



# Media Kit

**TERMINAL CITY ROLLERGIRLS - FLAT TRACK ROLLER DERBY - VANCOUVER BC**  
**Introducing the Terminal City Rollergirls**



**The Terminal City Rollergirls have a dream, and it's a big one!** Their mission is threefold: to provide live, athletic entertainment that features strong, sassy and smart Vancouver women; improve a member's individual athletic ability, self-discipline and character; and improve the community as a whole.



The Terminal City Rollergirls are Vancouver's first female roller derby league. Created in January 2006, our league is composed of local women who have discovered a new way to combine athleticism and creativity.



The official TCRG logo was designed by our very own **Chica Bomb!**

## What is Roller Derby?



### Good question.

The game itself (called a bout) is a series of races between two teams of five players. Each team's jammer is the only player to score points. Three blockers try to stop the other team's jammer while propelling their own jammer forward. Each team's pivot acts like the pace car in a NASCAR race and controls the speed of the pack. She also keeps an eye on the jammers, calls her team's plays and acts as a blocker. Helmet designs differentiate the positions -- jammers wear stars, pivots wear stripes and blockers wear blank helmets.



*Pivots Trixi Trippin Chix and Vixen Valentine lead the pack.*

*Photo by Nicolas Charest 2008.*

Each race is called a jam and lasts up to two minutes. At the start of the jam, the pivots and blockers gather in formation at the starting line. The referee blows a whistle, and they skate as a pack while the jammers wait at the starting line. When the pack is 20 feet from the starting line, the referee blows the whistle again, and the jammers start to skate.

The jammers try to catch up to the pack, work their way through and come out the other side. No one scores any points during the first lap, but the first jammer to pass the opposing team's pivot becomes the lead jammer. The lead jammer can call off the jam before the end of the two-minute period by putting her hands on her hips.



*Jammer Luludemon sprinting away from blocker Candy Scrapple. Photo by Nicolas Charest 2008.*

### Rules.

Even though a bout can look like a no-holds-barred free-for-all, the sport has rules that cover everything from game play to sporting behavior. Blocking is legal (and encouraged), but players cannot grab, pull or trip one another. They also can't block from behind, "clothes-line" opponents or prevent out-of-bounds opponents from getting back on the track. Breaking any of these rules can lead to time in the penalty box. Players spend sixty seconds in the penalty box for major infractions. This may not sound like much time, but a minute can be a whole jam.

## Where it all Began...



### In 1932, a scribbled note on a napkin at a bar in Chicago led to North America's first "roller derby."

Invented by promoter Leo Seltzer, roller derby originally paired co-ed couples in a marathon rollerskating race with participants furiously circling a track approximating the distance between New York and LA. The first “transcontinental” roller derby took almost a month to complete and only nine of the original 25 pairs actually finished the grueling ordeal.

Seltzer noticed that the most exciting moments of the derby were the collisions between the skaters. He adjusted the game so that two teams of five skaters circled the track, and one “jammer” from each team was sent out to lap opposing team members for points. Roller derby eventually became a full-contact sport with flying elbows, body-checks and fisticuffs, and the fans loved it.

Roller Derby was an intramural sport at the University of British Columbia between 1946 and 1948. An unofficial fraternity on campus called “The Jokers” wanted to help boost campus morale after the war, so some non-traditional activities were organized for the students. The UBC Roller Derby was held in the Armory and both men and women participated in the sport.

By the early ‘50s, roller derby reached its peak, with games regularly drawing tens of thousands of fans at large venues in the US and Canada and skaters gracing the covers of national magazines. The sport sustained its popularity through the 1970s, but the traveling leagues felt the sting of the gas crisis in the late ‘70s and most teams were forced to stop touring.



*Roller derby at UBC, c. 1948.*



*Sold-out crowd at Madison Square Garden, c. 1950s.*

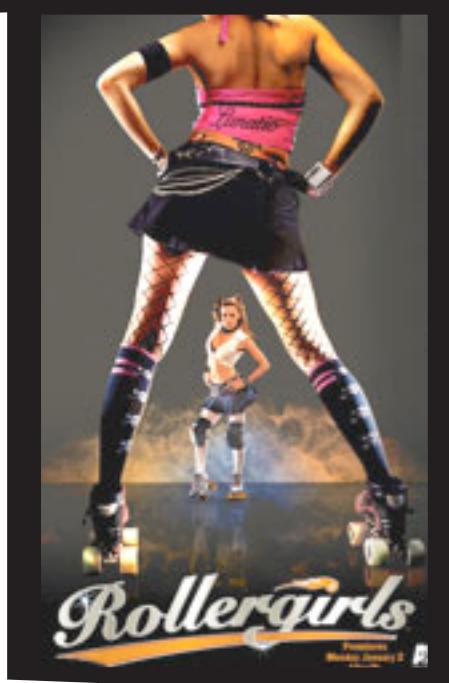


Attempts were made to revitalize the sport on television, but the over-sensationalized antics played themselves out. Roller derby seemed to slip into pop culture oblivion ...**until now.**

