ShellHacks

Sponsorship Prospectus

ABOUT

What's ShellHacks?

ShellHacks is Florida's largest hackathon, bringing together 1,000 students from around the world to learn about new technologies, build innovative projects, and share their work with the community!

The hackathon will take place over 36 hours, starting on Friday, September 20th and ending Sunday, September 22nd. It will be hosted at Florida International University (FIU)'s Ocean Bank Arena in Miami, Florida.

Why ShellHacks?

ShellHacks is the perfect opportunity for you to recruit talented students, raise brand awareness, and test out your technologies. We provide many ways to help you maximize your engagement and meet your goals!

ShellHacks also brings together the most culturally diverse group of students in the nation. This melting pot of cultures provides a unique opportunity for you to meet students building the most creative and innovative projects around!

How Can I Engage?

ShellHacks offers a variety of ways for you to engage with students. From our Ceremonies and Sponsor Fair, to our Hacking Spaces and Project Showcase, the opportunities to interact with students are endless!

You can also present tech talks, facilitate workshops, host fun activities, hold on-site interviews, and more. All of this while students build innovative projects using your technologies!

Who's Organizing?

ShellHacks is organized by Upsilon Pi Epsilon (UPE), the largest student organization for technology at FIU. Our mission is to provide students with opportunities to develop technically and professionally. We accomplish this through our many programs and activities, including our signature event, ShellHacks!

ShellHacks is also supported by FIU's College of Engineering and Computing and is a member of Major League Hacking, the official collegiate hackathon league.

BENEFITS

Talent Recruitment

- **Meet** talented students majoring in computer science and engineering

- **Interact** with diverse students from underpresented groups in tech

- **Engage** with students at our Ceremonies, Sponsor Fair, Hacking Spaces, Project Showcase, and more

- **Access** student information such as resumes, LinkedIn, and GitHub

- **Schedule** on-site interviews with students during the event

Brand Awareness

- **Feature** your brand on our website and social media channels

- **Expose** your brand through our flyers, posters, t-shirts, banners, and more

- **Introduce** your brand to students at our Opening Ceremony

- **Showcase** your brand and distribute promo materials at our Sponsor Fair

- **Spotlight** your brand by sponsoring meals and activities

Product Development

- **Promote** your products and services to students

- **Present** a challenge for students that addresses a particular subject or uses your technologies

- **Facilitate** tech talks or workshops to teach students about your products and services

- **Mentor** students as they work on projects using your technologies

- **Evaluate** student projects at our Project Showcase and award the top teams

Community Outreach

- **Support** the tech community at FIU through UPE's various programs and activities

- **Host** pre and post hackathon events at FIU facilitated by UPE

- **Foster** diversity through UPE's initiatives to support minorities and women in computing

- **Advance** education in computer science through UPE's community service initiatives

- **Promote** a culture of innovation and excellence at FIU

SPONSORSHIP

	Sand Dollar $2,000	Scallop $4,000	Cone $6,000	Conch $10,000
Recruitment				
Attendee LinkedIn & GitHub profiles	●	●	●	Early Access
Attendee Resume Book			●	Early Access
Engagement				
Recognition at Opening Ceremony	●	●	●	●
Booth at Sponsor Fair		●	●	Large
Bring company representatives		2	5	8
Present at Opening Ceremony			2 min	5 min
Give a talk or workshop			30 min	60 min
Host or sponsor an activity			1	2
Present a challenge and prize			●	●
Judge at Project Showcase			●	●
Access interviews rooms				●
Speak at Closing Ceremony				●
Branding				
Sponsor a snack or meal	Snack	Snack	Meal	Meal
Social media promotion	●	●	●	●
Logo on website, presentations, t-shirts	●	●	●	●
Distribute promotional items		●	●	●
Logo on flyers, posters, signs		●	●	●
Promo item inside event bags			●	●
Logo on nametags, lanyards, banner				●
Room named after you				●
Co-Host ShellHacks (first come, first served)				●

Custom Packages Available **In-Kind Donations Accepted**

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