Alence Abhinay Gopaldas

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UI/UX Designer

User Interface | User Experience | Design Innovation

4 years of experience in UI & UX designing. I have experience collaborating with existing business and UX teams, creating prototypes, and synthesizing user feedback. My skillset consists of Figma and Adobe XD, which allow me to develop customer-centric solutions that meet the needs of a dynamic organization.

Key Skills

- UX Designing
- UI Designing
- Front-end programming
- Graphic Designing
- Prototyping
- Wireframing
- Illustration
- 3D & 2D Animation
- Design Analysis
- Website Design
- JavaScript

TOOLS

- Figma
- Adobe XD
- Sketch
- Adobe Photoshop
- Adobe Illustrator
- WordPress

WORK EXPERIENCE

SRAK Prestek Pvt Ltd - *Hyderabad, IN* 01/2023 - 04/2023
UI Designer

- Translated client requirements into engaging interfaces using Figma and Adobe XD, achieving a 20% boost in user satisfaction.
- Established design consistency with UI patterns, fostering a unified brand identity and contributing to a 15% increase in user interaction and product effectiveness through usability testing and feedback-driven iterations.

Capgemini Technology Services - *Hyderabad, IN* 02/2016 - 09/2018

UX/UI Designer

- Assisted senior designers in creating visually appealing marketing materials, such as brochures, posters, and digital graphics, resulting in a 20% increase in customer engagement and brand recognition.
- Demonstrated a strong understanding of brand guidelines, ensuring consistency in Design across 15+ projects and receiving positive client feedback on brand representation.
- Collaborated with cross-functional teams, effectively gathering project requirements and delivering designs that met or exceeded client expectations, resulting in a 95% client satisfaction rate.
- Engaged in brainstorming for innovative design solutions, contributing creative input, and streamlined design processes. Developed user flows, wireframes, prototypes, and a style guide for project-wide consistency.

Key Responsibilities as a freelancer-*Internationally* 11/2019 – PRESENT
UI Designer | UX Designer | Graphic Designer
I have done various projects for multiple startup companies in developing Mobile & Web applications, including visuals, illustrations, videos, and other media.

- Produced compelling visual content for startups, ensuring brand consistency, and enhancing user engagement across various platforms while overseeing end-to-end projects and aiding clients in digital strategy and online presence.

EDUCATION

Conestoga College - *Ontario, CN*

Graduation Diploma – Web Development, December 2023

Gokaraju Rangaraju Institute of Engineering and Technology (GRIET) - *Hyderabad, IN*

Bachelors of Technology (BE/B.tech) – ECE, November 2020

ACHIEVEMENTS

PATENTS - *Hyderabad, IN*   01/2019 - 10/2023

Smart Pill box

An automated electronic device for reminding consumption of pills scheduled and even for missed schedules with specified two-way confirmation along with replaceable pill compartments' layer as value addition been facilitated to the changing requirements of the care-taker or consumer as disclosed in the above-mentioned application for the term of 20 years from the 21st day of January 2019 in accordance with the provisions of the Patents Act,1970.

- Patent No.: 459986
- Application No.: 201941002559
- Date of Filing: 21/01/2019

Designed and developed pillbox:

- Adobe Illustrator for initial pill box design and used blender for 3D design.
- Used IoT concepts for developing the box functionality.

CONHACK2023 - *Ontario, CN*   10/2023

Secured 3rd place in Conestoga College's hackathon

- where over 100 participants formed 28 groups, working relentlessly for 8 hours.
- Developed and Designed frontend of the website, which converts audio into downloadable text transcripts.
- Tools: Adobe Illustrator, Adobe XD and VS code.

LANGUAGES

- English (Fluent: Speaking, Reading & Writing)
- Telugu (native) (Fluent: Speaking, Reading & Writing)
- Hindi (Fluent: Speaking, Reading & Writing)