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THE DIGITAL CORPS



What is the Digital Corps

The Ball State University Digital Corps is a proud member of the Office of Information Technology. As part of the IT family, our primary goal is to serve as a catalyst to the campus community using technology in creative, innovative, and immersive directions to advance and support the mission and goals of the university.

The Digital Corps is an on-campus agency of problem solvers, big thinkers, and creatives. We are Ball State University students from multiple disciplines who work together to create innovative solutions.



Our Impact

The Digital Corps works with our campus partners to find solutions, empower learning, tell stories, and explore new technologies. Our focus on meaningful collaboration with faculty and students helps create truly innovative solutions.

If creative technology is holding you or your students back and preventing great ideas from becoming reality, the Digital Corps can help!

The Digital Corps' support of your initiative is a collaborative effort. Working together, your vision and feedback enable us to collectively craft an impactful experience.

We Are Students:

The Digital Corps is powered by students who are trained and mentored to help each and every client with their unique project. By following industry best practices and requiring certification testing, we ensure that your solutions meet professional standards.

Innovation:

Unique ideas require a unique approach. The Digital Corps strives to continually improve our craft by utilizing cutting-edge technologies, implementing innovative techniques, and expanding our creative skill sets. That way, when you bring your unique idea to the table, we're ready to immediately get started with our unique approach.

Cost:

The Digital Corps provides support to Ball State University through the Office of Information Technology. Like most Information Technology support on campus, the Digital Corps aims to work with clients free of charge.

Our Specialties

The Digital Corps is comprised of specialized disciplines that come together as project teams to produce innovative solutions for Ball State University partners.

Each discipline plays a unique role and offers a different perspective at the Digital Corps.

Communication

The Communication Team is responsible for content and promotional material. They plan communication solutions, conduct interviews, write content, and help reach a target audience.

Design

The Design Team implements the artistic vision of a solution. They follow design processes to create visual elements for websites, apps, print materials, physical displays, and more.

Development

The Development Team turns design concepts into functional outcomes. Through software, database development, web technologies, and more, our developers bring ideas to life.

Project Management

The Project Management Team organizes and manages the operation of all projects. By managing timelines, project scope, deliverables, and deadlines, they keep projects moving forward.

User Experience

The User Experience Team oversees the accessibility and usability of our solutions. Through research, testing, and analytics, they strive to improve every outcome.

Video

The Video Team manages the entire video production pipeline at the Digital Corps, from script writing and planning to shooting, editing, and post-production.

Every project mixes and matches members of each Digital Corps team to find the perfect project team for every client and every creative endeavor.

Our Process

At the Digital Corps, we follow an efficient and effective pipeline to deliver your solutions. This pipeline is broken down into **Five Phases:**

One Intake

Our projects begin with a meeting where you discuss your vision and see if we are the best fit to create your solution.

Two Discovery and Planning

Then we begin researching the best solution for you. We work with you and your team to turn your ideas into opportunities.

Three Production

From there, the work begins as your solution is constructed. You will get to see and guide your solution's development through regular communication and critical feedback.

Four Testing and Review

As the project progresses, we continually test all aspects to ensure maximum quality, functionality, and accessibility. You will get to review the solution as a whole and help us make any final tweaks.

Five Delivery

After everything has been polished and reviewed, your solution is handed off to you!

"Ball State's Digital Corps should be a faculty mentor's first stop when it comes to any technology needs for immersive learning projects. Digital Corps students and staff are helpful, professional and knowledgeable, and are always up for the challenge of finding new and innovative solutions for projects and partners!"

– Jennifer Blackmer

Executive Director, Immersive Learning and Virginia B. Ball Center for Creative Inquiry



Next Steps

There are a few things to be thinking about before the first meeting. Spending time considering these project parameters can help us hit the ground running!

To Get Started...

Pinpoint the obstacle that you would like to overcome, or where you may need Digital Corps assistance.

Then...

Narrow or define the scope of your project.

Identify your target audience.

Measure your available resources.

Evaluate your timeline.

Let's Talk!



To get started working with the Corps, check out our website at digitalcorps.bsu.edu or email us directly at digitalcorps@bsu.edu.