

# TAYLOR BRAXTON

M U L T I M E D I A   P R O D U C E R

4097 Barnes Meadow Rd., Smyrna, GA 30082 / (703)-623-0306 / [taylornbraxton@gmail.com](mailto:taylornbraxton@gmail.com) / [taylooproductions.site](http://taylooproductions.site)

## E D U C A T I O N

### GEORGIA SOUTHERN UNIVERSITY

B.A. - Multimedia Film and Production

Minor - Animation and New Media

May 2018

## P R O F E S S I O N A L   E X P E R I E N C E

### FIELD RESEARCH VIDEO ASSISTANT

SUSTAINABILITY PROJECT | JAN. 2018 - PRESENT | STATESBORO, GA

- Assists in the production of video material on two Center for Sustainability funded projects involving the development of a campus tree walk and a collaboration between the departments of Biology and Art.
- Assists in all aspects of video production (i.e. write, direct, camera operation, video editing, etc.) to support the development of both projects.
- Works in cooperation with staff to coordinate pre-production and production planning activities.
- Assists in all phases of camera and audio set up to support with production story boarding.
- Develop and install a spectacular mural on a large interior wall in the Biological Sciences Building.

### STUDENT PRODUCER

MULTIMEDIA DEVELOPMENT CENTER | SEPT. 2017 - PRESENT | STATESBORO, GA

- Develops video and media for Georgia Southern academics.
- Works directly with clients providing audio/video/lighting, setup and operation of equipment.
- Assists and supervises the set-up of equipment during sporting events and production.
- Directs and operates Ross Carbonite switcher during sporting events.
- Operates main camera during certain sporting events.
- Supervises DV sport replay during volleyball and basketball games.
- Coordinates wireless camera operations during football games.
- Operates replay, graphics and audio during sporting events.
- Supervises continuity and script management for productions.
- Assists and coordinates photo headshots for faculty.
- Edits video projects reaching national audiences through ESPN, ESPN3 and CBS.

## COMMERCIAL SHADOW INTERN

11 ALIVE WXIA-TV | THANKSGIVING BREAK | ATLANTA, GA

- Gained professional experience with live shows and newscasts including Atlanta & Company, Sister Circle, Atlanta Business Chronicle and 11 Alive news.
- Worked with Commercial Managers editing packages using Edius Pro software.
- Worked with producers and directors to create and manage content for live and pre-recorded TV shows.

## MARKETING INTERN

SCOPE GROUP DC | SUMMER 2013 & 2014 | ARLINGTON, VA

- Developed a candidate and client services program that streamlined the onboarding process for new clients and recruits.
- Proposed marketing program to the CEO and Marketing Manager and, with their approval, this program was implemented at the office.
- Assisted the Marketing Specialist with social media and communications projects as needed promoting the company brand in the industry.
- Corresponded with job candidates via written letter, email and telephone contact.
- Conducted research on competitor profiles and made suggestions on how the company could better position itself in the marketplace.

## T E C H N I C A L   A N D   P R O F E S S I O N A L   S K I L L S

Marketing  
Photography  
Videography  
Editing  
Directing and Producing  
Live Sporting and Film Production  
Edius Pro Software  
Adobe Creative Cloud  
Harmony Advanced  
Arduino  
Cinema 4D  
Microsoft Office  
Tricaster 3 Play  
Camera Operation  
DV Sport

## A S S O C I A T I O N S

GSU Women's Club Volleyball: Social Chair  
Visage Fashion: PR/Media Team