


Alex Preciado

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SKILLS

Machine Learning and Data Engineering Manager with 10+ years of experience developing predictive models, data pipelines, and software for industry and international scientific collaborations. Core developer of the software used to model the [first image of a black hole](#) obtained by the Event Horizon Telescope Collaboration. AI and Business Analytics Instructor at Schulich School of Business (York University)

- **Programming.** Python, shell scripting. Previous experience with C++ and Fortran.
- **Data Infrastructure.** AWS, GitHub, Databricks (Spark and Photon), Docker, Airflow, Tableau, Vault Enterprise.
- **Database Management.** MySQL and Postgres databases. Cloudera Impala Data Warehouses.
- **High Performance Computing.** 2.5 years of experience developing parallelized software for HPC systems.

EXPERIENCE

Manager, Machine Learning & Data Engineering

Aug 2021 – Present

HelloFresh Canada

- Leading a team of 5 data engineers supporting strategic partners across all areas of the business (Demand Planning, Procurement, Production, Marketing, Product, Finance, HR).
- Coordinating the development of data products and data ingestion pipelines to support decision making and automation of business-critical processes.
- Coordinating the development of software for demand planning, production scheduling and inventory management for new ready-to-eat/ready-to-heat brand in Canada (Factor).
- Leading the onboarding and implementation of new data infrastructure for the Canadian Data Team (Databricks, AWS, Airflow, Presto, Vault Enterprise, etc.).
- Management of local Operational Database (Menu, Recipe, Supplier, Ingredient, QA & Inventory data).

Data Scientist

Aug 2019 – July 2021

HelloFresh Canada

- Competitor Analyses & Market Share Models using 3rd party (credit card and website traffic) data. Insights used by local/global SLT & Investors Relations team.
- Customer 360. Lead the creation of customer-level datasets used for RFM analyses, customer segmentation and Machine Learning models to identify high/mid/low-value customers.
- Demand forecasting models to support aggressive add-on offer expansion during COVID-19 pandemic.
- Member of the Data Literacy, Data Governance & Data Infrastructure working groups. Local Data Literacy Program coordinator (Developed local/global up-skilling frameworks). Data Literacy Campaign organizer.

Postdoctoral Researcher

Nov 2016 – Jan 2019

Perimeter Institute & Event Horizon Telescope (EHT) Collaboration

- Successfully captured the first-ever image of a black hole with a global team of researchers.
- Led the development of parameter estimation frameworks (software) to analyze astrophysical data.
- Devised and coded parametrized models to estimate black hole parameters.
- Validated and tested analytical/numerical models using High-Performance Computing (HPC) systems.

EDUCATION

PhD, Physics	University of Guanajuato (Mexico)	2010 - 2015
Masters, Physics	University of Guanajuato (Mexico)	2008 - 2010
B. Eng., Electrical Engineering	University of Guanajuato (Mexico)	2002 - 2008

AWARDS & ACHIEVEMENTS

- **Albert Einstein Medal**, for the 1st image of a supermassive black hole (May 2020).
- **2020 Breakthrough Prize in Fundamental Physics**, for the 1st image of a supermassive black hole (Nov 2019).
- **Diamond Achievement Award of the National Science Foundation**. Presented to the team of researchers who captured the first-ever image of a black hole (May 2019).
- **Bronze Medal**, VII Ibero-American Physics Olympiads (2002).
- **Gold Medal**, XII National Physics Olympiads (Mexico 2001).

MAIN PUBLICATIONS

Quantum Cosmology and Alternative Gravity Theories:

- [Well-posed Cauchy formulation for Einstein-æther theory](#), *Classical and Quantum Gravity*, 36 (2019), No. 16.
- [Quantum cosmology in Hořava-Lifshitz gravity](#), *Phys Rev. D* 86, 063502 (2012).
- [A quantum cosmological model in Hořava-Lifshitz gravity](#), *AIP Conference Proceedings* 1396, 151 (2011).

Publications with the Event Horizon Telescope Collaboration:

- [THEMIS: A Parameter Estimation Framework for the Event Horizon Telescope](#), *ApJ Letters*, 897 (2020) 139.
- [Spacetime Tomography Using the Event Horizon Telescope](#), *ApJ Letters*, 892 (2020) 132.
- [The EHT General Relativistic Magnetohydrodynamic Code Comparison Project](#), *ApJS*, 243 (2019) 26.

First Sgr A* EHT Results (The First Image of the Black Hole in the Center of our Galaxy):

- [I. The Shadow of the Supermassive Black Hole in the Center of the Milky Way](#), *ApJ Letters*, 930 (2022) L12.
- [II. EHT and Multiwavelength Observations, Data Processing, and Calibration](#), *ApJ Letters*, 930 (2022) L13.
- [III. Imaging of the Galactic Center Supermassive Black Hole](#), *ApJ Letters*, 930 (2022) L14.
- [IV. Variability, Morphology, and Black Hole Mass](#), *ApJ Letters*, 930 (2022) L15.
- [V. Testing Astrophysical Models of the Galactic Center Black Hole](#), *ApJ Letters*, 930 (2022) L16.
- [VI. Testing the Black Hole Metric](#), *ApJ Letters*, 930 (2022) L17.

First M87 EHT Results (The First Image of the Black Hole in the Center of the M87 Galaxy):

- [I. The Shadow of the Supermassive Black Hole](#), *ApJ Letters*, 875 (2019) L1.
- [II. Array and Instrumentation](#), *ApJ Letters*, 875 (2019) L2.
- [III. Data Processing and Calibration](#), *ApJ Letters*, 875 (2019) L3.
- [IV. Imaging the Central Supermassive Black Hole](#), *ApJ Letters*, 875 (2019) L4.
- [V. Physical Origin of the Asymmetric Ring](#), *ApJ Letters*, 875 (2019) L5.
- [VI. The Shadow and Mass of the Central Black Hole](#), *ApJ Letters*, 875 (2019) L6.
- [VII. Polarization of the Ring](#), *ApJ Letters*, 910 (2021) L12.
- [VIII. Magnetic Field Structure near The Event Horizon](#), *ApJ Letters*, 910 (2021) L13.

Note: A full List of publications can be found in INSPIRE ([here](#)) and Google Scholar ([here](#)).