1. Descriptor Extraction

- 2. Descriptor Clustering
- 3. Post-processing

- © Comments on Online Communities "I was traveling in Japan and left a tip as thanks, but the owner returned it!"

- 1.2 Cultural Descriptor Extractor Cultural Group: Japan Context: In Japan
- Goal: Express gratitude Agreement: 0
- **Actor:** Customers Recipient: Service staff

1.1 Cultural Relevance Classifier

Actor's Behavior: Attempt to tip

Topic: Social Norms and Etiquette

Human Evaluation



