



The Wingfinder model comprises 25 individual strengths organised in terms of four key areas.

Thousands of scientific studies have shown these four factors to be more influential than any others for success in knowledge-based jobs.

How do you create solutions and work with change?

CREATIVITY

ADAPTABLE
CLASSICAL
FOCUSED
INNOVATIVE
OPEN TO EXPERIENCE
PRAGMATIC

Learn about your style of problem-solving



INTUITIVE
HANDS-ON LEARNER
BALANCED LEARNER
ANALYTICAL
AGILE

What keeps you moving forward?



How do you manage relationships and yourself?

CONNECTIONS

AUTONOMOUS
BALANCED
DIPLOMATIC
DIRECT
EMOTIVE
INDEPENDENT
SOCIABLE

SUPPORTIVE



Your CREATIVITY measures how original and innovative your thinking is, or how logical and analytical it is.

You're open-minded, often coming up with new and interesting ideas. You enjoy novelty and change, and avoid routine as much as possible.

Wingfinder measures CREATIVITY using three scales. Let's explore your creativity in more detail.

YOUR CREATIVITY



YOU ARE

HIGHLY INNOVATIVE

in YOUR CREATIVITY

Your original thinking makes you stand out. You prefer to avoid the obvious route when it comes to problem-solving.

You succeed through

- seeing things differently
- coming up with lots of original ideas
- finding new solutions

On a good day...

On a bad day...

You enjoy coming up with innovative solutions

You feel constrained by routine

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A MORE PRAGMATIC

YOU

MORE INNOVATIVE



YOU ARE

ADAPTABLE

in YOUR CREATIVITY

You're excited by a degree of uncertainty. You're able to adapt to new ideas and don't like being too definite in your thinking.

You succeed through

- your adaptability to change
- your willingness to try something new
- your flexible thinking

On a good day...

On a bad day...

You respond well to new environments

You can take on too many tasks at once

MORE FOCUSED

YOU

MORE ADAPTABLE

YOUR CREATIVITY



YOU ARE

CLASSICAL

in YOUR CREATIVITY

You enjoy the familiar and knowing what's around the next corner. But that doesn't stop you from welcoming the occasional new idea.

You succeed through

- your ability to keep things simple
- your pragmatic approach
- your reliability

On a good day...

On a bad day...

You respectfully preserve traditions

You tend to resist change

< MORE CLASSICAL

YOU

MORE OPEN TO EXPERIENCE



Your THINKING measures the abilities you draw upon when solving problems and ranges from Intuitive, to Hands-on Learner, to Balanced Learner, to Analytical and to Agile.

As an Agile thinker you're a fast learner, and are highly developed at working out the components of complex tasks, opinions and ideas which assists you in finding solutions. It's in your nature to think logically and you have a talent for seeing the details and patterns in problems.

Wingfinder measures THINKING using one scale. Let's explore your thinking in more detail.

YOUR THINKING

Top Strength:





YOU ARE

AGILE

in YOUR THINKING

You learn fast and enjoy solving complex problems through your logical, analytical way of working. You succeed through

• using reason to solve problems

• focusing on objectivity

• learning constantly

On a good day...

On a bad day...

You are a natural problem-solver

You may be constrained by a desire for structure

MORE INTUITIVE

MORE AGILE YOU



Your CONNECTIONS measures how well you manage relationships and how well you work independently.

You enjoy meeting new people, making contacts and helping your network. Your ability to read and influence others means you're comfortable in most social situations.

Wingfinder measures CONNECTIONS using four scales. Let's explore your connections in more detail.

YOUR CONNECTIONS

Top Strength:





YOU ARE

VERY BALANCED

in YOUR CONNECTIONS

You're calm and think positively, even under pressure. You don't worry about things and don't get stressed.

You succeed through

- your resilience to stress
- staying upbeat
- keeping a cool head

On a good day...

On a bad day...

You stay calm when stress levels rise

You may not realise when others are stressed

< MORE EMOTIVE

MORE BALANCED

Top Strength:







YOU ARE

VERY SUPPORTIVE

in YOUR CONNECTIONS

You consider other people's opinions before your own. Your focus and desire is to do good for others.