*Bay City Bombers, c. 1970s.*



## Roller Derby Reincarnation



*Image from the A&E series *Rollergirls* featuring TXRD Lonestar Rollergirls.*

Since the Austin, Texas-based TXRD Lonestar Rollergirls first hit the rink in 2001, the all-girl roller derby revival has quickly gained momentum in North America.

This new incarnation is a legitimate sport with real rules, penalties, injuries and champions. The addition of a few modern touches like tattoos and torn fishnets, live local bands at halftime, and a spicy helping of bad-girl attitude has resurrected mainstream interest in this long-dormant sport.

When the TXRD girls made their appearance on the A&E network with their own reality show in 2005, **Michelle Lamoureux (aka Micki Mercury)** knew she had to start a league in Vancouver. An ad she placed on Craigslist in January 2006 revealed Lamoureux wasn't the only girl in the Lower Mainland who got a spark from Rollergirls. A couple dozen girls from as far away as Coquitlam and Delta attended the first public meeting.

Less than a month later, the newly-formed Terminal City Rollergirls (named for the rich history of Vancouver as a busy port city) made their public debut. They skated with the Rat City Rollergirls of Seattle at their bout half-time show in Everett, WA. With only four practices under their belts, they didn't last long in the Last Woman Standing match, but their spirits weren't dampened in the least. They had a little taste of the speed, the aggression and the roar of the crowd, and they knew they wanted more.



*TCRG at the Everett Events Centre in February 2006. Photo by Nicolas Charest 2006.*

Since then, the Terminal City Rollergirls league has grown exponentially. What started out as a meeting over nachos with a handful of women has grown to a membership of over 60. With three full teams, 20 new Fresh Meat rookies in training every year, and an indispensable group of volunteers (referees, announcers and support), Terminal City Rollergirls has blossomed into a major force in the world of amateur sports in British Columbia.

Not only has roller derby been reborn in B.C., it's spreading like wildfire across the continent and around the world. Major leagues in the U.S. are producing entire seasons of derby and have often play for crowds of 5,000 or more.

## Roller Derby Around the World



### Canadian Leagues

- Burlington Skyway Roller Derby** (Burlington, ON)
- Calgary Roller Derby Association** (Calgary, AB)
- E-Ville Roller Derby** (Edmonton, AB)
- Eves of Destruction** (Victoria, BC)
- Forest City Derby Girls** (London, ON)
- Reign Valley Vixens** (Abbotsford, BC)
- Halifax Hellcats** (Halifax, NS)
- Hammer City Rollergirls** (Hamilton, ON)
- MTL Roller Derby** (Montreal, PQ)
- Oil City Derby Girls** (Edmonton, Alberta)
- Ottawa Roller Derby** (Ottawa, ON)
- Pile of Bones Roller Derby** (Regina, SK)
- Rated PG Rollergirls** (Prince George, BC)
- Saskatoon Roller Derby** (Saskatoon, SK)
- Terminal City Rollergirls** (Vancouver, BC)
- Toronto Roller Derby** (Toronto, ON)
- Victoria Rollergirls** (Victoria, BC)
- Winnipeg Roller Derby** (Winnipeg, MB)

### International Leagues

- Australian Roller Derby Assn.** (Brisbane, Australia)
- Birmingham Blitz Derby Dames** (Birmingham, UK)
- Capital City Roller Rebels** (London, UK)
- Glasgow Rollergirls** (Glasgow, Scotland)
- Las Misteriosas** (Eldorado, Mexico)
- London Rollergirls** (London, UK)
- Pirate City Rollers** (Auckland, New Zealand)
- Roller Derby Scotland** (Aberdeen, Scotland)
- Stuttgart Valley Roller Girlz** (Stuttgart, Germany)
- Victorian Roller Derby** (Melbourne, Australia)

For a comprehensive list of the 200+ flat-track leagues in North America and all of the amateur roller derby leagues on the planet, go to [derbyroster.com](http://derbyroster.com)

