

# Introduction to Hadoop & Map-Reduce Programming

Slides partially collected from  
J. Ullman, J. Leskovec and A.Rajarman

C. Menichetti (IBM)  
Big-Data and Data-Science :  
Problems, Challenges, Use-Cases

Query Optimization

Datawarehouses : Modelling,  
Updating, Optimizations.

Hadoop &  
Map/Reduce

27 Nov. 1CM

4 Déc. 1CM

11 Déc. 1CM

*présence obligatoire aux séminaires !*

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13 Nov. 1CM + 1TP  
TP : 20 + 27 Nov  
4 + 11 Dec

# What is Hadoop ?

- Google's solution to solve **Big Data** problems by means of massive **parallelization**



Apache Hadoop

The Apache™ Hadoop® project develops open-source software for reliable, scalable, distributed computing.

The Apache Hadoop software library is a framework that allows for the distributed processing of large data sets across clusters of computers using simple programming models. It is designed to scale up from single servers to thousands of machines, each offering local computation and storage. Rather than rely on hardware to deliver high-availability, the library itself is designed to detect and handle failures at the application layer, so delivering a highly-available service on top of a cluster of computers, each of which may be prone to failures.

# Google



Google Search

I'm Feeling Lucky



how many google searches per day ?



Google Search

I'm Feeling Lucky

# The « Problem » at Google : Big-Data

- It is estimated that Google processes **5.6 billion** searches per day

source : <https://seotribunal.com/blog/google-stats-and-facts/>

- 80% queries use 1-4 words

source

<https://www.statista.com/statistics/269740/number-of-search-terms-in-internet-research-in-the-us/>

- let's estimate 20 Bytes to store a search (without accounting for metadata, compression, etc..)  
~ 100 GB/day ~ 3 TB/month ~ 36 TB/year

# Google collects a lot of data, from us!

- Searches (web, images, news, blogs, etc.)
- Clicks on search results
- Web crawling
- Web analytics (package used by websites)
- Ad Service (which Ads are requested/clicked?)
- Email
- G Suite (Docs, Sheets, Slides, Calendar, Drive, etc.)
- Google Chrome
- Android OS
- Google Pixel Usage
- Google Assistant and Google Home
- Google Finance
- Youtube
- Google Translate
- Google Books
- Google Flights
- Google Maps/Earth
- Our contact network



# Google™ 2084

Google Search

I'm Feeling Lucky

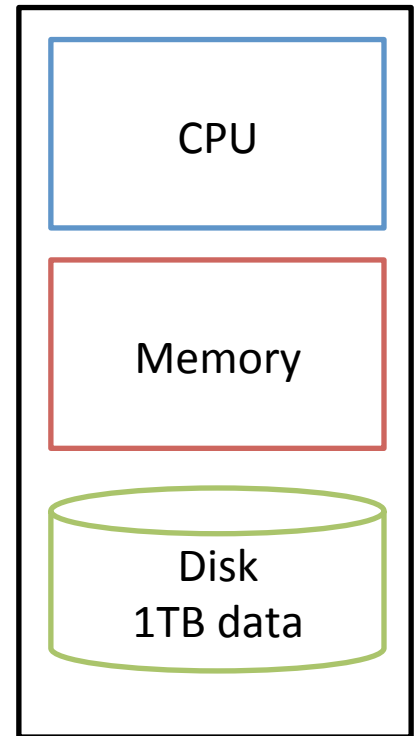
I'm Feeling Paranoid

- |                                    |  |                                    |
|------------------------------------|--|------------------------------------|
| <input type="radio"/> Your Brain   | <input type="radio"/> Satellite Photos of People<br>You Want to Spy On | <input type="radio"/> Books        |
| <input type="radio"/> Your Home    |  | <input type="radio"/> Movies       |
| <input type="radio"/> Family       | <input type="radio"/> Satellite Photos of<br>People Spying on You      | <input type="radio"/> TV Shows     |
| <input type="radio"/> Friends      | <input type="radio"/> Medical Records                                  | <input type="radio"/> Music        |
| <input type="radio"/> Ex-friends   | <input type="radio"/> Credit Reports                                   | <input type="radio"/> Pornography  |
| <input type="radio"/> Relatives    | <input type="radio"/> Tax Records                                      | <input type="radio"/> Your Past    |
| <input type="radio"/> Co-workers   | <input type="radio"/> Phone Records                                    | <input type="radio"/> Your Present |
| <input type="radio"/> Ex-spouse(s) | <input type="radio"/> Court Documents                                  | <input type="radio"/> Your Future  |
| <input type="radio"/> Enemies      | <input type="radio"/> Other People's<br>Conversations                  |                                    |

« Google as big brother » by Randy Siegel from 10.10.2005 NY Times

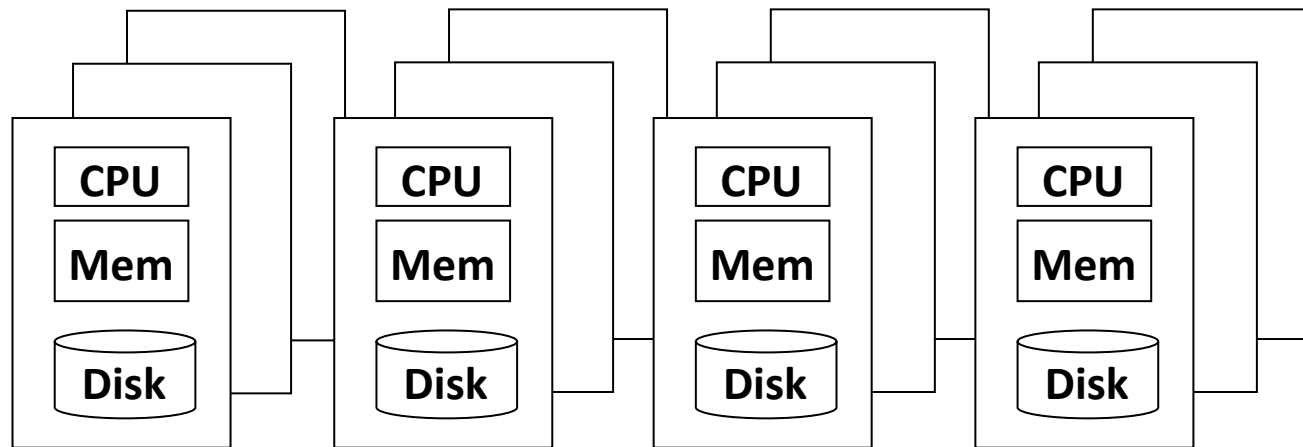
# Do we really need parallelization ?

- The problem : **disk is slow** wrt memory&cpu
- Consider Single Node Architecture
- Imagine putting 1TB ( $10^6$ MB) data in 1 machine with 1 disk
- With  $10^2$ MB/s transfer speed we can read the data in ...  $10^4$ s = 2.5h
- Can a query wait for so long ? **Impractical**



# Cluster Architecture

- Better idea : spread data over many disks !
- Run computations in parallel
  - 10 disks **read** 1TB in 16min, 100 in 1.6min, 1000 in 160ms
- So yes : **we need parallelization.**



In 2011 it was estimated that Google had 1M machines, <http://bit.ly/Shh0RO>



# Big-Data Cluster

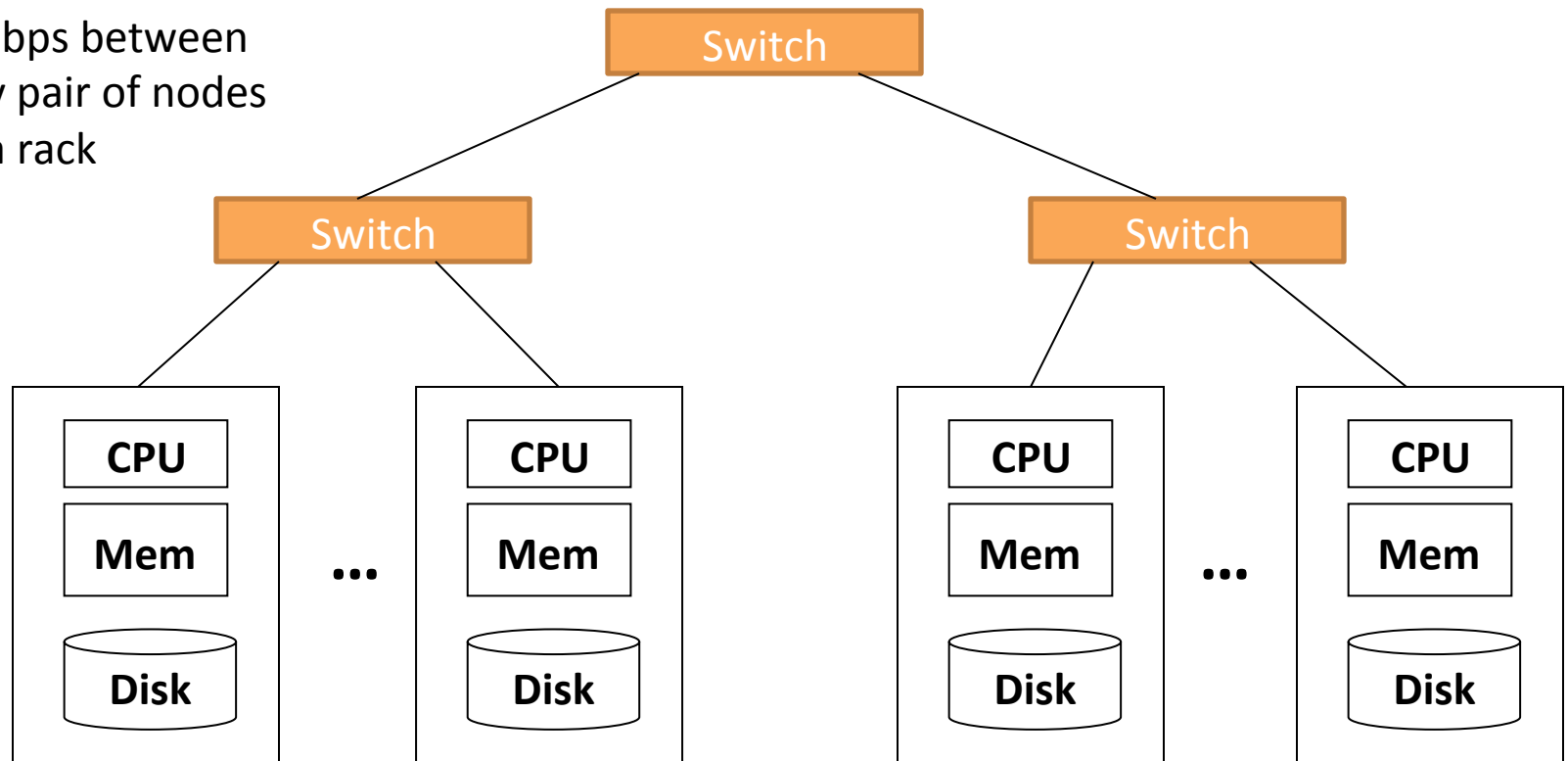
Today, a standard architecture for Big-Data is emerging:

- Cluster of commodity Linux nodes (no high-end machines)
- Commodity network (ethernet) to connect them
- Nodes Organized into racks
  - Intra-rack connection typically gigabit speed.
  - Inter-rack connection faster by a small factor.
- Shared-nothing : no shared memory

# Cluster Architecture

2-10 Gbps backbone between racks

1 Gbps between  
any pair of nodes  
in a rack



Each rack contains 16-64 nodes

# Did we really need Hadoop ?

- Why Google does not use Parallel Database or Datawarehouse ?
  - Well it does, but not a traditional one!
- Build a Database/Datawarehouse **only if you master the business !**
  - you know the data (and are able to define a model for it)
  - you know the queries you are likely to ask
- Google wanted also to run **exploratory** analysis
  - to discover what the data can tell us ?
  - analyzing data sets to summarize their main characteristics
  - to understand which queries should be asked on this data



# Did we really need Hadoop ?

- Massive data : parallel DB / DW is also
  - Expensive to **configure** and **maintain** (DBA)
  - Expensive to **prepare** and **load data** for it (ETL)
  - Constrained to **SQL** (unpractical for analyzing unstructured data like search logs, text, etc)



# So let there be Hadoop !

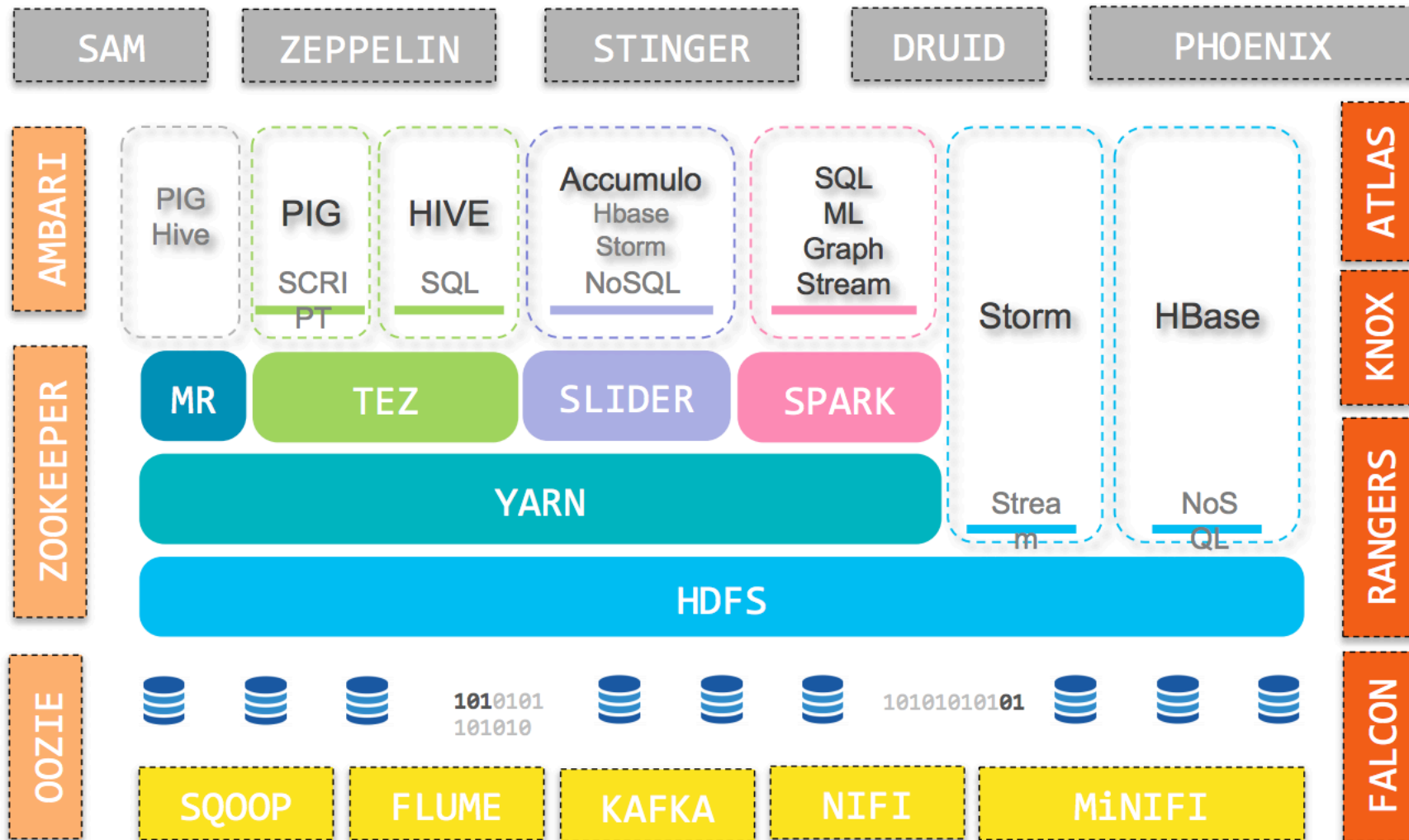
- **Hadoop** : a software stack for big-data analysis on clusters.

Key components :

- **HDFS** : distributed file system (holds data)
- **Map-Reduce** : programming paradigm (compute)

# Challenges for Hadoop

- Distributing computation over a network can be non-trivial
  - scheduling of tasks (which machine does what)
  - data distribution (moves processes to data)
  - synchronization (collects partial results, sorts, and shuffles intermediate data)
- Machines fail:
  - errors and faults (and restarts tasks if needed)
  - server may stay up 3 years (1,000 days) ;  
with 1000 servers expect to loose 1/day



# Hadoop and DW are complementary!

Requirement	Data Warehouse	Hadoop
Low latency, interactive reports, and OLAP	●	
ANSI 2003 SQL compliance is required	●	
Preprocessing or exploration of raw unstructured data	Googles Logs	●
Online archives alternative to tape		●
High-quality cleansed and consistent data	●	
100s to 1000s of concurrent users	●	●*
Discover unknown relationships in the data	●	●
Parallel complex process logic	Not only SQL !	●
CPU intense analysis	●	●
System, users, and data governance	●	
Many flexible programming languages running in parallel	Not only SQL !	●
Unrestricted, ungoverned sand box explorations	Not only SQL !	●
Analysis of provisional data	Outside a DBMS	●
Extensive security and regulatory compliance	●	
Real time data loading and 1 second tactical queries	●	●*

Source : <http://www.teradata.com.au/Resources/White-Papers/Hadoop-and-the-Data-Warehouse-When-to-Use-Whi>

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**MAP-REDUCE**

# Map-Reduce means two things

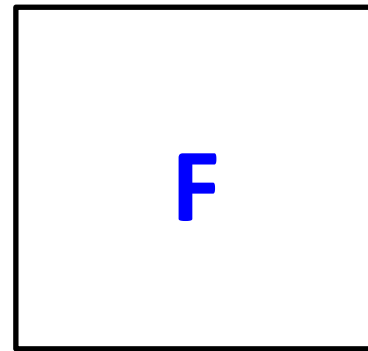
1. An abstract model of computing
2. A paradigm of programming

