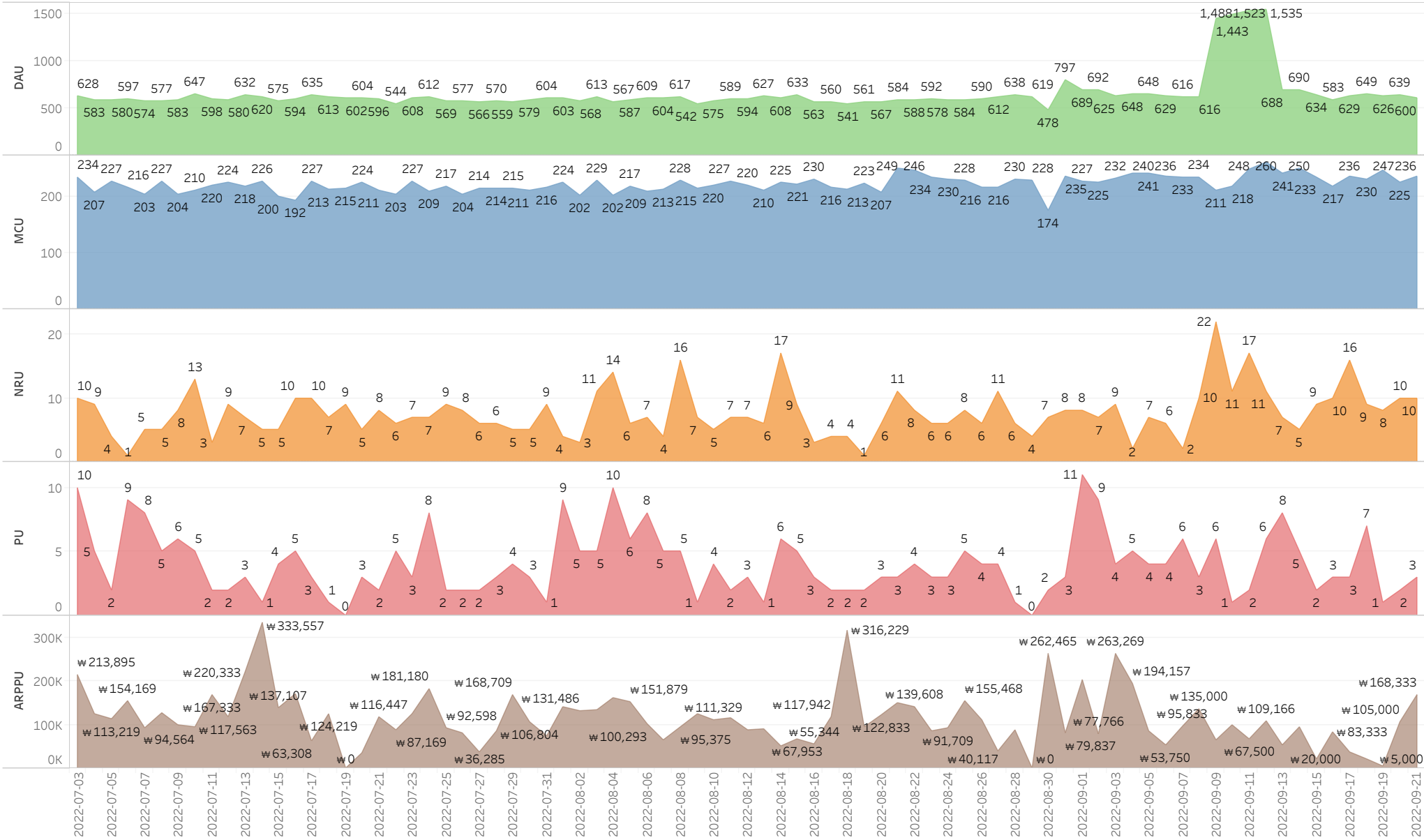
