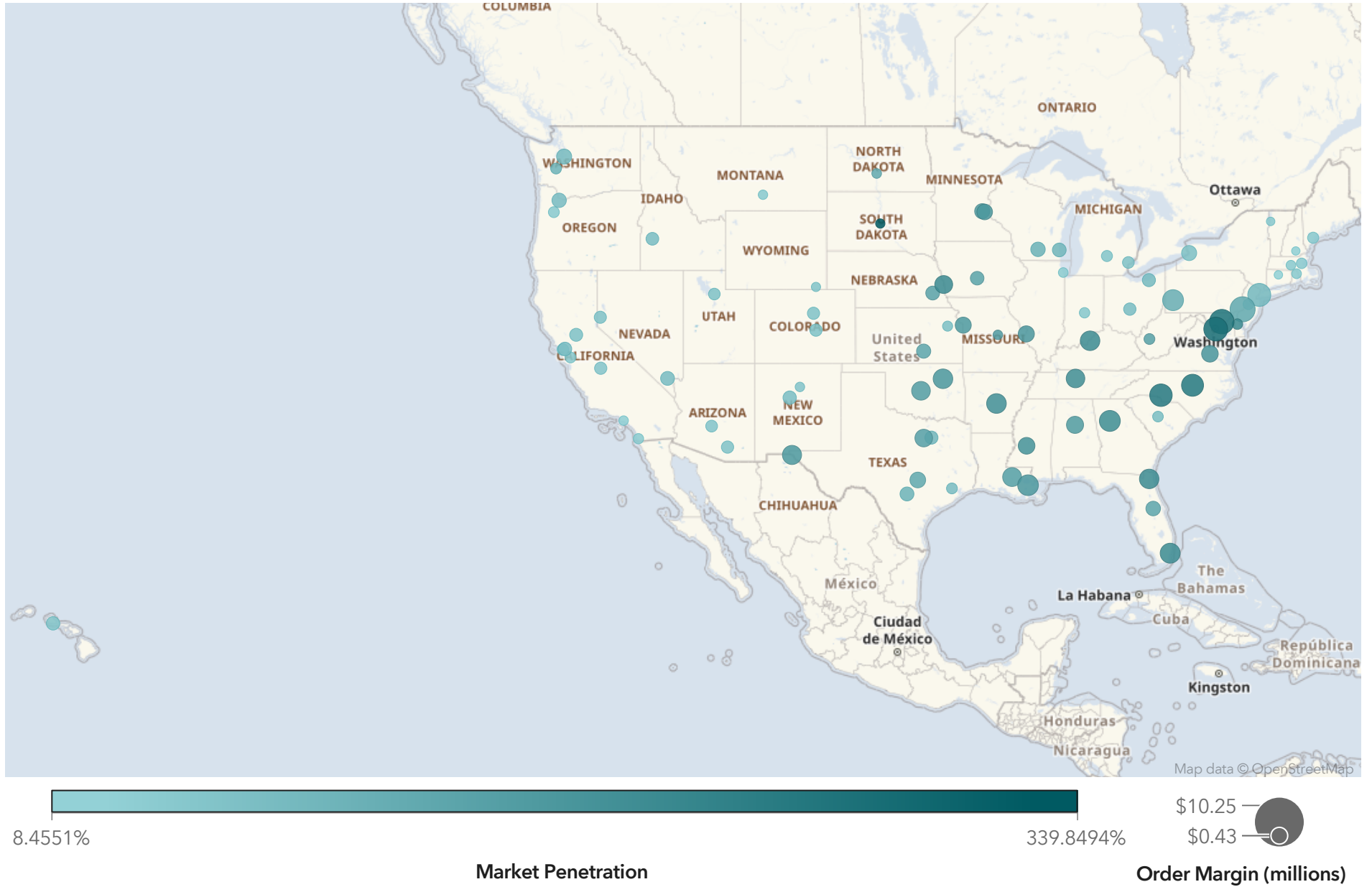
Bottom 5 Countries by Order Total

Order Total



USA Analysis

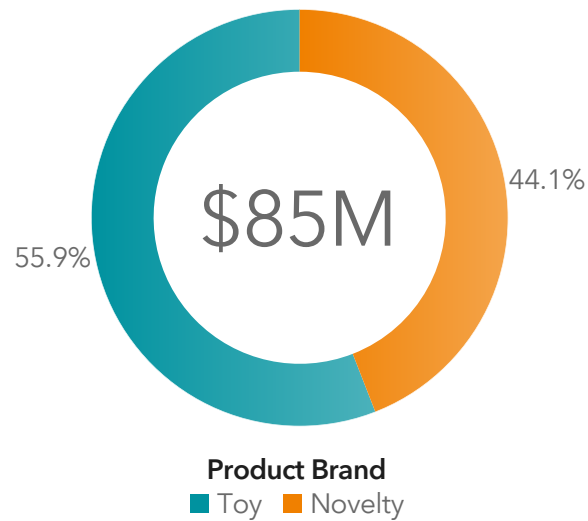
Market Penetration by City sized by Order Margin in USA