You succeed through

- your focus on the bigger picture
- your regard for others
- being a person others can trust

On a good day...

On a bad day...

You are naturally supportive of colleagues

You can be too influenced by others' needs

MORE AUTONOMOUS

YOU

MORE SUPPORTIVE

YOUR CONNECTIONS

Top Strength:







YOU ARE

HIGHLY SOCIABLE

in YOUR CONNECTIONS

Meeting people and networking just come naturally to you. You're happy to be the centre of attention, even when talking to groups of strangers.

You succeed through

- your sociability
- · building networks and relationships
- your enthusiasm

On a good day...

On a bad day...

You thrive on meeting new people

You can find it hard to work alone

MOREINDEPENDENT

MORE SOCIABLE



YOU ARE

DIPLOMATIC

in YOUR CONNECTIONS

You're sympathetic and warm. You prefer to avoid conflict and try to be as tactful as possible. You're also accommodating of other people's needs.

You succeed through

- your sense of fairness
- your ability to resolve confrontations
- your ability to empathise

On a good day...

On a bad day...

You have strong social skills

You avoid giving critical feedback

MORE DIRECT

MORE DIPLOMATIC



Your DRIVE measures your level of ambition.

You're self-confident and always aim to do your very best work, but you don't always see your colleagues as rivals. So while you enjoy being praised for your achievements, you're equally happy to see others recognised for theirs.

Wingfinder measures DRIVE using three scales. Let's explore your drive in more detail.

YOUR DRIVE



YOU ARE

DISCIPLINED

in YOUR DRIVE

You're driven to complete what you start and like your workflow to be structured. People can rely on you because you're efficient and care about details.

You succeed through

setting yourself high standards

planning ahead

delivering consistently

On a good day...

You can be relied on to deliver

On a bad day...

You get frustrated by tasks that don't have clear deliverables

MORE RELAXED

MORE DISCIPLINED



YOU ARE

SLIGHTLY MORE CONFIDENT THAN MODEST

in YOUR DRIVE

You're confident in yourself and your abilities but you realise that you're also human. You know what you're capable of and you're also realistic about your limitations.

You succeed through

- knowing when to step forward and when to let others take the
- balancing your confidence with your cautiousness
- understanding what you're good at and focusing on those areas

On a good day...

On a bad day...

You are comfortable in the limelight

You have high expectations for yourself

MORE MODEST

MORE CONFIDENT

YOUR DRIVE



YOU ARE

SLIGHTLY MORE OF AN ACHIEVER THAN PATIENT

in YOUR DRIVE

You care about the work you do and work hard on projects you believe in. But you keep things in balance and don't let work take over your life.

You succeed through

- knowing your capabilities
- having the right workload
- being energetic and enthusiastic at work

On a good day...

You strive to reach You your goals over

You can overshadow less

driven colleagues

On a bad day...

MORE PATIENT

YOU

MORE ACHIEVER

YOUR PERSONAL COACHING PLAN

Your personal coaching plan focuses on your top 4 strengths. These top 4 strengths represent your strongest personality preferences and the areas that you are most likely to start and continue developing. Your personal coaching plan brings together years of experience and specialist knowledge on how to train for success and is customised based on your personality.





You are SUPPORTIVE



You are SOCIABLE



You are Agile



WHAT ARE STRENGTHS?

Strengths are the ways you are most likely to behave - your strongest personality preferences. They are aspects of your personality that you use to succeed at work and as you rely on them you are more likely to start and continue developing them. High performance comes from shaping and expanding your strengths through concentrated effort and practice.

YOUR STRENGTHS, YOUR STORY

We all have our own unique strengths. Wingfinder focuses on the key factors for career success which have been identified by psychologists across thousands of scientific studies. What YOU DO to develop your strengths will make the difference.

BEWARE OF THE DARK SIDE

Every aspect of personality has its positives and negatives depending on the situation and being self-aware will help you succeed in your career. As your top 4 strengths are your most preferred way to behave, you may be overusing them, or there may be situations they may not be to your advantage, how they can be managed and developed is key.



