
ART BLOGGERS

AGENCY



WE MAKE ADVERTISEMENTS THAT FEEL LIKE ART

Founder: Anna Magritskaya

Anna's main competence is to create collaborations between creatives (mostly artists) and large, well-known brands. Anna is a talented communicator who builds effective teams and controls the process of creating content from finalizing the brief to posting the final outcome. After spending 6 years in the influencer marketing, Anna has found the perfect ratio between art and marketing.





ABOUT US:

Long ago we realized that banner blindness can be broken by creative content, so we started working with artists and creators, making bright and unusual collaborations with renowned brands.

We have more than 70 talents from all over the world. Art Bloggers agency is a real professional in the integration of the brand product in the creator's art. We turn advertising into a work of art.



SERVICES:



Social Media:

- Art photos, collages and illustrations
- Promo videos and short videos
- AR-masks in Instagram
- Integrating the product into art

Creative:

- Live art performances
- Branding
- Design development for merch and customization
- Physical art objects
- Introducing the product into the artist's work

Technology:

- NFT products
- VFX and 3D graphics
- Motion-design
- Web 3.0 marketing
- Virtual art
- Brand product placement in the art

AGENCY IN NUMBERS:

3+

Years on
the market

70+

Creators
in our pool

100+

Realized
projects

20m+

Audience
of our bloggers



Art Bloggers Agency





Art photo with the product
1,800,000 million views of the post



Art object with product integration
Tagged artist's work in Vogue

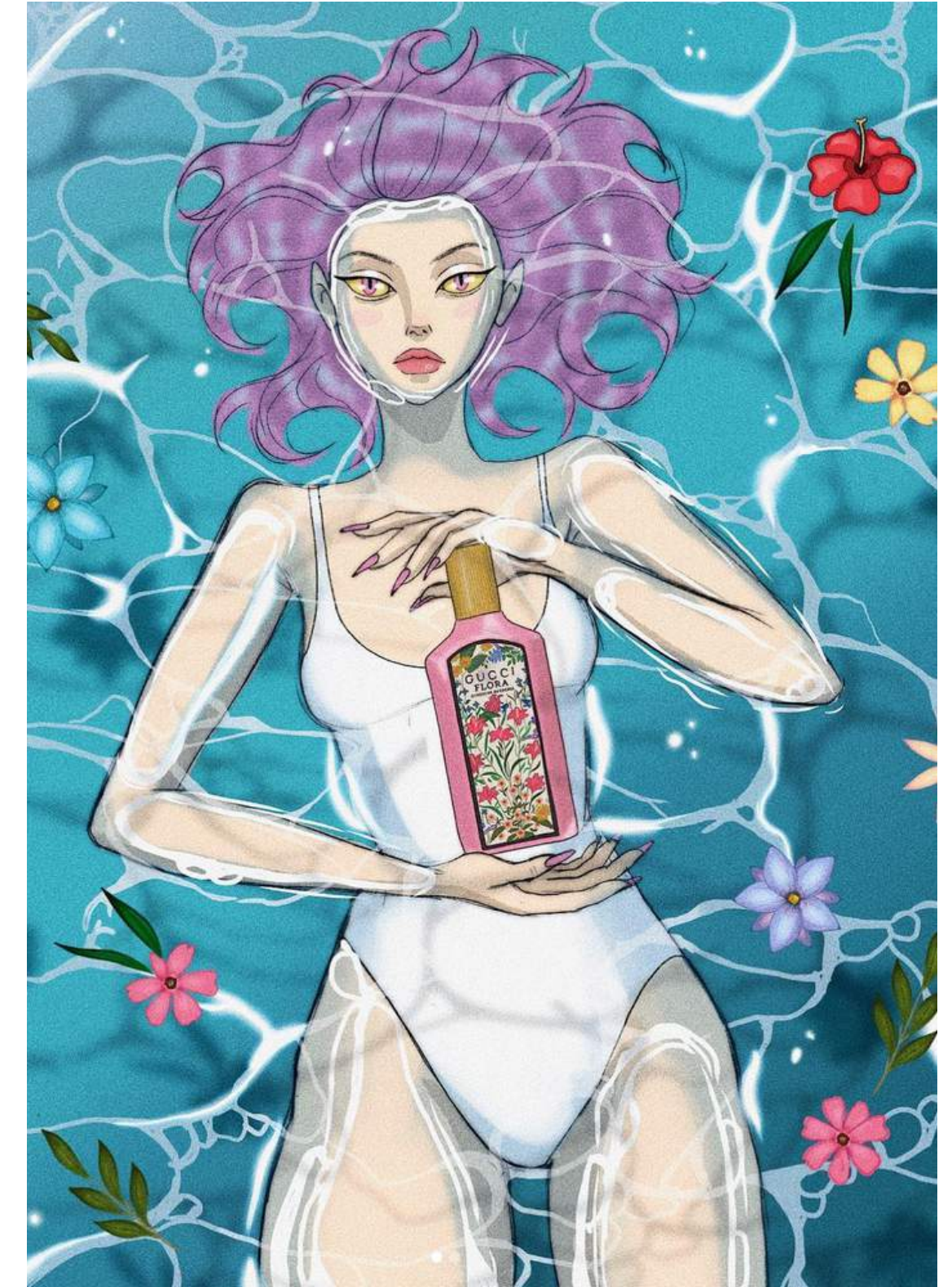


Illustration for product advertising
The work got more than 30,000 likes

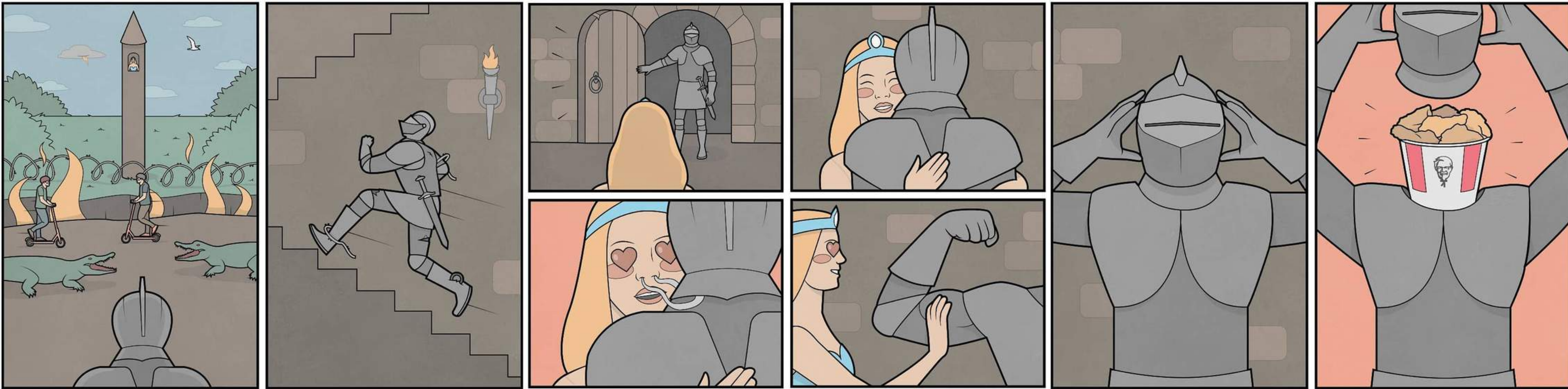
Chiko & Roko



Our team produced the first Chiko&Roko NFT drop on Rarible. From April till August 17th 2022 we built this project from scratch jointly with Chiko&Roko team. We used our expertise, selected and involved in the project 8 artists from different countries, whose total bidding volume is above 1,500 ETH and social media reach is above 2 million. Among them: Kiwie, Super Nfty, Ilya Kazakov, Vollut, Waxbones, Felipe Fernandes, FUCKYOU.DIGITAL and Gudim.

We help to bring in new artists on Chiko&Roko platform. Chiko&Roko has already created over 650 drops with famous artists and world famous brands such as: Dubai Expo 2020, Ron English, Rodrigo Perez Estrada, Doctor A, Hiroshi Yoshi and many others. There are now over 700,000 users on their platform.