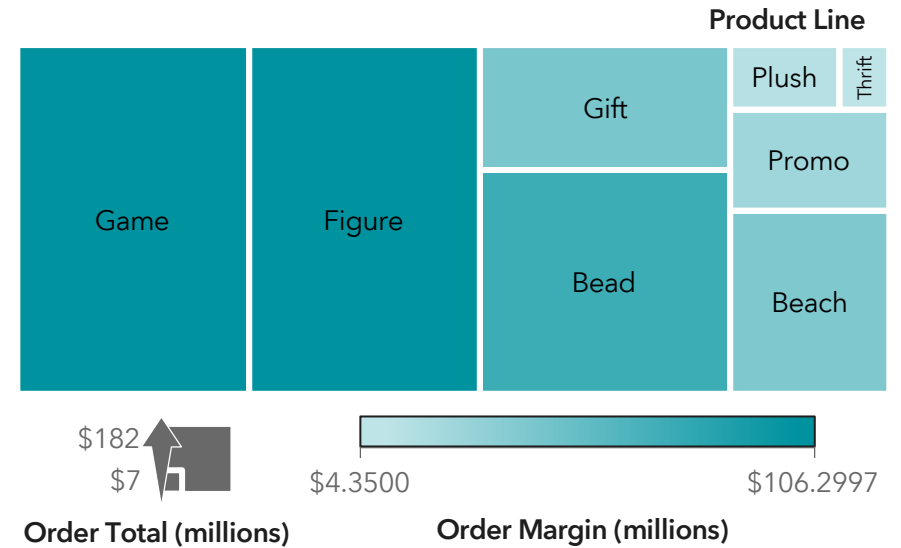
Product Analysis

Order Margin by Product Brand

Order Margin

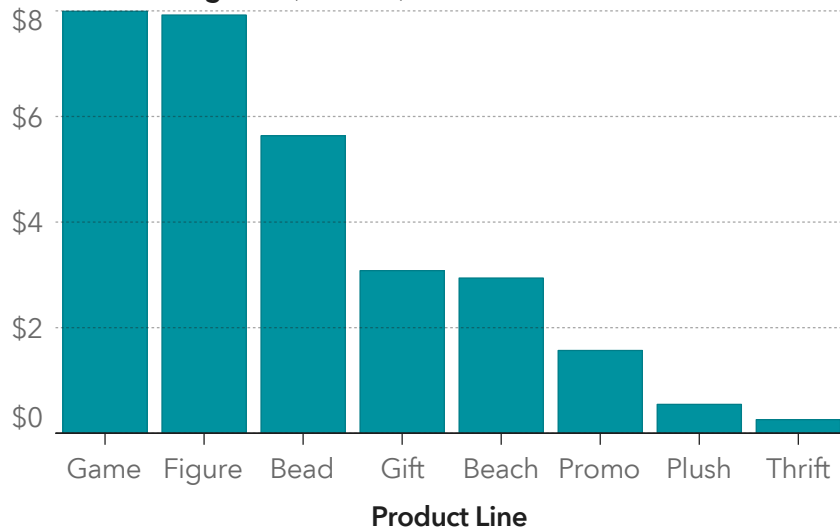


Order Margin and Order Total by Product Line



