**Reefstore Eco-Tours:**

**Intro**

图片包含 蛋糕, 岩石, 桌子, 水

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中度可信度描述已自动生成In recent years, the Mexican government and environmental organizations have increased their efforts to protect coral reefs and have implemented a series of measures to preserve and restore coral reef ecosystems. At the same time, Mexico has gradually opened up coral reef areas, allowing for eco-tourism and scientific research activities in these regions. This provides a good development opportunity for the eco-tourism industry and brings more support and attention to coral reef conservation.

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Our eco-tourism project is developed in this context, aiming to promote awareness and support for coral reef conservation by providing high-quality eco-tourism experiences. We collaborate with local coral nurseries, dedicated to protecting and restoring coral reef ecosystems, offering visitors the opportunity to participate in coral conservation activities and gain in-depth understanding of coral conservation efforts.

Through our eco-tourism project, visitors can not only admire the magnificent coral reef landscapes but also learn about the importance of coral reefs and our individual responsibility towards their protection. This is our mission and vision: to advance environmental conservation through tourism, contributing to coral reef protection and biodiversity conservation.

**Tourism routes:**

Our services focus on the reef in Mexico.

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地图

描述已自动生成1. Oaxaca, Huatulco: the most important coral reefs on the Mexican Pacific coast.

2. Yucatan Peninsula and Quintana Roo, Puerto Morelos Reef National Park: part of the Mesoamerican Reef System, the second largest in the world and the largest in Mexico.

3. Baja California, Cabo Pulmo National Park: the only coral reef in the Gulf of California and the oldest reef on the American Pacific coast.

4. Bahía, La Paz: reefs create refuge zones for the local ecosystem.

**Tourism options:**

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**a. Traditional Diving + Coral Viewing:**

This option is our basic service, providing visitors with the opportunity to explore the beauty of coral reefs. Guided by experienced local divers, visitors will dive and tour coral reef attractions, learning about their ecosystems and the importance of coral conservation. This service is ideal for visitors who want to easily experience the beauty of coral reefs.

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Suggested Fee: $60 per person

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Costs of providing diving equipment and guiding divers;

Fees for professional tour guides and coral viewing;

Donations for coral conservation and environmental protection.

**b. Coral Nursery Visit + Traditional Diving + Coral Viewing:**

This option is our value-added service. In collaboration with the local coral nursery organization CORALISMA, visitors will have the opportunity to visit a coral nursery, learn about coral cultivation and conservation efforts, and participate in coral protection activities. This option not only offers the experience of traditional diving and coral viewing but also allows visitors to gain a deeper understanding of the significance and methods of coral conservation.

Suggested Fee: $80 per person

Fee Justification:

Costs associated with collaborating with the coral nursery organization, including tour and participation fees for conservation activities;

Costs of providing diving equipment and guiding divers;

Fees for professional tour guides and coral viewing;

Donations for coral conservation and environmental protection.

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**c. Coral Replanting：**

This is our public welfare cooperation project, designed for divers with certification and years of diving experience. In collaboration with the local coral nursery base 'CORALISMA,' this project offers trainees the opportunity to learn and train in coral nursery and replanting, with a training period of about one month. Trainees will learn how to protect and cultivate corals and then participate in actual coral replanting work. This project provides a unique coral conservation experience and is a positive contribution to environmental protection efforts.

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中度可信度描述已自动生成Suggested Fee: ### per person (training fee)

Fee Justification:

Costs of providing learning and training in coral nursery and replanting;

Training period of about one month, requiring payment for trainers, equipment, and venues;

Training fees serve as funds for the base, supporting coral conservation and environmental protection efforts.