

Personalized IR

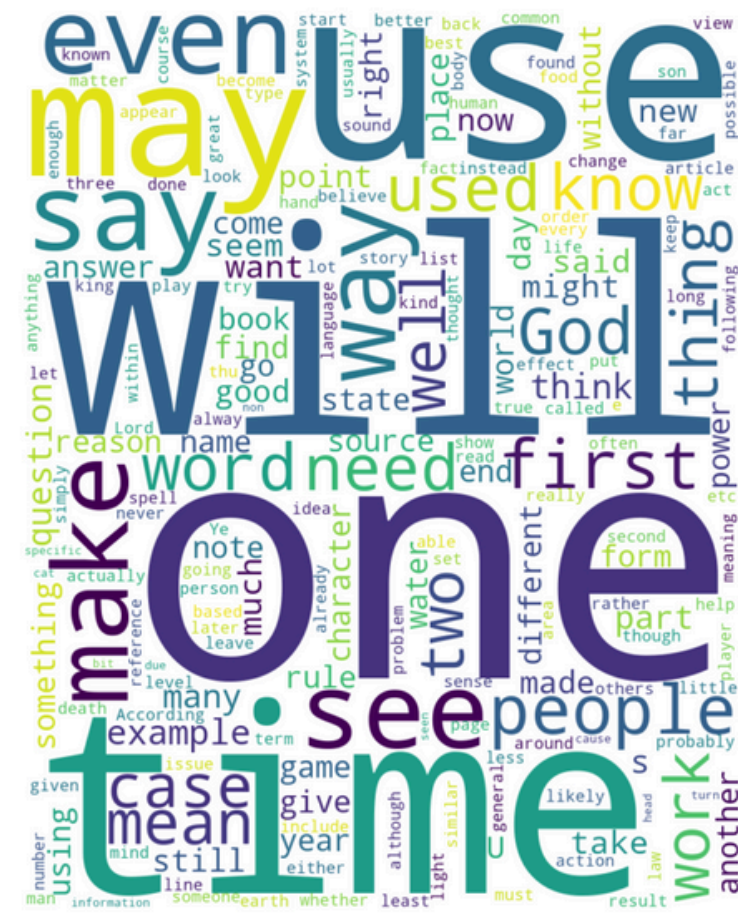
