

# Essay 1 Outline

**Topic:** The Moral Failure of Proximity Bias: An Objectivist Critique of the Hybrid Work Promotion Penalty

## Introduction

A company adopts a hybrid model where staff choose their days in the office. After one year, the company finds that employees who work remotely more than two days a week receive a 50% lower rate of promotion than their in-office colleagues (the "Promotion Penalty"). Managers deny bias, claiming in-office workers show more "initiative" and "cultural alignment."

**Hook:** The modern corporate landscape often claims commitment to objective meritocracy, yet this ideal frequently collapses when confronted by the manager's subjective comfort derived from physical presence.

**Moral dilemma, aka stakes:** The company has established a fundamental conflict between its stated value (merit and performance) and its operative policy (rewarding non-performance-based factors like visibility), thereby sacrificing productivity for the arbitrary. This dilemma is a test of corporate adherence to the objective standard of justice.

**Thesis or judgment:** The company's "Promotion Penalty," based on subjective criteria such as "initiative" and "cultural alignment" defined by proximity, is a profound moral failure; it substitutes the objective, rational standard of merit with the arbitrary standard of visibility, violating the Objectivist ethical requirement of justice and sabotaging its own rational self-interest.

**Definition of Utilitarianism:** Utilitarianism is the ethical theory that determines right from wrong by focusing exclusively on outcomes. It holds that the most ethical choice is the one that produces the greatest good (or utility) for the greatest number of people, often requiring the sacrifice of individual interests or rights for the sake of the collective.

## Body

### **Point 1 - arguments in Relativism vs Objectivism:**

**The Relativist Argument:** Relativism would assert that the criteria for "cultural alignment" or "initiative" are merely subjective social conventions defined by the corporate culture; if the managers believe face-time is valuable, then that belief constitutes the moral reality for that company.

**The Objectivist Refutation:** Objectivism insists that morality is rooted in objective reality. The rational purpose (value) of a business is production and profit. Therefore, a promotion policy is rational and moral only if it selects the individual who offers the greatest demonstrable, objective value (performance and output) to that purpose. Penalizing proven productivity based on an arbitrary location violates this objective standard.

### **Point 2 - Counter explanation against Relativism's counterargument:**

Relativism's justification—that "cultural alignment" is a valid preference—is merely a rationalization for the irrational desire for psychological comfort and managerial control (the arbitrary preference for seeing workers).

**Justice and Merit:** Objectivist justice demands that the reward must be commensurate with achievement. Failing to reward superior remote performance, while rewarding potentially inferior in-office performance, constitutes an act of gross injustice. This is an evasion of reality (ignoring the objective 50% lower promotion rate for equally productive workers) in favor of subjective whim.

### **Point 3 - Objection against the Utilitarianism argument and response to it:**

**The Utilitarian Objection:** A company might argue that the penalty is justified because it forces more employees into the office, hypothetically boosting "team cohesion" and "spontaneous collaboration," thus serving the greater good of the entire organization's success, even if it harms a few individuals.

**Objectivist Response:** This is an attempt to demand altruistic sacrifice. Justice is an absolute and cannot be sacrificed for a hypothetical or unproven collective good. Rewarding the less productive and sacrificing the objective merit of the remote producer is an immoral act that sanctions injustice. A company built on such a foundation will eventually fail because it systematically punishes value creation in favor of dependence and arbitrary obedience.

### **Conclusion**

The "Promotion Penalty" is the consequence of abandoning objective reality (performance data) in favor of subjective managerial whim (proximity bias). To reclaim its moral standing and serve its own rational self-interest, the company must establish promotion criteria based exclusively on measurable, objective output, thus upholding the Objectivist ethics of rational self-interest and justice.

Bibliography(Released after 2025/Sep/01):

<https://medium.com/@404officenotfound/how-the-2025-hybrid-work-model-is-stealing-freedom-back-from-the-once-free-8b71d22c8f68>