### Top 15 U.S. Leagues Women's Flat Track Derby Association

- Gotham Girls Roller Derby** (New York, NY)
- Windy City Rollers** (Chicago, IL)
- Philly Rollergirls** (Philadelphia, PA)
- Texas Rollergirls** (Austin, TX)
- Rat City Rollergirls** (Seattle, WA)
- Arizona Roller Derby** (Phoenix, AZ)
- Duke City Derby** (Albuquerque, NM)
- Mad Rollin' Dolls** (Madison, WI)
- Minnesota Roller Girls** (Minneapolis, MN)
- Carolina Rollergirls** (Raleigh, NC)
- KC Roller Warriors** (Kansas City, MO)
- Bay Area Derby Girls** (San Francisco, CA)
- Providence Roller Derby** (Providence, RI)
- Sin City Rollergirls** (Las Vegas, NV)
- Boston Derby Dames** (Boston, MA)
- Rocky Mountain Rollergirls** (Denver, CO)



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## Roller Derby - Vancouver Style



Every single member of the league worked passionately to put together TCRG's inaugural bout - Derby de Mayo took place on Saturday, May 5, 2007 at the Royal City Curling Club in New Westminster.

TCRG's second season ran from April to September 2008 and consisted of 5 events, including a league tournament that saw The Bad Reputations crowned as 2008's TCRG champions. The league also organized and hosted the 1st Annual Derby Night in Canada, Canada's first roller derby invitational tournament, with five leagues from across the country taking part. TCRG's All Star team won the whole thing!

TCRG's third season kicks off on April 11, 2009 at Kerrisdale Arena. Our entire 2009 season schedule can be found on our new and improved website – [terminalcityrollergirls.com](http://terminalcityrollergirls.com).

The TCRG Travel Team has played all over Western Canada and the Pacific Northwest, and they intend to travel all over the world in the coming years to fulfill their dream of total derby domination. Two TCRG players were also chosen to be a part of a Team Canada tour in 2008, representing their country in the United Kingdom. TCRG girls are fast becoming known in the world of roller derby as great athletes with uncompromising sportsmanship.

Planning a season is a huge undertaking, but the members of the TCRG are just the women to do it. The Terminal City Rollergirls is a 100% player-owned and operated league. This means each and every TCRG event has been conceived, orchestrated, and run exclusively by our members. The league is made up of a diverse group of women, from nurses to construction workers, graphic designers, television producers, teachers, stay-at-home moms, Downtown Eastside outreach workers, dental assistants, PhD students and aspiring rock stars. Dipping into this talent pool allows TCRG to operate as a successful and dynamic organization.



*Barra Couga distracts an opposing player to help Rollergirl squeeze through. Photo by Nicolas Charest 2009.*

## TERMINAL CITY ROLLERGIRLS - FLAT TRACK ROLLER DERBY - VANCOUVER BC

### TCRG in the community



Terminal City Rollergirls aren't always on the track; they're busy causing a commotion and skating up a storm in the Metro Vancouver community as well. Here are some of TCRG's past public appearances:



Whitecaps Game 2006.



St. Patrick's Day Parade.



Fresh Meat getting festive at the 2008 Santa Claus Parade.



Vancouver Pride Parade with NDP leader Jack Layton and NDP MP Libby Davies.



Spreading word of rollerderby to the younger generation at the Boys & Girls Club.

TCRG has plans to work with the BC Children's Hospital, the MS Society and the Juvenile Diabetes Research Foundation in 2009.

## Giving back to Vancouver



**Amateur sports in Canada would not survive without support from the community, so the Terminal City Rollerigirls take it upon themselves to give back to the community that supports them.**

- ★ This past winter, TCRG held a very successful Sock Drive; they collected over 300 pairs of socks that went to WISH Women's Drop-In Centre Society and Insite Vancouver. Cold feet are no fun, no matter where you live.
- ★ Members of TCRG rode their bikes through the Fraser Valley to raise money for Multiple Sclerosis Society of Canada in the Rona MS Bike Tour.
- ★ The rollergirls got down to their skivvies this summer! They were pacers, marshals and greeters at The BC Cancer Foundation Underwear Affair, their annual event to raise awareness and money for research for cancers below the waist.
- ★ The 2008 Rick Hansen Wheels in Motion event had some rollerskate wheels in motion - some TCRG girls skated in the demo relay race and helped out encouraging the racers while looking hot (as usual). Funds are still coming in, but preliminary results indicate that the 2008 event has raised more than \$2 million across Canada, making a profound difference in the lives of people living with spinal cord injury.

