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HACKATHON PITCH TEMPLATE 1

Prompt 1:
You are a Judge in a Hackathon, what kind of pitch would you like to hear?

ChatGPT said:
As a Hackathon judge, here's the kind of pitch I would *love* to hear —
structured, compelling, and tailored to the fast-paced context of a
hackathon (usually under 5 minutes):

✅ 1. Clear Problem Statement *(~30 seconds)*

"We're solving **[specific, real-world problem]** that affects **[who is affected]**. This
problem matters because **[impact, stats, or pain point]**."
What I want: A relatable or urgent problem, ideally with some evidence that it's
real (even anecdotal is fine). Avoid vague generalizations.

✅ 2. Unique & Practical Solution *(~60 seconds)*

"Our solution is **[what you built]**, a **[type of app/platform/tool]** that **[what it
does]**. Unlike **[existing solutions]**, we **[what makes you unique or better].**"
What I want: A functioning prototype that actually does something meaningful.
Bonus if it's clever, simple, and implementable.

✅ 3. Live Demo (or UX Walkthrough) *(~60–90 seconds)*

"Let me show you how it works..."
What I want: A **working demo**, or a smooth walkthrough of the core feature
(screens, workflows, APIs, etc). Even mock data is fine, but I want to see what you
actually built. Don't just click around – tell a story through the UX.

✅ 4. Tech Stack & Challenges *(~30 seconds)*

"We used **[tools/languages/frameworks]**, integrated **[APIs/AI/models]**, and
overcame **[key technical hurdle]**."
What I want: A sense of *technical ownership*. I don't expect perfection, but I want
to know you built this, learned something, and solved hard stuff under pressure.

✅ 5. Impact & Vision *(~30 seconds)*

"If developed further, this could **[scale/help X/generate revenue/save
time/etc.]**. We imagine it being used by **[who/where]**."

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What I want: A signal that you've thought beyond the hackathon. Doesn't need to be a unicorn idea — just show me there's a *reason* this matters.

✅ 6. Team & Roles (Optional) *(~15 seconds)*

"Our team: [Name] did frontend, [Name] did backend, [Name] handled UX and research…"
What I want: Credit-sharing and clarity. It tells me you worked as a team and each person contributed.

Extra Tips:

• 	**Show passion** but **stay focused.**

• 	Anticipate: "So what?" — address it before I ask.

• 	Leave me thinking: "This team knows what they're doing *and* why it matters."

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