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Aleks Kocev

Content Producer

About Me

I'm a Creative Content Producer with over 8 years of experience in the commercial agency space.

As a native to Los Angeles, growing up in the arts and entertainment community for most of my life has shaped the lens through how I viewand approach projects. My Work has taken me to the far reaches of the globe working on location from studios in Los Angeles to the Himalayan Mountains. I've commanded crews as large as forty, as well as humble crews as large as six. This has taught me how to effectively lead teams and tell narratives no matter the constraints or project limitations. My hard work and relationships have blessed to have completed commercial projects for brands such as Google, Apple, Vimeo, Toyota, IMAX, Samsung, Slack, VICE, NOS, The UPS Store, Major League Soccer, Slack, Discover LA, Onnit, , and many more. Solving unique problems specific to each one of these brand campaigns has shaped my ability to problem solve, while maintaining a strong budget.

When I'm not devoted to my craft, I spend my time with my wife and two kids in Culver City or in the great outdoors spearfishing and rock climbing off the coast.

My Skills

Directing

Photography

Adobe Creative Suite

Davinchi Resolve

ARRI/RED Cameras

HTML

CSS

Javascript

Github

Reference

Benjamin Scott

Producer

Phone: (917) 692-4044

Nick Ocean

Producer

Phone: (323) 308-8864

My Work Experience

2013- Present

Commercial Photographer

As a commercial photographer with an understanding of post production I've been able to be keenly aware of what is possible and what can be acheived with a lot of resources, but also what someone can do with very little. I've learned how to direct talent and work with clients to produce billboards under tight deadlines. I've pitched clients and produced decks for agencies. But most of all I've learned that it takes a village sometimes to make a project happen. So most of all a leader also needs to be a team player.

March 2012 - July 2013

Staff Photographer - BFA
As a photographer my primary responsibility was

As a photographer my primary responsibility was to shoot and turn around assets in a fast paced environment. I traveled mainly to New York and Paris to provide coverage for high end events and Fashion week. This often involved working with clients from all walks of life collaborratively to get the job done. My time in BFA set the ground work to really understand the fundamentals of photography and how to create beautiful images in situations that might be less than ideal.

2018- Present

Commercial & Doc Director

As a director you have to know the entire process from start to finish no matter what discipline you take in film. I've participated in all stages of the filmmaking process from pre-production to final edit and release. A large portion of my job in pre-production is to work with agencies to produce pitchdecks for awarded projects, and make sure deadlines in post production were met. I'm familiar with top cinema camera workflows and use them on all of my projects, as well as stay up to date on emerging technologies and relationships with vendors to produce the best product possible

May 2010- January 2012

CG Generalist - Sony Imageworks

Working on several shows as a VFX Generalist including but not limited to "Green Lantern," "The Social Network," "Captain America - The First Avenger." All of these shows were under tight deadlines in a team environment, working collaborratively to problem solve issues and deliver on time.

My Education

2006 - 2010 BFA - Digital Media

Otis College of Art and Design

Spending 4 years studying for my Bachelors Degree in Digital Media from Otis College of Art & Design before I was headhunted by Sony Pictures to work with their VFX team on Green Lantern. I soon after left and worked for smaller VFX houses before striking out on my own and started working independently as a freelance photographer and director. Since then I've never stoped learning new skills both in my personal and professional life