

# ALESIA ORAVCOVA

## UX/UI DESIGNER

I'm a curious and empathetic person, who leveraged the business background with design thinking. With the knowledge of UX/UI design methods and techniques and the Figma tool, I can offer a business mindset, strong communication skills, and problem-solving from my 10 years of experience in the finance field.

## PROJECTS

### eBank - financial application

[View project](#)

CaseStudy for CareerFoundry UX Design course/ 2022

- Created eBank application during intensive project-based training program with a focus on User-Centered Design, Generative and Evaluative Research, Mobile-First and Responsive Design, Information Architecture, Wireframing and Prototyping.
- Tools: Figma, FigJam, Optimal Workshop, Usability HUB

### MriyaUA - website

for non-profit organization Mriya UA, z.s. / 2022

- Created prototype for the website with the focus on the informing and navigating two groups of target users: refugees and donators.
- Tools: Figma, WordPress

## EXPERIENCE

### Volunteer

Mriya UA, z.s. / Non-Profit Organization / Prague

March 2022 - now

- Designed website prototype, collaborated with the developer on its implementation in WordPress and created brochures with information for the refugees in Figma.
- Worked with refugees from Ukraine, helped them to find accommodation and agree with the local renters.

### Relationship Manager

PREVALENT / Investment Fund SICAV / Prague

2016 – 2020

- Worked on the uranium mining project in Mongolia, analyzed and evaluated complex data and transformed them into business language for investors.
- Cooperated with the internal and external teams to create the presentation and documentation for fundraising. Presented the project's development to the different stakeholders.

### Project Coordinator

IPIDC, SE / Financial Structuring / Prague

2011 – 2014

- Analyzed various projects to evaluate their potential for future development and fundraising. Prepared presentations and communicated with external institutions and investors to deliver the project financing.

### Relationship Manager, Incumbent Branch Director

Evropsko-Ruska Banka a.s. / Prague

2009 – 2011

- Managed a team of 6 people in Karlovy Vary branch and resolved clients' issues to find an optimal solution for both client and bank.

### Accounts Receivable Specialist, for Ireland Team

InBev BSC Czech Ltd, Prague

2008 – 2009

- Processed sales ledger entries and optimized the work processes for my team.

## EDUCATION

### MASTER'S DEGREE

International Trade and Customs

Belarusian State University,  
Minsk, BY - 2006

### UX/UI CERTIFICATES

UX Design Immersion Course

CareerFoundry - 2022

UI for UX Designers Course

CareerFoundry - 2022

## TOOLS

Figma

FigJam

Optimal Workshop

Usability HUB

## SKILLS

User Interview

Card Sorting

Preference Test

A/B Testing

Usability Testing

User Flow

User Persona

User Journey Map

Information Architecture

Wireframing and Prototyping

## LANGUAGES

Native Russian and Belarusian

Fluent Czech and English