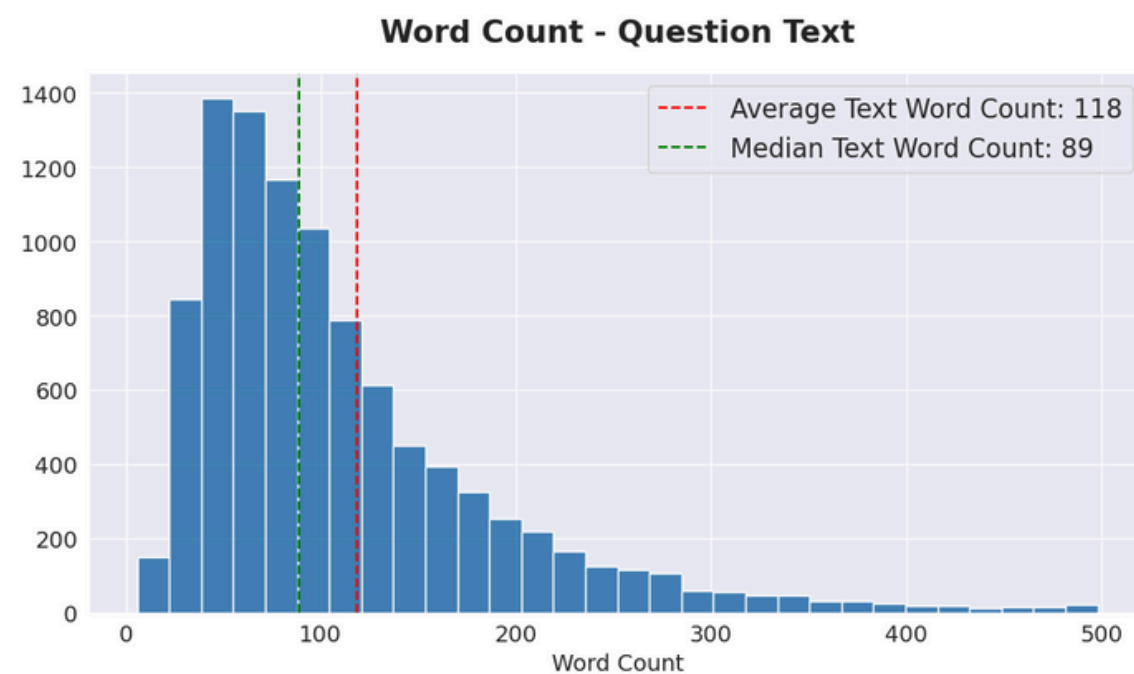
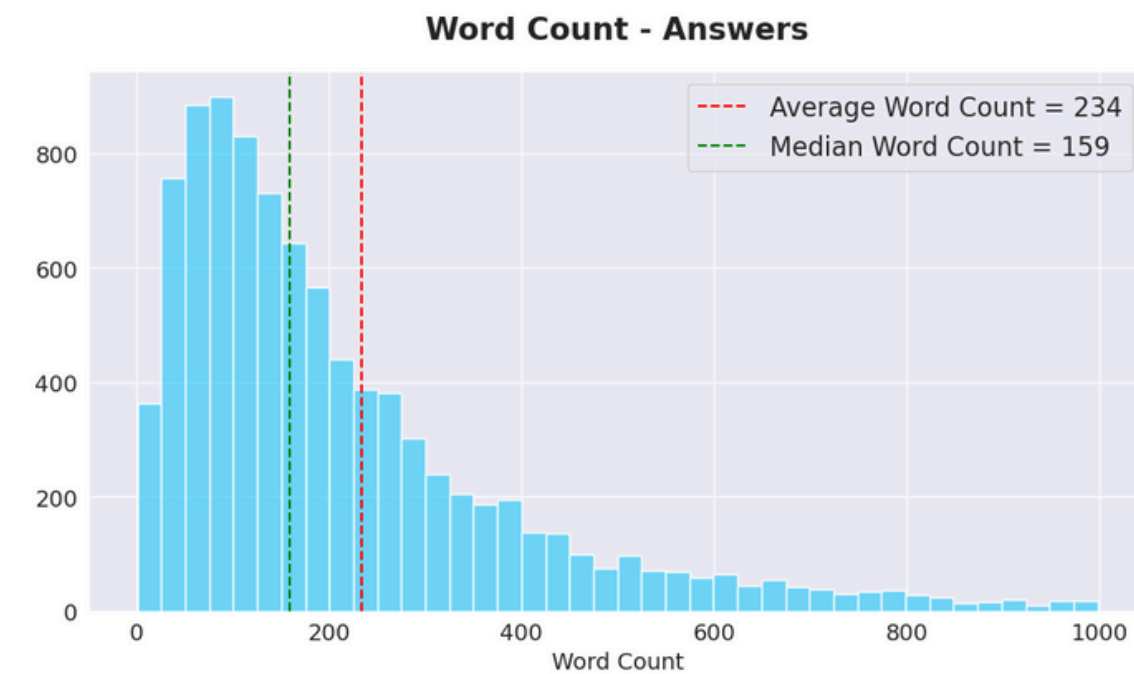
SE-PQA

