**Idea: StoryChain — ephemeral collaborative fiction spun by strangers**

A micro-product that’s playful and unusual: people join a live “chain” and each participant contributes one short prompt/sentence. The AI stitches it into the next paragraph, yielding a collaborative, unpredictable story. Stories are ephemeral: they self-destruct or become purchasable NFT-like artifacts. Monetization paths: premium chains (private groups), “save & print” paid exports, microtips to boost a contribution, and branded chains for creators/publishers.

Why unusual & promising:

* Social + creative + AI = high virality potential.
* Short interactions (low token cost) → cheap to run.
* Ephemeral/collectible angle enables purchase incentives.
* Lots of features to A/B test (timers, constraints, voting).