

SALES PERFORMANCE

\$1.97M

Total Sales

\$286.40K

Total Profit

14.50%

Profit Margin

Year, Quarter, MonthName

Select all

2014

2015

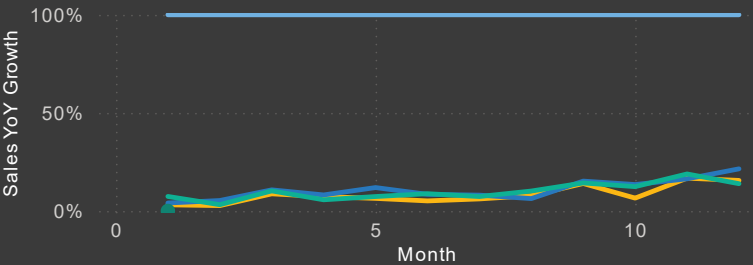
2016

2017

2018

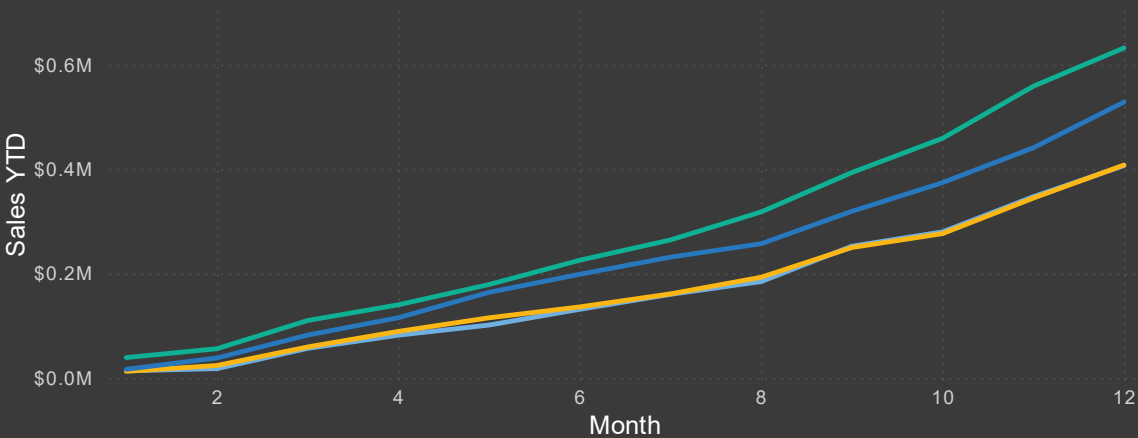
Sales YoY Growth by Month and Year

Year 2014 2015 2016 2017 2018

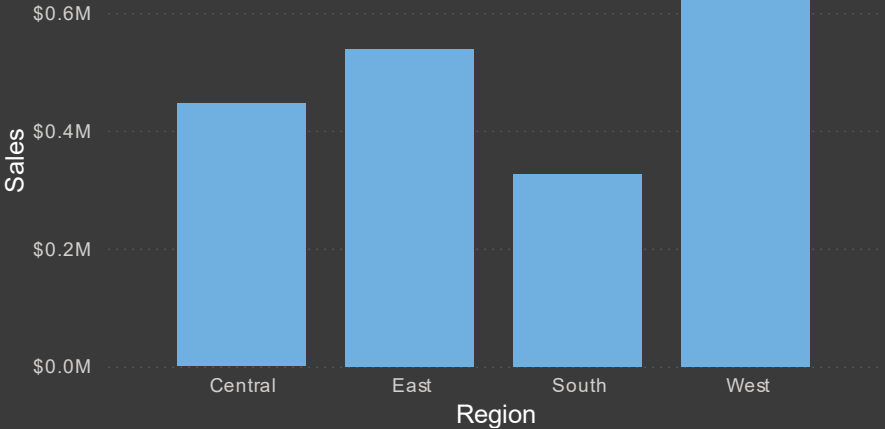


Yearly Sales by Year

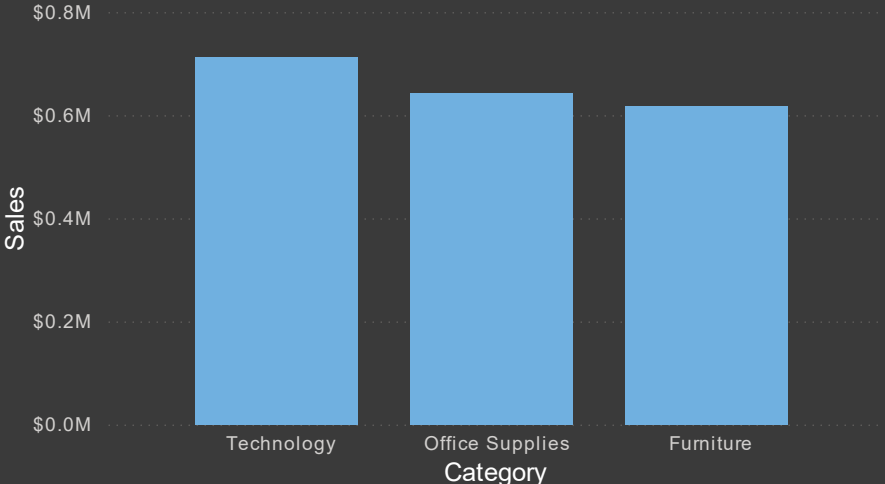
Year 2014 2015 2016 2017



Total Sales by Region Hierarchy



Sales by Category



CUSTOMER ANALYSIS

Sales by State



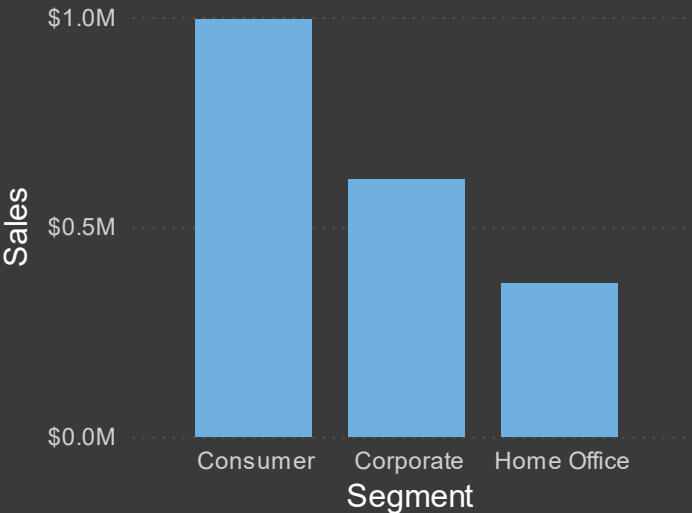
793

Unique Customers

\$2.49K

Average Sales per Customer

Sales by Segment



Region, State, City

- Central
- East
- South
- West

Customer Name		Total Sales	Customer Name		Total Sales
Tamara Chand		\$19,010.16	Thais Sissman		\$1.45
Raymond Buch		\$15,051.41	Lela Donovan		\$4.24
Sanjit Chand		\$13,825.67	Mitch Gastineau		\$11.18
Adrian Barton		\$13,741.46	Carl Jackson		\$13.22
Ken Lonsdale		\$13,332.64	Roy Skaria		\$20.40
Sean Miller		\$13,053.99	Susan Gilcrest		\$35.13
Hunter Lopez		\$12,870.17	Ricardo Emerson		\$38.69
Tom Ashbrook		\$12,305.06	Larry Blacks		\$43.65
Sanjit Engle		\$11,609.62	Adrian Shami		\$50.56
Todd Sumrall		\$10,910.97	Jasper Cacioppo		\$63.79
Total		\$135,711.15	Total		\$282.32