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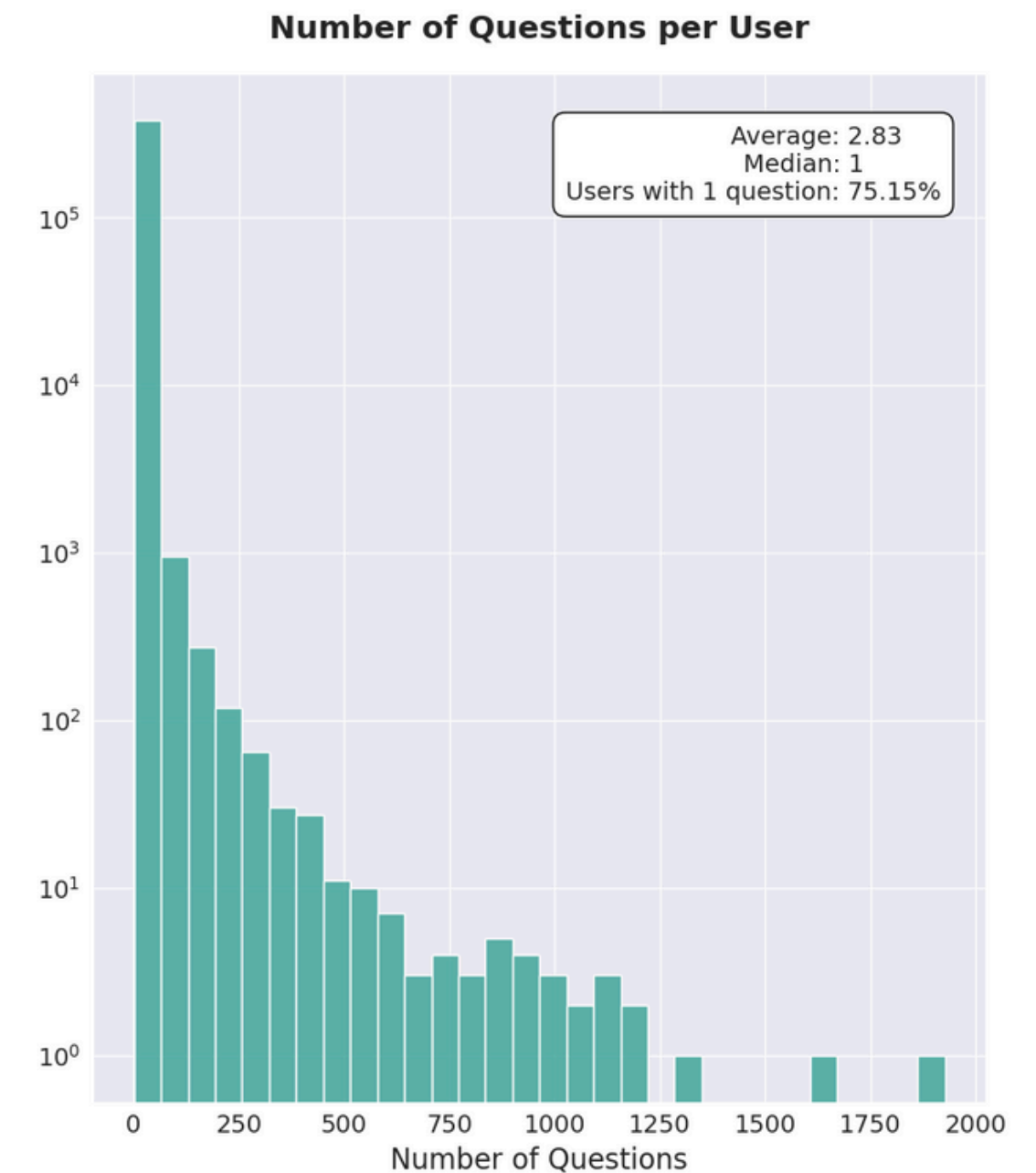
SE-PQA dataset

