CONTACT Information Department of Society, Politics and Sustainability ESADE Business School

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Av. de Pedralbes, 60 Barcelona, Spain

CURRENT POSITION

Assistant Professor (Tenure Track), Department of Society, Politics and Sustainability, ESADE Business School, Barcellona, Spain. (From September 2024).

PREVIOUS POSITIONS

Postdoctoral Research Fellow, Centre for Corporate Reputation, Saïd Business School, Oxford University. (December 2020-August 2024).

LSE Fellow in International Relations, London School of Economics and Political Science (LSE), London UK. (September-December 2020).

RESEARCH INTERESTS Trade; Labor Standards; Global Supply Chains; International Business; Private Regulations; Reputation; Social Movements.

EDUCATION

London School of Economics and Political Science, London UK

- *Ph.D. in International Relations*; Accepted with no revision on 11/2020.
 - Dissertation: "The systemic effects of labor rights promotion: A spatial interdependence analysis of its impact on working conditions and international trade". Supervisor: Dr. Mathias Koenig-Archibugi.
 - Boursier d'Excellence at the Université de Genève, Department of Economics. Mentor: Prof. Marcelo Olarreaga. (Fall 2019).
- MSc in Global Politics; obtained on 11/11/2015.
 - Awarded with Distinction

University of Milan, Milan, Italy

- M.A. in international law; five-year degree obtained on 25/06/2014
 - Awarded with Honours (110/110 cum laude).
 - Erasmus visiting semester at the Université de Reims Champagne-Ardenne.

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Publications & Working

Arena Marco, Guasti Alessandro, Hussein Hussam. (2023). "Can Conditional Cash Transfers Reduce Vulnerability to Climate Change?". Climate Policy. 23 (4), pg. 462-476.

Papers

Guasti Alessandro, Koenig-Archibugi Mathias. (2022). "Has Global Trade Competition Really led to a Race to the Bottom in Labor Standards?". *International Studies Quarterly*. 66 (4). pg 1-10

Guasti Alessandro, Amengual Matthew, Distelhorst Greg. "Exporting, Firm-specific Institutions, and Labor Conditions: Evidence from Garment Industry Workers". Working Paper.

Guasti Alessandro, Amengual Matthew, Raess Damian. "Under (Indirect) Pressure: The Impact of Public Scrutiny on Labor Standards of Non-Targeted Firms". Conference Paper presented at ISA 2024.

Guasti Alessandro, Amengual Matthew, Raess Damian. "Do Large-Scale Training Programs Increase Social Upgrading in Global Value Chains?". Conference Paper presented at ISA 2023.

Guasti Alessandro & Wagner Patrick & Phuong Pham. "Experimental Insights into the Shanghai Effect: Child Labor and Regulatory Standards in Brazil". Working Paper.

Guasti Alessandro. "The Systemic Effects of Trade Agreements with Labor Clauses: Diffusion or Displacement?". Working Paper.

TEACHING EX-PERIENCE

Professor, ESADE Business School, Barcelona. Lead professor for the "Global Political Economy" course. 09-12/2024.

Lecturer, Worcester Certificate Programme, Worcester College, Oxford. Lecturer for the "Introduction to Business and Strategic Management" course. 04/2024.

Lecturer, University of Oxford, Saïd Business School. Lecturer for the "Global Business and Sustainability" course for the Executive Diploma in Global Business. 04/2023.

Graduate Teaching Assistant (GTA), LSE, Department of International Relations. GTA for the bachelor course "International Organization". 2017-2019.

Grants Awards

Full Research Grant (£47.735). International Growth Centre. Joint with Ishrat Gadhock and Matthew Amengual. For a field experiment studying how to improve gender equality and women health in global supply chains. (2023)

John Fell OUP Research Grant, (£49.901). University of Oxford. Joint with Ishrat Gadhok and Matthew Amengual. For the field experiment on women health and gender equality in value chains (2022)

Excellence Award, Saïd Business School, University of Oxford (2023)

Research Development Grant, Saïd Business School, University of Oxford (2023, 2022)

Recognition Award, Saïd Business School, University of Oxford (2022)

LSE Ph.D. Studenship, LSE (2016-2020)

Bourse d'Excellence at the Université de Genève (Fall 2019).

Montague Burton Scholarship Research excellence award, LSE (2018).