We will look at both



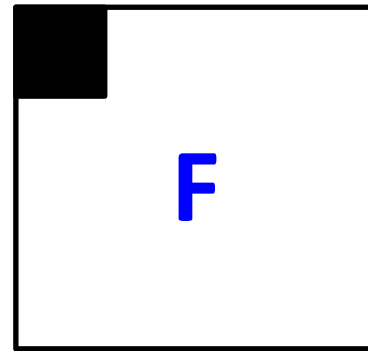
# Sequential Computing

- iterate over inputs to compute a given function



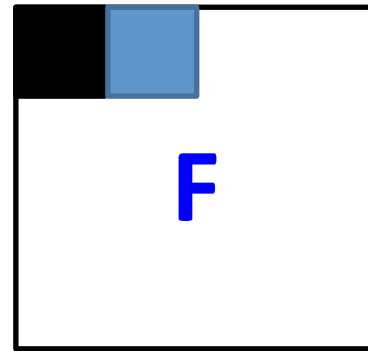
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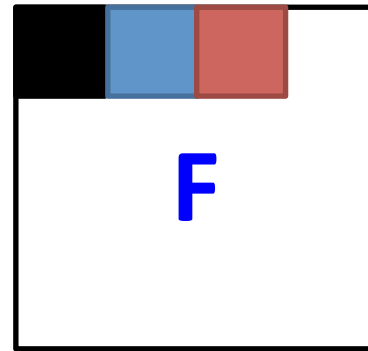
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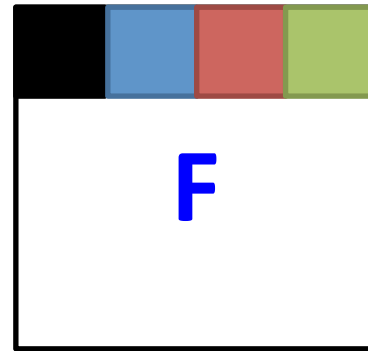
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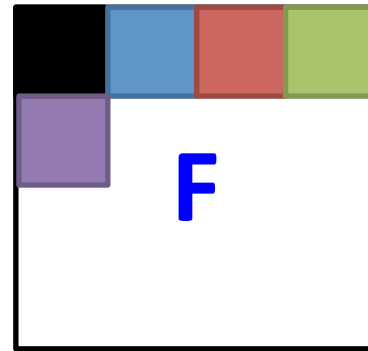
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# Sequential Computing

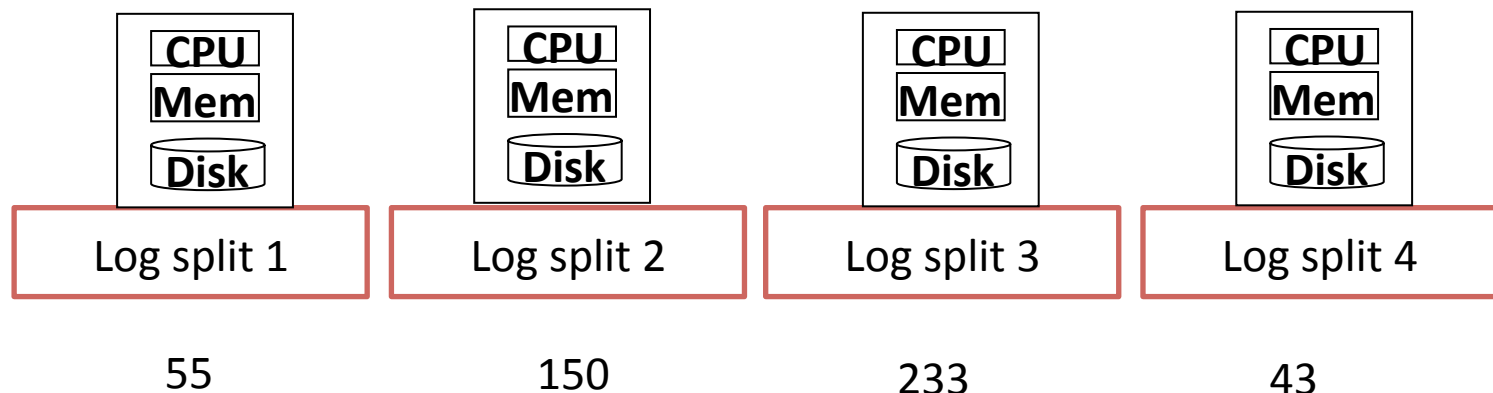
- iterate over inputs to compute a given function



note : there is a lot of sequential computing inside parallel programs

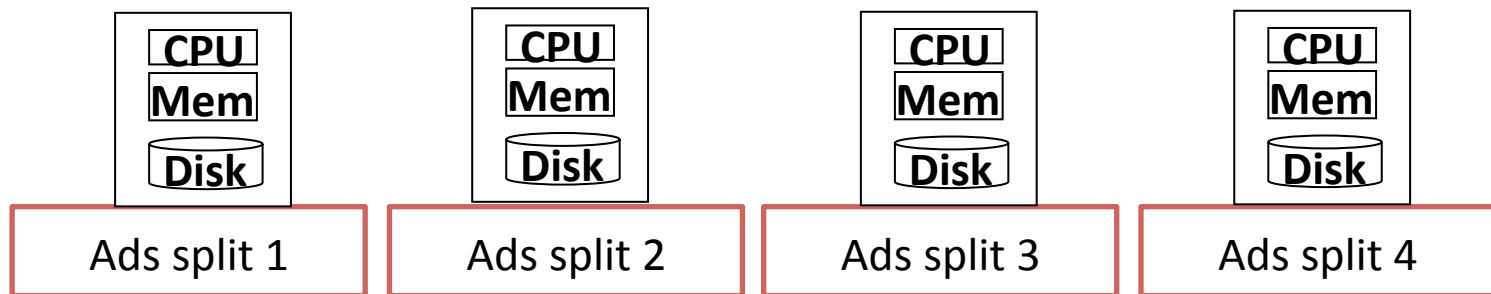
# Perfectly Parallelizable Problems

- Easy case : no effort is needed to separate the problem into a number of parallel tasks.
- Ex : count Google searches talking of **Elections**



# Perfectly Parallelizable Problems

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- Ex : profit made with Ads for each sport



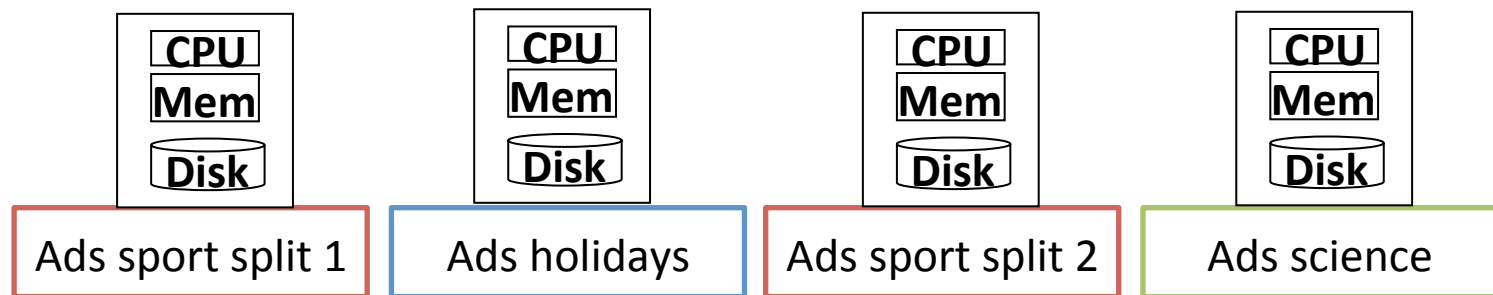
Here has to compute many values (1 x sport)

Load balancing issue : nodes with more sport data work more than other nodes



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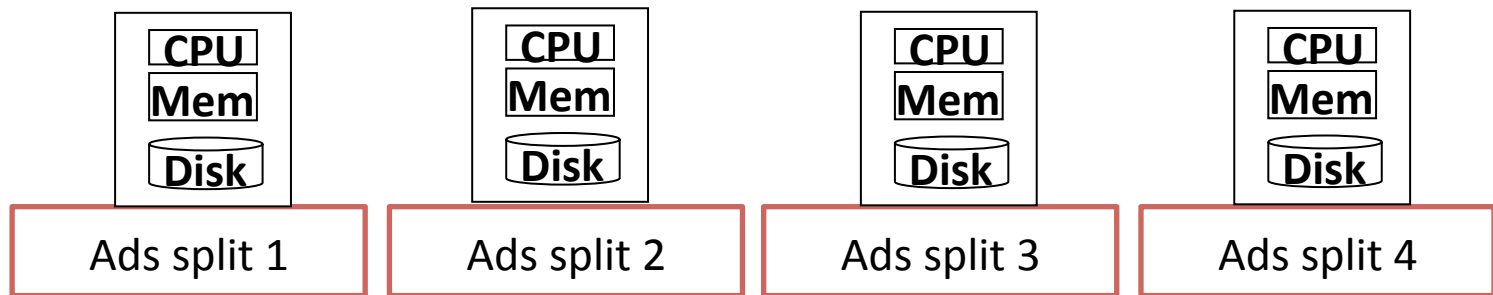


Perfectly parallelizable if Ads were already splitted by type

Also, only nodes with Ads sport will be used. The other could stay inactive.

# Perfectly Parallelizable Problems

- Easy case : no effort is needed to separate the problem into a number of parallel tasks.
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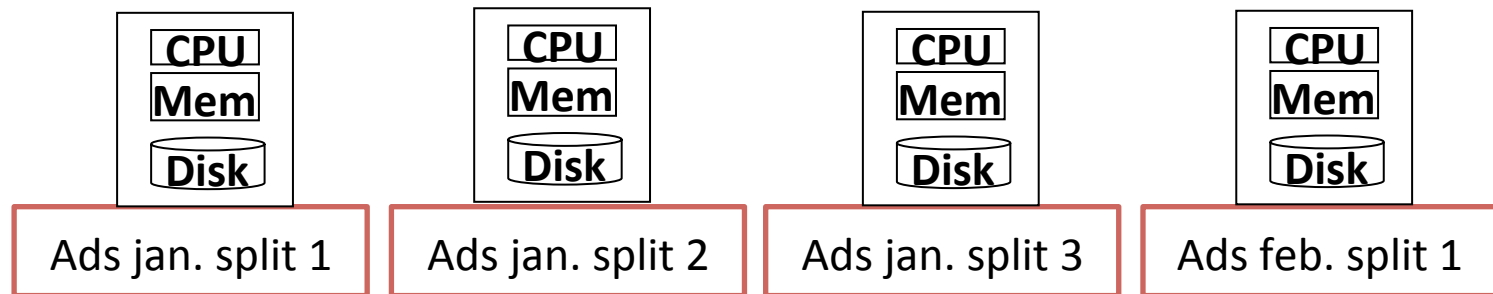


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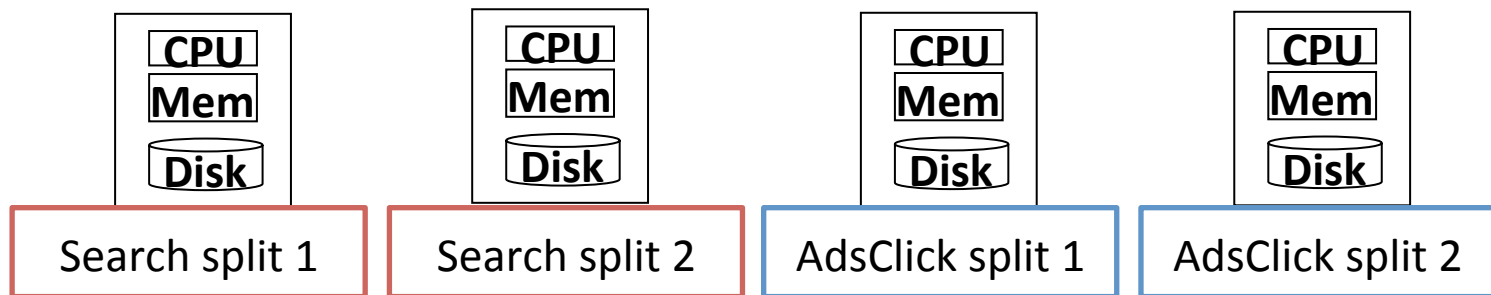
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# Perfectly Parallelizable Problems

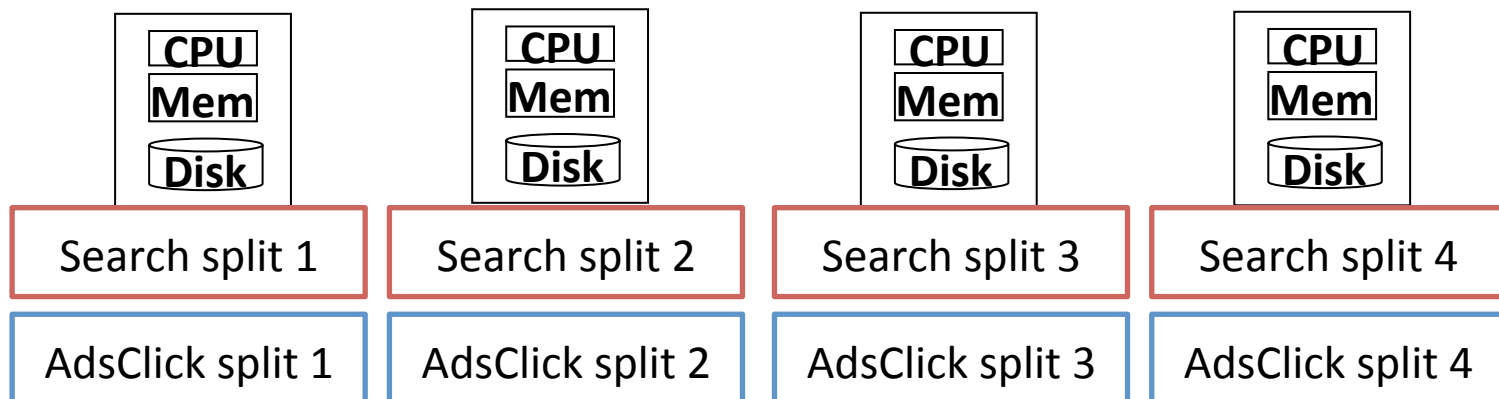
- Easy case : no effort is needed to separate the problem into a number of parallel tasks.
- Ex : **#Clicks** for Ads on most **searched** items



Impossible to parallelize : every node does not have enough information

# Perfectly Parallelizable Problems

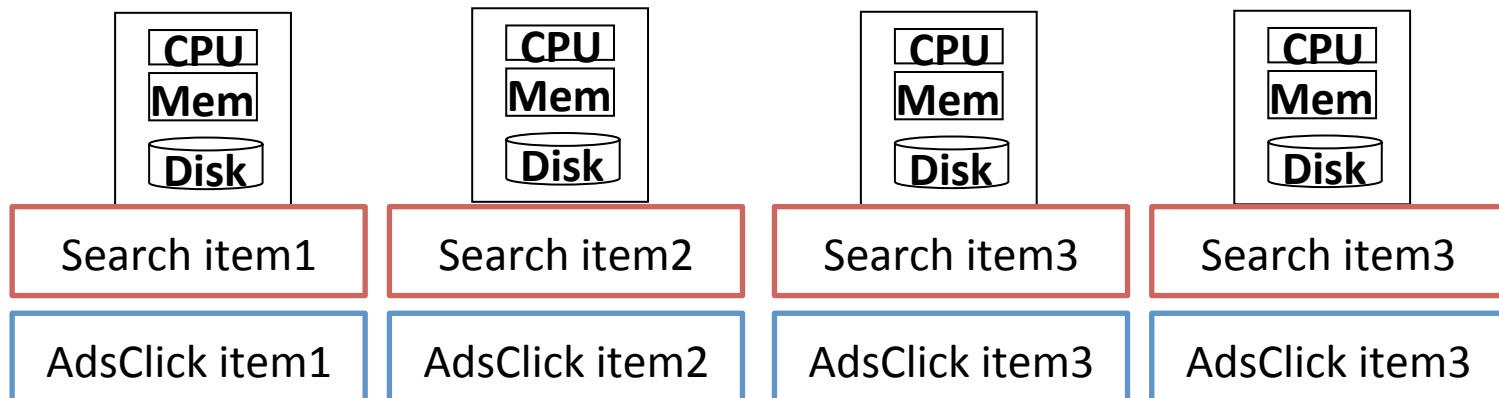
- Easy case : no effort is needed to separate the problem into a number of parallel tasks.
- Ex : **#Clicks** for Ads on most **searched** items



A bit better but still does not work, an item can be in two different splits...

# Perfectly Parallelizable Problems

- Easy case : no effort is needed to separate the problem into a number of parallel tasks.
- Ex : **#Clicks** for Ads on most **searched** items



If data were like that, the problem would be perfectly parallelizable.

# Not problems are perfectly parallelizable

- Unfortunately, many interesting problems introduce **dependencies** and **communications**
  - #Clicks for Ads on most searched items
  - Find all flight paths from any two european capitals
  - Find most similar users
  - Matrix multiplication (key for machine learning)

# So what to do ?

Jeffrey Dean & Sanjay Ghemawat [OSDI 2004]

As a reaction to this complexity, we designed a new abstraction that allows us to express the simple computations we were trying to perform but hides the messy details of parallelization, fault-tolerance, data distribution and load balancing in a library. Our abstraction is inspired by the *map* and *reduce* primitives present in Lisp and many other functional languages. We realized that most of our computations involved applying a *map* operation to each logical “record” in our input in order to compute a set of intermediate key/value pairs, and then applying a *reduce* operation to all the values that shared the same key, in order to combine the derived data appropriately. Our use of a functional model with user-specified map and reduce operations allows us to parallelize large computations easily and to use re-execution as the primary mechanism for fault tolerance.



# M/R Computing Model

1. **Read** the inputs
2. **Regroup**-the inputs
3. **Evaluate** a function on the regrouped inputs

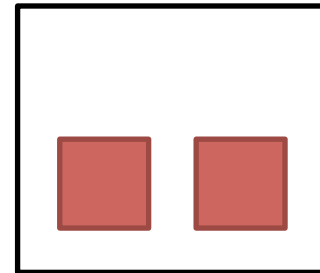
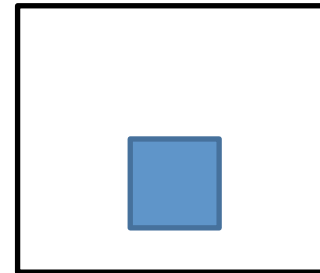
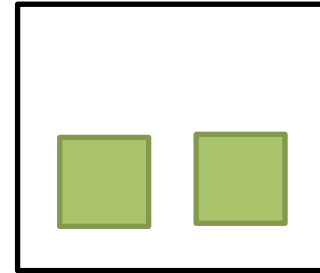
...and all of these can be done in parallel !