Dimension of answers and questions



Topic of our documents

Sparsity of user profiles...



Roadmap

1 Baseline retrieval

2 Neural-reranking

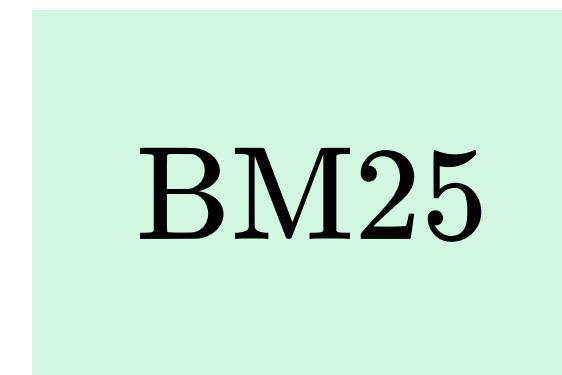
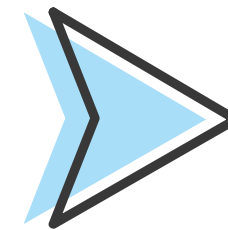
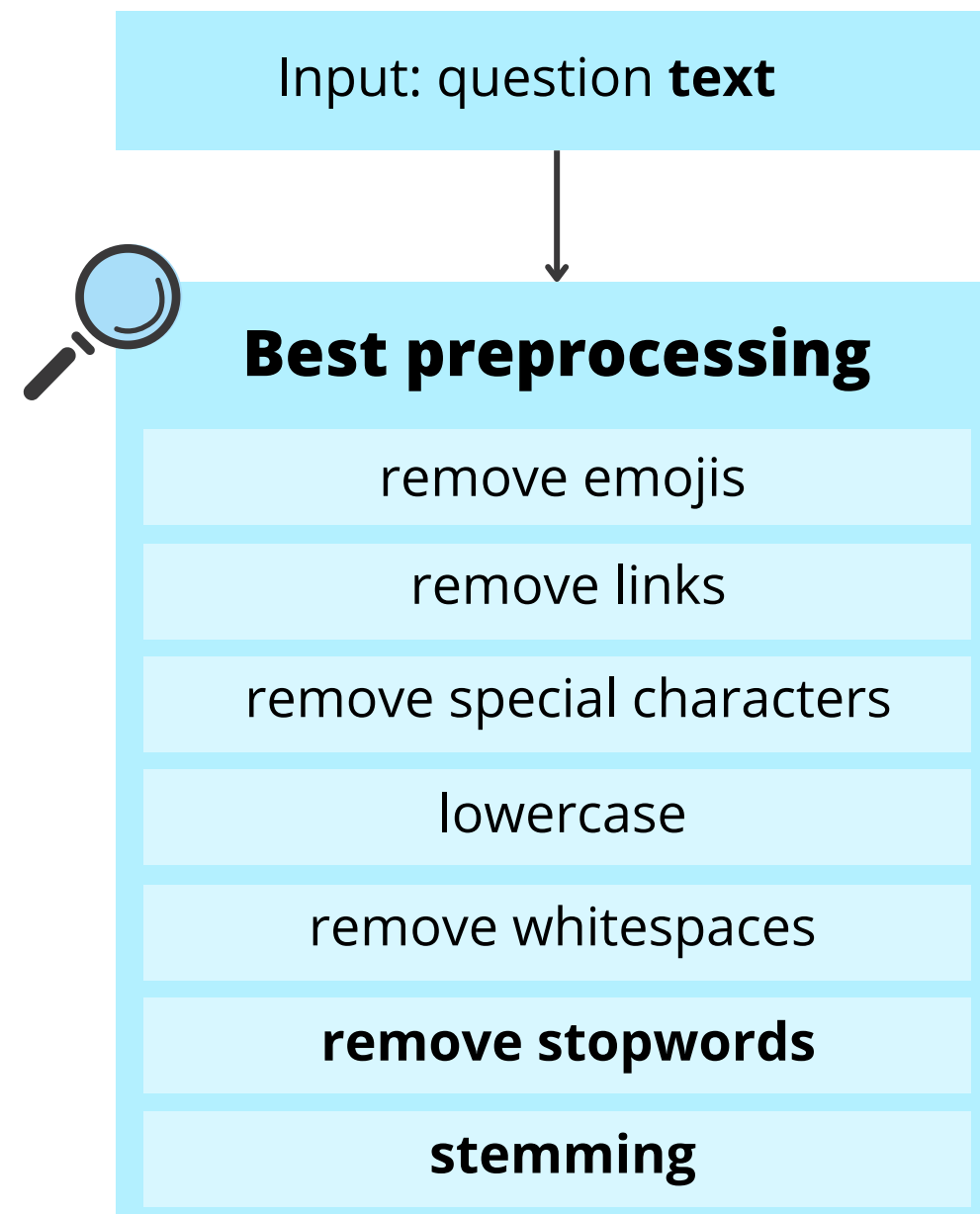
3 Query expansion