PRODUCT ANALYSIS

\$1.97M

Sales by Category

\$52.14

Average Unit Price

\$7.56

Profit per Unit

14.50%

Profit Margin

38K

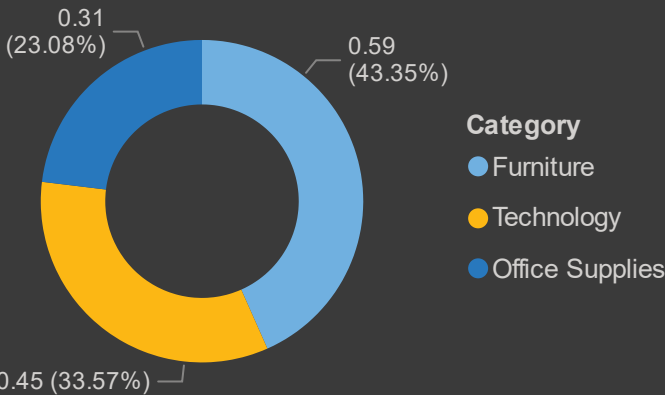
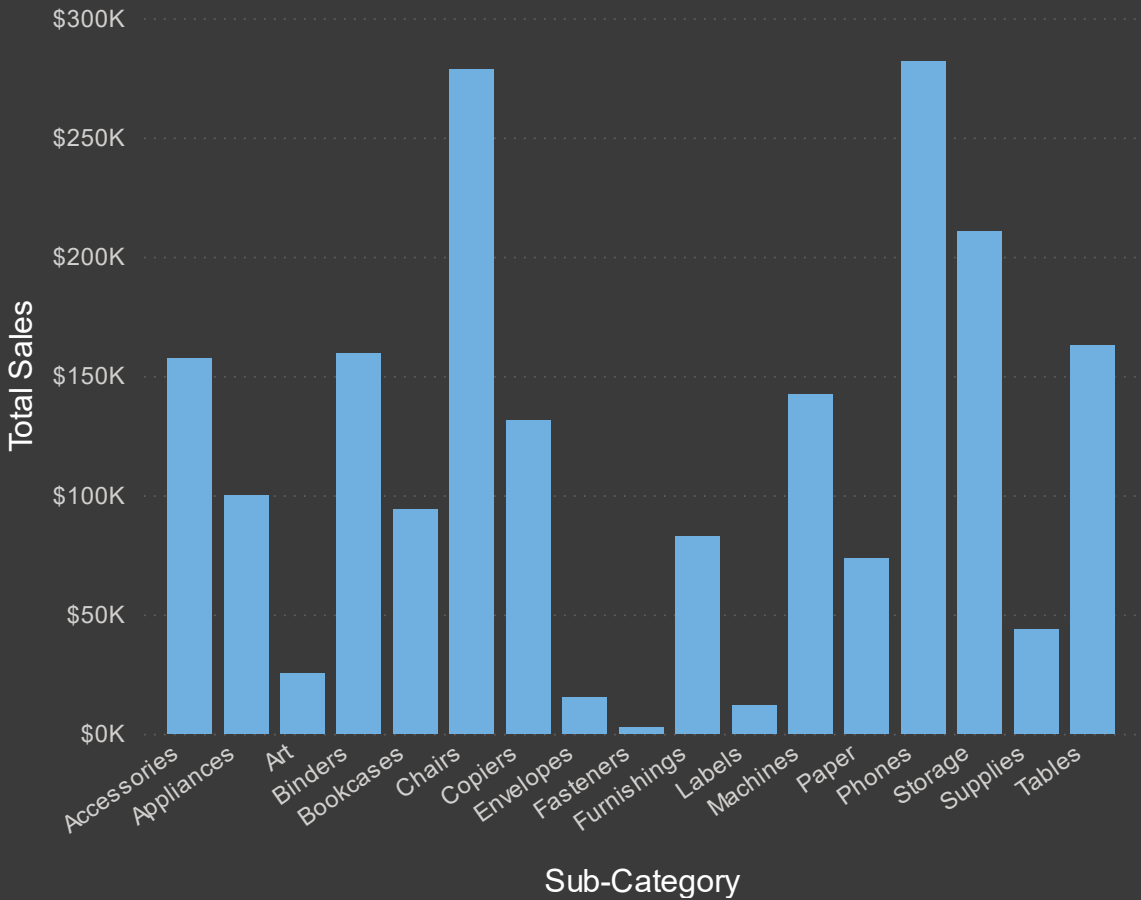
Total Quantity

