

ALEX LAWSON

Web Developer

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SUMMARY

Extremely driven self-taught developer passionate about learning and finding creative solutions to problems. I am self-motivated, able to work well within a team, and comfortable with meeting deadlines. Fluent in English, Proficient in French.

TECHNOLOGIES

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| <ul style="list-style-type: none">• HTML / CSS / SCSS• Javascript• JQuery• Photoshop• Bootstrap / Foundation / Semantic UI• Wordpress / PHP | <ul style="list-style-type: none">• NodeJS• ExpressJS• MongoDB• Git / Github• REST APIs• React.JS |
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QUALIFICATIONS

- Problem Solving
- Wireframing
- UX & Design Skills
- Excellent communication skills
- Customer needs assessment
- Strong analytical skills

EXPERIENCE

Junior Developer, Advanced Natural Solutions, Boca Raton

- Using Agile framework for projects
- Working with lead to rebuild multiple ecommerce sites from Magento on the Wordpress platform
- Integrate analytics.js into websites to track click behavior
- In planning stages of creating a custom CRM to manage clients

Director of Technology, Palm Beach Harvest, West Palm Beach

- Creating HTML email templates and newsletters for e-mail marketing campaigns.
- Developed web-site mock-ups for clients to ensure quality control and client satisfaction before project development phase.
- Website redesign / hosting / management

- Currently developing application for communication between volunteers / scheduling

Chapter Leader, Girl Develop It, West Palm Beach

- Girl Develop It is a non-profit focused on encouraging women to learn to code where I serve as a chapter leader. Responsibilities Include:
 - Leading tech tutorials
 - Setting up hackathons
 - Organizing events
 - Finding sponsors
 - Supervising coding classes

Owner/ Photographer / Designer, Alexis Lawson Creative, Lake Worth

- Website Build / SEO
- Working with customers to achieve goals
- Meeting Deadlines
- Creating Design Templates in Photoshop

AFFILIATIONS

Code For America

WEBSITES/PORTFOLIOS

<http://alexlawson.tech>

<https://github.com/boots525>

<https://www.linkedin.com/in/alexis-lawson-4a982391>