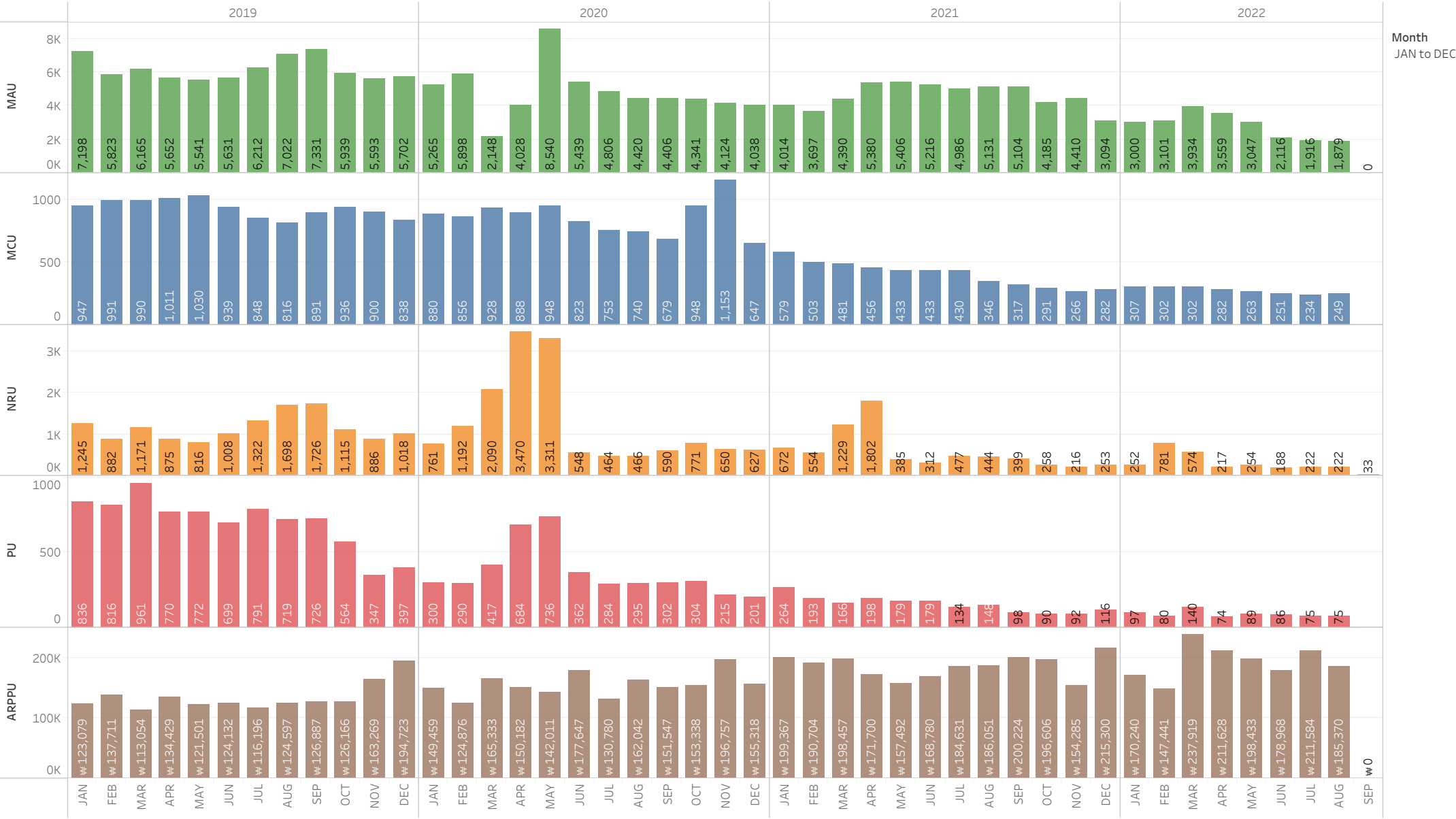