Category

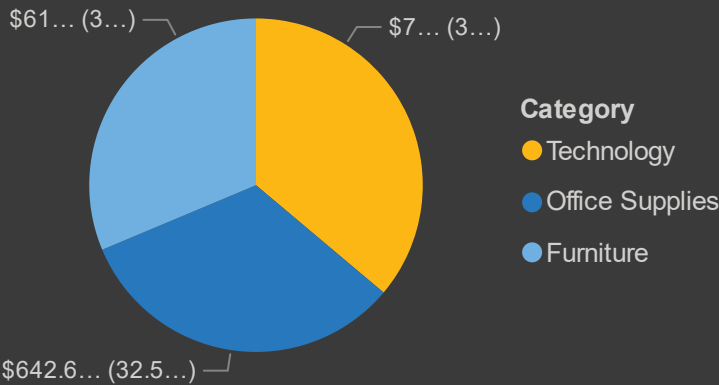
All

Discount Sales % by Category

Sales by Category Hierarchy



Sales by Category



No. Products Sold

Product Name

75	Logitech P710e Mobile Speakerphone
70	Xerox 1881
67	GBC Premium Transparent Covers with Diagonal Lined Pattern
64	Avery Arch Ring Binders
64	Situations Contoured Folding Chairs, 4/Set
61	Chromcraft Round Conference Tables
60	Logitech G19 Programmable Gaming Mouse
75	

No. Products Sold

Product Name

1	Boston 1900 Electric Pencil Sharpener
1	Bush Saratoga Collection 5-Shelf Bookcase, Hanover Cherry, *Special Order
1	Global Enterprise Series Seating Low-Back Swivel/Tilt Chairs
1	Penpower WorldCard Pro Card Scanner
1	Xerox 20
2	Avery 5
2	

