PSY-GS 8875 Behavioral Data Science



#### **Overview**

Overview: Week 1

#### Readings

• Breiman - 2001 - two cultures (see "articles" on Brightspace or GitHub)

#### **Optional**

none

- Introductions
- Preliminaries
- Generative AI and Retrieval-augmented Generation
- {reticulate}
- Syllabus Al

#### **Introductions**

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- Preferred name
- 2 Department
- What do you want to get out of this course? Any specific methods?

**Preliminaries** 

- R
- Toolchains?
- GitHub (Desktop)
- Slack?
- NCDS dataset

**Core Documents** 

**Syllabus** 

Schedule

Office hours: alexander.christensen@vanderbilt.edu

#### **Course Structure**

- Technical introduction to method(s)
- Application and activity
- Activities will be turned in on Brightspace the following Tuesday by midnight (11:59:59pm)
- Final project: application of at least three methods covered in this course to data (preferably your own data!)

#### **Generative AI**

Generative AI

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## **Generative AI** | Capabilities

- Language generation
- Coding (debugging and generation)
- Image generation
- Video generation
- and more...

## **Generative AI** | Usage

- Use it!
- Considered engagement in this course
- Encouraged (and expected) to help you learn and explore materials

### Generative AI | Coding

- Coding in R will be a significant part of this course
- With generative AI, minimal experience is necessary
- If you've only used the free version of ChatGPT (GPT-3.5), then you might think Al sucks at coding...

## Generative AI | Coding

- Well, GPT-3.5 does suck at coding
- But newer models (including GPT-4) are much better at coding and are super handy for writing and studying code
- You can "augment" models to make them better too

Retrieval-augmented Generation (RAG)

Large language models (LLMs) are trained on an enormous amount of text data

- Pro: generalizes across many contexts
- Con: lacks domain-specific or specialized knowledge
- Con: model might "hallucinate" answers because...
  - out-of-date information
  - there is no relevant information to retrieve
  - LLMs are sentient and messing with you (not actually...yet)

ChatGPT EGA example...

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... or use a tool designed for the task: SciSpace

**Solution**: give the model access to specialized knowledge to let it draw from a more specific context

So... how can we make LLMs better at coding (in R or any other language)?

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So... how can we make LLMs better at coding (in R or any other language)?

What about for coding in this course?

 $\{\mathsf{reticulate}\}$ 

{reticulate}: R package to interface with Python

- seamless integration between R and Python
- do Python without leaving R
- equivalent for Python-to-R: {rpy2}

#### **Syntax**

```
import("module")
# import module into environment

module <- import("module")
# assign module to an object (preferred)

module$function
# use function in a module</pre>
```

Why bother? Why not learn Python instead?

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- Most social sciences (and statisticians) use R
- Switching between software is inefficient. . .
- ...and can lead to reproducibility issues

Syllabus Al

To get some hands-on practice with  $\{\text{reticulate}\}\$ as well as retrieval-augmented generation, we'll index our syllabus

This Shiny app is going to index this course's syllabus and course schedule as a "quick" look-up resource

Guided Activity...

#### Potential Uses of RAG

- coding help (e.g., R manuals)
- literature search (e.g., relevant references)
- study guides (e.g., develop questions from material)

#### **At-home Activity**

- Use one of the following free-to-use models to upload the Syllabus:
  - Perplexity
  - Claude 2
  - Our example's LLAMA-2
- Ask the following questions and submit the responses on Brightspace:
  - Who is the professor for PSY-GS 8875?
  - What is the grading policy?
  - Where can I find data?

## Readings for Next Week

#### Readings

- ESL Chapters: 3.1, 3.2, 4.4, and 4.4.1
- HML Chapters: 4.1-4.5 and 5.1-5.5

#### **Optional**

none