Bias and House Effect Explanation: <https://fivethirtyeight.com/features/when-house-effects-become-bias/>

* How different population types leaned (lv, rv, etc)
  + Expected outcome for each
* Rawpoll vs adjusted poll and comparing that difference to the eventual bias found in the ratings
  + Mean reverted bias or just bias?
* Relation between house effect and bias, think about using the whole set.
  + Does a house effect usually result in similar bias (suggesting decision making without regard for fact but in effect preferring when party when it should not be preferred)
* Pollster methods, internet vs phone, which party is more predicted raw (would need to separate locations), and are adjusted numbers closer to actual results
  + Separated by different factors
    - So like result for different graded pollsters separated by medium
      * Whether recognized by official polling body
      * Whether results are accurate
      * Try and relate to bias / house effect too, I think this would be the most interesting
      * And look at how much results change between raw and adjusted for each medium etc
      * Also look at cross-referencing the raw poll dataset with the provided (or original provided was taken from) – this will allow me to get granular with the specific qualities of each given poll
  + Remember to factor in pollster grades into here
  + Can use larger poll dataset to show trends to justify story like “online surveys were not common before ‘x’ year – this is the rise in online polling – etc”
  + Do polls affiliated with Professional Polling Organizations perform better? Are their adjustments better?
* Fox news topic
  + Look at swing states and clearly republican states
  + Are their results in republican states more accurate?
  + Could they be trying to sway votes (house-effect one way) on swing states
* For this remember to look at the raw list of all polls that contributes to grade, and connect these to the ones on the ratings

-Sample size vs accuracy OR sample size and amount of adjustment between raw and adjusted polls

- Poll length of time vs accuracy

- Combo of poll length and [length of time between end of poll and election] vs accuracy of prediction