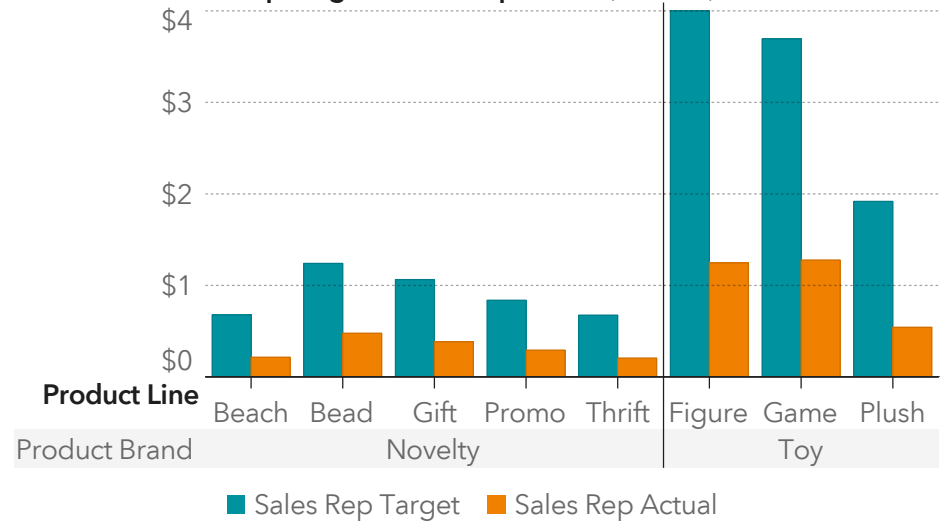
Order Marketing Cost by Product Line

Order Marketing Cost (millions)



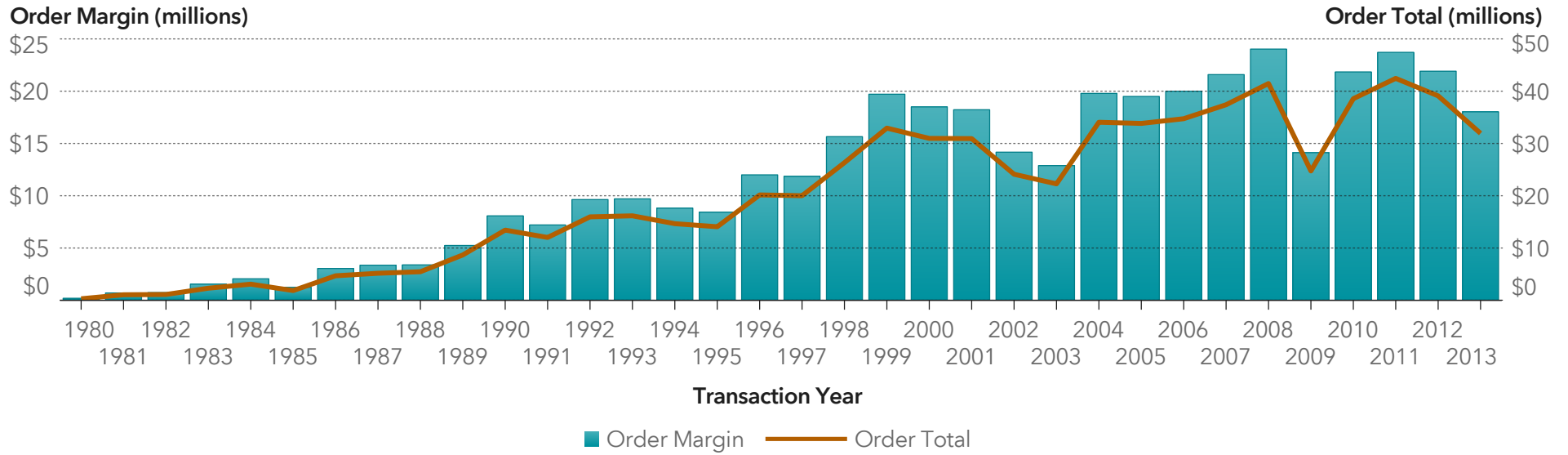
Sales Rep Target and Sales Rep Actual by Product Line

