Instantly available information, attention grabbing, fixed location

Tangible

Previous solutions involve water (which is wet), projections (which is damaging to the eyes) also pricy

We propose a novel system based on/inspired by traditional Asian door drapes.

Turn on/off to draw attention

Unlike conventional warning lights, signals or signs that appear in the peripheral vision of drivers, the Softstop Barrier System is the only visual messaging system that appears in the direct view of drivers -- making it impossible to miss,

Issues: low resolution

References: <http://www.laservision.com.au/technology/#innovation-rd>