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# **Aleks Kocev**

Content Producer

## **About Me**

I'm a Creative Content Producer with over 8 years of experience in the commercial agency space.

As a native to Los Angeles, growing up in the arts and entertainment community for most of my life has shaped the lens through how I view and approach projects. My work has taken me to the far reaches of the globe working on location from studios in Los Angeles to the Himalayan Mountains. I've commanded crews as large as forty, and humble crews as small as six. This has taught me how to effectively lead teams and tell narratives no matter the constraints or project limitations. My hard work and relationships have blessed me to have worked on commercial projects for brands such as Google, Apple, Vimeo, Toyota, IMAX, Samsung, Slack, VICE, NOS, The UPS Store, Major League Soccer, Slack, Discover LA, Onnit, and many more. Solving unique problems specific to each one of these brand campaigns has shaped my ability to problem solve, while maintaining a strong vision.

When I'm not devoted to my craft, I spend my time with my wife and two kids in Culver City or in the great outdoors rock climbing and spearfishing off the coast.

# My Skills

Directing

Photography

Adobe Creative Suite

Davinchi Resolve

ARRI/RED Cameras

**HTML** 

CSS

Javascript

Github

## Reference

**Benjamin Scott** 

Producer

Phone: (917) 692-4044

Nick Ocean

Producer

Phone: (323) 308-8864

# **My Work Experience**

#### 2013- Present

### **Commercial Photographer**

As a commercial photographer with an understanding of post production I'm aware of what is possible with a lot of resources, or very little. I've learned how to direct talent and work with clients to produce billboards under tight deadlines. A huge portion of my job is pitching clients and producing decks for agencies. Through that process I learned that it takes a village to make a project happen, so most of all a leader needs to be a team player.

## March 2012 - July 2013

## Staff Photographer - BFA

At BFA my primary responsibility was to shoot and turn around assets in a fast paced environment. I traveled mainly to New York and Paris to provide coverage for high end events such as Fashion week. This often involved working with clients from all walks of life to get the job done. My time at BFA set the ground work to really understand the fundamentals of photography and create beautiful images in less than ideal conditions.

#### 2018- Present

## Commercial & Doc Director

Being a director you have to know the entire process from start to finish no matter what discipline you take in film. I've participated in all stages of the filmmaking process from pre-production to final edit and release. A large portion of my job in pre-production is to work with agencies to produce pitchdecks for awarded projects, and make sure deadlines in post production were met.

## May 2010- January 2012

## **CG Generalist - Sony Imageworks**

I've worked on several shows as a VFX Generalist including but not limited to "Green Lantern," "The Social Network," "Captain America - The First Avenger." All of these shows required me to work collaborratively to meet tight deadlines in a team environment while problem solving issues and delivering assets on time.

# My Education

2006 - 2010 BFA - Digital Media

Otis College of Art and Design

I spent 4 years studying for my Bachelors Degree in Digital Media from Otis College of Art & Design before I was headhunted by Sony Pictures to work with their VFX team on Green Lantern. Soon after I left and started working for smaller VFX houses before striking out on my own and working independently as a freelance photographer and director. Since then I've never stoped learning new skills, both in my personal and professional life