# M/R Computing Model



read

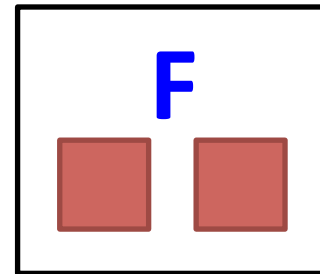
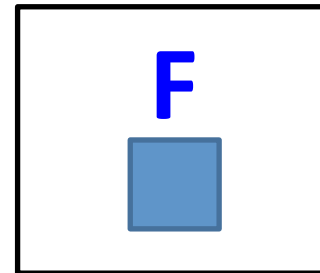
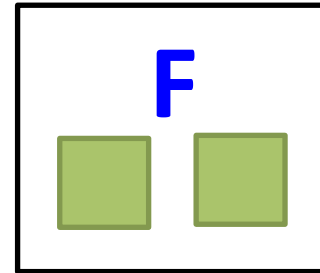
# M/R Computing Model



read

regroup

# M/R Computing Model



read

regroup

evaluate

# M/R Computing Model

Take a set of inputs (files, tables, text...) and a function **F**

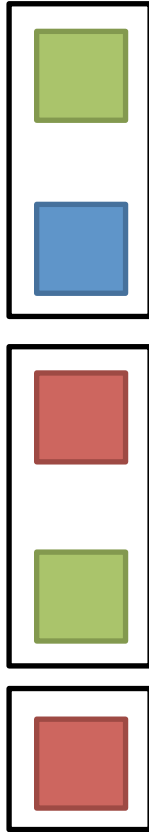
1. **Read** (batches of) inputs and assign each input to a group
  - this is called the MAP phase
  - and can be done in parallel *(according to file distribution)*
2. **Regroup** the inputs according to the map criterion :
  - this is called the SHUFFLE phase
  - again, this can be done in parallel *(according to where data is sent)*
3. **Evaluate** the function on the new groups
  - this is called the REDUCE phase
  - again, this can be done in parallel *(according to where data is sent)*

# M/R Computing Model



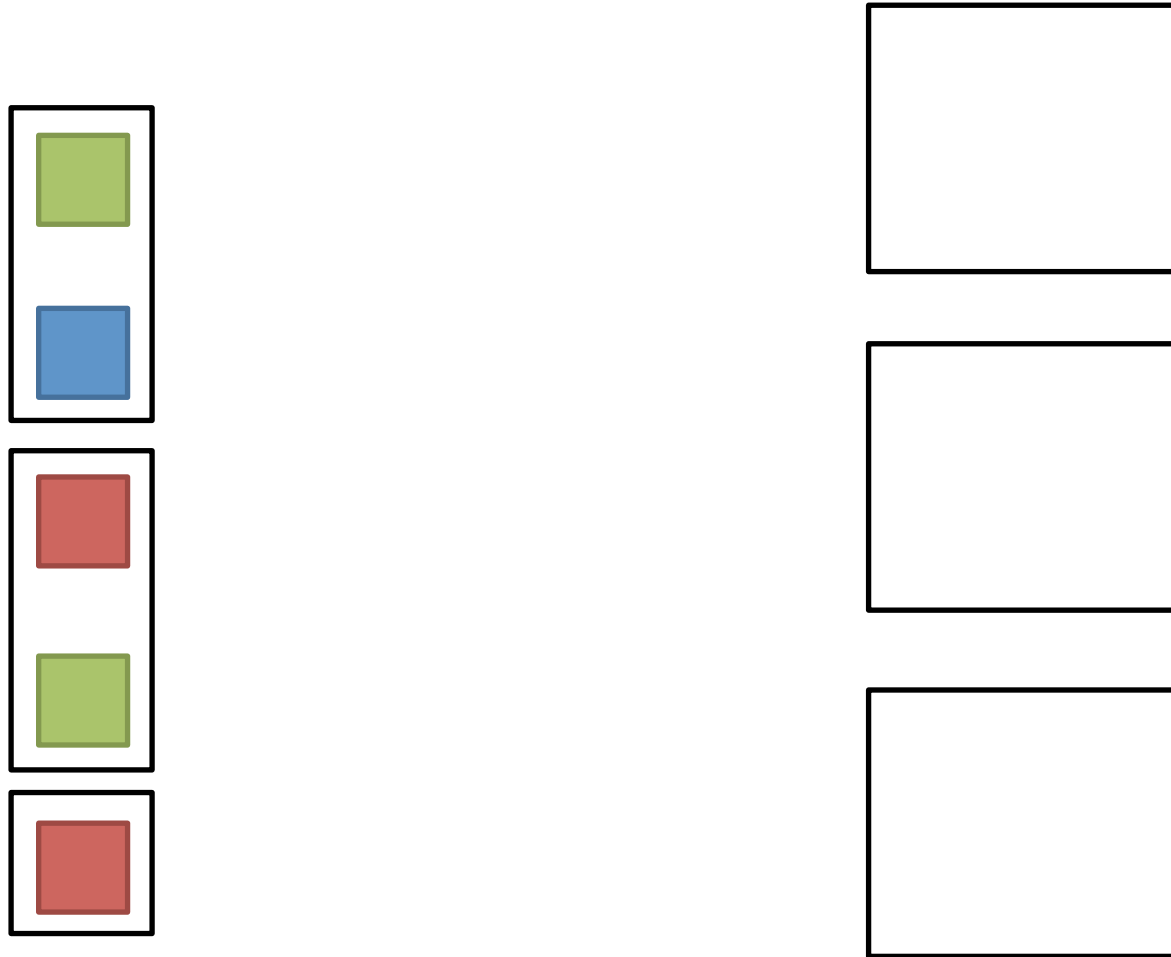
MAP : read batches  
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# M/R Computing Model



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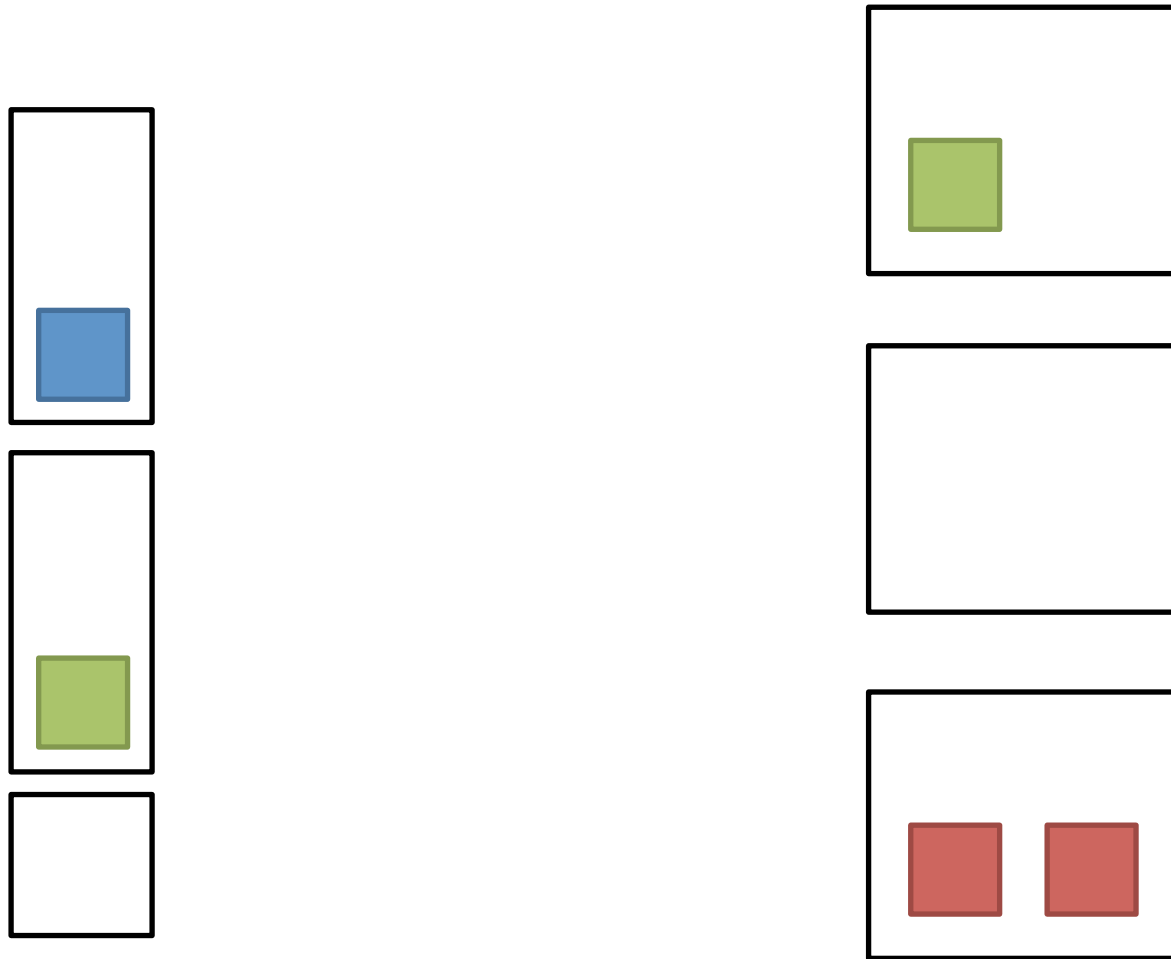


MAP : read batches  
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SHUFFLE : regroup  
the inputs



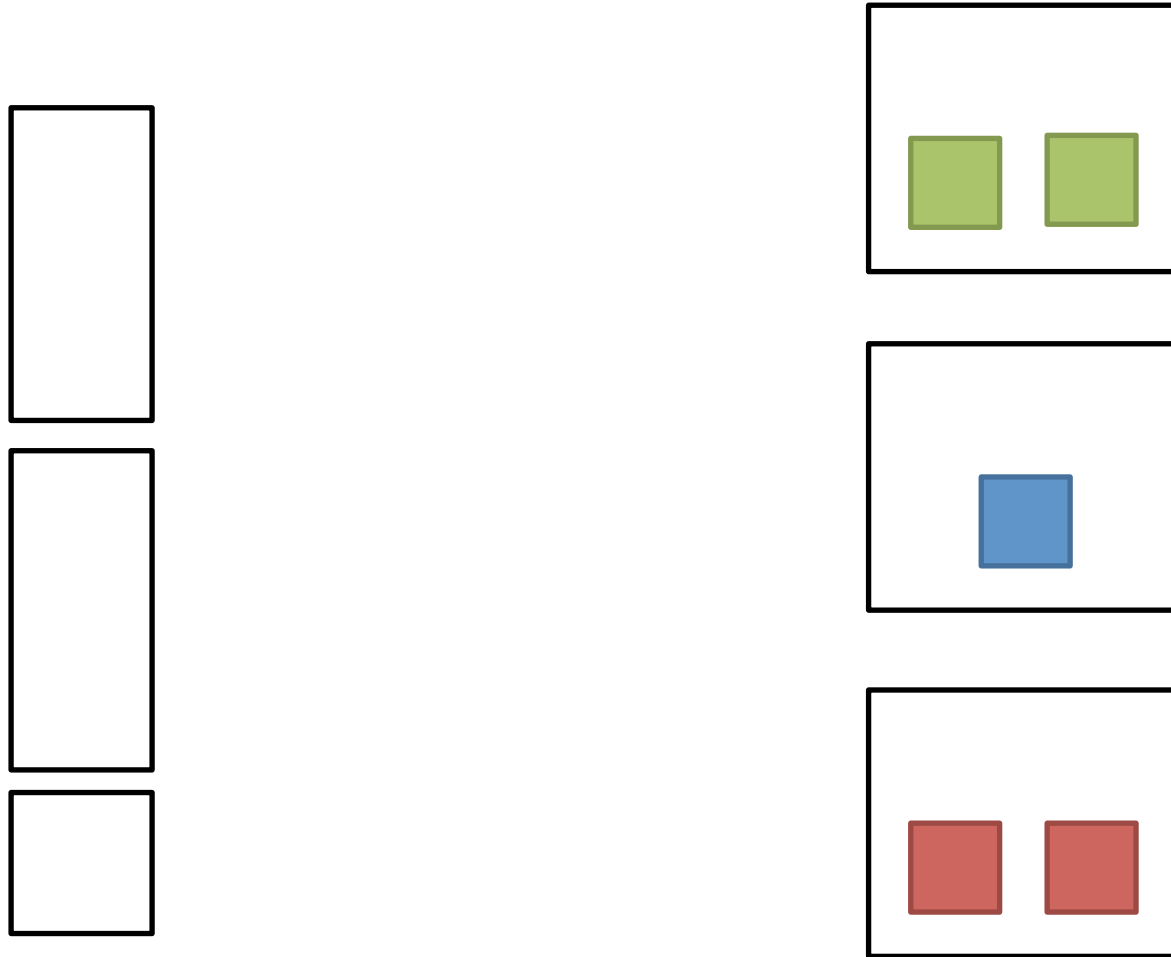
# M/R Computing Model



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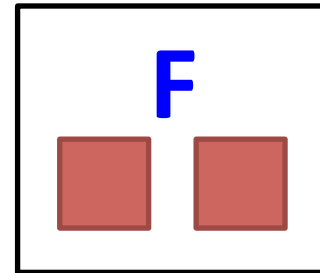
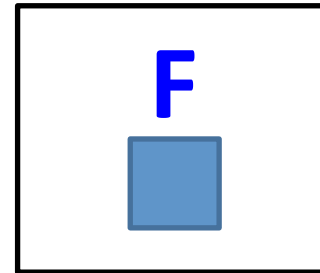
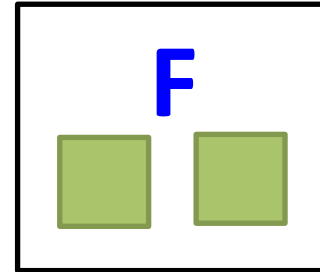
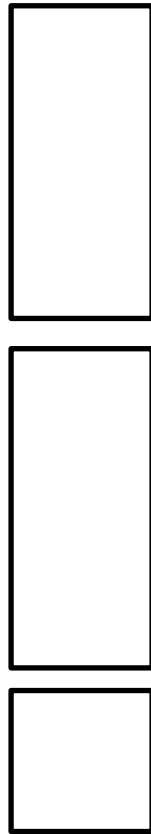
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# M/R Computing Model



MAP : read batches  
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REDUCE : evaluate  
the function

# Text Mining : Keyword Count

Google Chrome - Wikiped x Matthias

en.wikipedia.org/wiki/Google\_Chrome

Create account Log in

Article Talk Read Edit View history Search

## Google Chrome

From Wikipedia, the free encyclopedia

*This article is about the web browser. For the operating system, see Chrome OS.*

**Google Chrome** is a freeware web browser<sup>[10]</sup> developed by Google. It used the WebKit layout engine until version 27 and, with the exception of its iOS releases, from version 28 and beyond uses the WebKit fork Blink.<sup>[11][12][13]</sup> It was first released as a beta version for Microsoft Windows on September 2, 2008, and as a stable public release on December 11, 2008.

As of January 2015, StatCounter estimates that Google Chrome has a 51% worldwide usage share of web browsers, indicating that it is the most widely used web browser in the world.<sup>[14]</sup>

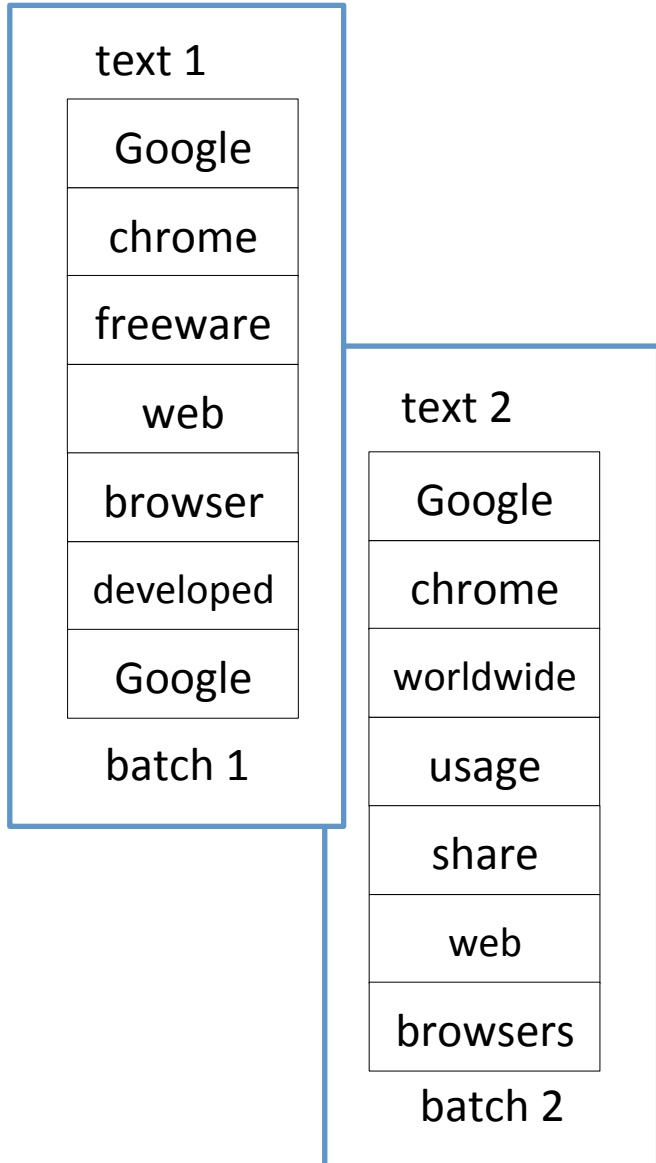
Google releases the majority of Chrome's source code as an open-source project Chromium.<sup>[15][16]</sup> A notable component that is not open source is the built-in Adobe Flash Player.

