

Causal Forest

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Abstract

1. Introduction

2. 1.1. The Big Picture

- Our goal in this lecture is to estimate heterogeneous treatment effects based on X .
- We would like to recover the full distribution of the ATE(x):

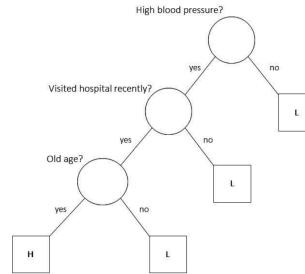
$$\mathbb{E}(Y_{i1} - Y_{i0} | X_i = x)$$

- Traditional Heterogeneity Analysis focuses on a few covariates, ideally pre-specified based on theoretical grounds. It just runs OLS with interactions or splits the samples in subgroups (as done up to now).
- Machine Learning tools provide more flexible non-parametric estimators that allow us to find the most important sources of heterogeneity based on **ALL** available baseline covariates (and all their interactions).

– *No theory, no econ intuition. Just a plan to explore the data. Some form of structured data mining.*

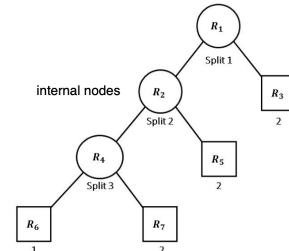
- We can detect unexpected sources of heterogeneity without the risk of p-hacking or data mining.

A causal forest allows us to estimate heterogeneous causal effects without any restriction on the number of covariates. The method can be used to explore any previously conducted RCT in order to discover subpopulations with high or low treatment effects (+ CIs)



2.2. Tree Classifiers

- Tree classifiers recursively split subsets of \mathcal{X} into two descendant subsets (partition the space)
- Internal nodes represent decision splits (split the data along the way), terminal nodes contain final predicted class labels (e.g., 1, 2).
- Splits are formed based on conditions on $x_i \in x = (x_1, x_2, \dots)$.
- Note: If you use a dummy 0/1 variable, you can still use it in the left-hand side (LHS) even if you already used it in the RHS. There's still variation!



Terminal nodes:

- Objective: form **homogeneous** subgroups (pure classes) while maximizing external heterogeneity or obtain at least n objects.

2.3. Tree Structured Classifiers

- Constructing a tree requires:
 1. Dividing \mathcal{X} into distinct, non-overlapping regions (select the splits and declare a terminal node).
 2. Assigning each terminal node to a class.
- Select splits to increase “purity” of resulting subsets with respect to the purity of the parent subset.

Steps:

- Define impurity metric (e.g., GINI)
- For every possible split: compute impurity reduction (objects within the subset are purer).
- Choose split that improves impurity most.
- Assign each terminal node t to a class j_0 such that:

$$p(j_0 | t) = \max_j p(j | t)$$

- 64 • You assign a node to the most frequent class in that node: this
65 reduces classification error.

66 Additional notes:

- 67 • Split the full dataset. Imagine you have 4 independent dummy
68 variables. First, split the data based on the values of the first
69 variable x_1 (e.g., dummy: 0 or 1). Compute the degree of purity
70 in each resulting subset (left and right). Check how much the
71 overall purity increases due to the split.

72 Try this for all 4 variables and select the one that leads to the
73 highest increase in purity this variable will be used at the first
74 node.

75 Then, repeat the same procedure for the second level: in each of
76 the two resulting subsets, consider the remaining variables for
77 the next split.

78 For example, imagine that in the left subset the best split is on
79 x_2 , and in the right subset it is on x_4 . Then, in the left subtree
80 you are left with x_3, x_4 , and in the right subtree with x_2, x_3 .

81 **Remark:** As the sample size increases, you can explore all com-
82 binations of variable splits.

83 **Remark:** The structure of the tree will reveal which variables
84 are the most important for prediction.

- 85 • Same tree logic as classification, but terminal node value is the
86 **mean** of THE OUTCOME (Y) observations.
87 • **Example:** Predict log-salary of baseball players based on years
88 played and hits.

