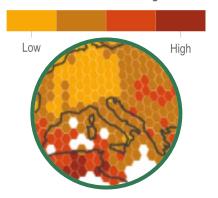


# Top Crop

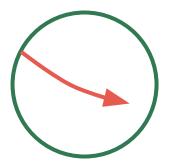
Sow smart!

### Flop crops ahead

Indicator scores for rainfed agriculture

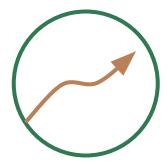


Climate change increases the risk of drought (and other hazards)<sup>1</sup>



~20%

Projected decrease in crop yields across Europe by the mid-2030s<sup>2</sup>



~50%



Projected increase of food demand by 2050<sup>3</sup>



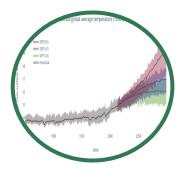
<sup>1</sup> IPCC AR6, WG II. 2022.

<sup>2</sup> EU agricultural policy and climate change, James McEldowney, European Parliament Briefing, May 2020

<sup>3</sup> Climate change impacts on crop yields. Ehsan Eyshi Rezaei, Nature 2023

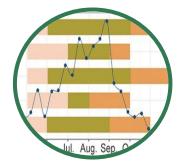
# Top Crop App: Seed innovation, reap prosperity





Foreseed your future

Obtain the latest climate projections for the location of your farm



Plant in advance

Sow long term crops that adapt with the economical and climatic conditions



Your soil, our toil

Get personalized advice thanks to our sampling kits.



#### We project your project

- State-of-the-art climate projections
  - Choose regions covered by your fields
  - Enter the foreseen time span of your activity
- Latest agronomic research
  - Get recommendation of resilient crop mixes
- Community-fostered approach
  - Rate the recommendations
  - Exchange with your local community





## A tad crap VS a Top Crop

	Climate projections	Free features	Personalized recommendati ons	Soil sampling kits	Community database and forum
Uber Seeds	<b>1</b>	X	X	<b>√</b>	X
ClimPollinator	X	<b>1</b>	<b>1</b>	X	X
TopCrop	<b>√</b>	<b>1</b>	<b>1</b>	<b>√</b>	<b>√</b>





#### Let's grow to gather!

Climate projections and basic functionalities in a free app:

- Basic crop suggestions
- Read community posts
- Regional information

#### Personalized analysis is subscription-based:

- Access to the soil geochemistry model and the soil chemistry kits
- Additional features in the community forum
- Personalized analysis of chemical products used











V. Jacques-Dumas



I. del Amo Blanco



S. Sinet



J. Świerczek-Jereczek







perations

Manager





## Thanks!

#### **Install our app now!**

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