### Google Chrome

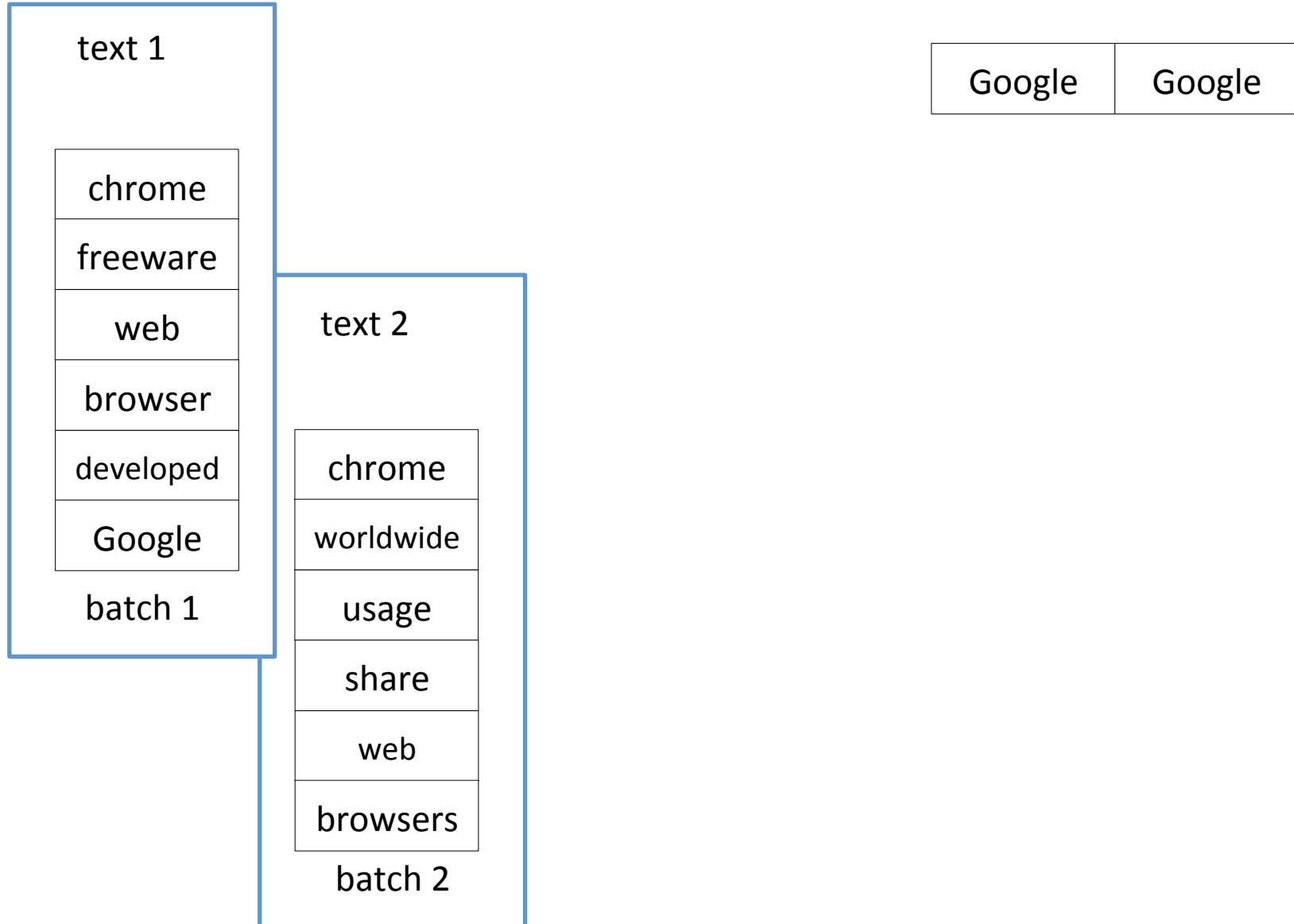


Developer(s)	Google Inc.
Initial release	September 2, 2008; 6 years ago
Stable release	Windows, OS X, Linux 42.0.2311.90 (April 14,

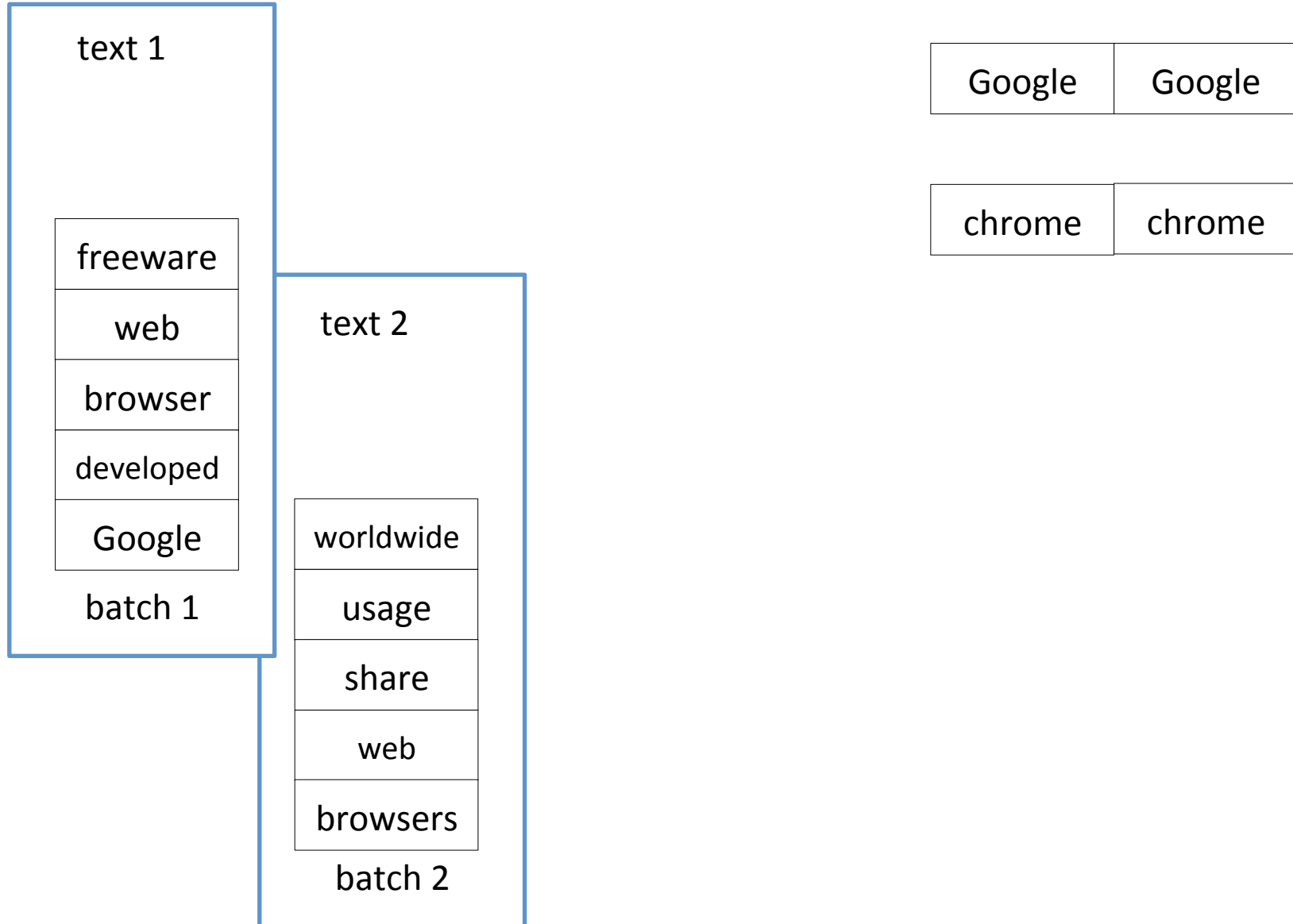
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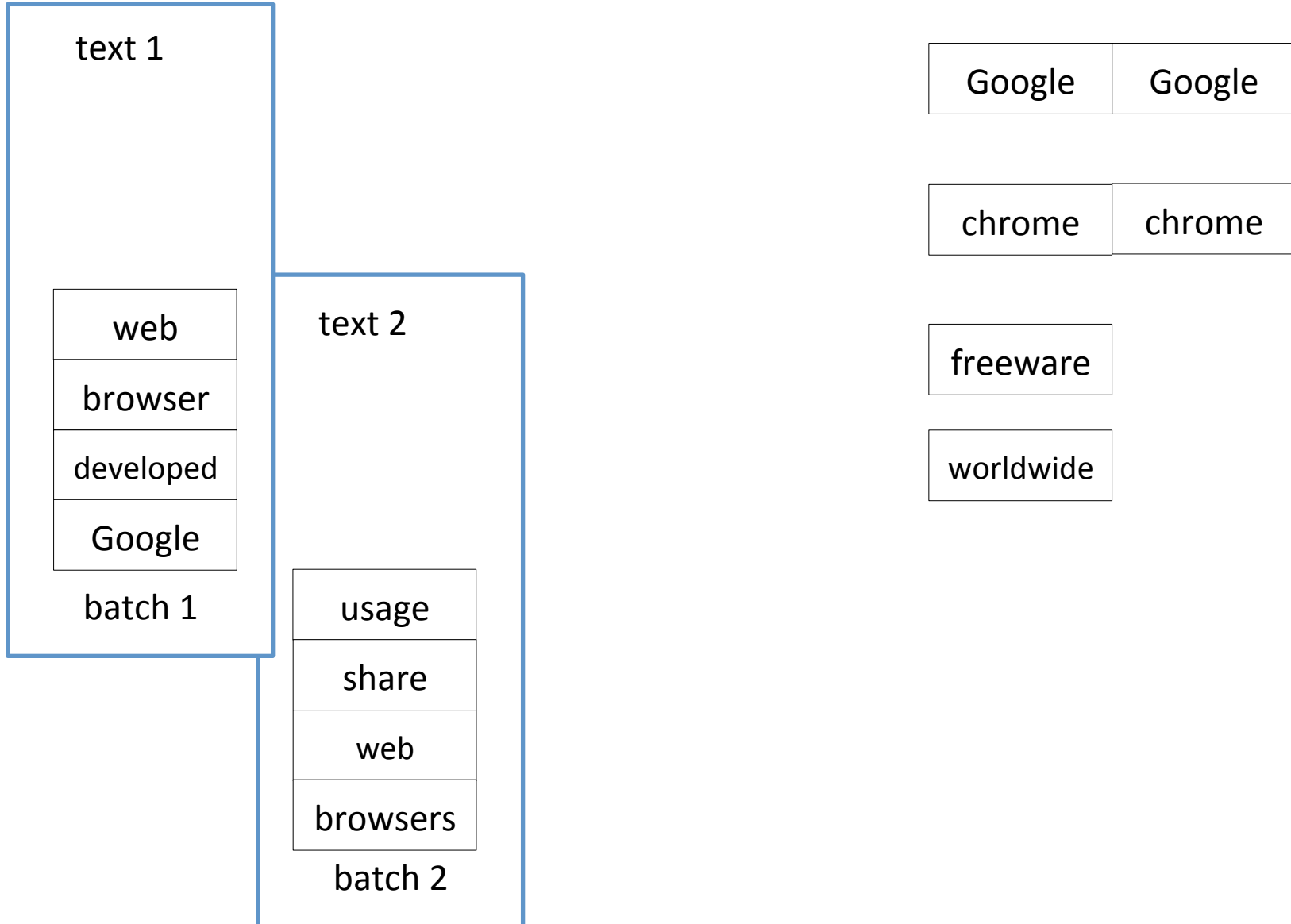
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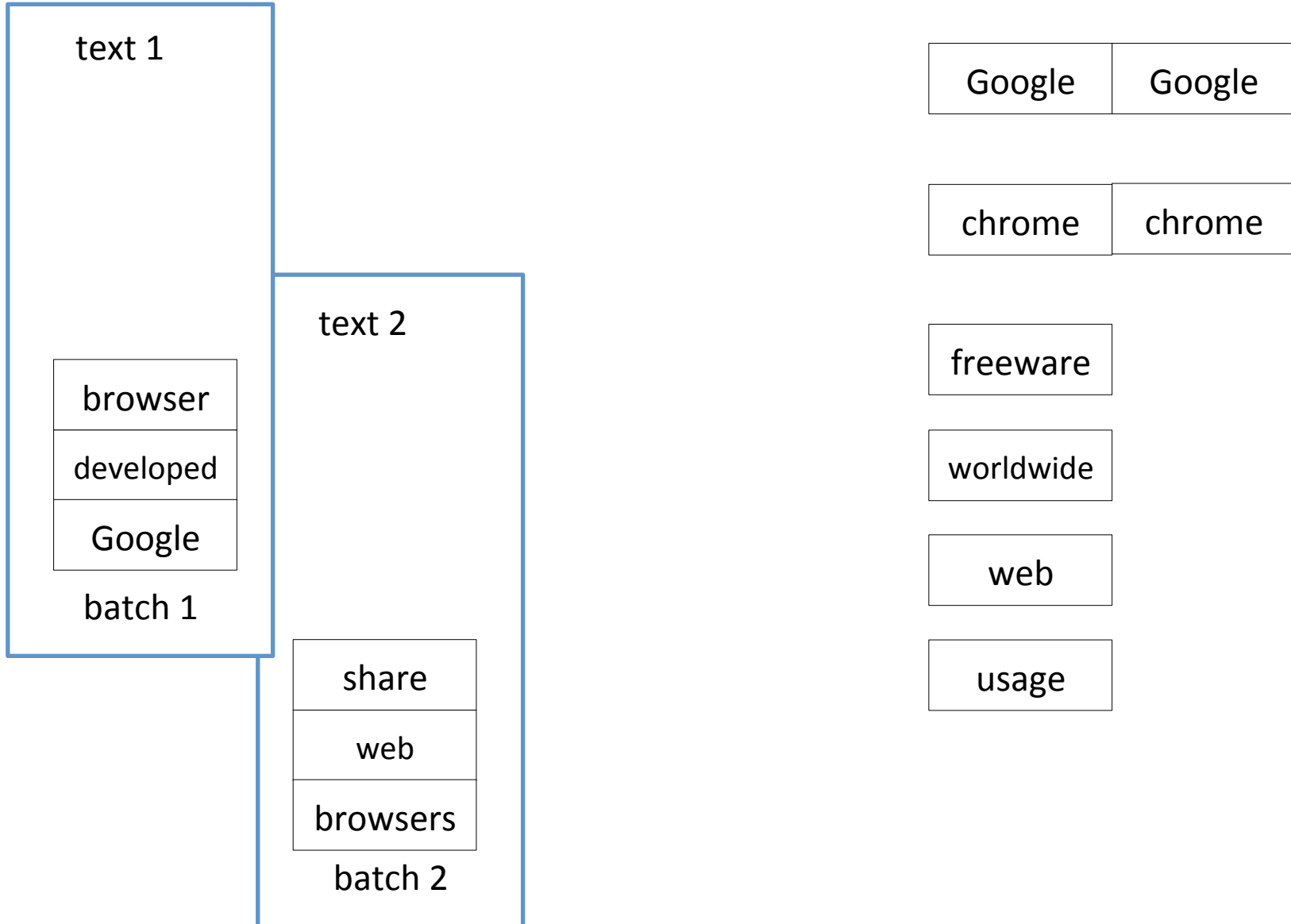


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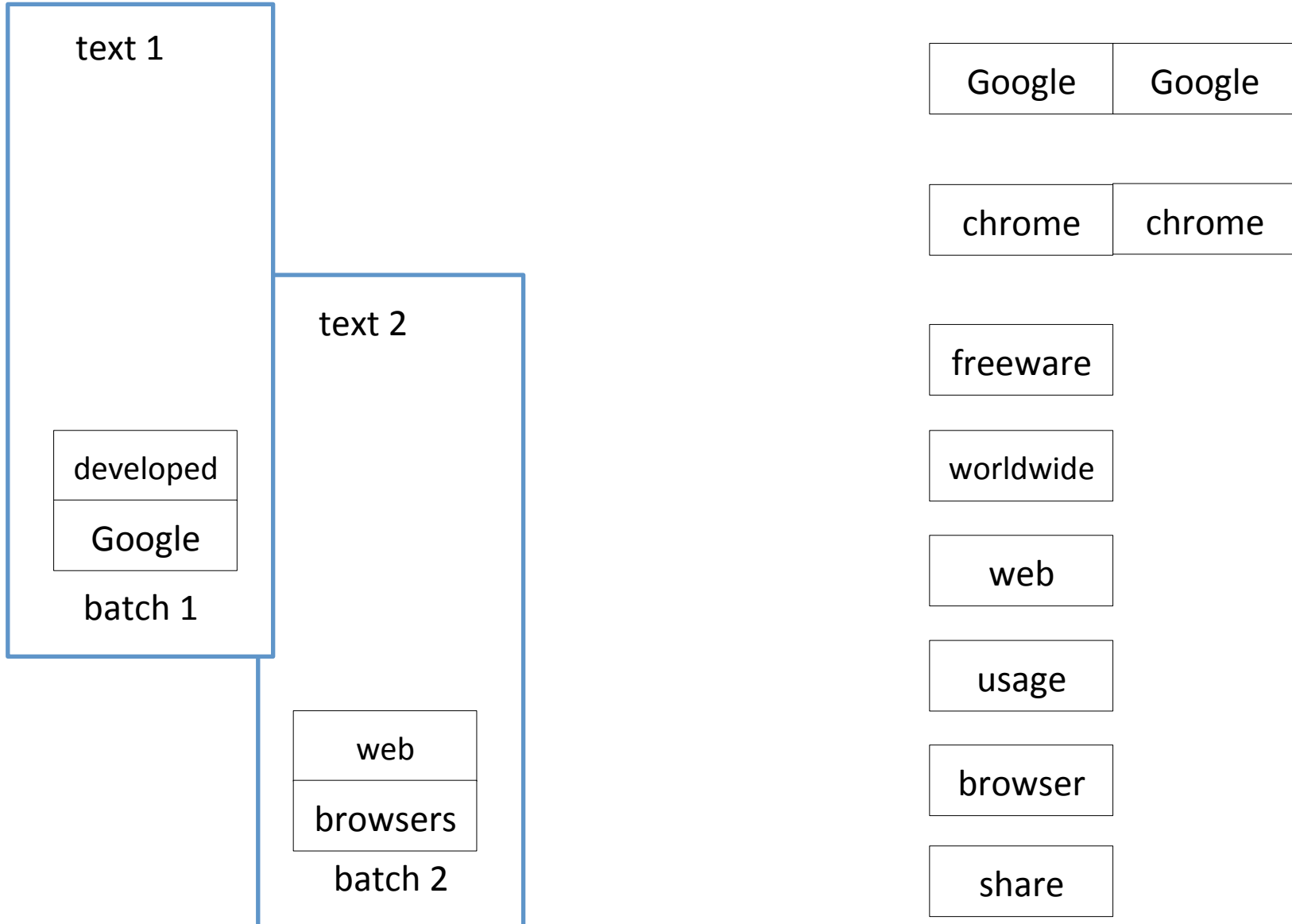