KFC



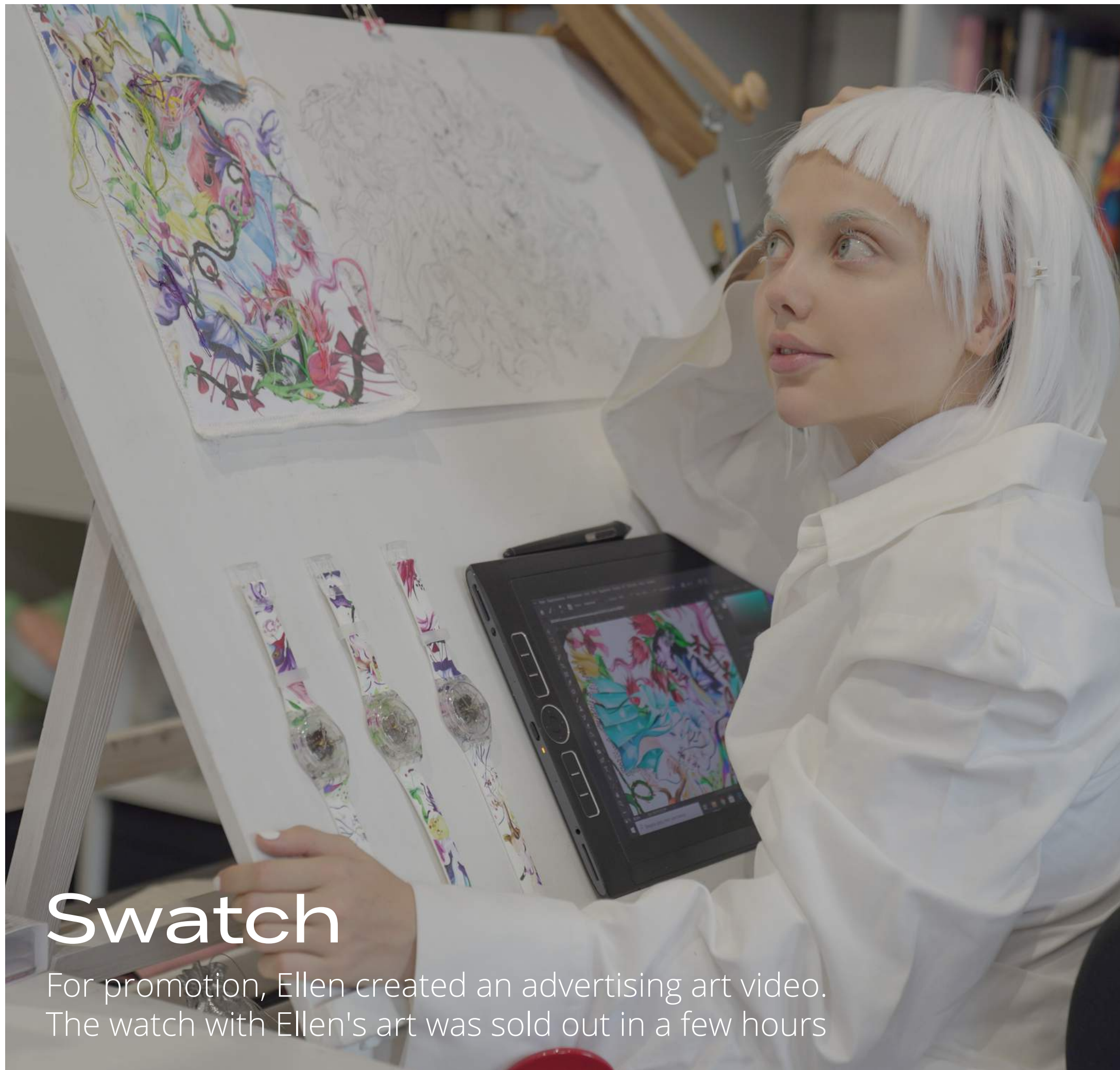
Продолжение следует...

