**Jorge Alejandro Preciado-López**

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|  | linkedin.com/in/alexpreciado |

**SKILLS**

Machine Learning and Data Engineering Manager at HelloFresh Canada with 6+ years of experience developing predictive models, data pipelines, and software for industry and international scientific collaborations. Core developer of the software used to model the [first image of a black hole](https://www.nytimes.com/2019/04/10/science/black-hole-picture.html) obtained by the Event Horizon Telescope Collaboration.

**Programming.** Python, shell scripting. Previous experience with C++ and Fortran.

**Tools.** AWS, Databricks, Version control (GitHub), Presto, Vault Enterprise, Airflow, Tableau.

**Databases.** MySQL, Redshift, Postgres databases. Cloudera Impala Data Warehouses

**High Performance Computing.** 2.5 years of experience developing parallelized software with MPI in HPC systems.

**EXPERIENCE**

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| **Manager, Machine Learning & Data Engineering** | Aug 2021 – Present |
| *HelloFresh Canada* |  |
| * Leading a team of 5 Data Engineers to support business partners across all areas of the business (Demand Planning, Procurement, Production, Marketing, Product, Finance, HR). * Coordinating the development of data products and data ingestion pipelines to support decision making and automation of business-critical processes. * Coordinating the development of software for demand planning, production scheduling and inventory management for new ready-to-eat/ready-to-heat brand in Canada (Factor). * Leading the onboarding and implementation of new data infrastructure for the Canadian Data Team (Databricks, AWS, Airflow, Presto, Vault Enterprise, etc.). * Management of local Operational Database (Menu, Recipe, Supplier, Ingredient, QA, Inventory data). | |
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| **Data Scientist** | Aug 2019 – July 2021 |
| *HelloFresh Canada* |  |
| * Competitor Analyses & Market Share Models using 3rd party (credit card and website traffic) data. Insights used by local/global SLT & Investors Relations team. * Customer 360. Lead the creation of customer-level datasets used for RFM analyses, customer segmentation and to feed ML models to identify high/mid/low-value customers. * Support Demand forecasting efforts to support aggressive add-on offer expansion during COVID-19 crisis. * Member of the Data Literacy, Data Governance & Data Infrastructure working groups. Local Data Literacy Program coordinator (Developed local/global up-skilling frameworks). Data Literacy Campaign organizer. | |
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| **Postdoctoral Researcher** | Nov 2016 – Jan 2019 |
| *Perimeter Institute & Event Horizon Telescope (EHT) Collaboration* |  |
| * Successfully captured the first-ever image of a black hole with a global team of researchers. * Leaded the development of parameter estimation frameworks (software) to analyze astrophysical data. * Devised and coded parametrized models to estimate black hole parameters. * Validated and tested analytical/numerical models using High-Performance Computing (HPC) systems. | |
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**EDUCATION**

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| **PhD, Physics** | University of Guanajuato (Mexico) | 2010 - 2015 |
| **Masters, Physics** | University of Guanajuato (Mexico) | 2008 - 2010 |
| **B. Eng., Electrical Engineering** | University of Guanajuato (Mexico) | 2002 - 2008 |

**AWARDS & ACHIEVEMENTS**

* **Albert Einstein Medal,** for the 1st image of a supermassive black hole (May 2020).
* **2020 Breakthrough Prize in Fundamental Physics,** for the 1st image of a supermassive black hole (Nov 2019).
* **Diamond Achievement Award of the National Science Foundation**. Presented to the team of researchers who captured the first-ever image of a black hole (May 2019).
* **Bronze Medal**, VII Iberoamerican Physics Olympiads (2002).
* **Gold Medal,** XII National Physics Olympiads (Mexico 2001).