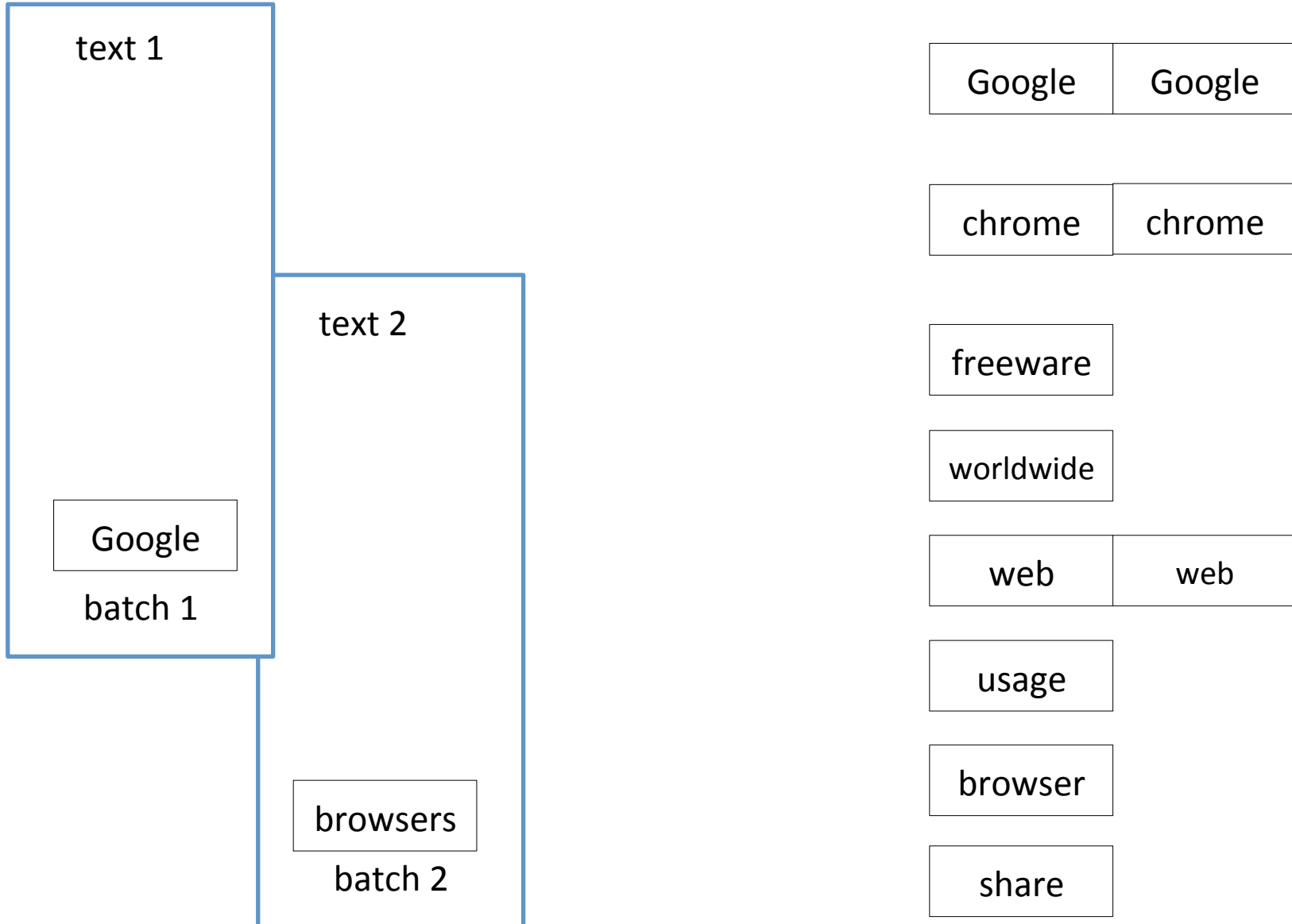
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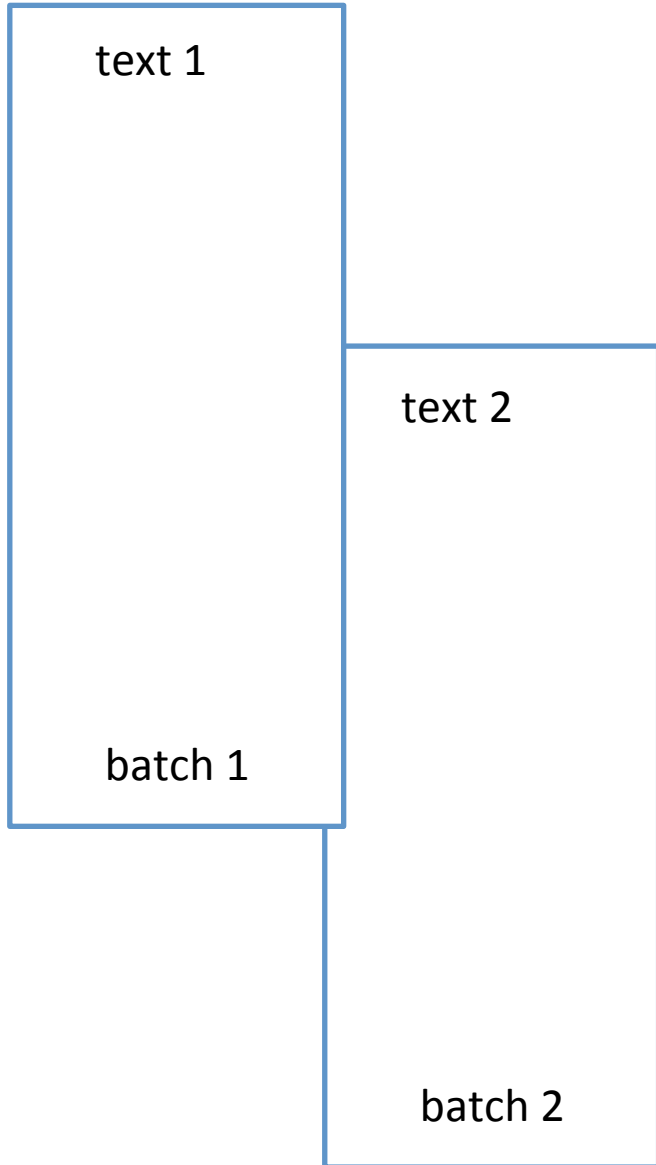
# M/R Computing Model



# M/R Computing Model



# M/R Computing Model



Google	Google	Google
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chrome	chrome
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freeware
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worldwide
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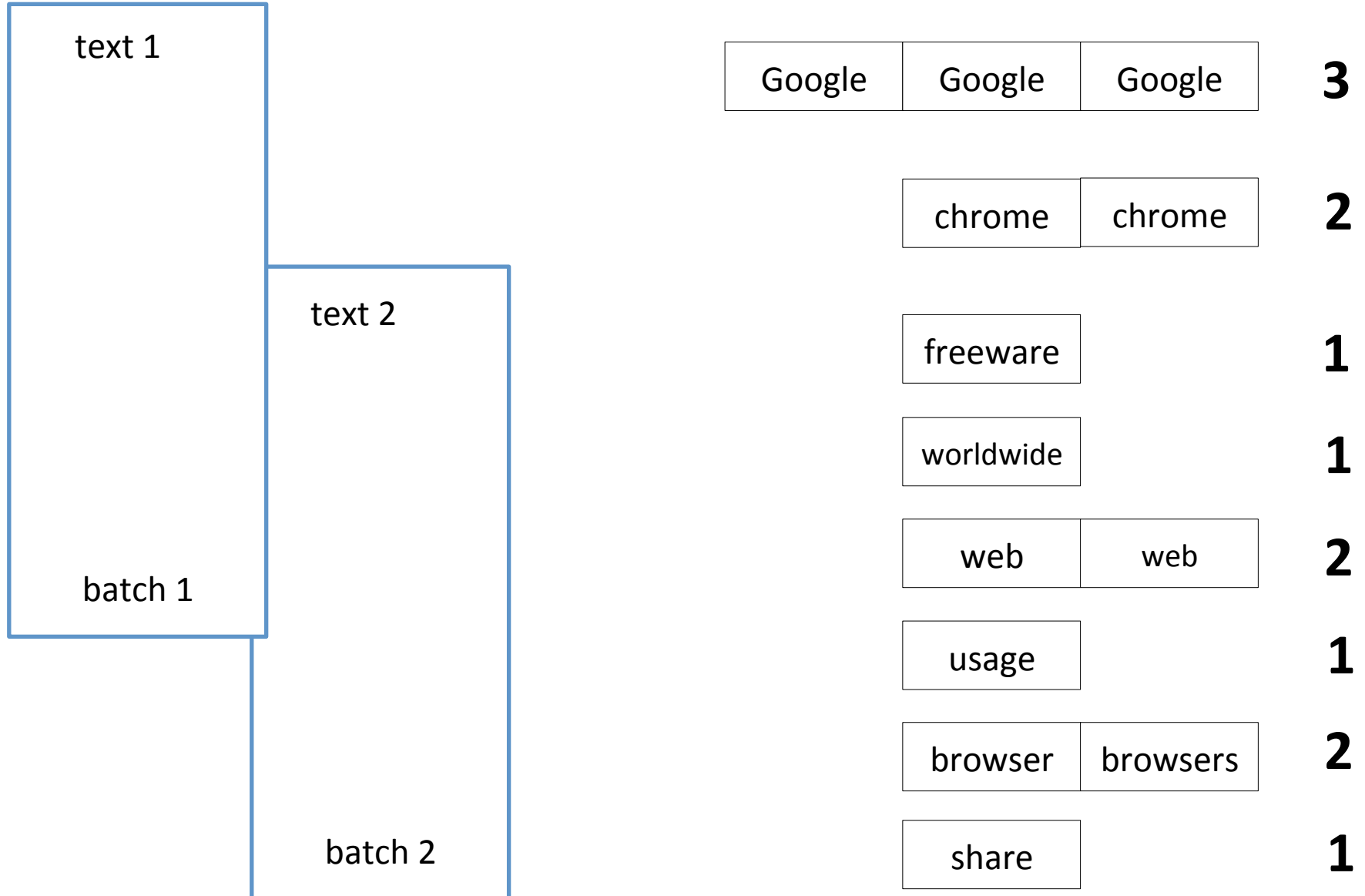
web	web
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usage
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browser	browsers
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share
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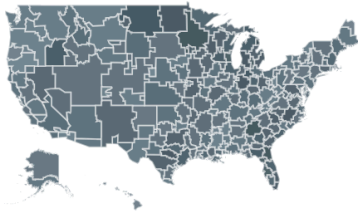
# M/R Computing Model



# Analyze search logs to find popular trends

## Midterm Elections 2018

Hundreds of candidates vied for your vote across the US. See the top issues in search.

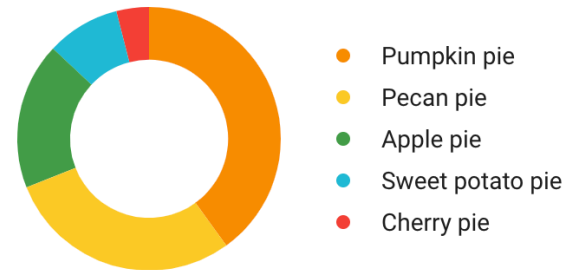


Search interest in voting, 10/30 to 11/06

[READ MORE](#) →

## Thanksgiving 2018

Thanksgiving falls on the 4th Thursday of November every year.



Most searched pies, past week US

[READ MORE](#) →

# Query Log Example

How many days until Thanksgiving?

What restaurants are open on Thanksgiving?

Is Trump party going to win the election ?

Where is Trump right now?

When is Thanksgiving?

Is Trump going to California ?

Can Trump win the next Presidency?

Why do we celebrate Thanksgiving?

When was the first Thanksgiving?

Why should I vote for Donald Trump ?

Why do people like Trump ?

What did Trump say ?

What tweeted Trump ?

# Query Log Example

How many days until Thanksgiving?

What restaurants are open on Thanksgiving?

Is Trump party going to win the election ?

Where is Trump right now?

When is Thanksgiving?

Thanksgiving	5
--------------	---

Is Trump going to California ?

Can Trump win the next Presidency?

Trump	8
-------	---

Why do we celebrate Thanksgiving?

When was the first Thanksgiving?

Why should I vote for Donald Trump ?

Why do people like Trump ?

What did Trump say ?

What tweeted Trump ?



# Query Processing

- Hadoop-M/R is **not** a data management system, it is a general framework.
- It can therefore implement queries :
  - *It scales easily, but does not always have better performances than a DW*
  - *but easier to setup & run, and more flexible*




# Group By




```
SELECT store_id, sum(sale_amount)  
FROM sales  
GROUP BY store_id
```



# Group-by in M/R

store\_id sale\_amount

store\_id sale\_amount



	10
	30
	20



	40
	50
	10

	80
	60

# Group-by in M/R



store\_id sale\_amount


	30
	20

	50
	10

	60
---	----

store\_id sale\_amount


	10
	40

	80
---	----




# Group-by in M/R

store\_id sale\_amount



	20
---	----

	10
--	----

store\_id sale\_amount

	10
	40
	60




	30
---	----




	80
	50



# Group-by in M/R

store\_id sale\_amount

store\_id sale\_amount

	10
	40
	60

	30
	20
	10

	80
	50




# Group-by in M/R



store\_id sale\_amount

store\_id sale\_amount

SUM(sale\_amount)  
= 110



	30
	20
	10

	80
	50

# Group-by in M/R

**store\_id sale\_amount**

**store\_id sale\_amount**

SUM(sale\_amount)  
= 110



SUM(sale\_amount)  
= 60



SUM(sale\_amount)  
= 130











# Join

```
SELECT  store_name, sale_amount
FROM    sales, store
WHERE
sales.store_id = store.store_id
```

# Join in M/R

**store\_id**  
**sale\_amount**



	10
	30
	20
	40
	50
	10



**store\_id**   **name**

	Green
	Blue
	Red



# Join in M/R



store\_id  
sale\_amount


	30
	20

	50
	10



store\_id   name


	Blue
	Red



	10
	40


	Green
---	-------


# Join in M/R


	10
	40

	Green
---	-------



	30
	20


	Blue
---	------

	50
---	----

	Red
---	-----



# Join in M/R


	10
	40

	Green
---	-------

(10, Green)


(40, Green)


	30
	20

	Blue
---	------

(30, Blue)

(20, Blue)

	50
---	----

	Red
---	-----

(50, Red)

# Matrix Multiplication

**A**                      **B**                      **A \* B**

$$\begin{pmatrix} 1 & 2 & 3 \\ 4 & 5 & 6 \end{pmatrix} \begin{pmatrix} 6 & 3 \\ 5 & 2 \\ 4 & 1 \end{pmatrix} = \begin{pmatrix} 1*6 + 2*5 + 3*4 & 1*3 + 2*2 + 3*1 \\ 4*6 + 5*5 + 6*4 & 4*3 + 5*2 + 6*1 \end{pmatrix}$$

input                      output

reduce( )

# Matrix Multiplication

**Matrix A (2\*3)**

L1	1	1	1
L2	2	2	2

**Matrix B (3\*2)**

1	2
1	2
1	2

C1 C2

# Matrix Multiplication

**Matrix A (2\*3)**

L1			
L2	2	2	2

1	1	1
---	---	---

1
1
1

**Matrix B (3\*2)**

2
2
2

C1 C2



# Matrix Multiplication

**Matrix A (2\*3)**

1	1	1
---	---	---

L1

L2

1
1
1

**Matrix B (3\*2)**

2	2	2
---	---	---

C1 C2

2
2
2

# Matrix Multiplication

**Matrix A (2\*3)**

1	1	1
---	---	---

L1

L2

1
1
1

**Matrix B (3\*2)**

2	2	2
---	---	---

C1 C2

2
2
2

# Matrix Multiplication

**Matrix A (2\*3)**

L1

L2

1	1
---	---

1+

1
1

**Matrix B (3\*2)**

2	2	2
---	---	---

C1 C2

2
2
2

# Matrix Multiplication

**Matrix A (2\*3)**

L1

L2

1	1
---	---

1+

1
1

**Matrix B (3\*2)**

2	2	2
---	---	---

C1 C2

2
2
2

# Matrix Multiplication

**Matrix A (2\*3)**

L1

L2

1

1+1

1

**Matrix B (3\*2)**

2

2

2

C1 C2

2

2

2

# Matrix Multiplication

**Matrix A (2\*3)**

L1

L2

1

1+1

1

**Matrix B (3\*2)**

2

2

2

C1 C2

2

2

2

# Matrix Multiplication

**Matrix A (2\*3)**

L1

L2

$$1+1+1=3$$

**Matrix B (3\*2)**

C1 C2

2	2	2
---	---	---

4+

2
2
2

# Matrix Multiplication

**Matrix A (2\*3)**

L1

L2

$$1+1+1=3$$

**Matrix B (3\*2)**

C1 C2

4+

2	2
---	---

2
2



# Matrix Multiplication

**Matrix A (2\*3)**

L1

L2

$$1+1+1=3$$

**Matrix B (3\*2)**

C1 C2

$$4+4+$$

2

2

# Matrix Multiplication

**Matrix A (2\*3)**

L1

L2

$$1+1+1=3$$

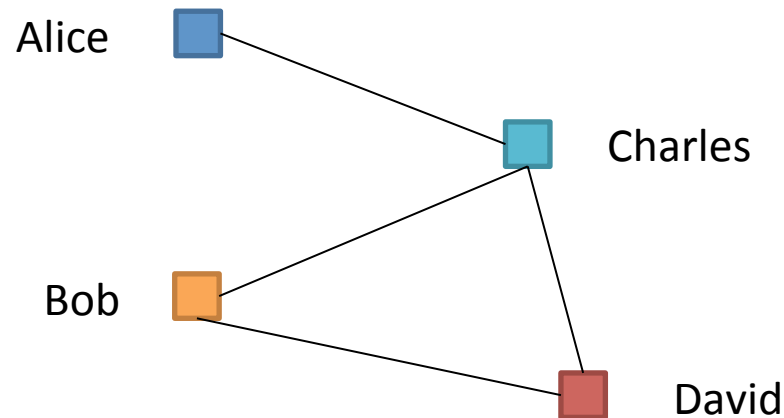
**Matrix B (3\*2)**

C1 C2

$$4+4+4=12$$

# Social Network Analysis

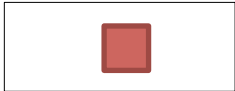
- Find all pairs of "similar" users
  - in terms of interests, age, country, behavior ...