Designing illustrations with a storyline and placing the brand's product in the artist's art.
The publication with this comic has gathered more than 800,000 thousand views on the artist's account

Tiffany & Co

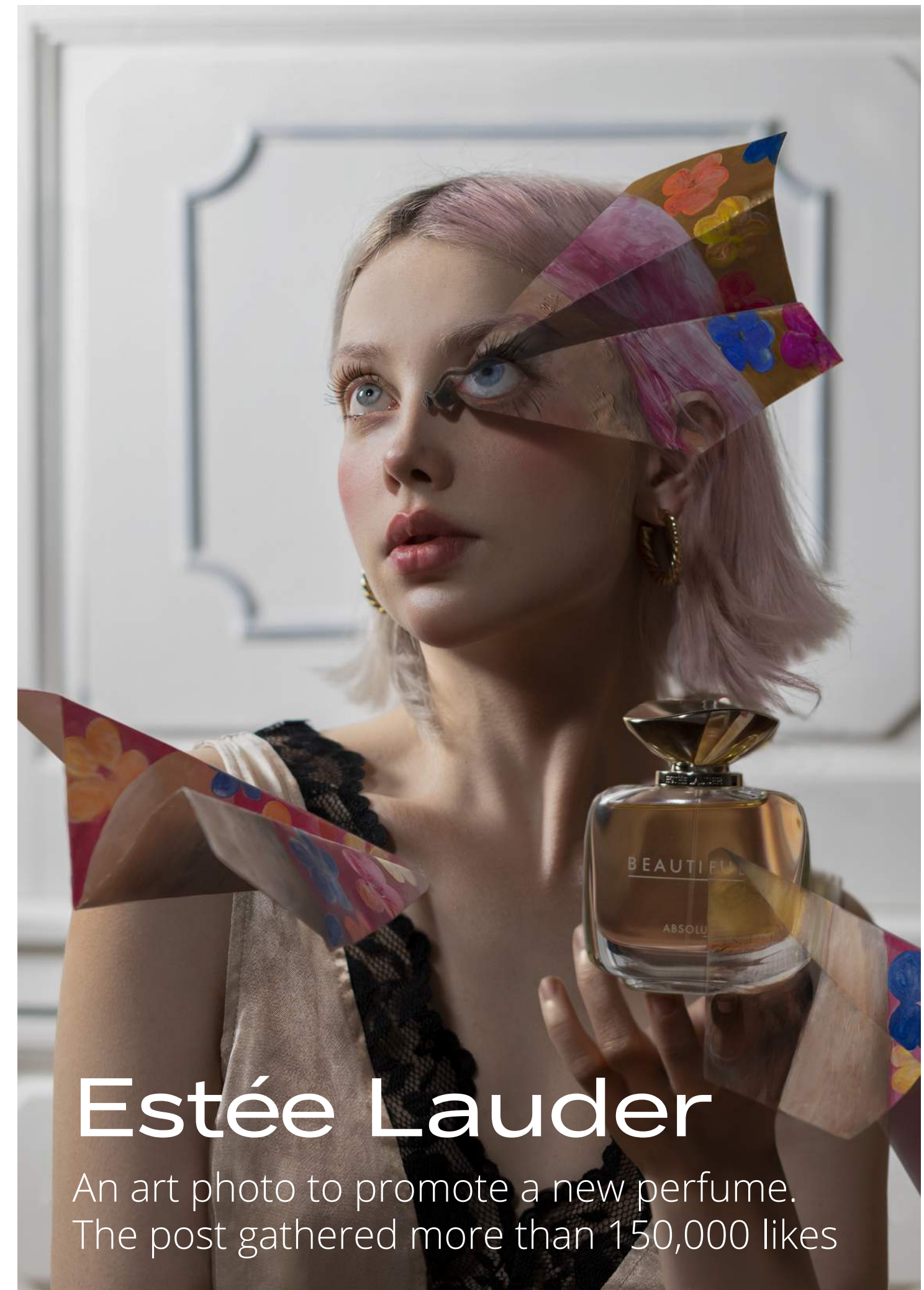


An augmented reality journey for the Tiffany & Co brand to the Dubai Mall with calligraphy by artist Diaa Allam. The artist created a 3D printed installation in the shape of the Burj Khalifa and the Empire State Building. His work was placed in the storefront, walkers could use the AR mask to see the augmented virtual world emerging around the installation



