

# Intellectual Property Infringement in Facebook and Instagram



Reports



Content Removed



Removal Rate



2017

2018

2019

2020

COPYRIGHTS

4.33M

TRADEMARK

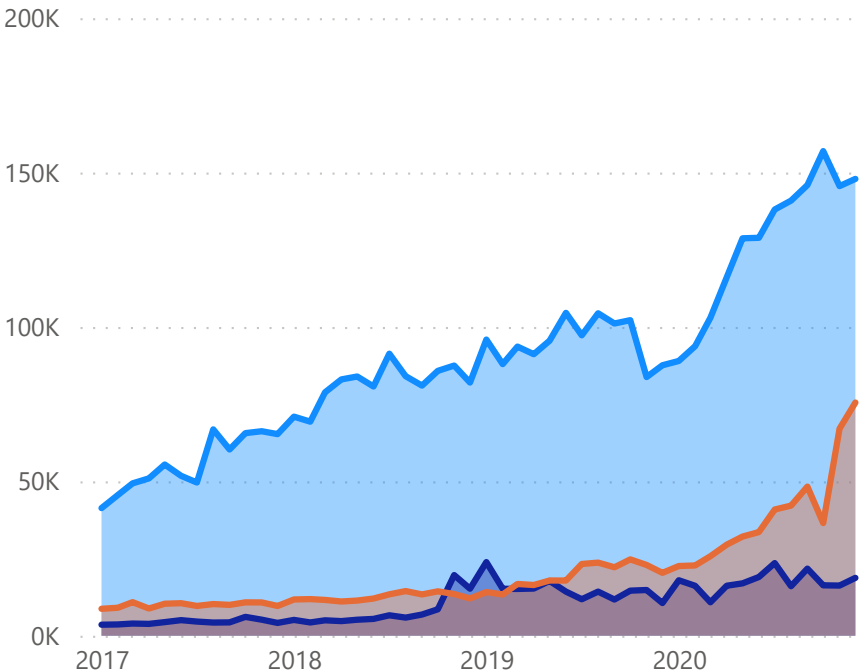
981K

COUNTERFEIT

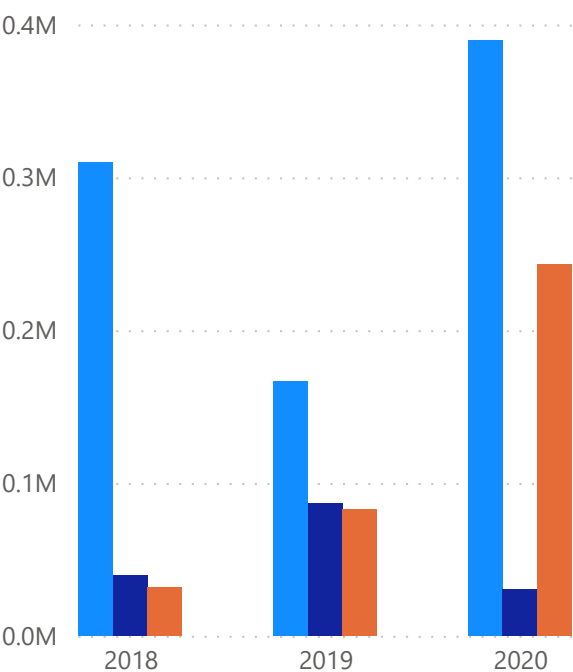
535K

INFRINGEMENTS REPORTED BY MONTH

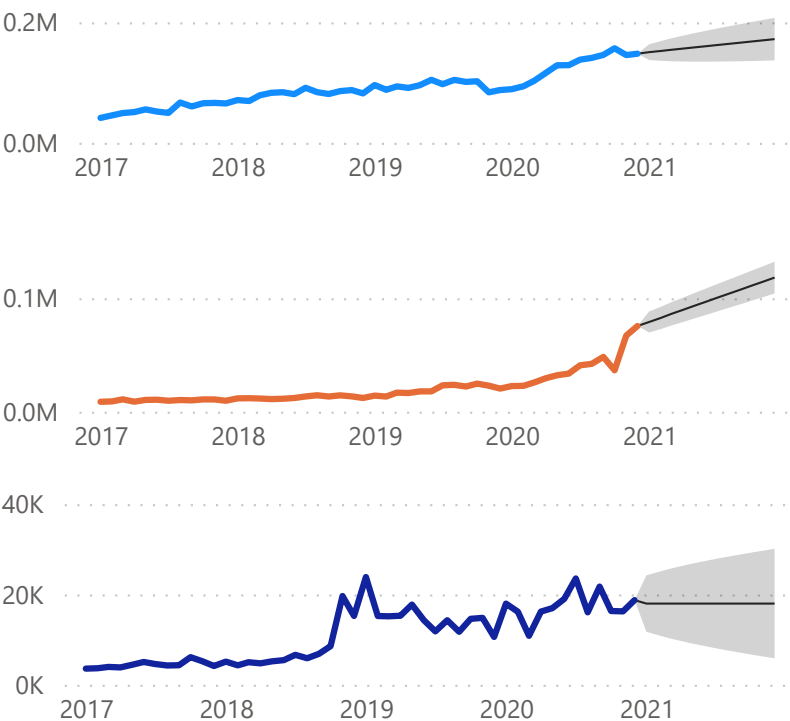
Sum of copyright\_r counterfeit\_r trademark\_r



