John Doe

Senior Product Designer

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SUMMARY

Product designer with 8+ years of experience designing complex software products. Focus on data-driven platforms, conversion flows, and scalable design systems. Experience with fintech, AI-driven tools, and B2B interfaces.

AI & PRODUCT IMPACT

- Improved task efficiency in AI-assisted flows by ~25-30%
- Increased onboarding activation by ~30% through user research and A/B testing
- Reduced design-to-dev inconsistencies by ~20% via unified design systems

CORE SKILLS

- Product Design & UX Strategy
- Design Systems & Component Libraries
- User Research & Usability Testing
- Prototyping & Interaction Design
- Figma, Sketch, Principle

EXPERIENCE

Example Company — Senior Product Designer

2022 - Present | Remote

- Designed AI-powered internal service integrated into product workflows
- Built scalable design system used across multiple tools and teams
- Improved user efficiency by ~25% through workflow optimization

Another Company — Product Designer

2020 - 2022 | New York

- Redesigned trading experiences and onboarding flows
- Improved activation by ~30% through iterative UX research
- Collaborated with growth teams on A/B testing and conversion optimization

EDUCATION

- Bachelor's Degree in Design, Example University (2015-2019)