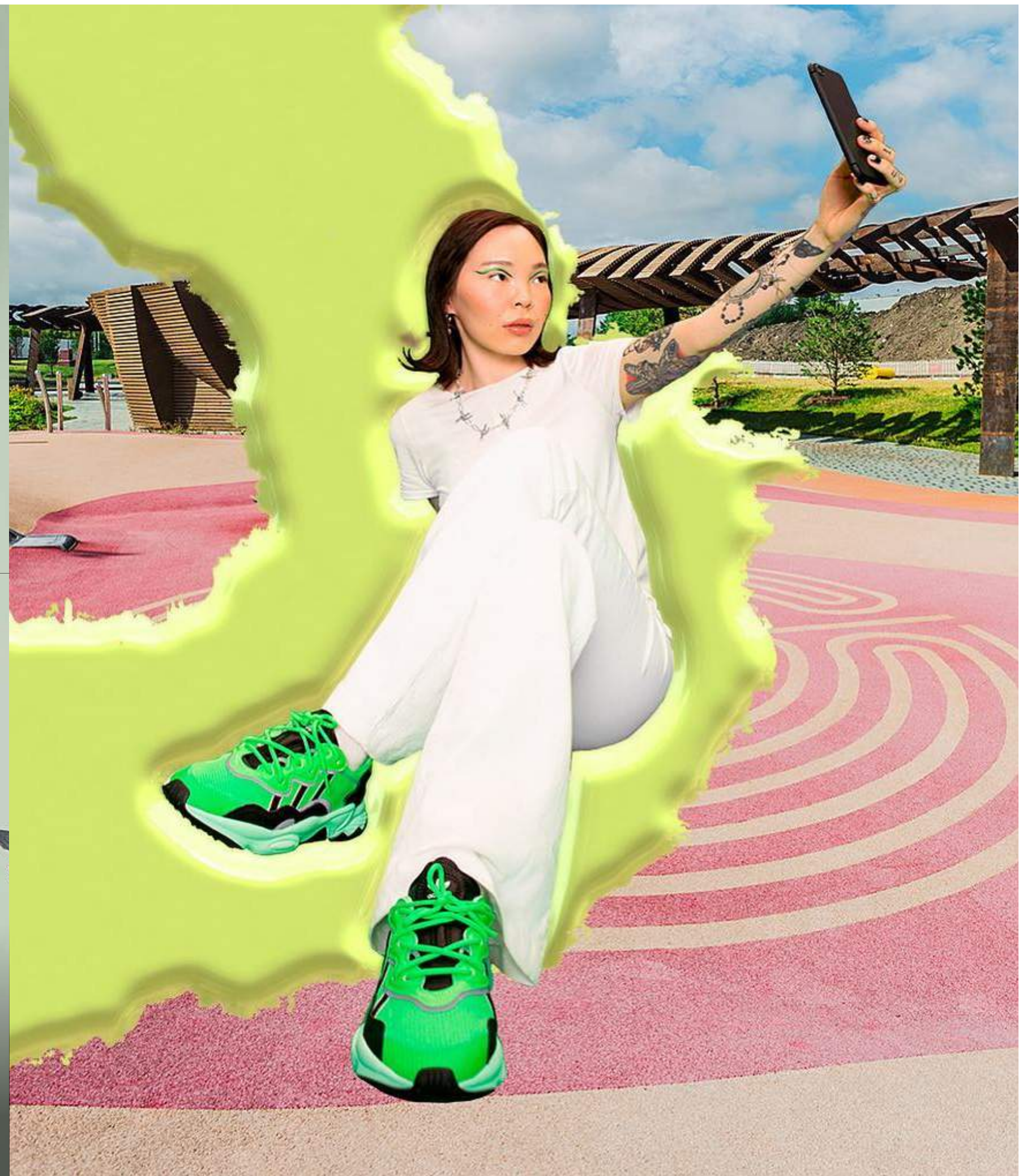