- Worst-case  $n(n-1)/2$  comparisons ( $n=\text{\#users}$ )

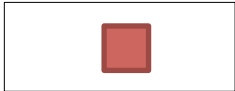
# User-Similarity in M/R

**user**



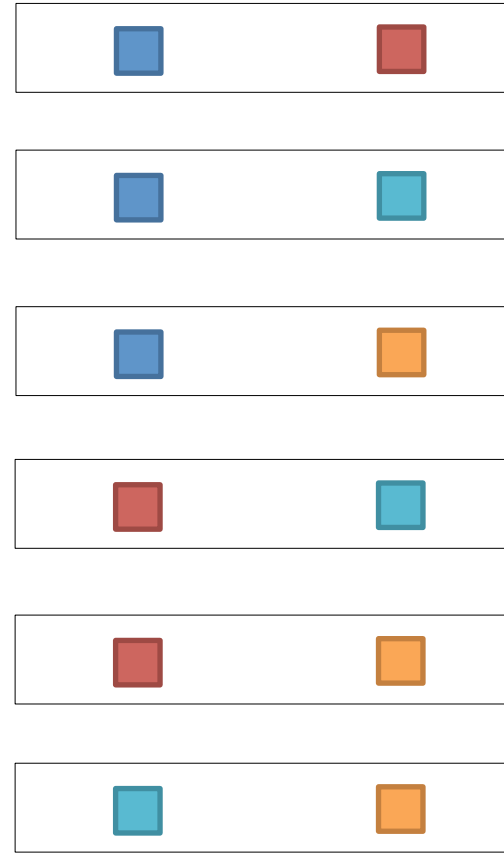
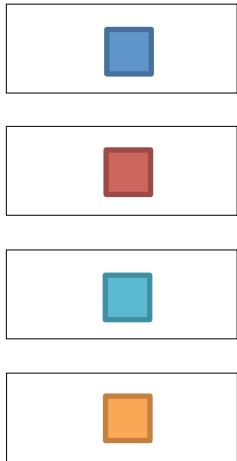
# User-Similarity in M/R

**user**



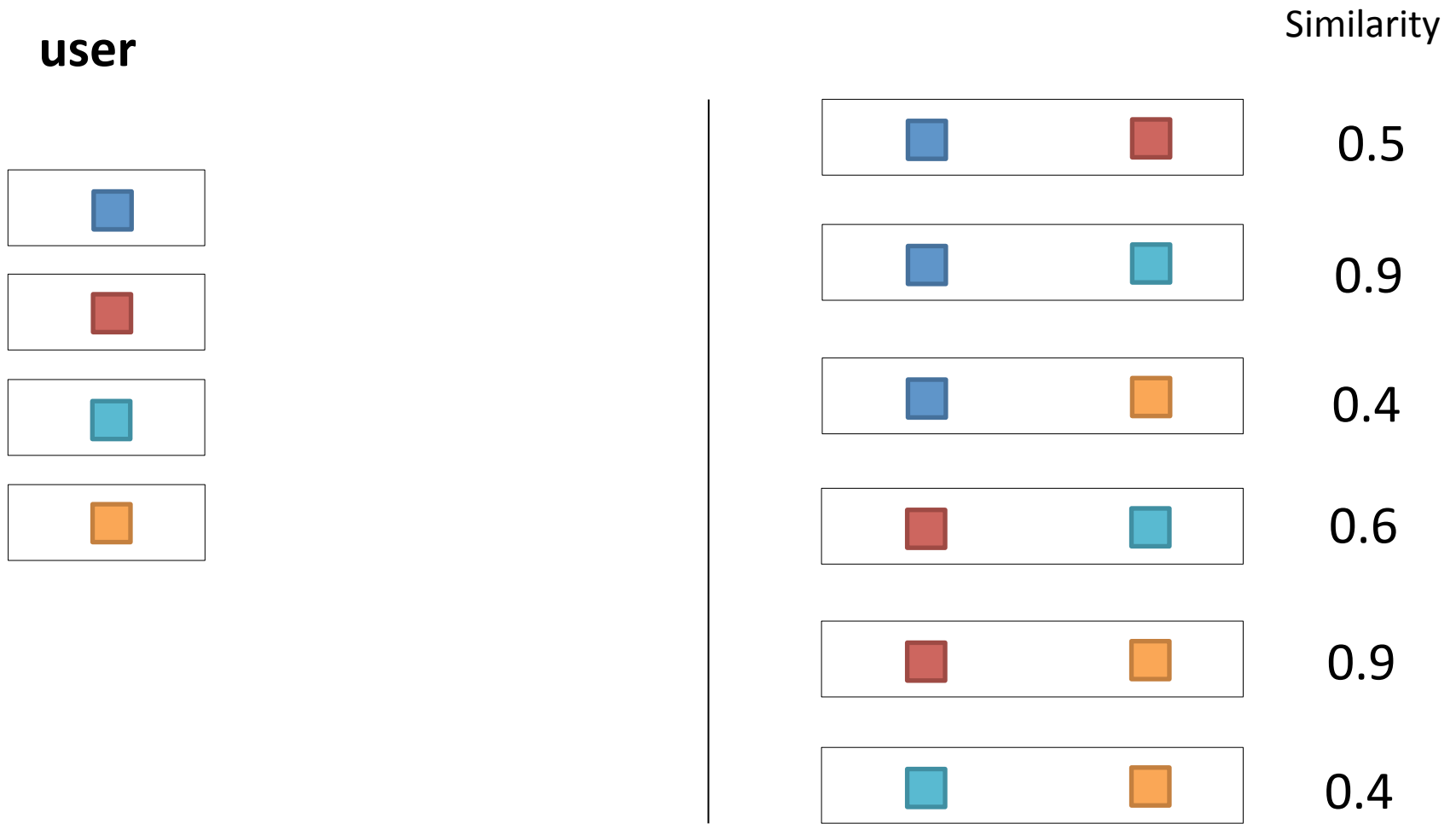
# User-Similarity in M/R

user



$$n(n-1)/2$$

# User-Similarity in M/R



Hum.. a bit different case :  
Data quadratic blowup.

# It is called M/R but...

- as we have seen it is rather :
  - Map
  - Shuffle (Regroup)
  - Reduce
- why is that ?
  - because we just have to define the Map and Reduce functions !



# **MAP-REDUCE PROGRAMMING**

# Central Notion

In MR very operation is expressed by using pairs

`<key, value>`

Keys are not only numbers !

Values are not only text !

# Map(key $k_{\text{input}}$ , value $v$ ) $\rightarrow$ Set<key,value>

Read : map function takes in input a key-value pair and outputs a set of (key,value) pairs

A Map-call is executed for every ( $k_{\text{input}}$  ,  $v$  ) pair

- Word count :  $k_{\text{input}}$  is a line-id  $v$  is a line of text
- Trends :  $k_{\text{input}}$  is a line-id  $v$  is a log line
- Group by :  $k_{\text{input}}$  is a tuple id  $v$  is a tuple
- Join :  $k_{\text{input}}$  is a tuple id  $v$  is a tuple
- Similarity :  $k_{\text{input}}$  is a user id  $v$  is a user

**Map(key  $k_{\text{input}}$ , value  $v$ )  $\rightarrow$  Set<key,value>**

Read : map function takes in input a key-value pair  
and outputs a set of (  $k_{\text{group}}$  ,  $v$  ) pairs

A Map-call is executed for every (  $k_{\text{input}}$  ,  $v$  ) pair

- Word count :  $k_{\text{input}}$  is a line-id  $v$  is a line of text
- Trends :  $k_{\text{input}}$  is a line-id  $v$  is a log line
- Group by :  $k_{\text{input}}$  is a tuple id  $v$  is a tuple
- Join :  $k_{\text{input}}$  is a tuple id  $v$  is a tuple
- Similarity :  $k_{\text{input}}$  is a user id  $v$  is a user

# Reduce( key $k_{\text{group}}$ , Set<value> $V$ ) → Set<key,value>

Read : reduce function takes in input a key and a set of values and outputs a set of key-value pairs

All ( $k_{\text{group}}$ ,  $V$ )-pairs for a given  $k_{\text{group}}$  are evaluated by the same reducer !

Wordcount :  $k_{\text{group}}$  is a word  $V$  number of occurrences

Trends :  $k_{\text{group}}$  is a word  $V$  number of occurrences

Group by :  $k_{\text{group}}$  is a group-by attribute-value  $V$  a set of tuples

Join :  $k_{\text{group}}$  is a join attribute-value  $V$  a set of tuples

Similarity :  $k_{\text{group}}$  is a user-user pair id  $V$  two users' profiles

# Keyword Count Using MapReduce

```
map(key k, value phrase):
```

```
    for each word in phrase :
```

```
        emit( word , 1 )    //generates a <key,value> pair
```

```
reduce(key word, values occurrences):
```

```
    emit( key , occurrences.size() )
```

# Word Count

phrase 1

Google
chrome
freeware
web
browser
developed
Google

phrase 2

Google
chrome
worldwide
usage
share
web
browser

Google,1	Google,1	Google,1
----------	----------	----------

**3**

chrome,1	chrome,1
----------	----------

**2**

freeware,1
------------

**1**

worldwide,1
-------------

**1**

web,1	web,1
-------	-------

**2**

usage,1
---------

**1**

browser,1	browser,1
-----------	-----------

**2**

share, 1
----------

**1**

# Query Trends Using MapReduce

```
map(key k, value batch_of_lines):
```

```
    for each word in batch_of_lines:  
        emit( word , 1 )
```

```
reduce(key word , values occurrences):
```

```
    emit( key, occurrences.size() )
```



# Group-by Using MapReduce

```
map(key k, value tuple):
```

```
    emit( tuple.store_id , tuple.sale_amount )
```

```
reduce(key store_id, values sales):
```

```
    total_sales=0;
```




```
    for each s in sales
```




```
        total_sales+=s;
```



```
    emit( store_id , total_sales )
```

# Group By in M/R

store\_id sale\_amount

	10
	30
	20

	40
	50
	10

	80
	60

store\_id sale\_amount

SUM(sale\_amount)  
= 100



30
20
10



80
50



# Join Using MapReduce

**map(key k, value tuple):**

```
if tuple belongs to SALES
    emit( t.store_id , <"profit", t.sale_amount> )







if tuple belongs to STORES
    emit( t.store_id , <"store", t.store_name> )
```


**reduce(key store\_id, values mixed-attributes):**


```
for each a in mixed-attributes
    for each b in mixed-attributes
        if a[1]=="sale" and b[1]=="store"
            emit( store_id , <a[2],b[2]> )
```

# Join in M/R

**store\_id**  
**sale\_amount**


	10
	30
	20
	40
	50
	10

<b>store_id</b>	<b>name</b>
	Green
	Blue
	Red

	sale_amount	10	store	Green
	sale_amount	40		

(10, Green)

(40, Green)

	sale_amount	30	store	Blue
	sale_amount	20		

(30, Blue)

(20, Blue)

	sale_amount	50	store	Red
	sale_amount			

(50, Red)

# User Similarity Using MapReduce

```
map(key user_i_id, value user_i_profile):
```

```
// send the profile of user i to all other users
```

```
reduce(key k_ij , values two_user_records):
```

```
// compare two users
```

# User Similarity Using MapReduce

```
map(key user_i, value user_i_profile):  
    for each user_j  
        create a "new" destination-key k_{i,j}  
        emit( k_{i,j} , user_i_profile )
```

# User Similarity Using MapReduce

```
map(key user_i, value user_i_profile):  
    for each user_j                                with i != j  
        create a key k_{i,j}  
        emit( k_{i,j} , user_i_profile)
```

# Example: Three Users

Mapper  
for user **1**

Reducer  
for  
 $k_{\{1,2\}}$

Mapper  
for user **2**

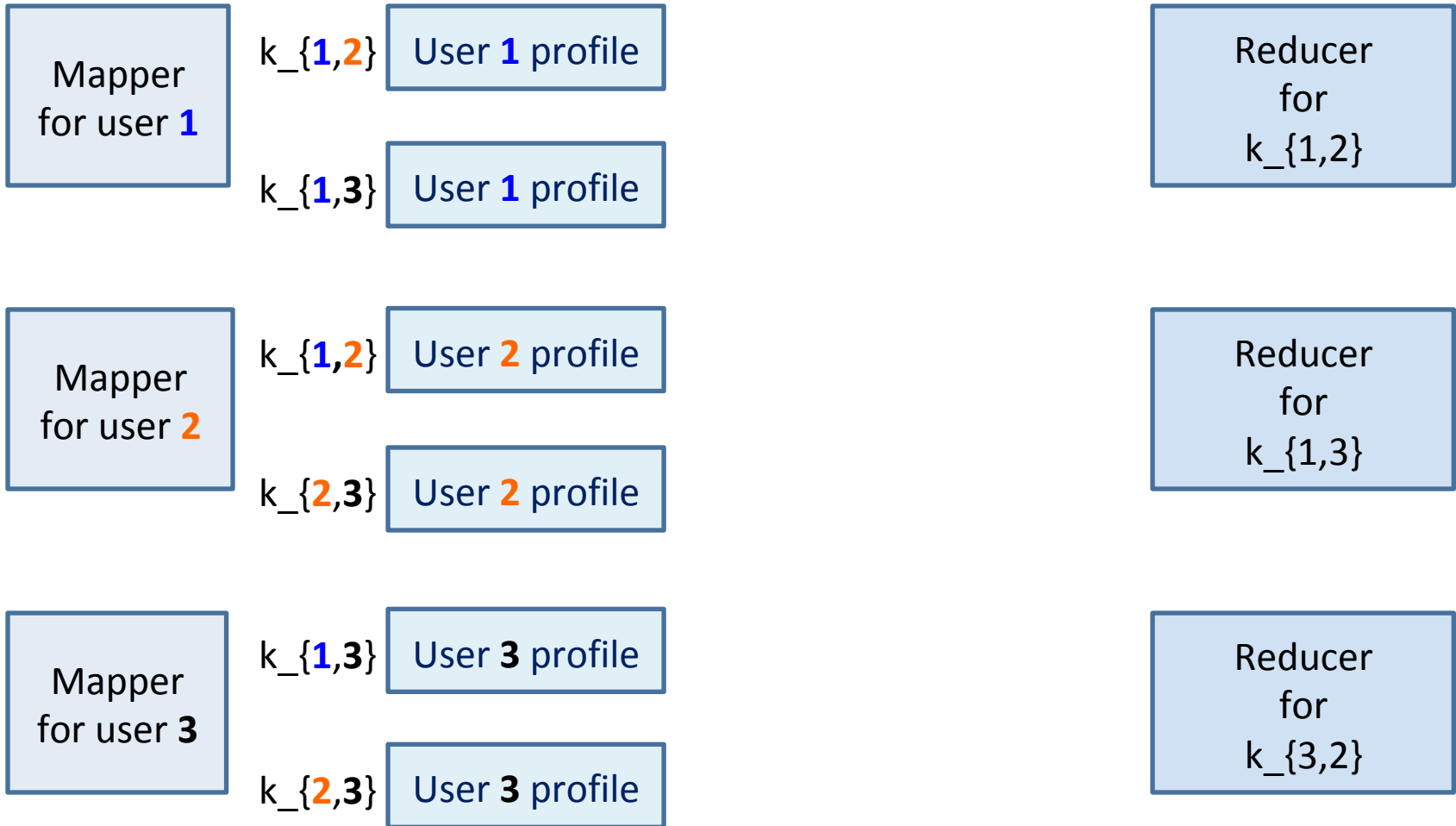
Reducer  
for  
 $k_{\{1,3\}}$

Mapper  
for user **3**

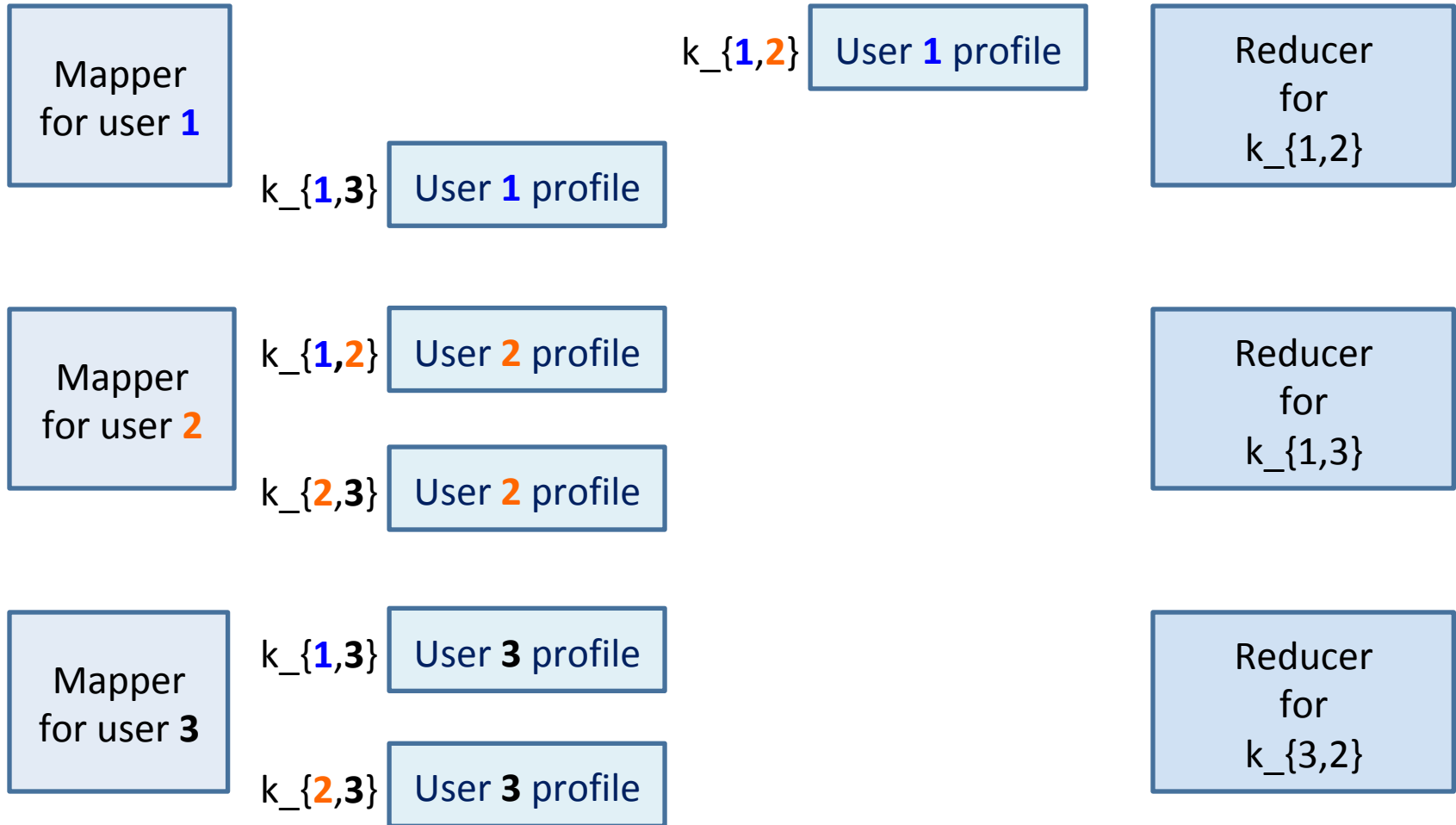
Reducer  
for  
 $k_{\{3,2\}}$



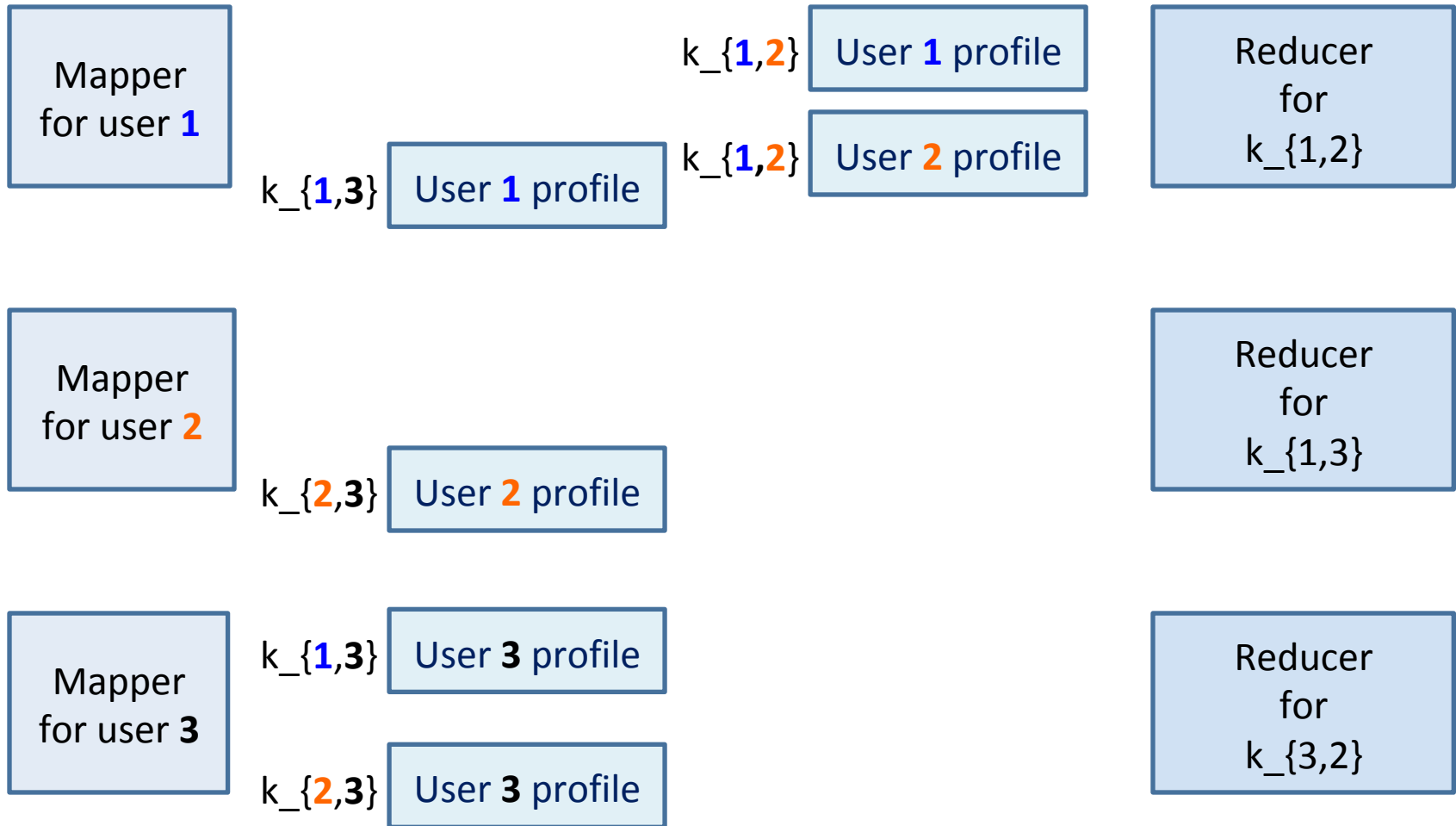
# Example: Three Users



# Example: Three Users



# Example: Three Users



# Example: Three Users

Mapper  
for user **1**

$k_{\{1,2\}}$  User **1** profile

$k_{\{1,2\}}$  User **2** profile

Reducer  
for  
 $k_{\{1,2\}}$

Mapper  
for user **2**

$k_{\{1,3\}}$  User **1** profile

$k_{\{1,3\}}$  User **3** profile

Reducer  
for  
 $k_{\{1,3\}}$

Mapper  
for user **3**

$k_{\{2,3\}}$  User **2** profile

$k_{\{2,3\}}$  User **3** profile

Reducer  
for  
 $k_{\{3,2\}}$

# User Similarity Using MapReduce

```
map(key user_i, value user_i_profile):  
    for each user_j                                with i != j  
        create a key k_{i,j}  
        emit( k_{i,j} , user_i_profile)  
  
reduce(key k_ij , values two_user_records):  
  
    u1 = two_user_records[1]  
    u2 = two_user_records[2]  
  
    if similarity( u1 , u2 ) >= 0.9  
        emit( "similar" , < u1.id , u2.id > )
```