DAU/MCU/NRU/PU/ARPPU (Daily)

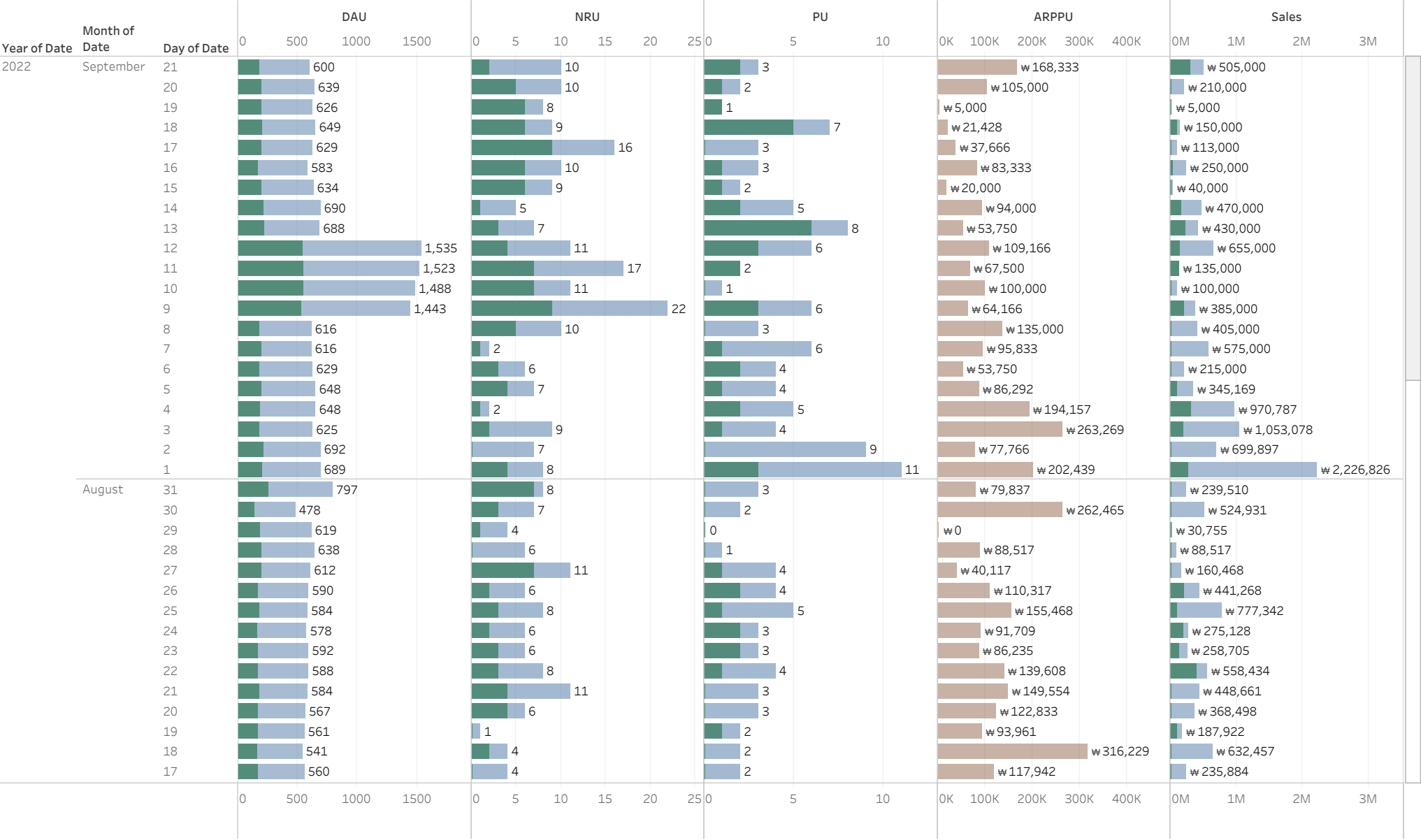
Date  
2022-07-01 12:00:00 AM ..