89 Explanation:

- 90 • Each leaf gives the average outcome of all observations in that
91 region.
92 • Final group classification is an average: he leafs are created for
93 group members to be similar, while maximizing the differences
94 across groups.

- 95 • The tree shown has:

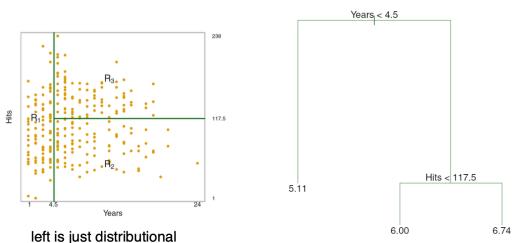
- 2 internal nodes (splits),
- 3 terminal nodes (leaves).

- 96 • Within each leaf: prediction = mean of observed outcome.
97 • Tree partitions data into:

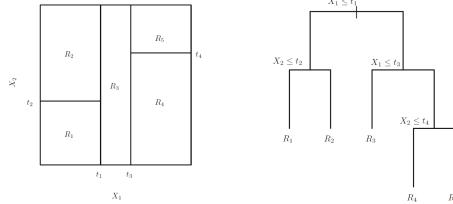
$$\begin{aligned} R_1 &= \{x \mid \text{Years} < 4.5\} \\ R_2 &= \{x \mid \text{Years} \geq 4.5, \text{Hits} < 117.5\} \\ R_3 &= \{x \mid \text{Years} \geq 4.5, \text{Hits} \geq 117.5\} \end{aligned}$$

99 2.4. Regression Trees: Visualization

- 100 • Left plot: visual partition of $x = (\text{Years}, \text{Hits})$ space (distribu-
101 tional).



102 Note: Even if observations are close in covariates, average outcomes
103 across leaves can differ a lot.



104 2.5. Regression Trees: Tree Construction

- 105 • Goal: Estimate regression functions flexibly with focus on
106 strong out-of-sample predictive power!
107 • Two main steps:
108 1. Divide space $x = (x_1, \dots, x_p)$ into J non-overlapping re-
109 gions R_1, \dots, R_J
110 2. Predict average of Y in each R_j
111 • Theoretical research focuses on best way to construct the R_j . See
112 below for more
113 • At each step, select a predictor x_j and a cutpoint s to split the
114 space:
115 $\{x \mid x_j < s\}$ and $\{x \mid x_j \geq s\}$

116 so as to minimize the Residual Sum of Squares (RSS).

- 117 • Consider **all** predictors x_1, \dots, x_p and **all** possible split values s
118 for each.
119 • **Formally:** For each pair (j, s) , define (one variable is used to
120 create two splits):

$$R_1(j, s) = \{x \mid x_j < s\}, \quad R_2(j, s) = \{x \mid x_j \geq s\}$$

121 Then choose j and s that minimize:

$$\sum_{i: x_i \in R_1(j, s)} (y_i - \hat{y}_{R_1})^2 + \sum_{i: x_i \in R_2(j, s)} (y_i - \hat{y}_{R_2})^2$$

- 122 • \hat{y}_{R_k} is the mean of y_i in region R_k ($k = 1, 2$).
123 • You can reuse the same variable later with different cutoffs, e.g.,
124 $x_1 < 5$, then $x_1 < 10$.
125 • The higher a variable appears in the tree and the more often it is
126 used, the more important it is for prediction.
127 • **Procedure:**

- Start at the top
- Recurse: split data within each resulting node using same logic.
- Continue until stopping rule is met (e.g., region size ≤ 5 obs).

- 128 • Final prediction for any x is the mean outcome \hat{y}_{R_j} in the region
129 x falls into.

- 130 • **The goal** is to minimize forecast error **within each region** so
131 that observations in the same leaf are similar (i.e., more homo-
132 geneous).

- 133 • Trees are built **top-down** using a greedy method called **recurrentive binary splitting**:

- At each step, choose the split that gives the largest reduction in RSS.
- We do not consider future splits local optimal choice only.

- 134 • **Splits are univariate:** only one covariate is used per split.

