

Alexander Henry Briody

850 Manor Rd, Cinnaminson, NJ 08077 • (631) 327-4695 • alexbriody@gmail.com

Education

Penn LPS Coding Bootcamp, Philadelphia, PA

Expected graduation in February 2020.

Certificate in Full Stack Development

Hofstra University, Hempstead, NY

Accumulated GPA: 3.94. *Beta Gamma Sigma*.

Graduated with the *Kraft Prize* as the top MBA Marketing student.

Master of Business Administration

Pace University, New York, NY

Accumulated GPA: 3.87.

Graduated with the *Telecommunications Award* for first place in the Telecommunications program.

M.S. Telecommunications and Networking

New York University, New York, NY

Accumulated GPA: 3.54.

Graduated with the *Founder's Day Award* for outstanding academic achievement.

B.F.A. Film and Television Production

Suffolk County Community College, Brentwood, NY

Accumulated GPA: 4.0. *Phi Theta Kappa*.

Certificate in Photographic Imaging

Work Experience

VIPKid, Beijing, China, English as Second Language Instructor

2018 to present

- Instruct children in English as second language.
- Demonstrate language concepts visually, using voice, visual aids, props, and body language.
- Motivate children to learn using creative reward systems.
- Report student learning progress to parents, teachers, and administrators.

Lionbridge SME, Waltham, MA, Social Media Evaluator

2018 – 2019

- Evaluate social media marketing based on product/service offerings, tone of copywriting, visuals, graphics, and overall messaging.
- Review and self-evaluate history of ratings and opinions.
- Maintain social media presence to create history of social media preferences.

Newsday, Melville, NY, Customer Research

- Researched demographic and sociological trends in targeted areas on Long Island, NY.

2016 – 2018

See Like A Camera, Melville, NY, Freelance Photographer

- Photographed weddings and real estate.
- Used *Dreamweaver* to construct website and update photos.

2014 – present

Harold Naideau Photography, Riverhead, NY, Photographer's Assistant

2014

- Set up lights, camera, and equipment for photography shoots.
- Used *Phocus* software to capture and process digital images.
- Used *Photoshop* software to process digital images.

Clark's Botanicals, Bronxville, NY, Customer Service Representative/Assistant

2013

- Filled customer orders.
- Responded to customer concerns and queries.
- Cultivated relationships with customers.
- Assisted in the daily and exercise activities of a paraplegic.

Gersh Academy, Melville, NY, *Social Media Marketing*

2012

- Established and maintained engaging social media presence for school for the autistic.
- Promoted special learning programs for autistic children and young adults.
- Videotaped and photographed special events for autistic students.
- Created stylized videos featuring faculty members and students.

Estee Lauder, New York, NY, *Pricing Analyst/Marketing Liaison*

2011

- Researched and analyzed international retail prices.
- Managed international retail prices.
- Performed marketing analysis of brands in different geographical areas.

NBC Universal, New York, NY, *Bravo Television Production and Development Intern*

Fall 2010

- Proposed concepts and ideas for program development.
- Managed database of project pitches.
- Managed DVD and tape library.
- Assisted live TV production.
- Participated in weekly development teleconference.

Simon and Schuster/Children's Division, New York, NY, *Marketing & Publicity Intern*

Summer 2010

- Pitched marketing ideas for outreach to schools, summer camps, book clubs, and libraries.
- Conducted outreach to blog book reviewers for new and upcoming titles.
- Created "swags" for book promotions.
- Managed social media marketing.
- Conducted promotional contests on Twitter and Facebook.
- Wrote publicity releases for new and upcoming titles.

Volunteer and Community Service

Prepared and served meals at the *Mercy Inn*, Wyandanch, NY.

Assisted seniors at *The Huntington Senior Center*, Huntington, NY.

Cared for animals and handled adoption events at the *Little Shelter Animal Rescue and Adoption Center*, Huntington, NY.

Taught dental care for *Colgate Bright Smiles, Bright Futures* in Newark, NJ.

Assisted in physical therapy at *St. Vincent's Hospital*, New York, NY.

Assisted in physical therapy at *Lennox Hill Hospital*, New York, NY.

Assisted in emergency room and surgical ward at *Atlanticare Regional Medical Center*, Absecon, NJ.

March of Dimes Walk America, Queens, NY.

Awards

Beta Gamma Sigma for outstanding academic achievement at Hofstra University.

Kraft Prize for top graduating MBA student studying Marketing at Zarb School of Business for 2010-2011.

Telecommunications Award for the highest academic achievement at Pace University Telecommunications Program.

Founder's Day Award for academic achievement at New York University.

Dean's List for academic achievement at Hunter College CUNY.

Dean's List for academic achievement at State University of New York at Old Westbury.

Dean's List for academic achievement at Suffolk County Community College.

Phi Theta Kappa Honor Society for academic achievement at Suffolk County Community College.

Full Scholarship for academic achievement at the University of Southern California.

Stuyvesant High School Graduation Award for achievement in Photography.

Semifinalist in the Action/Adventure category in the *Screenplay Festival* of 2012.

Certifications

CCNA, MCSA, MCP, Network+, Security+, and A+.

Skills

Microsoft Office: Excel, Word, PowerPoint, Access.
Adobe Photoshop, Bridge, Dreamweaver.
Phocus capture software.
Cameras: Canon 5D Mark II, Hasselblad, View Camera.
Photography studio lights setup.
Pinnacle Studio video editing.
Fluent in conversational Mandarin Chinese.
Rudimentary French and German.

Activities

Beta Gamma Sigma; Hofstra MBA Association; Hofstra Marketing Club; American Arts Theater NY; Arena Player
Community Theater NY; Luna Theater NJ; Writer of children's (middle grade) science fiction-fantasy; Amateur piano,
guitar; Shibashi-Qigong; Mindfulness Meditation Alumni Group with Cory Muscara; Meditation and Healing Meetup
Group of Port Washington, NY; Photography; Drawing and Painting; Comedy Standup.