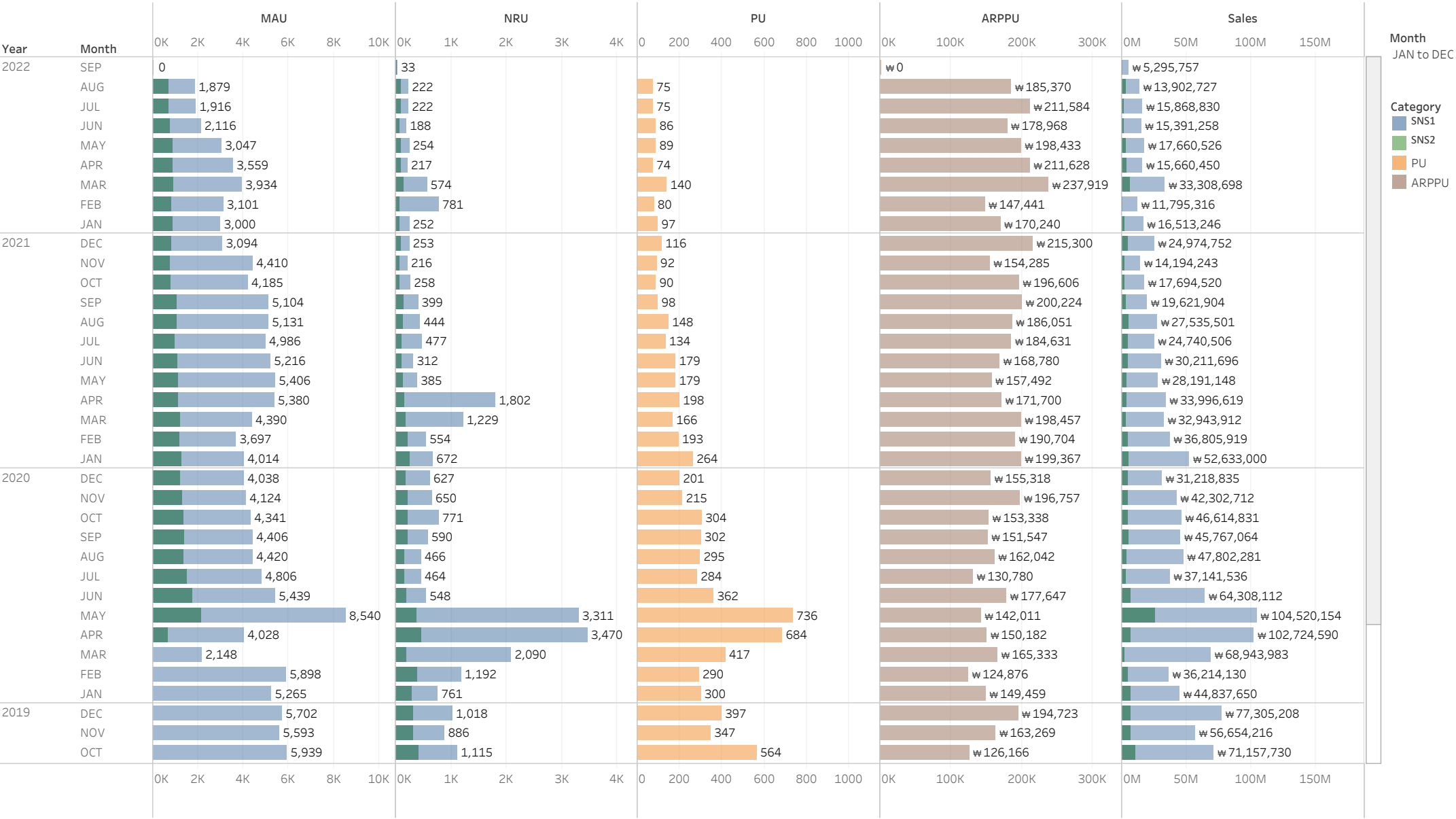


DAU/NRU/PU/Sales by Platform (Daily)

Date  
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DAU/NRU/PU/Sales by Platform (Monthly)