Sales Rep Target / Sales Rep Actual (billions)

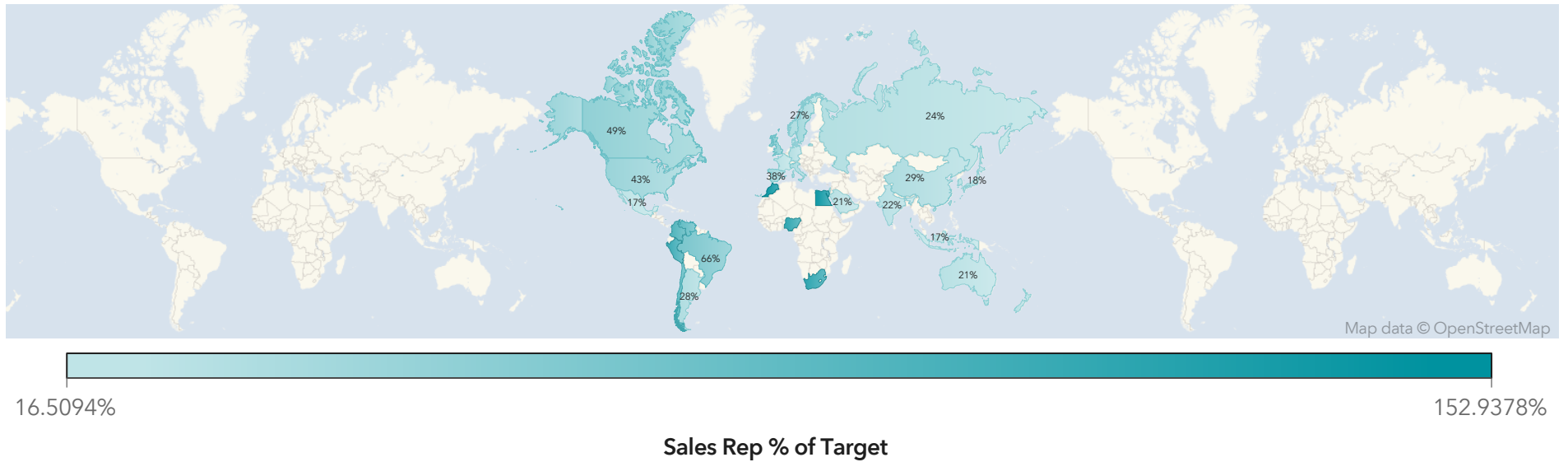


Business Performance

Order Margin and Order Total by Year