135 2.5.1. visualization

136 final nodes represent the partition representation on the $x_1 x_2$ space
137 even though we have been recursive in the sense that at every stage
138 of the construction of the tree we have considered only one variable
139 in the end the whole tree structure allows for very complex and flexi-
140 ble interactions between variables. see left: the interaction terms are
141

3. Bagging and Random Forests

Bagging (Bootstrap Aggregation)

- Goal:** Improve predictive performance by aggregating many decision trees.
- Idea:** Average over many fitted models to reduce variance and improve generalization.
- Procedure:**
 - Draw B bootstrap samples (with replacement) from the training set.
 - Puuld separate predictions using each sample
 - Predict by averaging the predictions across all B trees. Algorithms make a number of passes over the data. The ultimate results of interest are the collection of all the results from all passes.
- The number of trees B** is not a critical tuning parameter: large B does not lead to overfitting (obv).
- In practice: choose B large enough for prediction error to stabilize.

Why Bagging Works (Berk, 2008)

- Averaging over fitted values reduces overfitting. The average cancels out the results shaped by idiosyncratic features (outliers) of the data.
- Bias-variance trade-off is improved: combining trees reduces variance without increasing bias.
 - Each tree:** high variance, low bias (Decision trees suffer from high variance: if we split the training data randomly into two parts and fit a decision tree to each half, we could obtain quite different results)
 - Bagged prediction:** low variance, low bias.
- Sharp decision boundaries from individual trees are smoothed (we take a boundary that is an average).

Limitations of Bagging

- If a strong predictor dominates the data, it will appear in the top split of many trees.
- All trees may look similar, leading to highly correlated predictions.
- Averaging highly correlated trees does not reduce variance effectively.

3.1. Random Forests

3.1.1. Trees Variability

- Random Forests** (Breiman, 2001) provide a way to *de-correlate the trees*.
- As in bagging:** we build a number of decision trees on bootstrapped training samples.
- However,** when building the trees, at each split:
 - A **random sample of m** predictors is drawn from the full set of p predictors.
 - The split is only allowed to consider these m predictors.
 - A new random sample of predictors is drawn at each split.
- Hence:** by building a random forest, the algorithm is not allowed to consider all available predictors at each split. This reduces correlation between trees.

noteice for $m = p$, random forest = bagging. Using a small value of m will typically be helpful when we have a large number of correlated predictors

Solution: Variable Importance via RSS Reduction

Goal: Assign a **score of predictability** to each predictor to quantify its contribution to prediction accuracy (also called “variable importance”).

- Use the **RSS** (Residual Sum of Squares), as defined in Equation (1).
- Method:** For each tree, at every node, record the total reduction in RSS that results from splits using a specific predictor. Then:
 - Aggregate these reductions over all B trees in the forest.
 - The result is the **total contribution of that predictor** to decreasing prediction error.
 - A **large value** indicates the predictor is important for reducing RSS and thus for accurate prediction.
 - The variable has played an important role in building the model (in reducing the RSS).
- Trick:** Set all scores **relative to the largest** one:
 - Most important variable = 100.
 - Other variables scaled accordingly (e.g., 50 means “50% as important as the most important one”). The idea is that it is difficult to interpret the reduction in the RSS so you express the importance of all vars as a fraction of the importance of the variable with the highest score
 - Useful for interpretation and visualization.