SHIPPING AND ORDERS

5009

Total Orders

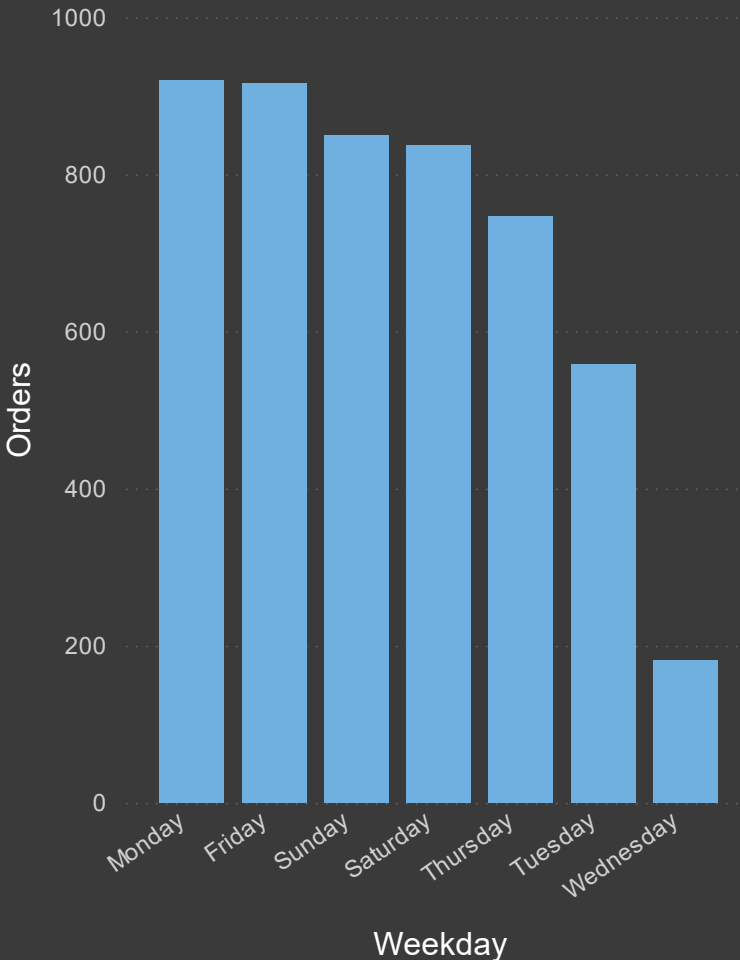
Year

All

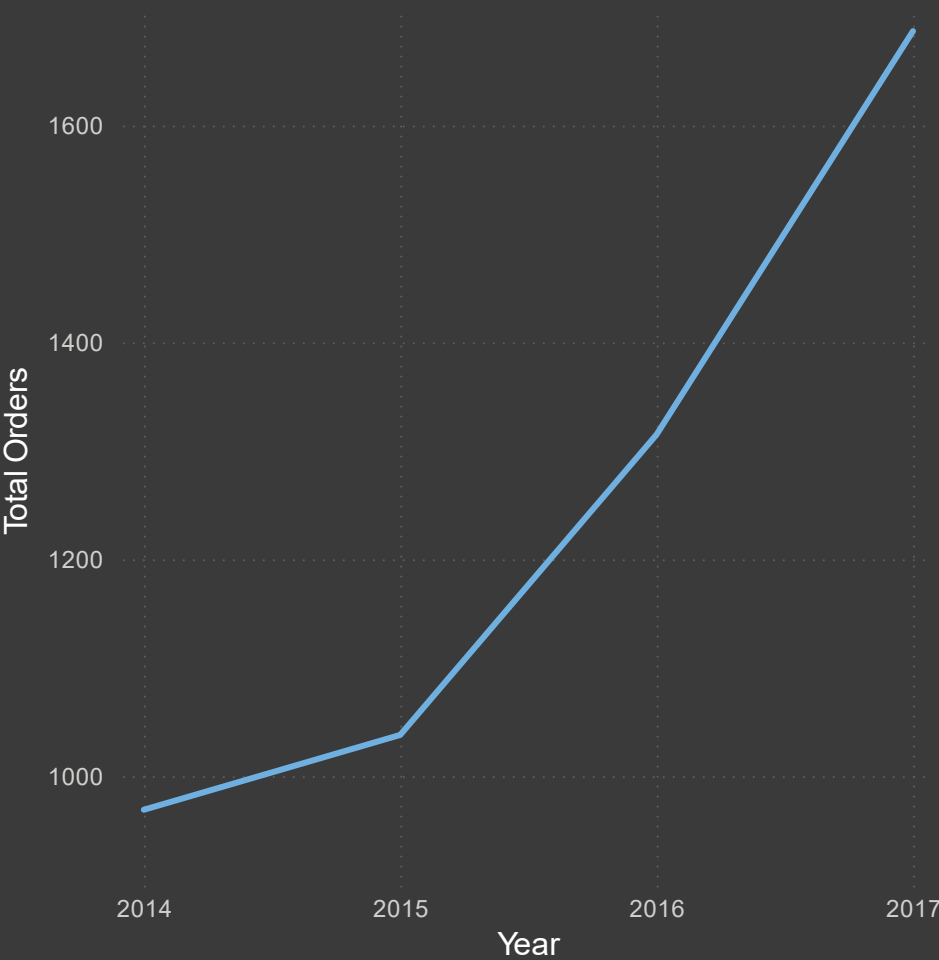
3.96

Average Days to Ship

Order by Weekday



Total Orders by Year



Order by Ship Mode

