

ENC 3416 Schedule

Day	Subject of the Day	Reading Due	Assignment Due
Tuesday	Introduction to Course		
Thursday	Challenges of Composing	Poehler, "Writing is Hard" Rosenberg, "Reading Games"	RR 1
Tuesday	Rhetorical Situation	Bitzer, "The Rhetorical Situation"	QCR 1
Thursday	Genres	Dirk, "Navigating Genres"	QCR 2
Tuesday	Letter Writing	Bazerman, "Letter Writing"	QCR 3
Thursday	Print as Visual Rhetoric	Watch: History of Typography Bernhardt, "Seeing the Text"	RR 2
Tuesday	Conferences		Draft of P1
Thursday	Peer Response	Straub, "Responding"	Rough Draft P1
Tuesday	Editing Alphabetic Texts	Henneke, "How Punctuation Changes Your Voice" Giovannelli, "Strong Writing and Writers Don't Need Revision"	Editing Exercise 1
Thursday	Introduce Project 2	Examine: Museum of Everyday Writing	Project 1

Tuesday	Archives 2.0	Ramsey-Tobienne, “Archives 2.0”	QCR 4
Thursday	Everyday Writing	Lillis, “Writing as Everyday Practice” (pg 74-77)	RR 3
Tuesday	Museum of Everyday Writing’s Style Guide	Examine: MoEW’s Style Guide	Style Guide Practice
Thursday	Multimodal Composing	Shipka, “Including, but Not Limited to, the Digital: Composing Multimodal Texts”	QCR 5 Material for Scrapbook Activity
Tuesday	Creating an Exhibit	Designing Visual Texts	
Thursday	Delivering Digital Content	Porter, “Recovering Delivery for Digital Rhetoric” (pg. 8-24)	QCR 6
Tuesday	Peer Response		Rough Draft P2
Thursday	Introduce Project 3		Project 2
Tuesday	Successfully Collaborating	<i>Team Writing</i> Ch 1, Ch 2, & Ch 7	QCR 7
Thursday	Impact of Technology on Writing	Porter, “Why Technology Matters to Writing”	RR 4 Team Charter
Tuesday	Spring Break – No Class		
Thursday	Spring Break – No Class		
Tuesday	Viral Media	van Noorta, Antheunisb, & van Reijmersdala, “Social Connections”	QCR 8 Proposal
Thursday	Visual Rhetoric	Hill, “Psychology of Rhetorical Images” (pg 30-38)	QCR 9

Tuesday	Creating Accessible Texts	Slatin, “The Art of ALT”	QCR 10
Thursday	Conferences		Draft of P3
Tuesday	Editing Multimodal Texts		Editing Exercise 2
Thursday	Peer Response		Rough Draft P3
Tuesday	Introduce Project 4	Watch: <u>Introduction to ePortfolios</u>	Project 3 Collaboration Reflection
Thursday	How to Create an Effective Online Presence	Examine: <u>ePortfolio Project Student Resources</u>	RR 5
Tuesday	Professional Documents	Examine: <u>Resumes and Cover Letters</u>	Bring in Resume draft
Thursday	Peer Response & Course Wrap Up		Rough Draft P4
Monday	Good luck on your finals!		Project 4