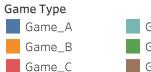
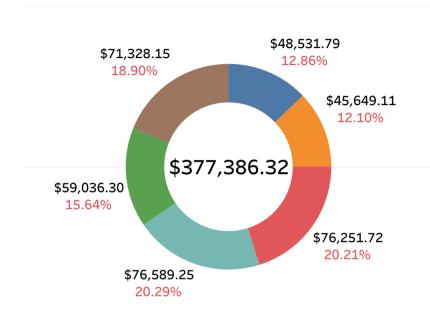
KPI Dashboard (Sales)



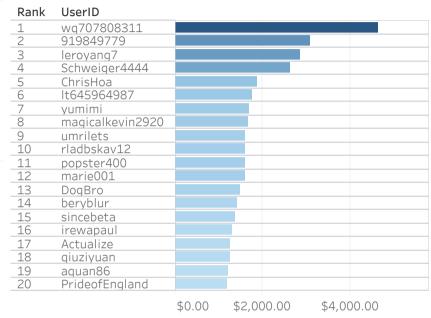




Sales by Game Type (December-2019):



Top 20 Payment Users (December-2019):



Daily Sales (December-2019):

Day of	Game_A	Game_B	Game_C	Game_D	Game_E	Game_F	Total
1	1,072	1,983	5.215	3.275	1,867	2,089	\$15,500.38
2	1,578	2,608	3,642	1,172	1,970	2,335	\$13,304.70
3	1.181	2.418	1,946	1,475	1,043	1,773	\$9,835.14
4	1,181 975	1,199	1,469	1,253	1,796	1,796	\$8,486.14
5	2,579	1,917	1,356	841	1,766	3,514	\$11,973.29
6	1,322	1,988	1,924	1,041	1.999	2,866	\$11,139.47
7	1.754	1,346	2,089	2,528	881	2.319	\$10,916.69
8	1,983	1,700	1,884	1,118	1,025	2,357	\$10,067.05
9	1,393	795	1,384	595	1,574	3,150	\$8,889.90
10	1,342	1,999	1,410	1,568 858	1,257	2,298 1,986	\$9,874.15
11	1,131	1,240	4,421	_ 858	1,527	1,986	\$11,164.42
12	1,152	1,519	3,132	5,295	4,704	2,030	\$17,831.03
13	1,173	1,572	4,815	3,147	2,482	2,296	\$15,484.37
14	1,925	833	2,282	3,741	2,737	2,157	\$13,676.22
15	1,042	1,124	2,710	2,741	936	1,937	\$10,489.86
16	692	665	1,721	2,569	1,368	2,215	\$9,230.19
17	704	918	2,094	2,290	798	1,319	\$8,123.83
18	963	569	1,423	1,543	1,540	1,686	\$7,723.55
19	2,268	575 1,823	1,877 2 ,659	7,628 3,051	1,521 2,238	3,128	\$16,996.78 \$14,946.96
20	2,460					2,716	
22	2,163 2,006	1,514 1,371	2,185 2,060	2,333 2,469	2,004 1,786	1,971 2,579	\$12,170.45 \$12,270.07
20 21 22 23	1,954	985	2,000	2,469	1,624	2,046	\$11,889.14
24	2,016	1,508	2,851	1,208	3,720	2,403	\$13,706.28
25	1,473	800	2,764	3,840	1,936	2,399	\$13,700.28
25 26	1,992	1,082	2,083	5.061	1,981	2,566	\$14,765.44
27	2,650	3,276	2,750	1,953	1,436	2,231	\$14,295.83
28	1,855	1,225	2,935	1,996	2,714	2,370	\$13,094.91
28 29	1,165	2,426	2,166	3,118	2,691	1,936	\$13,500.65
30	1,291	1,349	2,316	2,670	1,568	2,237	\$11,429.47
31	1,280	1.326	1.978	1,644	2,547	2,623	\$11,398.37
Total	\$48,531.79	\$45,649.11	\$76,251.72	\$76,589.25	\$59,036.30	\$71,328.15	\$377,386.32

Sales Trend Analysis (2018 & 2019):

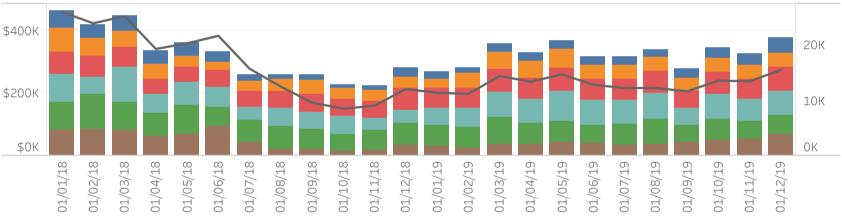


\$223,233.14

\$228,075.21

01/02/18 01/04/18 01/06/18 01/08/18 01/10/18 01/12/18 01/02/19 01/04/19 01/06/19 01/08/19 01/10/19 01/12/19

Sales by Year & Payment User (2018 & 2019):



Sales by Country (December-2019):