You're calm and think positively, even under pressure. You don't worry about things and don't get stressed.

KEEP DOING

Keep being that rock for your colleagues, whatever pressures you face. People rely on you for your clear, rational thinking.

STOP DOING

You're particularly good at choosing which emotions you'll show others. You have a great poker face, so don't assume that others are aware of the emotions you're feeling.

START DOING

Remember, not everyone's as in control and resilient as you are. Stress affects some people more than others. Be sensitive and understanding around those people.



Support others when you see they can't cope

a good reason why.

Pay attention when others look more stressed than you do, as there may be



You consider other people's opinions before your own. Your focus and desire is to do good for others.

KEEP DOING

Your desire to assist others is a valuable quality. It means the people you work with feel that you are there when they need help and that you're working for the good of the team.

STOPDOING

Make sure you're not spending so much time helping others, you forget about yourself. Challenge yourself to give hard facts and data more weight over the needs of members of the group, in your decision-making.

START DOING

Your belief in other people is a great quality of leadership. Try to bring more people together to achieve collective goals — don't shoulder the entire burden yourself.

Here are four ways to help you build on this strength

Use your empathy
Continue to help others and be aware of when one of your colleagues is having a tough time.

Maximise impact
Your desire to help others is valued, try and think where and when you can have the most impact.

Think of yourself sometimes too

It's important to put other people's needs before yours, but remember to treat yourself every once in a while.

Focus is important

You like to achieve your goals as part of a group, but sometimes your own focus should take priority.



Meeting people and networking just come naturally to you. You're happy to be the centre of attention, even when talking to groups of strangers.

KEEP DOING

Your natural extraversion and charisma are powerful gifts. Create and leverage your networks to bring people together to achieve great things.

STOP DOING

It's great that you make work a more sociable place. But try to keep a balance between nurturing your relationships and achieving your work goals — not everyone shares your need for interaction.

START DOING

Benefit from your large network.
Success is not only a function of
what you know, it's who you
know. Be deliberate and
purposeful in how you work with
others and nurture connections;
often the greatest ideas are born
out of collaboration.

Help find the right people for the right roles
Use your talent-spotting skills to help set up teams, finding the right people for the right roles.

Use your listening skills
Consider taking up a role that lets you counsel and listen, that helps others find meaning in their own work.

Make the most of your ability to get on with others
Make sure your role brings you into contact with lots of people, both within and outside your organisation.

Help colleagues find common ground

Help them find common ground.

If two people argue, ask the others in the group to share their thoughts.



You learn fast and enjoy solving complex problems through your logical, analytical way of working.

KEEP DOING

You have a highly developed ability to analyse problems, identifying patterns and relationships that make up the problem, and finding logical solutions. Because of this, you're good at finding solutions, even in situations where you don't have previous knowledge or experience.

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STOP DOING

Try not to be too closed off to ideas that haven't been rigorously tested or researched. Take a chance on the unpredictable and choose the right situations to trust your intuition. Notice when you're racing far ahead of people with your thinking. Not everyone is as fast as you, so take the time to bring them on board.

START DOING

Team up with people who work in a more intuitive way. Combining your analytical brain with their less-structured approach could produce some exciting results.

Here are four ways to help you build on this strength

Avoid assumptions

When you're considering many different solutions to a problem, the one that asks you to make the fewest assumptions is usually the best one.

Question things

Always question what you're reading as you read it. This will help you to become more engaged with the text.

Examine your ideas rigorously

Make sure you debate your ideas before acting on them, to spot any

Make sure you debate your ideas before acting on them, to spot any weaknesses or flaws.

Challenge yourself intellectually

Keep your mind agile outside of work by experiencing a wide variety of intellectual challenges.

LEARN FROM THE GREATS

At Red Bull, we believe that true strengths are built from combining raw talent with skills and knowledge.

Find strategies for maximising your talents by learning how legends have worked with their strengths to achieve great success. Here, we bring you reflections and advice from the very best in the world.