**MAIN PUBLICATIONS**

Quantum Cosmology and Alternative Gravity Theories:

* [Well-posed Cauchy formulation for Einstein-æther theory](https://arxiv.org/abs/1902.05130),  *Classical and Quantum Gravity,* 36 (2019), No. 16.
* [Quantum cosmology in Hořava-Lifshitz gravity](https://journals.aps.org/prd/abstract/10.1103/PhysRevD.86.063502), Phys Rev. D 86, 063502 (2012).
* [A quantum cosmological model in Hořava‐Lifshitz gravity](https://aip.scitation.org/doi/abs/10.1063/1.3647539), AIP Conference Proceedings 1396, 151 (2011).

Publications with the Event Horizon Telescope Collaboration:

* [THEMIS: A Parameter Estimation Framework for the Event Horizon Telescope](https://iopscience.iop.org/article/10.3847/1538-4357/ab91a4), *ApJ Letters*, 897 (2020) 139.
* [Spacetime Tomography Using the Event Horizon Telescope](https://iopscience.iop.org/article/10.3847/1538-4357/ab744c), *ApJ Letters*, 892 (2020) 132.
* [The EHT General Relativistic Magnetohydrodynamic Code Comparison Project](https://arxiv.org/pdf/1904.04923.pdf), *ApJS*, 243 (2019) 26*.*

First Sgr A\* EHT Results (The First Image of the Black Hole in the Center of our Galaxy):

* [I. The Shadow of the Supermassive Black Hole in the Center of the Milky Way](https://iopscience.iop.org/article/10.3847/2041-8213/ac6674), *ApJ Letters*, 930 (2022) L12.
* [II. EHT and Multiwavelength Observations, Data Processing, and Calibration](https://iopscience.iop.org/article/10.3847/2041-8213/ac6675), *ApJ Letters*, 930 (2022) L13.
* [III. Imaging of the Galactic Center Supermassive Black Hole](https://iopscience.iop.org/article/10.3847/2041-8213/ac6429), *ApJ Letters*, 930 (2022) L14.
* [IV. Variability, Morphology, and Black Hole Mass](https://iopscience.iop.org/article/10.3847/2041-8213/ac6736), *ApJ Letters*, 930 (2022) L15.
* [V. Testing Astrophysical Models of the Galactic Center Black Hole](https://iopscience.iop.org/article/10.3847/2041-8213/ac6672), *ApJ Letters*, 930 (2022) L16.
* [VI. Testing the Black Hole Metric](https://iopscience.iop.org/article/10.3847/2041-8213/ac6756), *ApJ Letters*, 930 (2022) L17.

First M87 EHT Results (The First Image of the Black Hole in the Center of the M87 Galaxy):

* [I. The Shadow of the Supermassive Black Hole](https://iopscience.iop.org/article/10.3847/2041-8213/ab0ec7), ApJ Letters, 875 (2019) L1.
* [II. Array and Instrumentation](https://iopscience.iop.org/article/10.3847/2041-8213/ab0c96), ApJ Letters, 875 (2019) L2.
* [III. Data Processing and Calibration](https://iopscience.iop.org/article/10.3847/2041-8213/ab0c57), ApJ Letters, 875 (2019) L3.
* [IV. Imaging the Central Supermassive Black Hole](https://iopscience.iop.org/article/10.3847/2041-8213/ab0e85), ApJ Letters, 875 (2019) L4.
* [V. Physical Origin of the Asymmetric Ring](https://iopscience.iop.org/article/10.3847/2041-8213/ab0f43), ApJ Letters, 875 (2019) L5.
* [VI. The Shadow and Mass of the Central Black Hole](https://iopscience.iop.org/article/10.3847/2041-8213/ab1141), *ApJ Letters*, 875 (2019) L6.
* [VII. Polarizaton of the Ring](https://iopscience.iop.org/article/10.3847/2041-8213/abe71d), *ApJ Letters*, 910 (2021) L12.
* [VIII. Magnetic Field Structure near The Event Horizon](https://iopscience.iop.org/article/10.3847/2041-8213/abe4de), *ApJ Letters*, 910 (2021) L13.

A full List of publications can be found [here](https://inspirehep.net/literature?q=a%20J.A.Preciado.1).