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# Outline

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- **What is Runestone Academy?**
  - **Who do we serve?**
  - **How do we do it?**
  - **What are our challenges?**
  - **How do we meet those challenges?**
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# Our ~~Mission~~ Mantra

- **To democratize textbooks for the 21st century**
  - Make textbooks freely available to all students, especially those that need free access.
  - Make textbooks accessible to all students who need accommodations
  - Textbooks should be engaging and interactive
  - Textbooks should support student learning — based on research
  - Textbooks should adapt to the student(s)
- Our mission is dated and too small... More on this later