

ENC 2135 Project 3

	Genre Remediation 1		
		Total points available	Total points earned
Content	The characteristics of the intended genre are clear. It is obvious that the product adheres to certain genre defining conventions.	8	
	Presents information in an interesting and eye-catching manner that is appropriate to the genre invoked.	5	
	The media and information used clearly draws from the author's Project 2.	4	
	There is a well-defined intended audience that is successfully targeted and addressed.	5	
	Language is effective and appropriate for the intended audience.	4	
	Organization is logical based on the media used and has a clear beginning and ending.	4	
	Total points available/Total points earned	30	
	Letter grade earned		

	Genre Remediation 2		
		Total points available	Total points earned
Content	The characteristics of the intended genre are clear. It is obvious that the product adheres to certain genre defining conventions.	8	
	Presents information in an interesting and eye-catching manner that is appropriate to the genre invoked.	5	
	The media and information used clearly draws from the author's Project 2.	4	
	There is a well-defined intended audience that is successfully targeted and addressed.	5	
	Language is effective and appropriate for the intended audience.	4	
	Organization is logical based on the media used and has a clear beginning and ending.	4	
	Total points available/Total points earned	30	
	Letter grade earned		

	Genre Remediation 3		
		Total points available	Total points earned
Content	The characteristics of the intended genre are clear. It is obvious that the product adheres to certain genre defining conventions.	8	

	Presents information in an interesting and eye-catching manner that is appropriate to the genre invoked.	5	
	The media and information used clearly draws from the author's Project 2.	4	
	There is a well-defined intended audience that is successfully targeted and addressed.	5	
	Language is effective and appropriate for the intended audience.	4	
	Organization is logical based on the media used and has a clear beginning and ending.	4	
	Total points available/Total points earned	30	
	Letter grade earned		

	Reflection on Remediated Genres		
		Total points available	Total points earned
Content	Author clearly expands and explains the argument made in their remixes.	12	
	Author discusses the medium and genres that they used in their remix and provides thoughtful insight into their decision process.	14	
	Author clearly outlines the various rhetorical decisions that they made for their remix.	10	
	Author explains why their remix was successful.	10	
	Consistent focus and organization is apparent and maintained throughout the paper - supporting arguments and usable evidence.	10	
Overall Writing	Employs smooth and graceful transitions between paragraphs and sentences- more than "the next point is" or "another point is."	5	
	Tone is appropriate for audience and purpose.	5	
	Compelling word choice; demonstrates insightful use of language; word choice is smooth, efficient, non-repetitive.	5	
	Demonstrates mastery of grammar with few to no errors (i.e. sentence structure, spelling, punctuation, tense/verb agreement, pronoun reference, misused words).	5	
	Proper MLA Format, Rubric, and 12-point TNR font is evident.	5	
	Total points available/Total points earned	80	
	Letter grade earned		