

ALESA WITTLIEF

LEADER | CODER | COMMUNICATIONS EXPERT

CONTACT

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EDUCATION

Minneapolis School
Of Art and Design
1994

Codecademy
CSS, HTML, JS++
Currently Attending

SKILLS

Leadership
Communication
Critical thinking
Time management
Customer Service
Adaptability
Writing and Coding

VOLUNTEER EXPERIENCE

Jeffco Action Center
Volunteer
Arvada, CO

Attention Homes
Cook/Volunteer
Boulder, CO

SUMMARY

Past business owner and customer experience professional with leadership experience running a multi-functional coffeehouse, bar, and arts center for 4.5 years. Background in new home sales and client relationship management, known for clear communication, organization, and trust-building. Currently developing coding skills in HTML and CSS through Codecademy and hands-on projects.

PROFESSIONAL EXPERIENCE

Owner | Operator

Coffeehouse/Bar/Arts Center – Lafayette, CO | 2008-2012

- Managed all business operations independently for 4.5 years
- Curated live music programming three nights per week
- Operated a rotating local art gallery with retail sales
- Built a community-centered environment for diverse patrons
- Organized fundraising and PR events supporting individuals in need
- Launched a recurring art event that grew into a larger local festival

New Home Sales Consultant

Richmond American Homes – Denver, CO | 2019-2022

- Consistently met or exceeded sales goals
- Guided buyers through the sales and construction process
- Conducted weekly construction update calls to ensure transparency
- Built strong referral relationships with real estate agents

Sales Office Support

Peak Staffing | 2023 – 2024

- Provided coverage across sales offices to maintain continuity of customer service
- Assisted prospective buyers and supported ongoing transactions
- Adapted quickly to varying teams and workflows