4 Tags score

5 Learn to rank

6 Best model

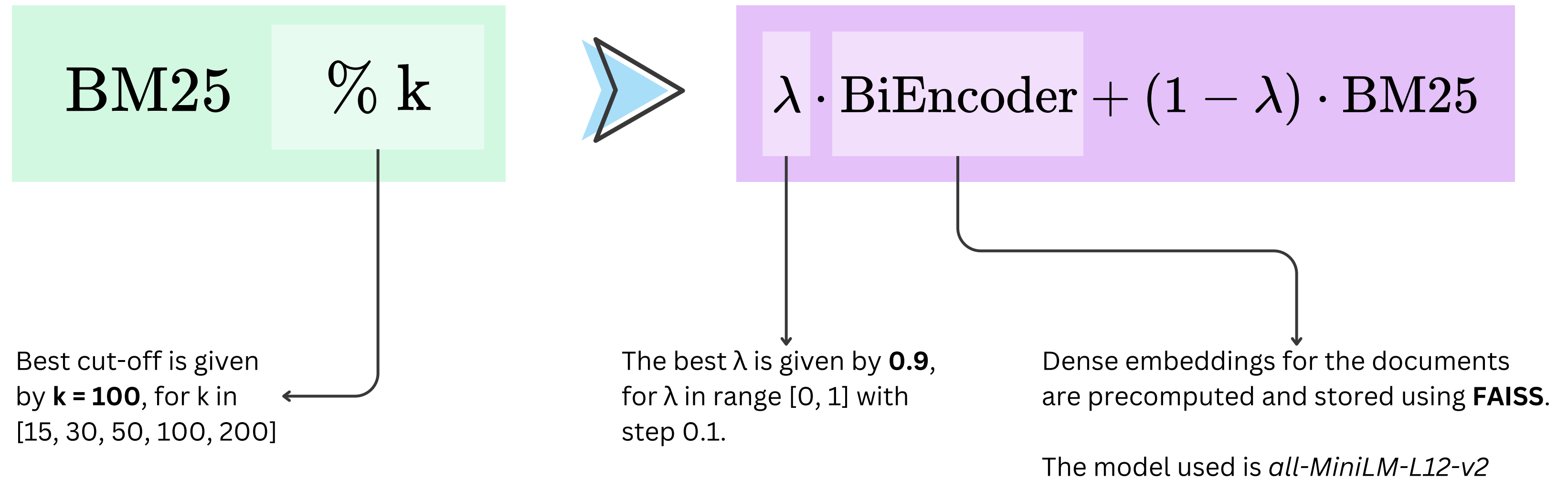
1. Baseline retrieval



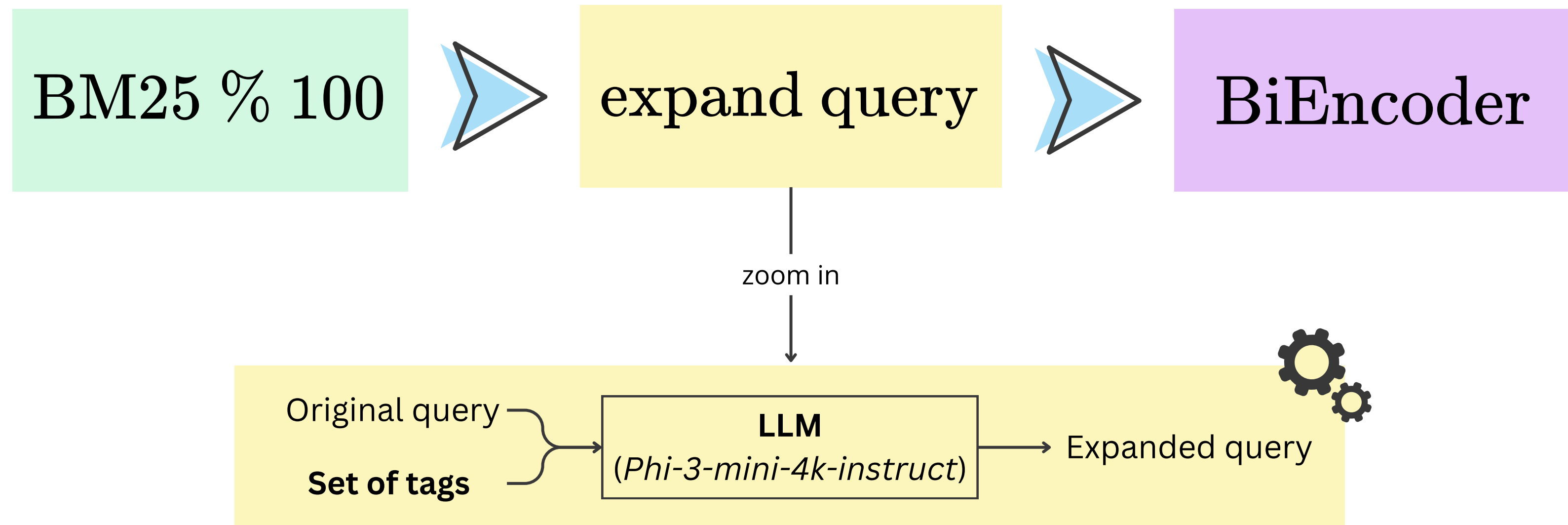
Best weighting parameters:

- $c = 1.0$, $k_1 = 1.2$ for precision
- $c = 1.0$, $k_1 = 2.5$ for recall

2. Neural re-ranking

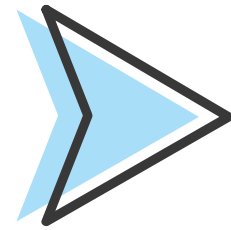


3. Query expansion



4. Tags score

BM25 % 100



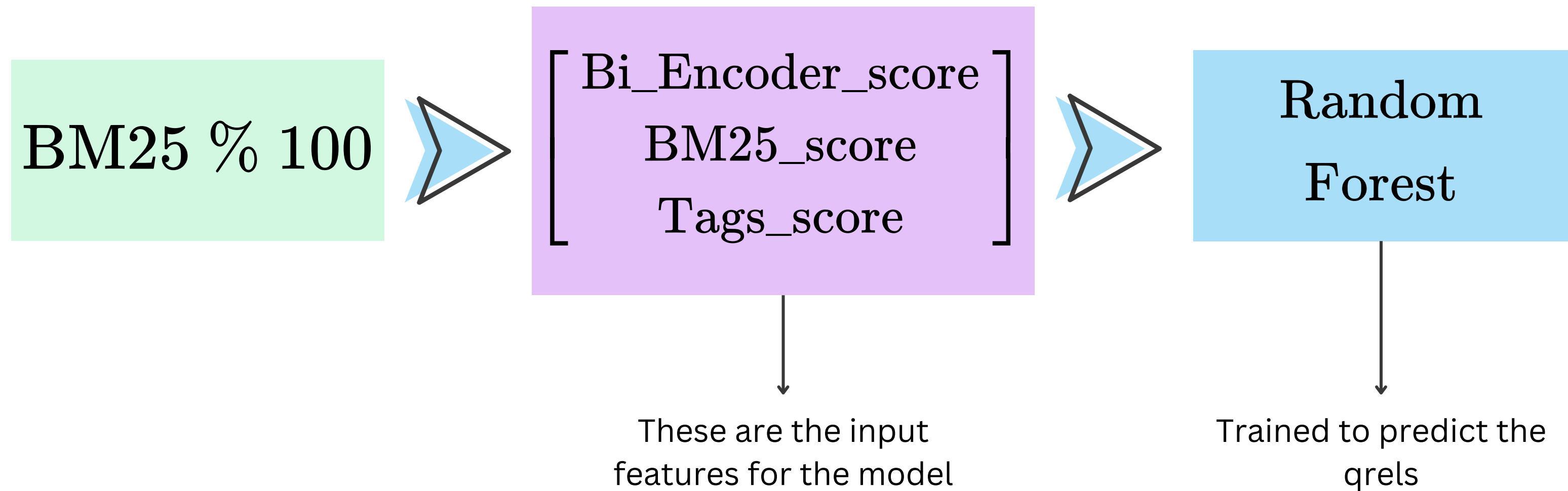
$$\lambda_1 \cdot \text{BiEncoder_score} + \lambda_2 \cdot \text{BM25_score} + \lambda_3 \cdot \text{tags_score}$$

best config:

