

To create a full-fledged ambassador program, the following data is missing:

The duration of the approximate start and end dates.

What rewards are possible for participants and what is the total budget for this event (these data will not be announced to those wishing to become ambassadors)

Goals of the Ambassador program:

- * Increasing the awareness of the project
- * Token sale
- * Reaching a new audience
- * Social media awareness
- * Increasing the loyalty of crypto enthusiasts

The name of the Falcon Ambassador program

The following roles of ambassadors will operate.

- * Falcon Challenger
- * Falcon Assistant
- *Regional Falcon
- *Falcon
- * Main Falcon

The selection will be carried out through the Google form. Example of a Google form

Name

Surname

Country

City and UTC

Age – 18-25, 25-35, 35-50

English language proficiency level

Mail

Twitter

Discord

Phone - add authorization by phone in the discord

Metamask wallet address

Questions - add 4 or more questions on the project so that the fill-in gets acquainted with the project

Q - Why do you want to become a fluence ambassador

Question – what kind of ambassador programs did you participate in

The question is to write a link to the most interesting works

What types of activities attract you

1 - Programmer

2- Video Creator

3-The creator of memes

4-Translation

5-promotion in social networks

6- community event

In cases where it is required to recruit as many participants as possible, some points that are written above can be made easier

The following candidates are not accepted as ambassadors:

- * Countries that are not suitable for one reason or another
- * The level of English language proficiency should be even small
- * People who could not answer the questions to test their knowledge
- * Candidates who write that they are only interested in the material side of participation in this program or not clear explanations
- * If the candidate has not previously participated as an ambassador or has not set nodes, has not participated in the testnet, will not be accepted
- * If there are no references to the works
- * If only memes or only translations are specified for the activity

Pay special attention to the following candidates:

- * Enthusiasts - people who are very passionate about your project

- * Expert or authority: The experience of these ambassadors increases the likelihood that someone trusts their recommendations.

- * Celebrity: Celebrity Ambassadors are recognizable people in the crypto community

Language Falcon should write to discord themselves about their desire to lead groups of their language, if the applicant has previously done similar work and is now free, then offer this role to 2-3 people per branch.

Types of tasks for ambassadors:

- * Promotion in social networks: Promotion of Twitter Fluence through likes of posts, retweets, comments and tagging your friends in retweets. Creating video content on a YouTube channel. Creating articles on medium.com

- * Invite your friends to the ambassador company

- * Creating viral memes

- * Participate in AMA and various hackathons

- * Offer ideas to improve the project and the ambassador program

- * Report system errors

- * Participate in tests

- * Translate documentation into your own languages

- * Participate in discussions about the project

- * Help newly arrived ambassadors to get comfortable

Task distributions

- * Falcon applicant - the initial role is given to everyone who has been selected according to the questionnaire

- * Falcon Assistant – completed the initial tasks

- * Regional Falcon - administrators of language divisions

- * Falcon - a full-fledged role of an ambassador, winners will be determined from these roles and rewards will be awarded

- * Main Falcon - monitor general chats, add announcements, monitor spam, monitor Language Falcon.

The system of remuneration of ambassadors depending on their participation and activity. In the discord, it is possible to check your level in the corresponding branch by typing the command !irank

Rank	Description	Point
Applicant Falcon	All who have passed the selection criteria through the questionnaire	0
Falcon Assistant	Ambassadors who have shown a desire to develop the project	100
Regional Falcon	Is Assigned The Main Falcon	xxx
Falcon	Member of the Fluence team, a person who takes an active part	500
Main Falcon	Appointed as the Falcon Project manager, and can also rise to this role by demonstrating his talents and dedication to the project.	xxx

Since the program period is not known and the budget is not known, let's assume that the ambassadors program will last 3 months with a total budget for this period of at least \$ 100,000. Information about the reward will not be available to the ambassadors. The reward will be in the form of USDC/USDT payments, as well as access to guaranteed activation in the early sale of tokens.

Events for ambassadors

Constant retweets and likes of news from Fluence

Creating thematic memes every two weeks.

Creating video content with the disclosure of the Fluence project features once every two weeks.

Creating articles about the project and its advantages on various platforms once a week

Participate in AMA and voice chats every week as often as possible

Track the activity of ambassadors in discord as they help newcomers answer questions and report errors.

Attract Fluence partners and create a joint task with rewards from partners.

Mandatory remuneration in the form of UCDC/USDT

Falcon - reward particularly outstanding work and people with a large number of subscribers on social networks

Regional Falcon - all

The main Falcon –all

Rewards in the form of allocation for the purchase of tokens for everyone who scored 500 points or more