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Reviews	The International Studies Quarterly, The Review of International Economics, The American Journal of Political Science, ILR Review, Employee Relations.	
Selected Conferences & Talks	05/2024	"Under (Indirect) Pressure: The Impact of Public Scrutiny on Labor Standards of Non-Targeted Firms", International Business Workshop. Saïd Business School
	04/2024	"Under (Indirect) Pressure: The Impact of Public Scrutiny on Labor Standards of Non-Targeted Firms", International Studies Association Conference
	07/2023	"Do large-scale training programs trigger social upgrading in global value chains", Regulating for Decent Work. International Labor Organization
	02/2023	"Exporting, Firm-specific Institutions, and Labor Conditions: Evidence from Garment Industry Workers", International Business Workshop. Saïd Business School
	07/2022	"Do large-scale training programs trigger social upgrading in global value chains", ComplianceNet 2022 Conference, University of Amsterdam
	07/2021	"Experimental Insights into the Shanghai Effect: Child Labor and Regulatory Standards in Brazil", Society for the Advancement of Socio-Economics Virtual Conference
	02/2020	"The Systemic Effects of Trade Agreements with labor clauses: Diffusion or Displacement?", International Political Economy research cluster, LSE, London
	11/2019	"The unexpected consequences of labor clauses in trade agreements", Brown Bag Seminar, Department of Economics, Université de Genève, Geneva, Switzerland.
	10/2019	"The unexpected consequences of labor clauses in trade agreements", Doc/Post-Doc Colloquium, Department of Political Science, Université de Genève, Geneva, Switzerland.
	06/2019	"The Systemic Effects of Trade Agreements with labor clauses: Diffusion or Displacement", Annual Conference of the Society for the Advancement of Socio-Economics (SASE), New York, United States.

EXPERIENCE

PROFESSIONAL Board Member, Corriere del Ticino Holding SA, Muzzano, Switzerland. (Since 05/2024). leading multimedia group in the Italian-speaking region of Switzerland.

> Project Associate, European University Institute, Florence Italy. Project: "Realising Europe's Soft Power in External Cooperation and Trade (RESPECT)". (12/2019-12/2020).

> Research Assistant, LSE, Department of Government, London, UK. Project title: "Softening the social impact of economic globalization: are international labor conventions an obstacle in the race to the bottom in labor standards?". (04/2020-05/2021).

> Research Cluster Coordinator, LSE, Department of International Relations, London, UK. Research cluster on: "International Institutions, Law and Ethics". (10/2018-04/2019).

> Research Assistant, University of Wageningen, Wageningen, Netherlands. Project: "Codes of conducts for sustainable fisheries and aquaculture: design and effectiveness". (02/2017-10/2017).

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Organized Events	04/2020	"#LontaniMaUniti". A fundraiser campaign, coordinated with other SU Italian Societies in the UK, in favor of the Italian Civil Protection to adress the Covid-19 emergency when it was at its peak.
	02/2020	"Beyond Brexit: The future of Europe, in the Global Economy". With former President of the European Commission Romano Prodi.
	01/2020	"Migration Across the Mediterranean". With MEP Pietro Bartolo and the journalist Annalisa Camilli.
	12/2019	"UK Election Night: Understanding the Outcome". A conversation with the Press.
	10/2019	"Central Banking for Turbulent Times". A lecture from Stefano Siviero, member of the Monetary Policy Committee of the BCE.
	02/2020	"Debt, Deficit and the Euro". A discussion on the Euro crisis with the former head of the IMF delegation of Italy and the UK Carlo Cottarelli.
	03/2019	"Migration and Security". With the former Minister of the Interior Marco Minniti and Prof. Marta Foresti.
	02/2019	"The Welfare Dilemma", A conversation with the former Minster of Labor and social policies Prof. Elsa Fornero.
	01/2019	"Can Italy Eliminate Poverty, a Discussion with Academics". With Prof. Messori, Monacelli and Roventini.
	12/2018	"Finance and Politics". With the CEO of Algebris Davide Serra.
	03/2018	"LSE International Relations Annual Roundtable". With Dr. Målfrid Braut-Hegghammer, Dr. Axel Marx, Professor Kathleen and Dr. Lauren Wilcox

Training

ICPSR Summer Program on 2018 and 2019 (four weeks) on Maximum Likelihood Estimation II: Advanced Topics, Empirical Modelling of Social Science: Advanced Topics and Time Series Analysis I. University of Michigan, Ann Arbor, Michigan, United States of America (07/2018 and 08/2019).

Teaching Associate Fellowship Programme Training. Introduction, LSE, London, UK. (10/2018 - 04/2019).

Essex Summer School in Social Science and Data Analysis (two weeks) on Intro to Survey Data Analysis & Introduction to Regression, Essex University, Colchester, UK. (07/2017).

LANGUAGES

Languages: Italian (Native), English (Fluent), French (Intermediate).

SKILLS

Computer Software: R, Stata, LATEX, Microsoft Office, Mac OS X.