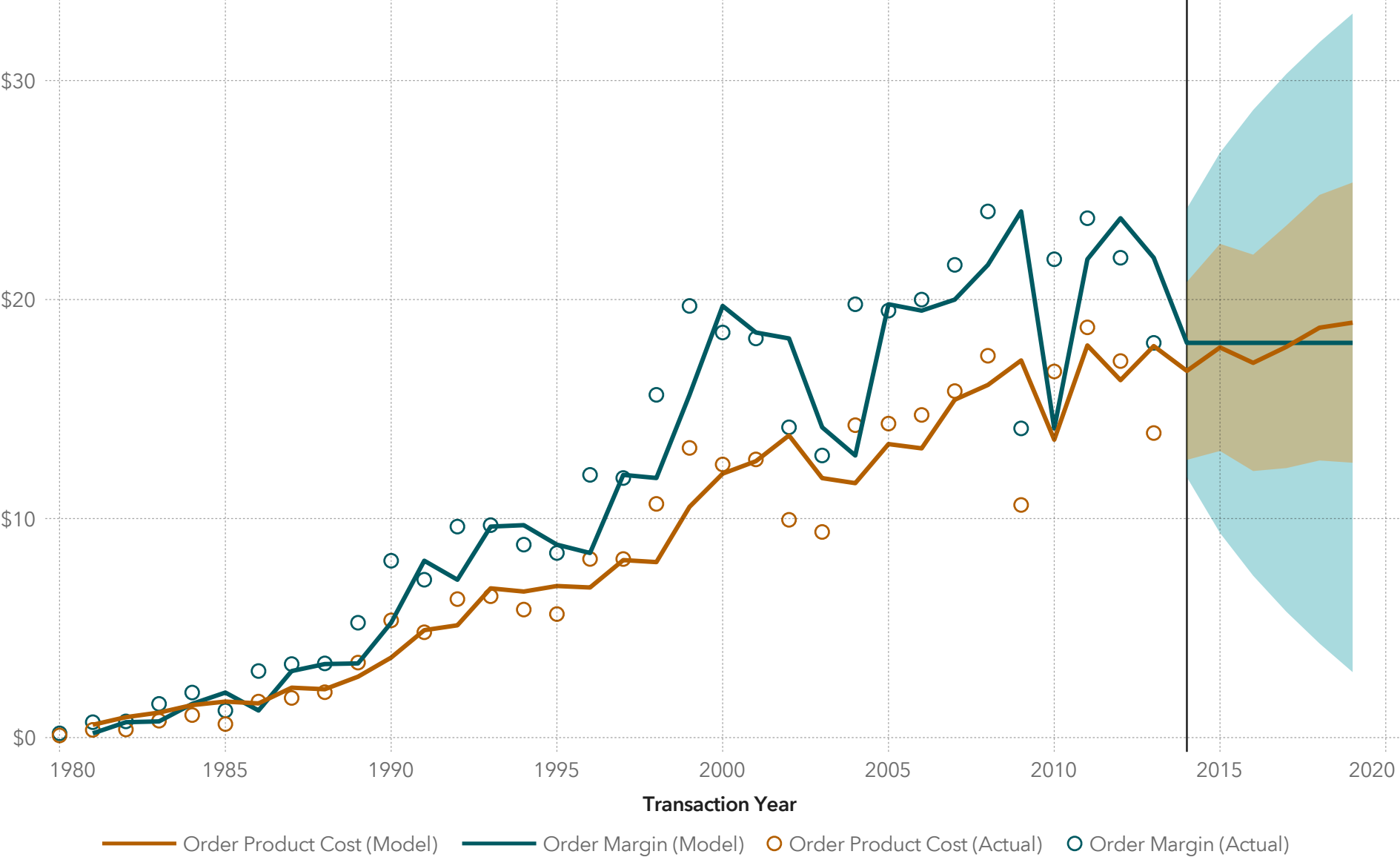


Sales Rep % of Target by Country



Forecasting

Order Margin and Order Product Cost by Year
Order Margin / Order Product Cost (millions)

