

Spring Sprout

Dare to grow!



GDSC PoliMi 3 – Group 9

Problem

- Importance of Sustainable Farming
- Policymakers' Role in Sustainable Farming
- Need for Increased Public Awareness



Solution

EduTech! Targeting

- General Public,
via middle school kids
- Policymakers
- Educators



Product

Educational Starter Kit



Affordable



Scalable



Fidelization



Product

Sprout Sprint Mobile App



Gamification
Leaderboard & Seeds



Learning
Lessons & Insights



Engagement
Spreading Knowledge



Product

Backend



1. API Call

DSSAT, ProductionAPI Forecast (CEHub), Avizio



2. Data Retrieval & Application Logic



3. Happy Plants

Happy growers!

Next Steps

- Expanding features & APIs
- Rewards (convert *seeds* in prices)





Thanks!

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