



HACKTX

24-hour fall hackathon organized by UT Austin students

HACKTX IS A PLACE TO...

create

Forge relationships with talented, driven students

711

participants

91

projects

+54% +67%

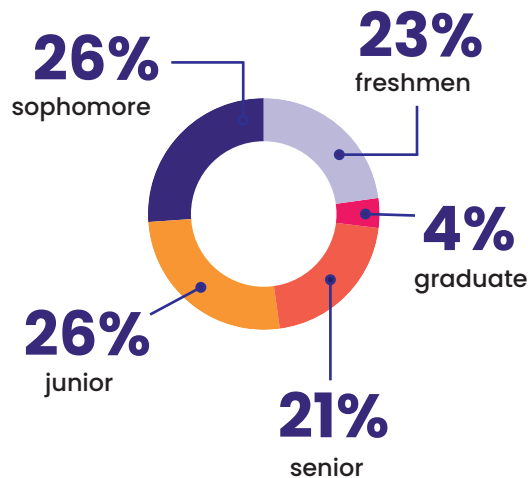
growth from 2016

Check out past projects at:
<https://hacktx18.devpost.com/>

collaborate

Meet diverse participants from different majors, locations, and walks of life

22 universities



learn

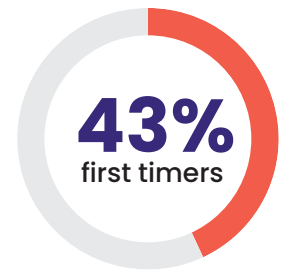
Mentor hackers and share your passion for technology with new attendees

20+

mentors



4.7 average rating for event inclusiveness



FUN MINI-EVENTS SUCH AS ...

Hoppy Hour

Hackers took a break to pet rabbits and hedgehogs from Tiny Tails!



Donut Wall



Cup Stacking

Teams of two raced to build the tallest tower



2019 SPONSORSHIP TIERS

AT&T Conference Center, UT Austin Campus

Nov 2-3

	KILO	MEGA	GIGA	TITLE
GENERAL	\$3.5k	\$6.5k	\$9k	<i>Limit One</i>
SEND MENTORS	2 - 3	2 - 3	5 - 6	5 - 6
BRING SWAG	●	●	●	●
SPONSORED CHALLENGE	●	●	●	●
API DIRECTORY LISTING	●	●	●	●
BOOTH AT EVENT	Single*	Single*	Double	Double
OPENING STATEMENT	**	**	1 min	2 min
CLOSING REMARKS	**	**	**	1 min
SIDE EVENT/WORKSHOP	Add 1.5k	Add 1.5k	Add 1.5k	Up to 2
CUSTOMIZED LOUNGE				●

BRANDING

LOGO ON HACKTX.COM	●	●	●	●
SOCIAL MEDIA S/O		●	●	●
PRE/POST EVENT EMAIL			●	●
NAME ON T-SHIRT			●	●
SPONSORED SNACK				●
"POWERED BY YOU"				●

RECRUITING

DISTRIBUTE RECRUITING MATERIAL	●	●	●
SEND RECRUITERS	●	●	●
RESUME BOOK		Post-Event	Post-Event
			Pre-Event

SPRING HACKATHON ACCESS

Name on shirts, logo on website, shoutouts, and more!

●	●	●
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* Add \$750 for a double booth

** Add \$500 per 30 seconds of speaking time



The University of Texas at Austin
Computer Science