Expect to see more donations and volunteers from the TCRG in worthy causes all over the Lower Mainland.



*BC Cancer Society's Underwear Affair 2007.*



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# Terminal City Rollergirls on the Web

**TCRG's new website launched in April 2009!** The Rollergirls hope to grab tens of thousands of eyes every month with their new and improved site. Other leagues' websites can garner up to **80,000 – 100,000 hits per month!**

The TCRG web site will prove to be an invaluable promotional tool for the league. In addition to the latest news and upcoming events, derby fans will be able to access photo, video and media galleries, merchandise and bout ticket sales, and general information about the league. Visitors will be able to chat with the rollergirls and other fans in the forums, sign up for the monthly newsletter and get the latest news on their favorite girls via team pages - complete with skater stats, photos, biographies and the usual sassy antics.

**The website is also a great place for league sponsors to toot their own horns about their products and services.**

Our sexy new website launched in April 2009!

The screenshot shows the homepage of the Terminal City Rollergirls website. At the top, there is a large banner featuring two roller derby skaters in action. To the left of the banner is the TCRG logo, and to the right is a search bar and social media links for Facebook, MySpace, and Twitter. Below the banner is a slogan: "Reach out and whip someone!"

Navigation links at the top include: News, Events, League Info, Merch, Media Gallery, Forum, Volunteer, Recruiting, Sponsors, and Contact.

**News**

**Free Roller Derby at Robson Square, Saturday Oct. 3rd!**

**Season 3 Scores**

BOUT 4: AUG 8	Team	Scores
<b>Game 1</b>	Faster Pussycats	61
	Victoria's Eves of Destruction	123
<b>Game 2: Season Championship Bout</b>	Riot Girls	62
	Bad Reputations	78

BOUT 3: JUNE 6	Team	Scores
<b>Game 1</b>	Bad Reputations	131
	Calgary's Thrashin' Lassies	48
<b>Game 2</b>	Riot Girls	131
	Faster Pussycats	90

BOUT 2: MAY 9	Team	Scores
<b>Game 1</b>	Bad Reputations	135
	Faster Pussycats	47
<b>Game 2</b>	Riot Girls	131
	Seattle's Rain of Terror	104

BOUT 1: APRIL 11	Team	Scores
<b>Game 1</b>	Bad Reputations	135
	Faster Pussycats	47
<b>Game 2</b>	Riot Girls	131
	Seattle's Rain of Terror	104

**TCRG Tweets**

Whip it ain't the only derby goodness happening this weekend. Go Rat City and Rose City! <http://bit.ly/Nc1tW> — 5 hours 19 min ago

1 of 49 [»](#)

[Follow us on Twitter!](#)

**Upcoming Events**

**FREE Demo Bout at Robson Square**  
800 Robson St, Vancouver BC October 3, 2009

**TCRG All-Stars vs. Oly Rollers**  
(Olympia, WA)  
October 11, 2009

**Featured Sponsor**

**Featured Referee**

**TERMINAL CITY ROLLERGIRLS - FLAT TRACK ROLLER DERBY - VANCOUVER BC**  
**Rollergirls in the media**



## Television Features

**Living Vancouver, CBC** - October, 2008

**Much Music** - August, 2008

**CTV Sports** - May, 2008

**Urban Rush, Shaw TV** - May, 2008

**The Express, Shaw TV** - May, 2007

**CTV Evening News** - November, 2006

**Breakfast Television, City TV** - May, 2006

## Print Features

**North Shore News** - May, 2008

**Richmond Review** - May, 2008

**Best of Vancouver issue, Georgia Straight** - Sept. 2007

**Tooth & Dagger** - May, 2007

**Metro Vancouver** - April, 2007

**24 Hours Vancouver** - April, 2007

**Surrey/North Delta Leader** - February, 2007

**North Shore Outlook** - August, 2006

**Burnaby News Leader** - July, 2006

**Vancouver Courier** - July, 2006

**Vancouver Province** - June, 2006



*Trixie Trippin Chix and Barra Couga.  
Photo by Mike Wakefield for North Shore News.*

**TERMINAL CITY ROLLERGIRLS - FLAT TRACK ROLLER DERBY - VANCOUVER BC**  
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**From top-left to bottom-right:** 1. L.A. Gunns, Cinder Hella, Candy Scrapple, 8-Mean Wheeler, Roxy HardKnox, Apocaliz Now, 2. The Faster Pussy Cats 3. Rollergirl, Trophy Wife.  
Photos by Nicolas Charest 2008-09.