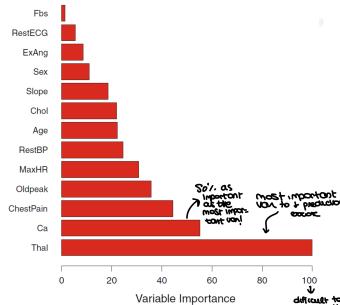


Figure 1. Enter Caption

4. HERE THE FOCUS CHANGES! Heterogeneous Treatment Effects

THE FOCUS NOW IS ON CAUSALITY

4.1. Motivation and Setup

- Until now, the goal was to predict the outcome Y . We have seen how regression trees produce a partition of the population according to covariates, whereby all units in a partition receive the same prediction.
- Now we shift to causal inference: estimating heterogeneous **treatment effects** based on covariates. We want to study the distribution of the TEs across subgroups that we have not predefined. We want to let the algo find the subgroups that will maximize the variance of the ATE across subgroups.
- Athey and Imbens (2016)** build on regression trees to estimate **heterogeneous treatment effects (HTEs)** using covariates.
 - A tree is built such that each leaf contains both treated and untreated observations
 - conditional on the lead the treatment is randomly assigned (needs unconfoundedness), we have put together T and G with very similar covariates as a result of the leaf generation process (a sort of matching)
 - As they are in the same leaf, their characteristics are very similar (CIA) as if they were randomly assigned to treatment and control groups (based on unconfoundedness). This is the ATE for each leaf, we have many counterfactuals and we are using a matched control (what the treatment unit would have had as outcome under t0).
 - HTEs are then estimated **within leaves** as the difference in average outcomes between treated and control.

- This gives a *matching estimator*: each leaf matches similar units with different treatments.
- They estimate heterogeneous treatment effects across leaves, while the treatment effects are uniform within leaves.

4.2. Causal Trees: Objectives

- Two key objectives:
 1. Estimate heterogeneity in causal effects (experimental or observational).
 2. Conduct valid inference about differences in treatment effects across subgroups (packing not solved by agnostic commitment to causal trees (better than pre-analysis plan)) + about inference effort to compute the SE. In comparison to prediction-based approaches, we are interested in preserving the validity of confidence intervals constructed on treatment effects within subgroups
- Especially useful when:
 - Many covariates, fewer observations; Imagine you need to find if a large number of covariates has an heterogeneous treatment effect (or the interaction of many covariates). Already with 10 dummies, you have 1024 possible combinations. Causal trees automatically identify covariates that explain treatment effect heterogeneity. No need to pre-specify interactions or manually stratify.
 - Functional form of treatment effect unknown.

4.3. Causal Tree Estimator: Notation

- Π : a tree (that is, a partition of the feature space)
- $\#\Pi$: Number of leaves.
- $\ell(x, \Pi)$: Leaf containing x . This defines the mapping leaf (numbered) - covariate.
- Hence we can write: $\Pi = \{\ell_1, \dots, \ell_{\#\Pi}\}$, with $\bigcup_{j=1}^{\#\Pi} \ell_j = \mathcal{X}$
- $D_i \in \{0, 1\}$: Treatment indicator.
- $\mathcal{S} = \mathcal{S}_{\text{treat}} \cup \mathcal{S}_{\text{control}}$: Training sample.
- Triplet for each observation: $(Y_i^{\text{obs}}, X_i, D_i)$.

4.4. Estimation

- Given a tree P , define for all X and treatment levels D the population average outcome:

$$\mu(D, X; \Pi) = \mathbb{E}[Y_i | D_i = D, X_i \in \ell(X; \Pi)]$$

- Estimate (the average of the outcome for observations with the same T status and with covariates that will make them fall into the leaf selected by those values x of the covs):

$$\hat{\mu}(D, X; \mathcal{S}, \Pi) = \frac{1}{\#\{i \in \mathcal{S}_D : X_i \in \ell(X; \Pi)\}} \sum_{i \in \mathcal{S}_D : X_i \in \ell(X; \Pi)} Y_i^{\text{obs}}$$

- CATE:

- Denote by $\tau(X; \Pi)$ the ATE conditional on a given tree, which is given by:

$$\tau(X; \Pi) \equiv \mathbb{E}[Y_{1i} - Y_{0i} | X_i \in \ell(X; \Pi)] = \mu_1(X; \Pi) - \mu_0(X; \Pi)$$

- **With its estimated counterpart:**

$$\hat{\tau}(X; \Pi) \equiv \hat{\mu}(D = 1, X; \mathcal{S}, \Pi) - \hat{\mu}(D = 0, X; \mathcal{S}, \Pi)$$

- *ATE estimate is the difference in the estimated average of the outcome of the treated and controls in the same leaf.*
- *Note: Everything is conditional on Π , i.e., on the tree structure (the partitioning).*
- *Note: The idea of adding more homogeneous treatment effects (TEs) within each leaf is complex because we do not observe individual treatment effects (ITEs).*

- **Key implication:** To approximate this goal, we try to minimize the variance of the ATE estimate = Obtain precise ATE estimates with low standard errors → the variance of the ATE depends on the outcome variance in the treated and control groups = A well-formed leaf will have low standard errors if the variance of outcomes is small for both treated and control observations in that leaf.