Gross Sales

Day of Date Aggregat..	Kakao	Naver	KakaoPCCafe	Grand Total
Grand Total	₩39,493,000	₩7,588,000	₩3,223,824	₩50,304,824
18 September, 2022	₩445,000	₩425,000	₩0	₩870,000
11 September, 2022	₩1,348,000	₩745,000	₩0	₩2,093,000
4 September, 2022	₩2,245,000	₩672,000	₩78,956	₩2,995,956
28 August, 2022	₩4,150,000	₩467,000	₩246,514	₩4,863,514
21 August, 2022	₩1,620,000	₩1,050,000	₩250,006	₩2,920,006
14 August, 2022	₩1,690,000	₩300,000	₩250,654	₩2,240,654
7 August, 2022	₩1,190,000	₩538,000	₩221,468	₩1,949,468
31 July, 2022	₩4,870,000	₩867,000	₩246,357	₩5,983,357
24 July, 2022	₩2,720,000	₩135,000	₩266,674	₩3,121,674
17 July, 2022	₩1,225,000	₩15,000	₩248,098	₩1,488,098
10 July, 2022	₩2,960,000	₩210,000	₩262,982	₩3,432,982
3 July, 2022	₩4,995,000	₩1,081,000	₩261,453	₩6,337,453
26 June, 2022	₩1,670,000	₩393,000	₩237,007	₩2,300,007
19 June, 2022	₩1,230,000	₩325,000	₩206,989	₩1,761,989
12 June, 2022	₩3,135,000	₩140,000	₩216,925	₩3,491,925
5 June, 2022	₩4,000,000	₩225,000	₩229,741	₩4,454,741

Net Sales

Day of Date Aggregat..	Kakao	Naver	KakaoPCCafe	Grand Total
Grand Total	₩24,604,139	₩4,727,324	₩1,837,580	₩31,169,043
18 September, 2022	₩277,235	₩264,775	₩0	₩542,010
11 September, 2022	₩839,804	₩464,135	₩0	₩1,303,939
4 September, 2022	₩1,398,635	₩418,656	₩45,005	₩1,862,296
28 August, 2022	₩2,585,450	₩290,941	₩140,513	₩3,016,904
21 August, 2022	₩1,009,260	₩654,150	₩142,503	₩1,805,913
14 August, 2022	₩1,052,870	₩186,900	₩142,873	₩1,382,643
7 August, 2022	₩741,370	₩335,174	₩126,237	₩1,202,781
31 July, 2022	₩3,034,010	₩540,141	₩140,423	₩3,714,574
24 July, 2022	₩1,694,560	₩84,105	₩152,004	₩1,930,669
17 July, 2022	₩763,175	₩9,345	₩141,416	₩913,936
10 July, 2022	₩1,844,080	₩130,830	₩149,900	₩2,124,810
3 July, 2022	₩3,111,885	₩673,463	₩149,028	₩3,934,376
26 June, 2022	₩1,040,410	₩244,839	₩135,094	₩1,420,343
19 June, 2022	₩766,290	₩202,475	₩117,984	₩1,086,749
12 June, 2022	₩1,953,105	₩87,220	₩123,647	₩2,163,972
5 June, 2022	₩2,492,000	₩140,175	₩130,952	₩2,763,127

Date  
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Date Type  
Weekly

UV Retention

End Date  
2022-07-01 to 2022-09-30

Day of End Date	Today	1 Day	7 Days
21 September, 2022	100.0% Today : 600		
20 September, 2022	100.0% Today : 639	79.2% UV : 506	
19 September, 2022	100.0% Today : 626	81.3% UV : 509	
18 September, 2022	100.0% Today : 649	80.0% UV : 519	
17 September, 2022	100.0% Today : 629	82.8% UV : 521	
16 September, 2022	100.0% Today : 583	84.4% UV : 492	
15 September, 2022	100.0% Today : 634	77.4% UV : 491	
14 September, 2022	100.0% Today : 690	78.4% UV : 541	71.3% UV : 492
13 September, 2022	100.0% Today : 688	78.8% UV : 542	68.3% UV : 470
12 September, 2022	100.0% Today : 1535	41.1% UV : 631	36.4% UV : 559
11 September, 2022	100.0% Today : 1523	92.6% UV : 1410	36.8% UV : 561
10 September, 2022	100.0% Today : 1488	92.6% UV : 1378	35.6% UV : 530
9 September, 2022	100.0% Today : 1443	93.6% UV : 1350	34.6% UV : 499
8 September, 2022	100.0% Today : 616	90.1% UV : 555	73.9% UV : 455
7 September, 2022	100.0% Today : 616	79.2% UV : 488	78.2% UV : 482
6 September, 2022	100.0% Today : 629	78.7% UV : 495	76.2% UV : 479
5 September, 2022	100.0% Today : 648	78.2% UV : 507	86.1% UV : 558
4 September, 2022	100.0% Today : 648	81.6% UV : 529	85.2% UV : 552