PSY-GS 8875 Behavioral Data Science



Overview

Overview: Week 1

- Introductions
- Preliminaries
- Generative AI and Retrieval-augmented Generation
- {reticulate}
- Syllabus Al

Introductions

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- Preferred name
- 2 Department
- What do you want to get out of this course? Any specific methods?

Preliminaries

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- R
- Toolchains?
- GitHub (Desktop)
- Slack?
- NCDS dataset

Preliminaries

Course Structure

- Technical introduction to method(s)
- Application and activity
- Activities will be turned in on Brightspace the following Tuesday by midnight (11:59:59pm)
- Final project: application of at least three methods covered in this course to data (preferably your own data!)

Generative AI

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Generative AI









Generative AI | Capabilities

- Language generation
- Coding (debugging and generation)
- Image generation
- Video generation
- and more...

Generative AI | Usage

- Use it!
- Considered engagement in this course
- Encouraged (and expected) to help you learn and explore materials

Generative AI | Coding

- Coding in R will be a significant part of this course
- With generative AI, minimal experience is necessary
- If you've only used the free version of ChatGPT (GPT-3.5), then you might think Al sucks at coding...

Generative AI | Coding

- Well, GPT-3.5 does suck at coding
- But newer models (including GPT-4) are much better at coding and are super handy for writing and studying code
- You can "augment" models to make them better too

Retrieval-augmented Generation (RAG)

Large language models (LLMs) are trained on an enormous amount of text data

- Pro: generalizes across many contexts
- Con: lacks domain-specific or specialized knowledge
- Con: model might "hallucinate" answers because...
 - out-of-date information
 - there is no relevant information to retrieve
 - LLMs are sentient and messing with you (not actually...yet)

ChatGPT EGA example...

Solution: give the model access to specialized knowledge to let it draw from a more specific context

So... how can we make LLMs better at coding (in R or any other language)?

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What about for coding in this course?

 $\{\mathsf{reticulate}\}$

{reticulate}: R package to interface with Python

- seamless integration between R and Python
- do Python without leaving R
- equivalent for Python-to-R: {rpy2}

Syntax

```
import("module")
# import module into environment

module <- import("module")
# assign module to an object (preferred)

module$function
# use function in a module</pre>
```

Why bother? Why not learn Python instead?

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- Most social sciences (and statisticians) use R
- Switching between software is inefficient. . .
- ...and can lead to reproducibility issues

Syllabus Al

To get some hands-on practice with {reticulate} as well as retrieval-augmented generation, we're going to program a Shiny app

This Shiny app is going to index this course's syllabus and course schedule as a "quick" look-up resource

Guided Activity...

Potential Uses of RAG

- coding help (e.g., R manuals)
- literature search (e.g., relevant references)
- study guides (e.g., develop questions from material)