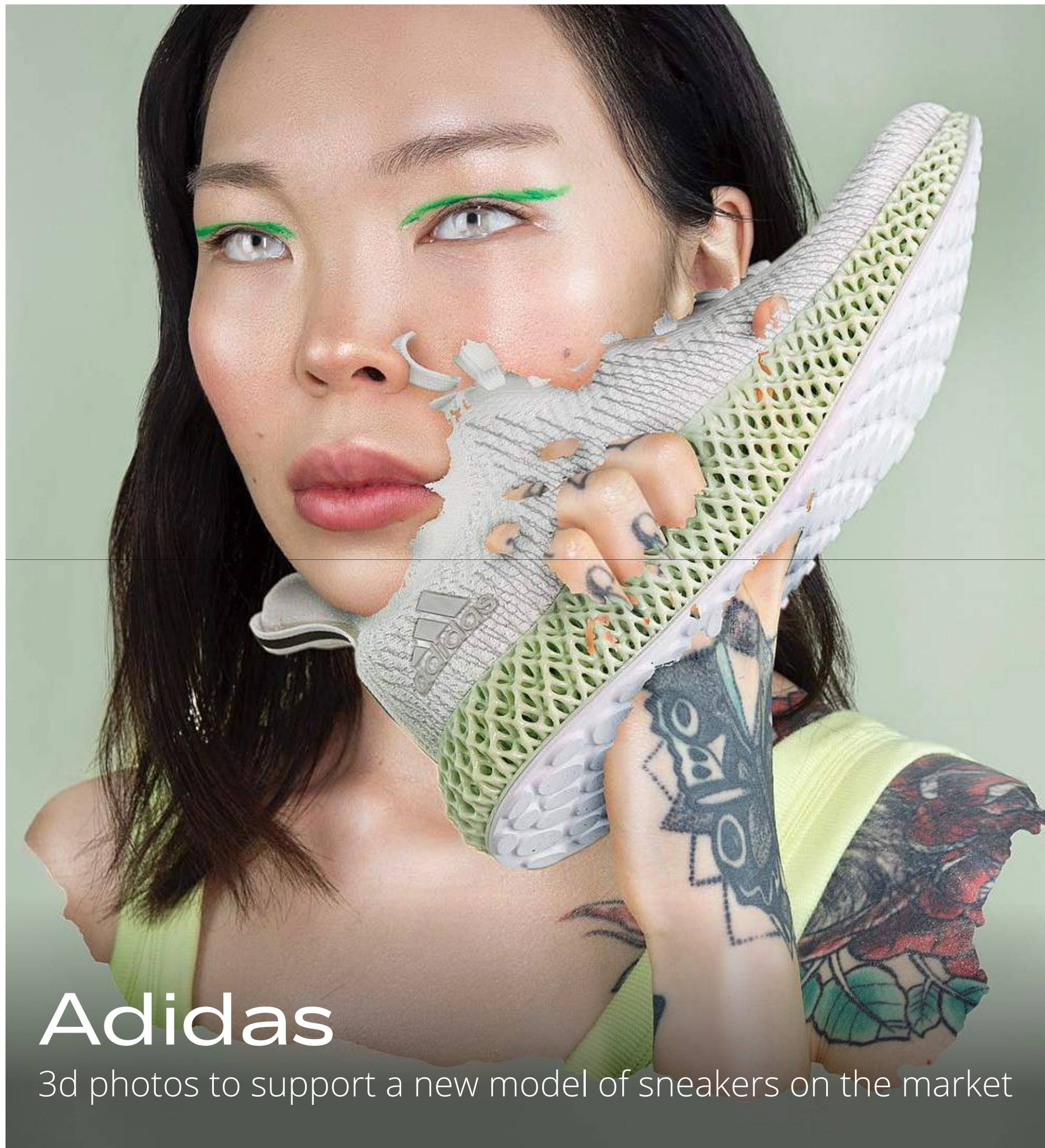
Swatch