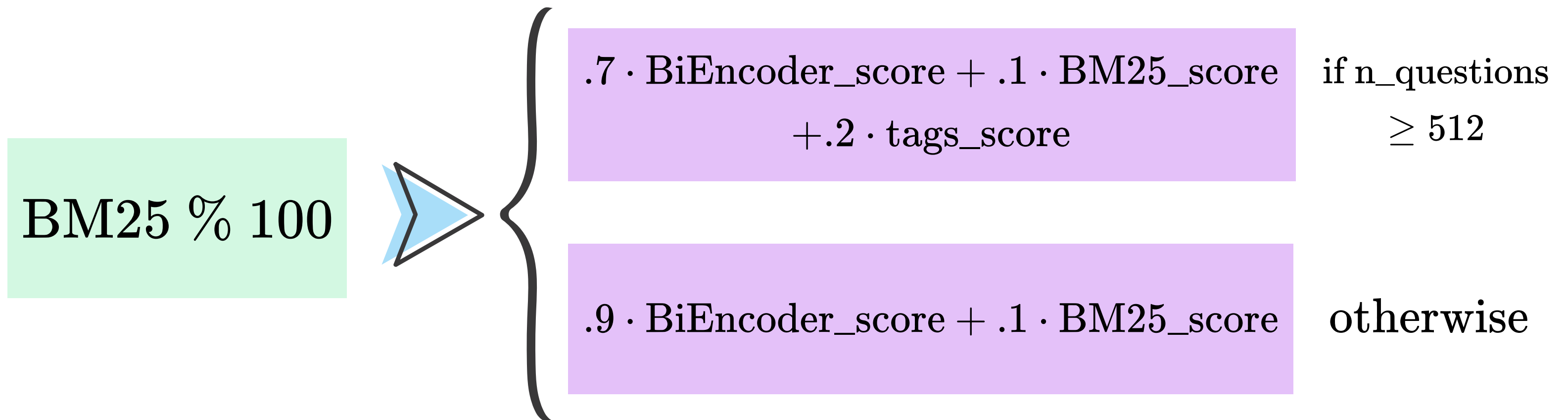
$$(\lambda_1, \lambda_2, \lambda_3) = (.7, .1, .2)$$

$$\frac{\text{len}(\text{intersection}(\text{Tags}(u_q, t), \text{Tags}(u_a, t)))}{\text{len}(\text{Tags}(u_q, t)) + 1}$$

5. Learn to Rank

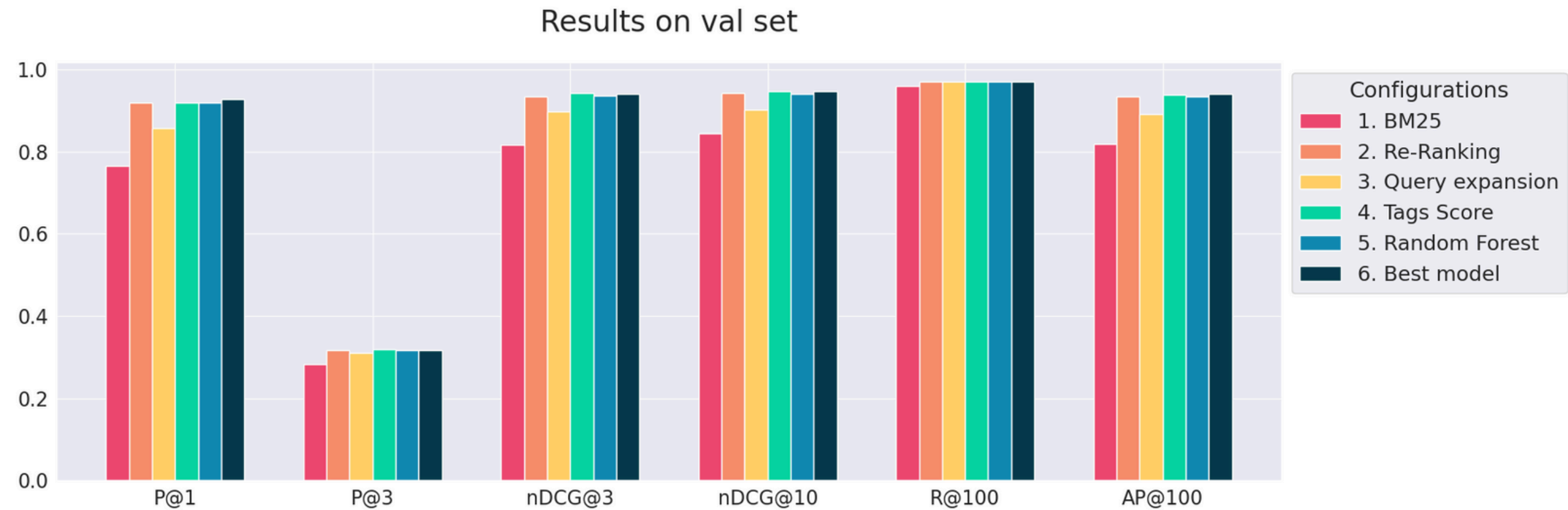


6. Best model



We use the personalized model if we have enough data about the user

Results



Best model on
test set

P@1	P@3	nDCG@3	nDCG@10	R@100	AP@100
0.878	0.306	0.901	0.915	0.969	0.902

Thanks for your attention!