

ALEN BEGZIC

An Analytical User Experience Researcher and Designer with a background in project management. Offering a strong attention to detail and accuracy with exceptional critical thinking skills and problem solving. Committed to improving technological processes and

UX Design Research Projects

Fitness and Diet mobil application | Career Foundry Case Study **Feb 2021 - Sept 2021**

- Applied a user-centered design process and mobile first-approach to design a responsive application for users to personalize their own fitness journey with costume workout and diet plans
- Conducted competitive analysis, user interviews, surveys, A/B testing to gather valuable research data and develop personas, user flows and sitemaps.
- Designed 20+ high fidelity screens, mockups, prototypes and a style guide based on stakeholder requests.

Education

UX Design Immersion, CareerFoundry | Online | **Nov 2020 - Oct 2021**

500+ hours of UX Design/ UX Research study and implementation, resulting in the end-to-end design of applications. Specialized in UX Research.

Front End Development, Udacity | Online | **Feb 2020 - Sep 2020**

Intense project based learning program with a focus of front end development. Building web pages using HTML, CSS and JavaScript.

Experience

Project Manager, Complete Insulation and Fire Stopping | New York New York | **SEP 2020 - PRESENT**

- Worked as the point of contract for Clint through the project, asking and answering questions as needed
- Oversee details regarding design evaluations
- Process change orders and manage labor scheduling.

FreeLance UX Designer | Remote | **January 2021 - Nov 2021**

- Built client relationships pitching ideas towards Clints to help improve existing applications.
- Analyzed user behaviors and helped create user personas to help reach and discover target audiences.
- Collaborating with other team members and coordinate details to reach our target outcome.



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UX/ UX-Research Design Skills

Designing and Implementing
Research Strategies
Exceptional behavioral data-
collecting analyzing skills.
User-Centered Design
Information Architecture
Wireframing
Prototyping
Web Design
Style Guides
Iconography
Personas
Usability Analysis
User Research
Storyboarding and Sitemaps
Card-Sorting
HTML,CSS and JavaScript

Tools

Figma
Sketch
InVision
Adobe XD
Balsamiq
Evolt
Lookback
Miro