Alex Bloom
Designer

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www.alexbloom.co

Experience

Freelance Creative Director, Designer, & Developer
Alex Bloom
2011–Present

Partner & Designer
Morf Studio
2016

Adjunct Professor of Design
Tyler School of Art, Temple University
2013

Interaction Designer
Bluecadet
2011–2013

Designer & Art Director
Connelly Partners
2010–2011

Freelance Designer
The Heads of State
2010

Recognition

The Webby Awards, AIGA Philadelphia, Communication Arts,
Design Work Life, CMYK Magazine

Skills

Methods & Practices
User Flows, Sitemapping, Wireframing, Prototyping (Paper and Code),
High Fidelity Mockups, Living Style Guides, User Testing, A/B Testing

Markup & Code
HTML/Markdown, CSS/SASS/PostCSS, JavaScript/jQuery, NPM,
Grunt/Gulp, WordPress, PHP, Jekyll, Liquid, Git/Github, CLI

Software
Sketch, Adobe Creative Suite/Cloud (Ps, Ai, Id, Ae), Balsamiq, Figma,
InVision, UXPin

Education

BFA, Graphic and Interactive Design, Magna Cum Laude
Tyler School of Art, Temple University
2010