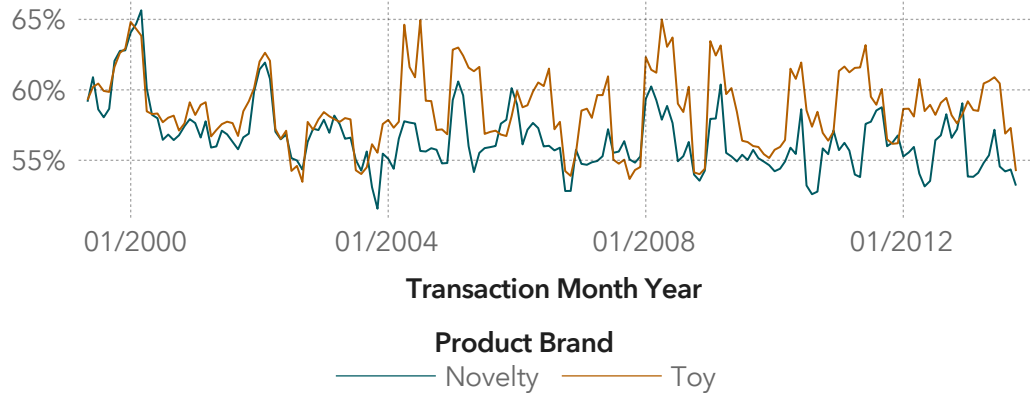


95% forecast confidence.

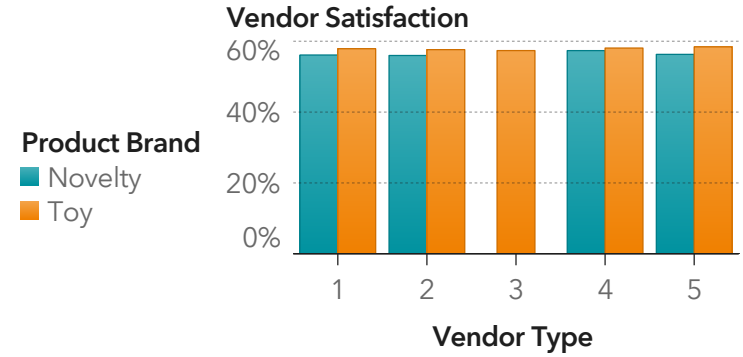
Customer Satisfaction

Vendor Satisfaction 2000-2013

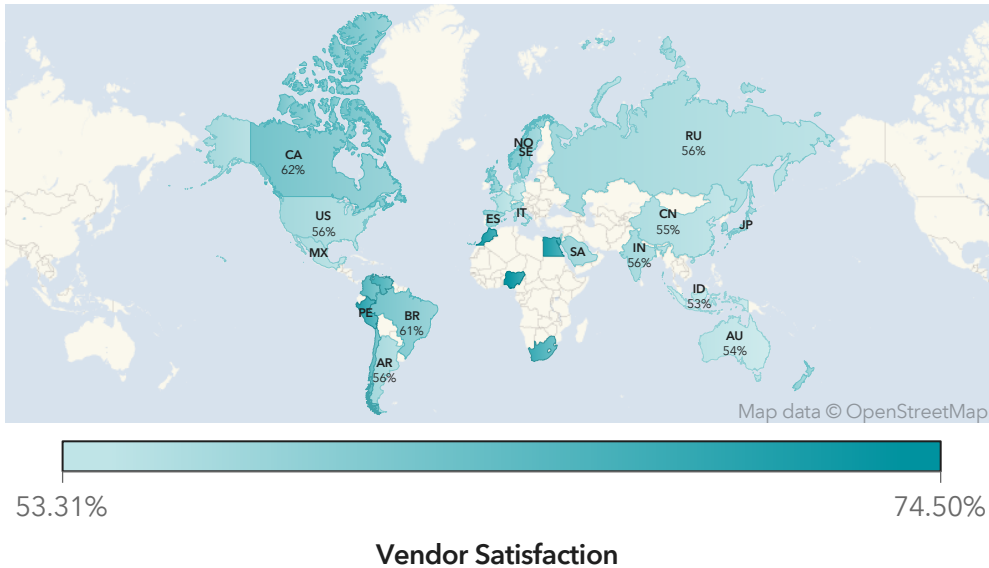
Vendor Satisfaction



Vendor Satisfaction by Vendor Type grouped by Product Brand



Vendor Satisfaction by Country



Sales Rep Rating and Vendor Satisfaction by Product Line