- **Interpretation:** Wanting homogeneous treatment effects within leaves serves a dual purpose:

- From a **microeconomics perspective**: increases the **statistical power** of the analysis by improving precision (power = probability of detecting a true effect). If the variance is low in T and C easier to detect treatment effect.
- From a **machine learning perspective**: aligns with the goal of **minimizing prediction error** within each leaf.

4.5. Splitting Criterion: EMSE

- We need to give the tree a criterion for splitting → Partitioning criterion is set to maximize heterogeneity **across leaves** and minimize variance **within leaves** (want low bias).
- Objective

$$\widehat{\text{EMSE}}_{\tau}(\mathcal{S}^{\text{tr}}, N^{\text{est}}, \Pi) \equiv \underbrace{\frac{1}{N^{\text{tr}}} \sum_{i \in \mathcal{S}^{\text{tr}}} \hat{\tau}^2(X_i; \mathcal{S}^{\text{tr}}, \Pi)}_{\text{rewards heterogeneity across leaves}} - \left(\frac{1}{N^{\text{tr}}} + \frac{1}{N^{\text{est}}} \right) \sum_{\ell \in \Pi} \underbrace{\left(\frac{S_{\text{str}}^2}{p} \right)}_{\text{penalizes variance within each leaf}}$$

Where:

- N^{tr} is the train sample
- $p = \frac{N_{\text{treat}}}{N}$ is the share of treated units.
- S_{str}^2 is the within-leaf variance of treatment effect estimates.
- $\sum_{i \in \mathcal{S}^{\text{tr}}} \hat{\tau}^2(X_i; \mathcal{S}^{\text{tr}}, \Pi)$: rewards heterogeneity across leaves.
- $S_{\text{str}}^2(\ell)$: penalizes variance within each leaf.

Interpretation:

- The blue term grows when the estimated ATEs differ strongly across leaves.
- The red term grows when there's high variance in treatment effects *within* leaves.
- Goal: maximize heterogeneity across leaves, minimize noise within each leaf (precision).

4.6. Causal Tree: Honesty

The point is that bagging uses the full data!

- So far we have split the data in training (N^{tr}) and test data (N^{test})
- Many existing machine learning methods cannot be used for constructing confidence intervals because methods are “adaptive” – they use the training data for model selection and estimation. The model depends on the data composition you resample, the key advantage: use data as much as you can to learn. Issue: when talking about the statistical uncertainty of the estimated parameter, you also need to build in the fact that there is uncertainty related to the sample that has affected the first step!
- Spurious correlation b/w covariates and outcomes affects the selected model. This leads to bias, which disappears only slowly with growing sample size
- Athey and Imbens (2016) propose an alternative approach they refer to as **honesty** within the training sample

Definition: Honesty

424 A model is “honest” if it does not use the same information for **selecting the model structure** (grow a tree) as for **estimation** given
 425 a model structure.
 426

- 427 • ⇒ instead of splitting my initial sample into training and test samples, I
 428 am willing to pay the cost of the training sample by introducing a sample
 429 used for estimation.

- 430 • We further split the training sample into two parts:

- 431 1. N^{tr} observations for model selection: used to construct the
 432 tree (splitting, cross-validation, etc.)
 433 2. N^{est} observations for estimating the treatment effects
 434 within each leaf

435 5. Causal Forest

- 436 • The **honest causal forest** is a random forest made up of honest
 437 causal trees

- 438 – Causal forests are also a way to limit the risk of overfitting, together
 439 with causal trees!

- 440 • The random forest part is as before (bagging, picking a subset of
 441 predictors, averaging across many trees, etc.)
 442 • The main contribution of Wager and Athey (2018) is an **asymptotic normality theory** for causal forest predictions which en-
 443 ables statistical inference
 444 • We can then obtain confidence intervals, p-values, etc.

