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- Aci Catena, Sicily 95022
- https://www.linkedin.com/in/alessandrob-dev/
- 07/11/2001
- Italian

SKILLS

- Next.js (React.js)
- Redux Toolkit & RTK Query
- ES6 & TypeScript
- Shadcn/ui & Tailwind CSS
- Cypress
- RESTful apis
- Framer motion
- Strapi CMS
- Git version control
- React Admin & React Hook Form
- Agile scrum & scrum poker (Fibonacci)
- React Three Fiber & React Three Drei
- GitLab CI/CD & env setup

LANGUAGES

Italian | Native

English | Fluent

ALESSANDRO SALVATORE BATTIATO

Front-End Web Developer

EXPERIENCE

Front-End Web Developer

May 2023 – Present

CreationDose

Catania, Sicily

Real-Time Features, Forms & UI Development

- Built and maintained multiple web applications using React, Next.js (v12 & v13), Tailwind CSS, and TypeScript, delivering performant UIs based on Figma design handoffs.
- Contributed to the migration of the main codebase from JavaScript to TypeScript, improving code quality, maintainability, and developer experience.
- Developed a real-time chat system using Socket.IO, supporting messaging, file upload, and media moderation, working closely with back-end developers and designers.
- Created complex form flows, including auto-saving drafts and debounced field updates, with Stripe-powered checkout flows.
- Contributed to the development of custom UI Kits, implementing animated, reusable components using Framer Motion, GSAP and documenting them in Storybook for testing and development purposes.

CMS Integration to issue payments and manage uploaded content

- Built and maintained an admin panel using React-Admin, supporting content validation, approval flows, and structured data management with React Hook Form.
- Developed CMS content structures in Strapi v3 for dynamic landing pages with relational models and separately built a production-ready email signature generator with Strapi v4 and Next.js 13.

Feature Flags, A/B Testing and Metrics-Driven Development

- Integrated Unleash Proxy Client for React to implement feature flags enabling A/B testing, facilitating comparison of feature variations and collection of KPI insights to help improve the product based on real user data.

Agile Workflow, DevOps Practices and Git Flow

- Active contributor in a Scrum team with bi-weekly sprints, planning poker (Fibonacci-based estimates for story points), and retrospectives.
- Responsible for managing CI/CD pipelines, configuring environment variables, and generating feature-specific testing environments.
- Adopted a strict Git workflow by developing new features in isolated feature branches off the development branch for safe development, leaving the main branch reserved for production releases.
- Managed tasks and sprint planning using Jira as the primary task management tool.
- Tracked time spent on each task using Clockify, improving workload awareness.

My work altogether provided a better UX, resulting in improved cooperation between brands and creators, playing a pivotal role in increased collaborations and real business growth.