

# BUS 232 - Binomial

sampling distribution.

- Probability distribution of a statistic

## Statistical estimation

Law of large numbers

- Draw independent observations at random from any population with a finite mean. As the number of observations drawn increases, the mean  $\bar{x}$  of the observed values gets closer and closer to the mean of the population.

Binomial setting

Binomial distributions are models for some categorical variables, typically representing the number of successes in a series of  $n$  trials. The observations must meet these requirements:

1. The total number of observations  $n$  is fixed in advance
2. The outcomes of all  $n$  observations are independent
3. Each observation falls into just one of two categories: success or failure  
We don't care about a magnitude, we need a count
4. All  $n$  observations have the same probability of success  $p$

Binomial formula

$$P(X = k) = \binom{n}{k} * p^k * (1-p)^{(n-k)}$$

## Normal approximation to the binomial

If  $n$  is large, the binomial distribution can be approximated by the Normal distribution.

You can do a continuity correction by adding 0.5 to the binomial distribution to get a normal distribution and then use this number.