445 The method is analogous to random forests: Generate B causal trees
 and average their predictions such that

$$\hat{\tau}(x) = \frac{1}{B} \sum_{b=1}^B \hat{\tau}(x; \Pi_b)$$

- 446 • The best predictor of the TE for an obs with values of covariates x will be
 447 an average over all the B trees of this prediction.
 448 • ⇒ obs with given values of $X(x)$ will have B predictions in each tree ⇒ you
 449 average those out.

Under some standard assumptions for consistency:

$$\frac{\hat{\tau}(x) - \tau(x)}{\sqrt{\text{Var}[\hat{\tau}(x)]}} \Rightarrow \mathcal{N}(0, 1)$$

- 450 • Asymptotic distribution of the ATE estimator in causal forests.

451 and the asymptotic variance of causal forests can be accurately esti-
 452 mated.

453 Causal Forests: Details

454 Previously learned concepts (regression trees → random forests) all
 455 apply to causal trees → causal forests:

- 456 • A causal tree can be visualized, but a causal forest cannot
 457 — variable importance graphs help investigate the role of single
 458 predictors
 459 – Important to do this to understand sources of TEH!
 460 • Similar to random forests, the advantage over a single tree is
 461 that it is not always clear what the “best” causal tree is
 462 • By averaging the treatment effects of many trees, we re-
 463 duce variance and smooth sharp decision boundaries

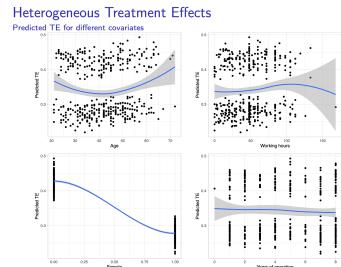


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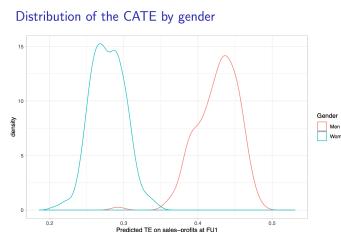


Figure 3. Enter Caption

■ Supplementary Concepts

Prediction vs Inference

- Machine learning and microeconomics are different worlds.
- In statistical learning:
 - Independent variables X : called *input variables, features, or predictors*.
 - Dependent variable Y : often called *output or response*.
- Statistics → **Prediction**, Economics → **Inference**.
- Assume $Y = f(X)$:
 - **Prediction**: Predict $\hat{Y} = \hat{f}(X)$ where \hat{f} is trained to make accurate predictions. The form of \hat{f} is not important.
 - **Inference**: We care about understanding how Y changes with X , so we examine \hat{f} itself. Prediction is a secondary concern.

Machine-Learning ML Terminology

- Models are *trained*, not estimated.
- Prediction problems:
 - **Supervised learning**: Observe both X and Y (e.g., regression/classification).
 - **Unsupervised learning**: Only X is observed, goal is to discover structure in X (e.g., clustering, NLP).
 - Note: You discover the structure with an underlying Y .

Some Notation: Data

- To avoid overfitting: fit on training set, test on independent data.
- Distinction:
 - **Training data (N^{tr})**: used to estimate \hat{f} .
 - **Test data (N^{test})**: used to evaluate \hat{f} .
- Compare \hat{Y}^{tr} with Y^{test} using an error function.
- **Overfitting**: Low error on training, high error on test.
- **Intuition**: If a model works too hard to fit idiosyncratic patterns in training data that happen by chance, those patterns likely won't generalize.

■ Appendix

6. Bagging and Random Forests

Out-of-Bag

Out-of-Bag Error Estimation:

- 500 • With bagging and random forests, trees are repeatedly fit to
501 (bootstrapped) subsets
502 • Assume that on average, each bagged tree makes use of around
503 $2/3$ of the observations
504 • The remaining $1/3$ are out-of-bag (OOB) observations
505 • Predict the single response for the i th observation using each of
506 the trees in which that observation was OOB by averaging the
507 $B/3$ predictions for i th observation
508 • Compute OOB MSE over the single responses of all observations