



BILL LADWIG



JAY ARCHER

## 1. THE PEOPLE

- Founders in business together for more than a decade.
- Multiple major successes in both MLM and traditional business.
- As serious entrepreneurs, recognized the value of MLM.

## 2. THE PRODUCTS

- Exceptional line of diverse products.
- Based on years of research, exceptional results.
- Convenient, easy to use.
- Strong price-to-value position in the market.



## 3. THE PAY PLAN



- Proven successful binary/unilevel hybrid compensation plan.
- Different income methods.
- Something for everyone - users, builders, part-time, full-time.
- Leadership rewards: reachable, cruises, cash rewards.
- Retail opportunity like no other.

## 4. THE POSITIONING

- The Economy: Everybody is willing to consider an opportunity today.
- The Industry: Nutrition and Health is huge! Home-Based business boom.
- The Team: Fast-growing team with a proven Duplication Model.



## THE COMPLETE PACKAGE

**\$59.00 to enroll as an Associate, this includes your personal marketing website, Virtual Office business management system, online shopping cart, an inventory option range from \$190-\$940.**

Low start-up cost • Unique, fast results product line • Progressive compensation plan  
Training and support, DYNAMAXX University • Leveraging power trends and timing