Emily Yates

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# Education

## M.a. | december 2016 | Kennesaw State University

* Major: Integrated Global Communication
* GPA: 3.9

## B.S. | december 2014 | Kennesaw State University

* Major: Communication
* Emphasis: Media Studies

# Skills

* Skilled in various social media platforms
* Excellent leadership skills
* Hootsuite Certified
* Proficient in Microsoft Office
* Knowledge of SPSS, SAS, R, SQL, Python
* Exceptional organizational skills

# Experience

## Executive assistant | Cherokee County Safety Town | July 2011 – Present

* Oversee group of 75 children, 25 teen volunteers, and various speakers.
* Work alongside police departments, fire departments, and other emergency services to provide high quality education for the camp.
* Communicate and coordinate with various emergency service members throughout the camp and provide any assistance they may need.

## Graduate Research assistant | Kennesaw State University | Jan – Dec 2016

* Conducted primary and secondary research for multiple projects happening simultaneously.
* Generated survey questionnaires, code books, and code sheets.
* Performed primary research to obtain data and used SPSS to analyze and visualize data.

## marketing intern | simon property group | Aug – dec 2013

* Helped in the planning and implementation of major mall events.
* Kept a professional presence on Twitter and Instagram.
* Assisted in creating and distributing newsletters, flyers, and various signage for events.
* Acted as liaison between marketing staff, store staff, and mall patrons.