For promotion, Ellen created an advertising art video.
The watch with Ellen's art was sold out in a few hours

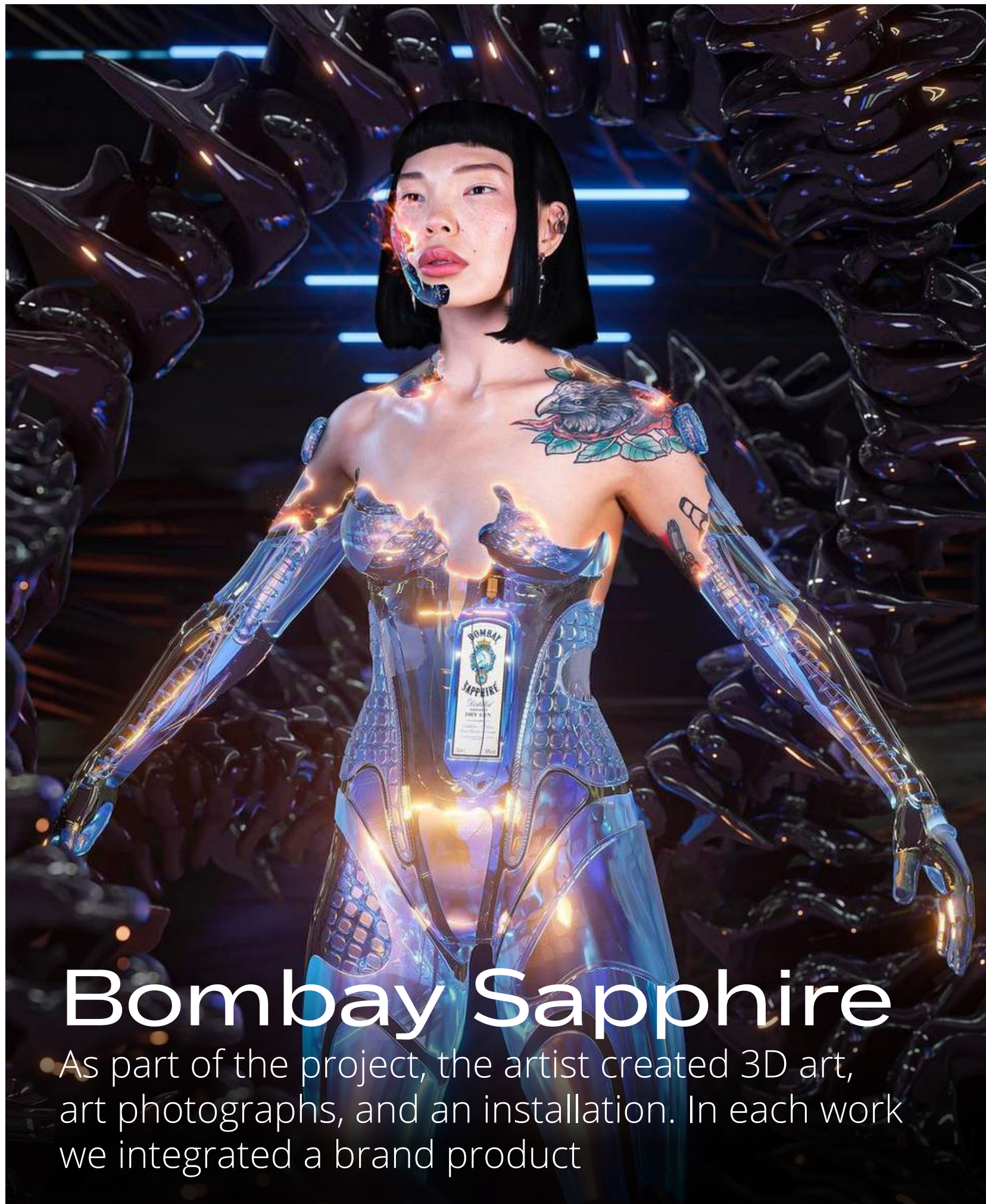


Estée Lauder

An art photo to promote a new perfume.
The post gathered more than 150,000 likes

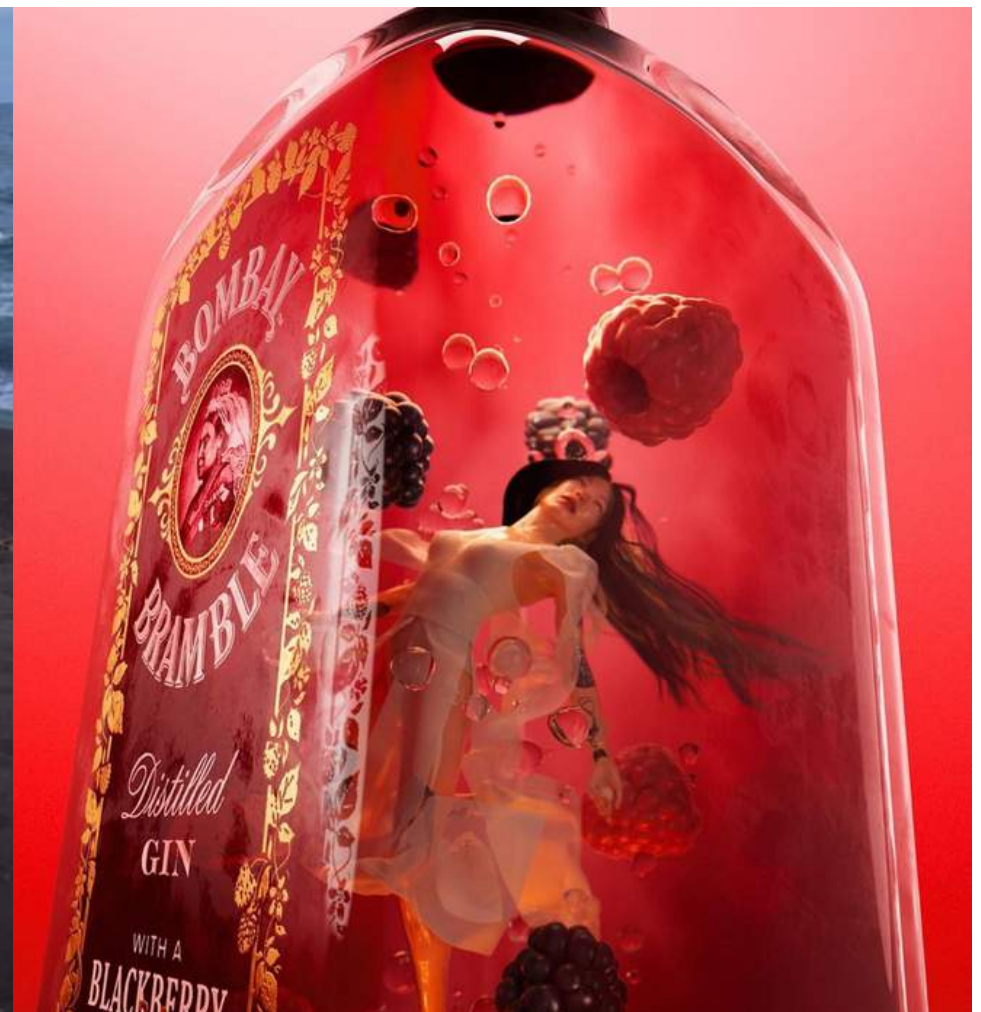






Bombay Sapphire

As part of the project, the artist created 3D art, art photographs, and an installation. In each work we integrated a brand product



OUR CREATORS:



Denis Rossiev

Award-winning Metaverse artist, AR engineer, speaker and tech advisor. He creates experimental and viral AR experiences on the edge between art and technology.
Clients: Tiffany, Forbes



17k +



64k +



Gal Yosef

A self-taught prodigy in the field of 3D art and digital sculpting, Gal Yosef specializes in reimagined designs of well-loved cartoon characters.
Clients: Nike, Warner Bros



239k +



Aryuna Tardis

One of the most radical and popular digital artists, a creator and makeup artist in her own style. Arina's work allows you to look at objects from a new perspective.
Clients: Adidas, G-Shock, KFC



3m +



164k +



Diaa Allam

A world-renowned award winning calligrapher, muralist, live art performer and NFT artist with a vision of an Urban Planner. Clients: Tiffany, Dior, BMW, Emaar



51k +



96,1k +



Anton Gudim

Creator of illustrations, comics and animations that can be understood without words. Author of comics published in several countries and creator of the project Yes, But



1,2m +



Ellen Sheidlin

Ellen is the ideologist of a new direction in art — survirtualism. She likes to experiment with realism, virtuality and her dreams. Clients: BMW, Swatch, Gucci



1,3m +



4,4m +

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LET'S CONNECT

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