# Map-Reduce Programming

**There is not a single line of code dedicated to parallelization !!**

## **Map-Reduce environment takes care of:**

- Partitioning the input data
- Scheduling the program's execution across a set of machines
- Performing the **group by key/shuffle** step
- Handling machine failures
- Managing required inter-machine communication

Jeffrey Ullman

# **WHAT CAN GO WRONG**

# The “Drug Interaction” Problem

- Data consists of records for 3000 drugs.
  - List of patients taking them, dates, diagnoses.
  - About 1M of data per drug.
- Problem is to find drug interactions.
  - **Example**: two drugs that when taken together increase the risk of heart attack.
- Must examine each pair of drugs and compare their data using statistical tests.



# “Drug Interaction” Using MapReduce

```
map(key drug_i, value drug_i_record):
```

```
    for each j in 1..3000 with i != j
```

```
        create a key k_{i,j}
```

```
        emit( k_{i,j} , drug_i_record )
```

```
reduce(key k_drug_pair , values two_drug_records):
```

```
    d1=two_drug_records [1]
```

```
    d2=two_drug_records [2]
```

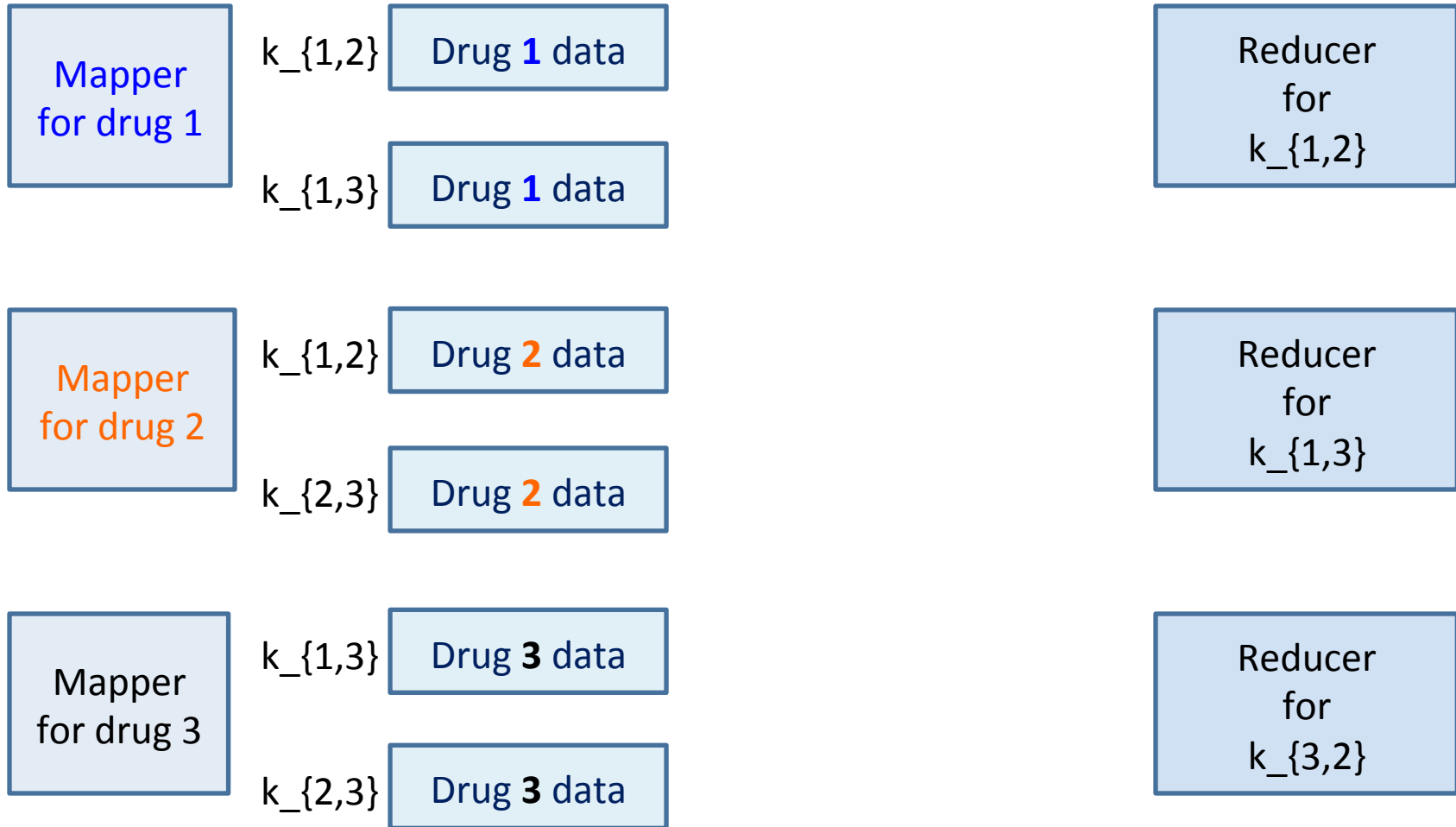
```
    if statistical-test-significative( d1 , d2 )
```

```
        emit( "interacting" , < d1.id , d2.id > )
```

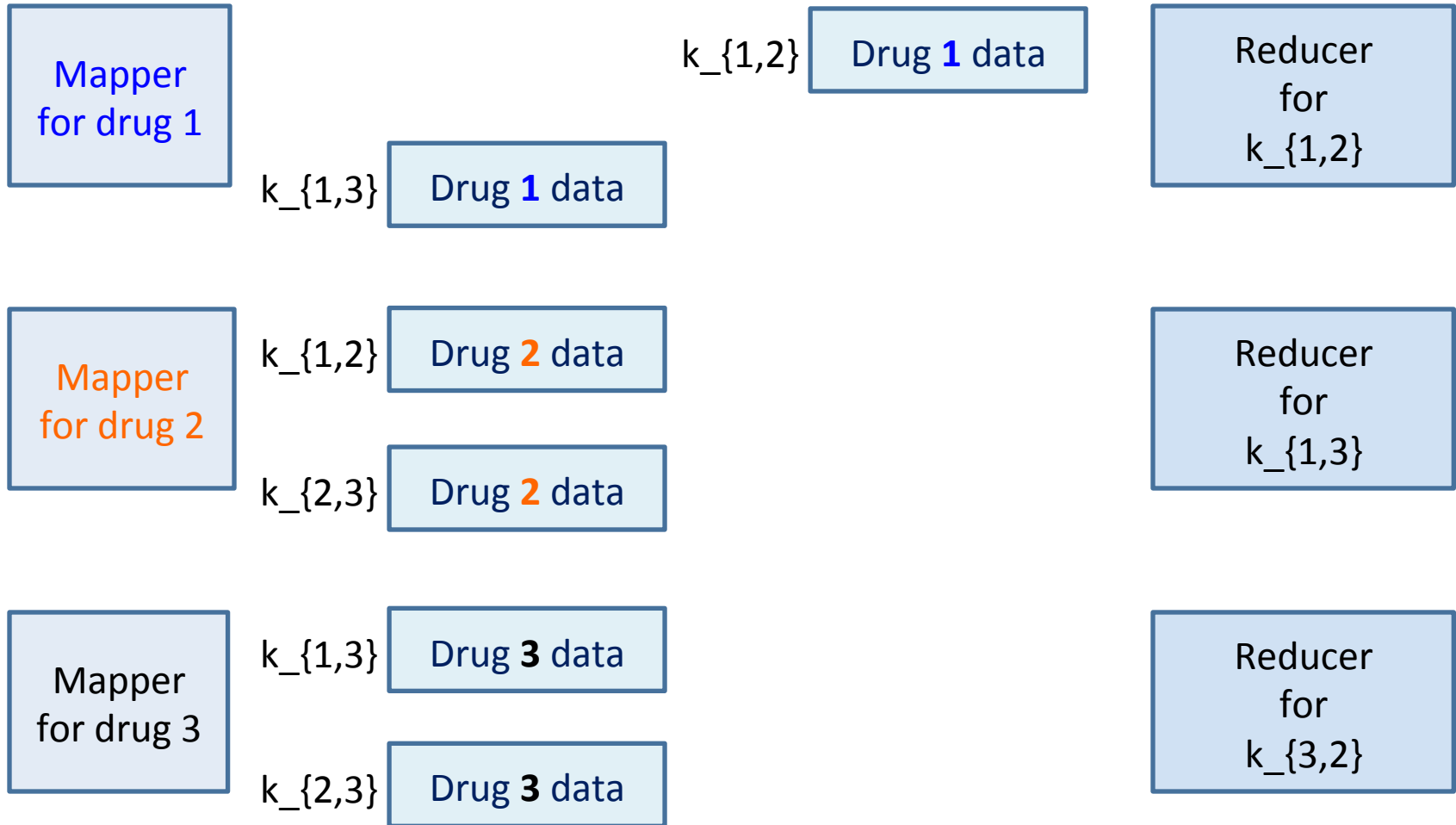
```
    else
```

```
        emit( "non-interacting" , < d1.id , d2.id > )
```

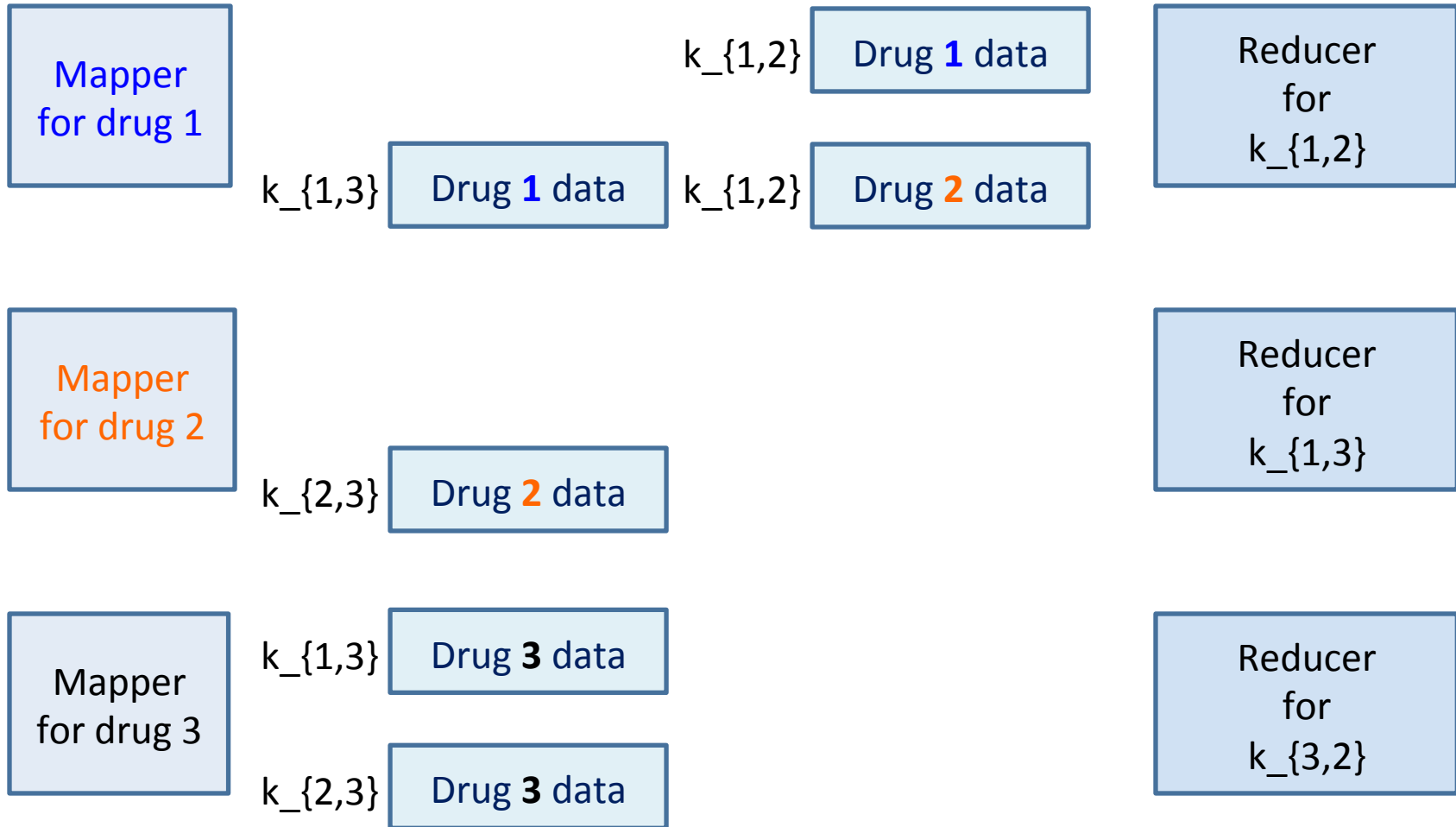
# Example: Three Drugs



# Example: Three Drugs



# Example: Three Drugs



# Example: Three Drugs

Mapper  
for drug 1

$k_{\{1,2\}}$  Drug **1** data

Reducer  
for  
 $k_{\{1,2\}}$

$k_{\{1,2\}}$  Drug **2** data

Mapper  
for drug 2

$k_{\{1,3\}}$  Drug **1** data

Reducer  
for  
 $k_{\{1,3\}}$

$k_{\{1,3\}}$  Drug **3** data

Mapper  
for drug 3

$k_{\{2,3\}}$  Drug **2** data

Reducer  
for  
 $k_{\{3,2\}}$

$k_{\{2,3\}}$  Drug **3** data

# What Went Wrong?

- After several hours computation still did not end..
- 3000 drugs → 3000 map tasks
- each sends 2999 copies of a single drug record
- which amounts to 1MB
- = 9TB communicated over a 1Gb Ethernet
- ~ 90,000 seconds (25h) of network use.
  - assuming no other job is using the network

# A Better Approach

- The way to handle this problem is to group the drugs
- For example : 30 groups of 100 drugs each
- This way, a single drug record is replicated 29 times instead of 2999

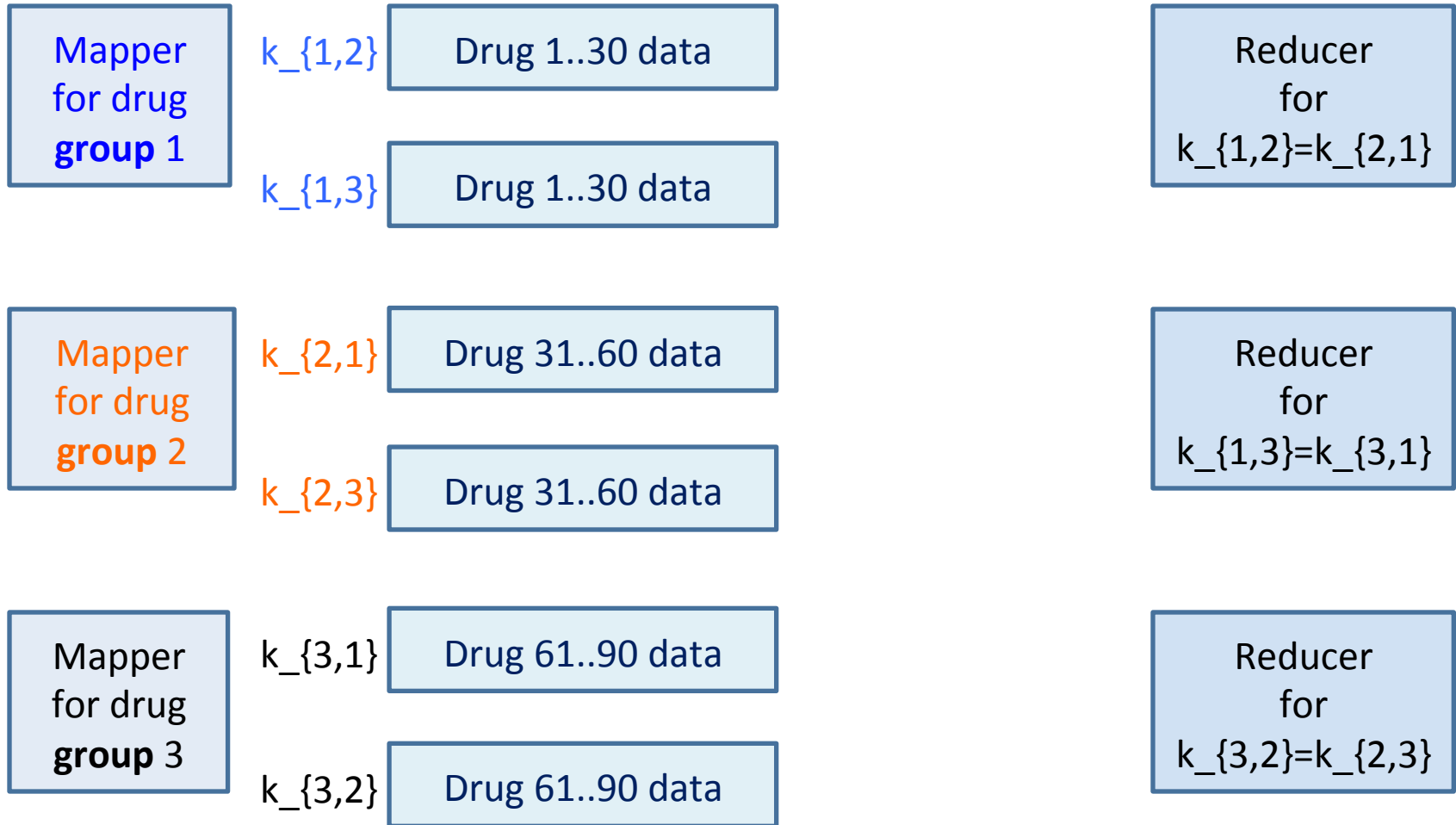
# Drug Interaction Using MapReduce (2)

```
map(key drug_group_i_id, value drug_group_i_record):  
    for each j in 1..30 with i != j  
        create a key k_{i,j}  
        emit( k_{i,j} , drug_group_i_record )
```

```
reduce(key k_ij , values two_groups_records):  
  
    g1=two_groups_records [1]  
    g2=two_groups_records [2]  
    for each d1 in g1  
        for each d2 in g2  
            if statistical-test-significative( d1 , d2 )  
                emit( "interacting" , < d1.id , d2.id > )  
            else  
                emit( "non-interacting" , < d1.id , d2.id > )128
```

