

# Alex Hoskins

## Software Engineer

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## SUMMARY

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Full-stack Software Engineer with expertise in JavaScript, Python, SQL, and React.js. Passionate about building scalable, data-driven web applications that empower users and drive business growth. Proven success in collaborating across product, customer success, and engineering teams to ship impactful features, optimize system performance, and support mission-critical platforms.

## EXPERIENCE

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### Bluecore, Remote - Software Engineer (Forward Deployed)

Aug 2022 - Present

- Engineered client-side JavaScript integrations, developing and maintaining ingestion jobs in Python and YAML to support marketing programs that contributed to \$60M+ in annual revenue across client accounts
- Managed and optimized hundreds of SQL queries to synchronize data across client databases, ensuring seamless data flow for dozens of US Top 1000 e-commerce retailers
- Conducted gap analysis using Datadog, Chronosphere, and BigQuery, improving performance for client programs
- Created and managed detailed technical design documentation in Confluence, enhancing team collaboration, improving cross-functional alignment, and accelerating project delivery timelines
- Provided critical on-call engineering support, resolving 200+ PagerDuty alerts to reduce downtime and ensure system stability during peak hours, weekends, and holidays
- Acted as technical subject matter expert in 500+ meetings with internal and external stakeholders, delivering clear insights on project status, system integrations, and data pipelines

### Hoskins Consulting & Design, Brentwood, CA - Software Engineer

June 2022 - Aug 2022

- Scoped & implemented website designs, collaborating with clients to deliver on technical requirements
- Fetches data from AirTable API using Axios library iterating over data to display in frontend React components
- Styled website using CSS, maintaining consistent themes and component layouts throughout the application

### Underdog Devs, Remote - Software Engineer

Feb 2022 - Mar 2022

- Collaborated with 9 frontend/data engineers in an agile environment to craft elegant, modular backend solutions
- Utilized Node, Express & PostgreSQL to architect scalable, modern REST API consumed by frontend engineers
- Worked directly with frontend/data engineers to develop API contracts for deliverable, team specific features
- Conducted detailed analysis to justify technology choices and clearly communicate design decisions

## CORE SKILLS

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**Programming Languages:** JavaScript (ES6+), Python, SQL

**Frontend:** React.js, Redux, HTML, CSS, Responsive Design, SPA, RESTful APIs, jQuery, GTM dataLayer

**Backend:** Node.js, Express, PostgreSQL, Google BigQuery, YAML

**DevOps & Tools:** Git, GitHub, VS Code, Postman, Vercel, Confluence, PagerDuty, Datadog, Slack, CI/CD, Docker, Jira

**Methodologies:** Agile, TDD, Debugging, Performance Optimization, System Integrations

## EDUCATION

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**BloomTech, Full Stack Web Development** | 2022

**Moody Bible Institute, Bachelor of Science** | 2020