

# Alfonso Govela

## HACKATHON PITCH TEMPLATE 2

### Prompt 2:

Please provide a template I can reuse or tailor for my team's pitch

### ChatGPT said:

Absolutely! Here's a **Hackathon Pitch Template** you and your team can reuse and tailor to fit your specific project. It's designed for a 3–5 minute pitch and can be adapted for solo or team presentations.



## HACKATHON PITCH TEMPLATE



### 1. Opening Hook / Problem Statement

"Have you ever experienced [pain point or situation]? Well, you're not alone. In fact, [brief stat or anecdote]. The problem is [succinctly state the problem]."

**Example:** "Small business owners spend up to 30% of their time managing invoices manually. That's time they could use growing their business."



### 2. Your Solution

"We built [project name], a [type of solution] that helps [target users] solve [the problem] by \*\*[key action or feature]\*\*. Unlike [existing solution or method], our approach [what makes it better, faster, smarter, etc.]."

**Example:** "We created **AutoBill**, a web app that automates invoice tracking using AI and integrates with popular accounting tools. Unlike existing platforms, we built it to work out of the box for freelancers — no setup needed."



### 3. Demo Time (or Walkthrough)

"Let me show you how it works. Imagine you are [persona or user situation]..."

Then **walk through 2–3 key steps** or features:

- "You upload a document..."
- "Our AI model parses and categorizes the data..."
- "You get a real-time dashboard and notification..."

If demoing a live app or prototype:

- Narrate what's happening on screen
- Show both frontend and any meaningful backend/API magic



### 4. Tech Stack & Development

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"We built this using [languages/tools/frameworks]. We integrated [APIs/models/datasets] and overcame [technical challenge]."

**Example:** "We used React for the frontend, FastAPI for the backend, and OpenAI's GPT-4 API to extract structured data from unformatted documents."

### 5. Impact & Potential

"This solution has the potential to [save money / time / lives / improve experience / create opportunity]. It can scale to [industries / user types / regions]. We envision this being used by [target audience or partners]."

**Optional:** "We validated the idea by speaking to 3 potential users, and they said they'd use it."

### 6. Team & Contributions

"Our team is:

- [Name]: backend & database
- [Name]: UI/UX & frontend
- [Name]: research & API integration"

**Optional closing line:** "We came together to solve a real problem, and we're proud of what we built in just [X] hours."

### 7. Closing

"Thank you! We are [Team Name], and this was [Project Name]. We're excited to take this further and appreciate your feedback."

### QUICK CUT-DOWN VERSION (for very tight 2-min limits)

- **Problem:** "X is a problem for Y. It wastes Z."
- **Solution:** "We built [name], which does A, B, and C."
- **Demo:** "Let's show you how it works..."
- **Tech:** "We used X, Y, and Z. A cool challenge was \_\_\_\_."
- **Impact:** "We believe this can help \_\_\_\_."
- **Team:** "I'm A, this is B and C — we did this together."

Let me know your project details and I can help fill this out with custom content!