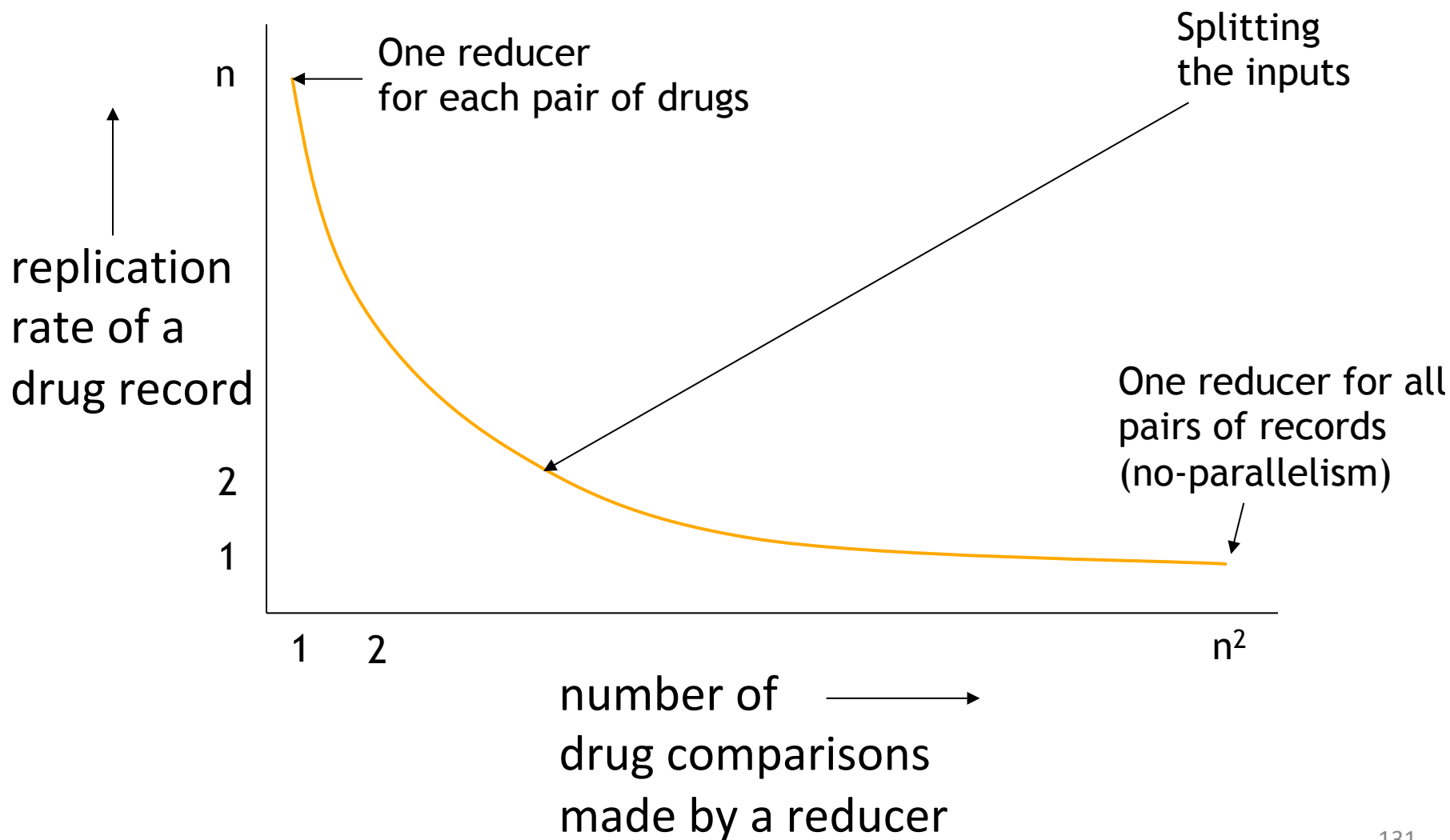


# Example: Three Drugs



# Why It Works

- The big difference is in the communication requirement.
- Now, each of 3000 drugs' 1MB records is replicated 29 times.
  - Communication cost = 87GB, vs. 9TB.



# Cost Measures for Algorithms

- In MapReduce we quantify the cost of an algorithm using
  1. *Communication cost* = total I/O of all processes
  2. *Computation cost* = total CPU time of all processes

# Why is this important ?

- On a **public cloud**, you **pay for computation** and you also **pay for communication**.
  - Balancing the two is an important part of algorithm design.
- **If communication cost dominates total cost** it influences how much parallelism you can extract from an algorithm.
  - time reductions are not as good as expected

# Reducer size is a key point

- In many cases, the big issue is whether a reducer has too much input to operate in main memory.
  - To get reducers with small input size, you may need a lot of communication.
- The “Drug-Interaction Problem” is a good model for how one can trade off communication against parallelism.

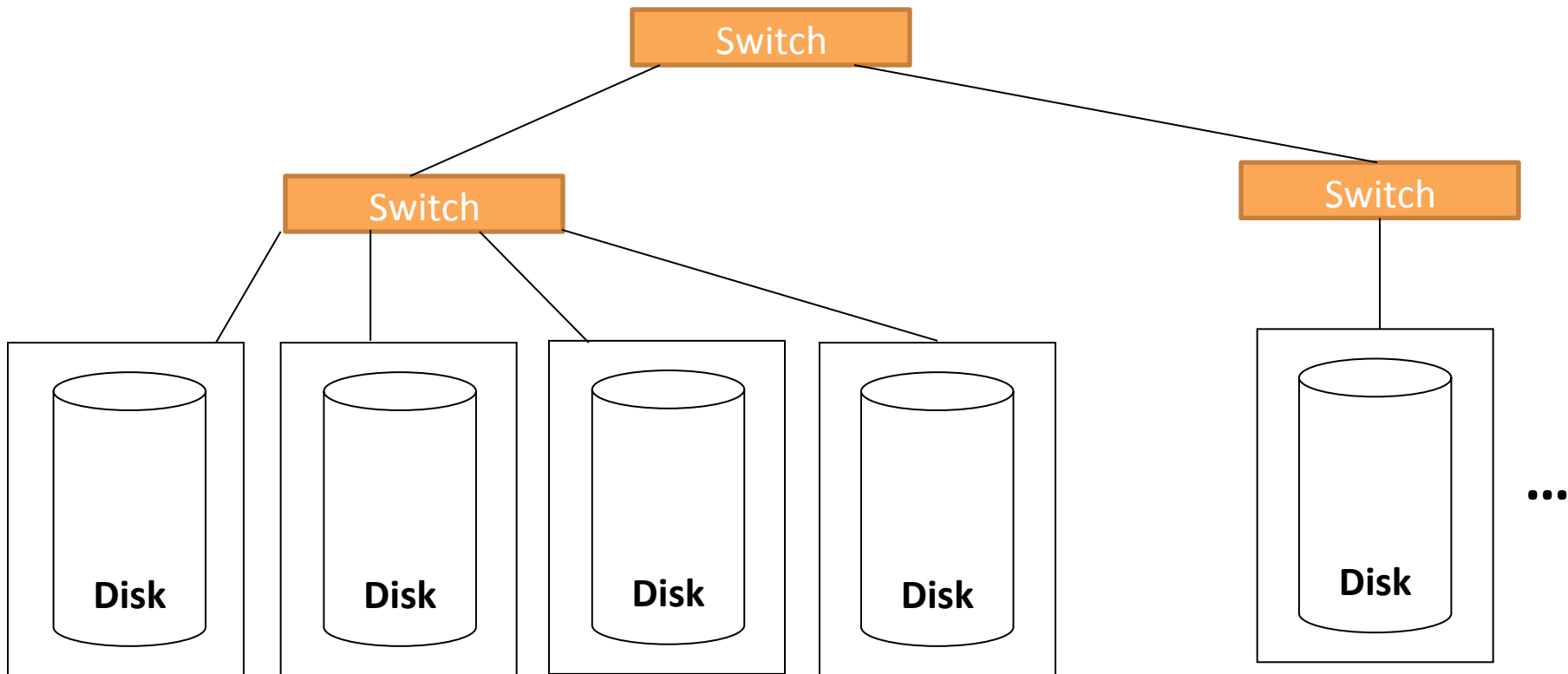
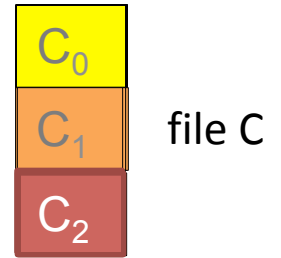
# And Why User Similarity Works ?

- 3000 users → 3000 map tasks
- each sends 2999 copies of a each user record
- which amounts to ~1KB
- = 9 GB communicated over a 1Gb Ethernet
- ~ 90 seconds of network use.

**STORING DISTRIBUTED DATA**



# Data Replication



# Distributed File System

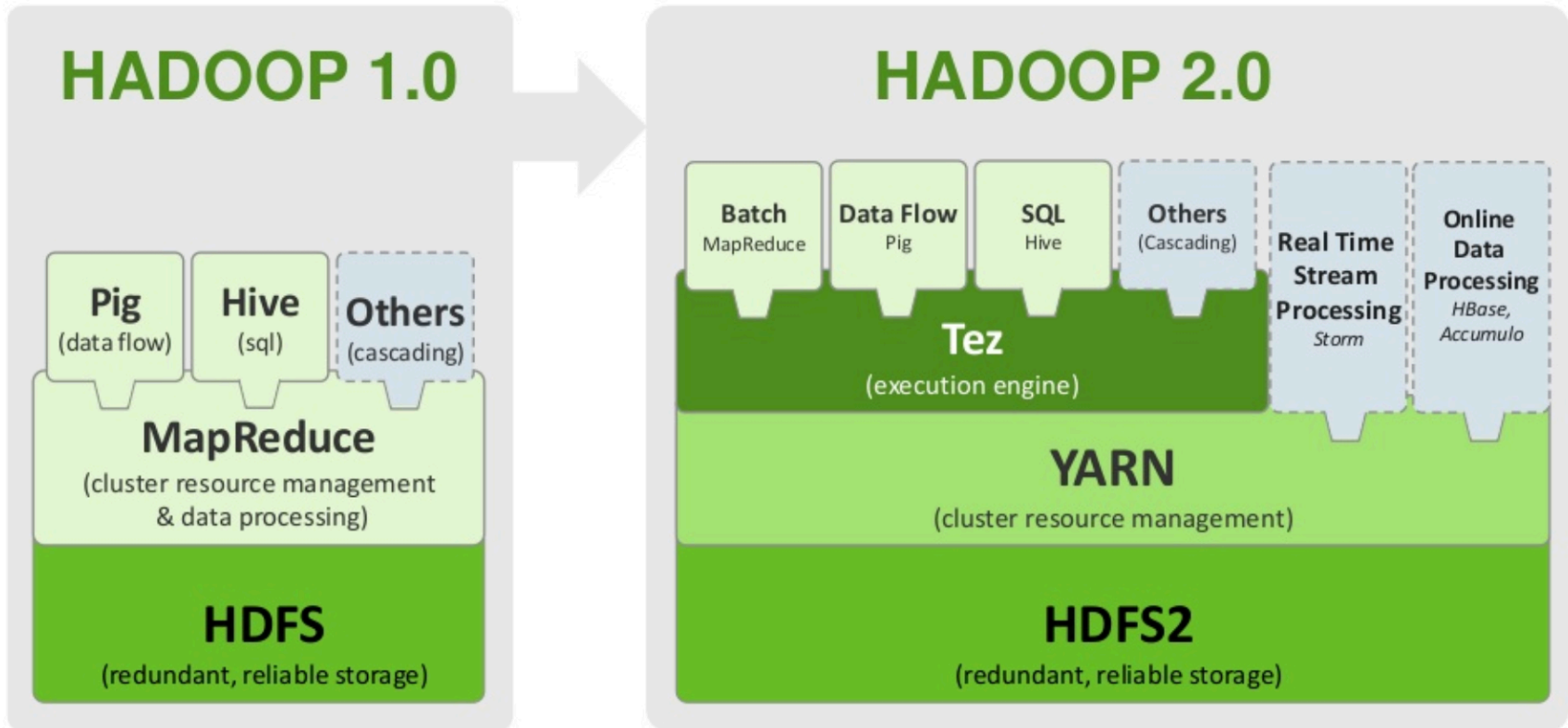
- Chunk Servers.
  - File is split into contiguous chunks, typically 64MB.
  - Each chunk replicated (usually 2x or 3x).
  - Try to keep replicas in different racks.
- Master Node for a file.
  - Stores metadata, location of all chunks.
  - Possibly replicated.

# Distributed File System

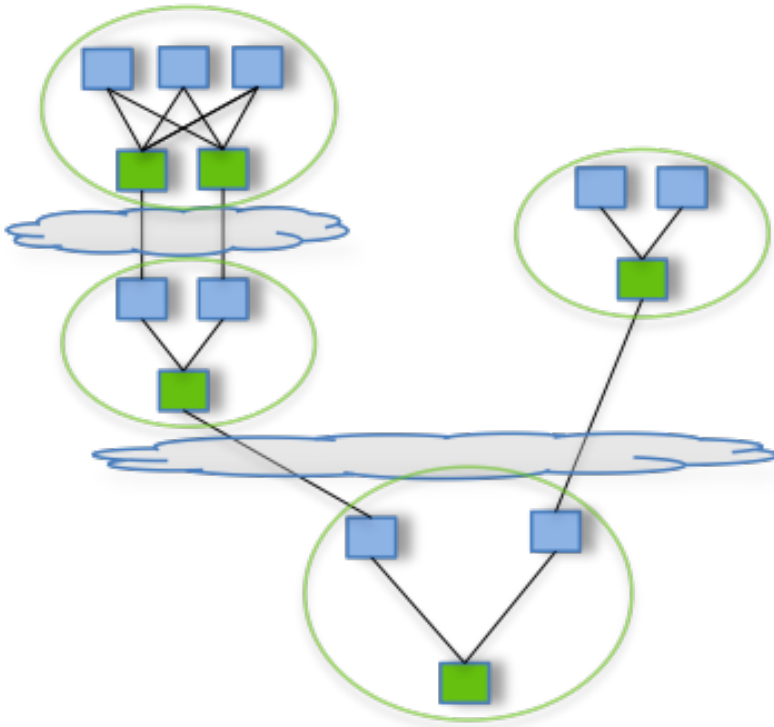
## Client library for file access

- Talks to master to find chunk servers
- Connects directly to chunk servers to access data
- **Try to send map computation where the data is**
  - **but cannot send too many jobs to the same machines, data could be moved before map is executed**
- During shuffle send all key-value pairs to the same reduce machine
  - better if closed to where the map has been done
    - but this is not always possible

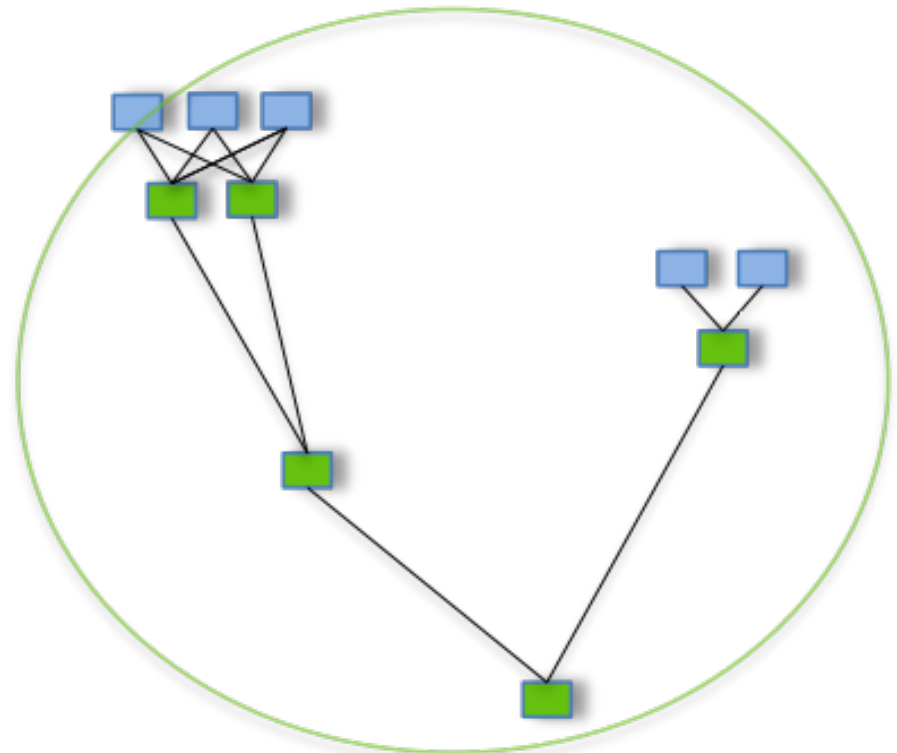
# Some Evolutions in Hadoop



# Tez Allows for DAG-Dataflows



Pig/Hive - MR



Pig/Hive - Tez