

## **John Doe**

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Hi,

I'm reaching out because I'm currently open to new opportunities after a recent company-wide layoff.

For the past 8+ years, I've been working as a product designer in fintech and AI-driven products, focusing on areas where design decisions have a direct impact on metrics — activation, retention, efficiency, and revenue. I usually work end to end: from research and UX strategy to hands-on execution and close collaboration with engineering and product.

In my recent roles, I've designed AI-assisted flows, trading tools, onboarding experiences, and scalable design systems. The work resulted in outcomes like improved efficiency, higher conversion during onboarding, reduced support load, and stronger early retention. I care less about "polished screens" and more about making complex systems feel clear, predictable, and useful in real product contexts.

Alongside my professional work, I actively build and maintain my personal project, where I explore AI-assisted UX, product thinking, and practical execution. It reflects how I approach problems and how I think about product design beyond a single role or company. Portfolio & case studies:  
<https://example.com>

I'm looking for a team where design is treated as part of product decision-making — not just delivery — and where clarity, ownership, and outcomes matter. If that sounds aligned, I'd be glad to talk.

Best regards,

John Doe