DIFFERENCES BETWEEN TY AND LY



INFRINGEMENT PREDICTIONS FOR 2021



# Intellectual Property Infringement in Facebook and Instagram



Reports



Content Removed



Removal Rate



2017

2018

2019

2020

COPYRIGHTS

25.3M

TRADEMARK

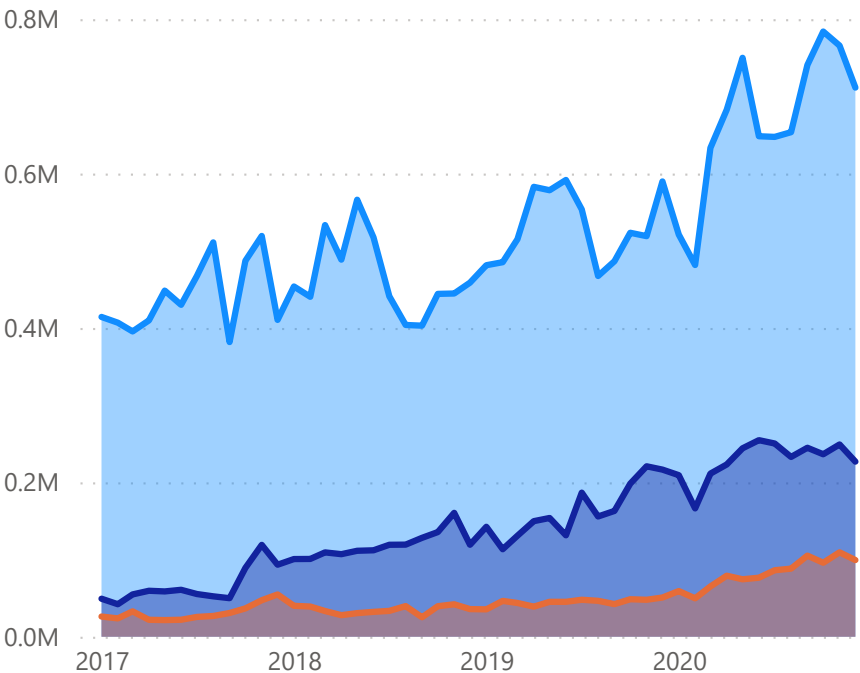
2.3M

COUNTERFEIT

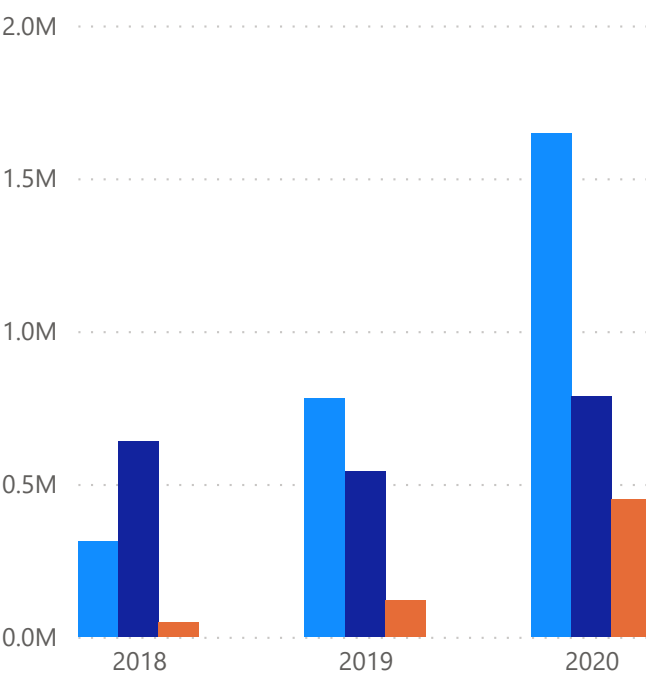
6.9M

INFRINGEMENTS REPORTED BY MONTH

copyright\_cr counterfeit\_cr trademark\_cr



DIFFERENCES BETWEEN TY AND LY



INFRINGEMENT PREDICTIONS FOR 2021

