

Movie Trailer Genres

Intent:

This activity is designed to help students make connections from their original understanding of genre (movies, books, music, etc.) to the larger application of genre used in this class.

Assignment provided to students:

Apply the following questions to the film trailers that your group was assigned to:

- What genre would they fall under?
- What are the common, defining characteristics of the trailers?
- Are there any common design features of trailers?
- Is there any video that stands out as being different and yet the same from the others?
Why?

Group 1

<https://www.youtube.com/watch?v=2LqzF5WauAw>

<https://www.youtube.com/watch?v=5PSNL1qE6VY>

<https://www.youtube.com/watch?v=lyy7y0QOK-0>

Group 2

<https://www.youtube.com/watch?v=V75dMMIW2B4>

https://www.youtube.com/watch?v=naQr0uTrH_s

https://www.youtube.com/watch?v=_EC2tmFVNNE

Group 3

<https://www.youtube.com/watch?v=ErjP5xMTc8I>

<https://www.youtube.com/watch?v=Ay8QC6tL7k0>

https://www.youtube.com/watch?v=2ZMGk_Ml1fc

Group 4

https://www.youtube.com/watch?v=_PZpmTj1Q8Q

<https://www.youtube.com/watch?v=eOrNdBpGMv8>

<https://www.youtube.com/watch?v=0WWzgGyAH6Y>

Group 5

<https://www.youtube.com/watch?v=tcdUhdOlz9M>

<https://www.youtube.com/watch?v=UQK5Hh0L1Sg>

Group 6

<https://www.youtube.com/watch?v=QoYlqdBtRSw>

<https://www.youtube.com/watch?v=nmC6rZyByzk>

<https://www.youtube.com/watch?v=kl8F-8tR8to>

Group 7

https://www.youtube.com/watch?v=q-YPoBU7_aQ

<https://www.youtube.com/watch?v=x6t7vVTxaic>

<https://www.youtube.com/watch?v=nEl0NsYn1fU>

Group 8

<https://www.youtube.com/watch?v=Y6ou5DqfkZ8>

<https://www.youtube.com/watch?v=a6gHj0bHmg8>

<https://www.youtube.com/watch?v=cb8AeShlrGs>

Following the activity:

Have two groups share their findings and one trailer.

Ask the class follow-up questions:

- How quickly were you able to determine what the genre of the trailers were? Why do you think you were able to do this?
- What are the genre conventions of a movie trailer? How do we know a movie trailer is a movie trailer?